One Minute – One Mission
Ek Minute Swachhata Ke Naam

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What can you really do in a minute? Read a short poem, reheat your coffee, or tie your shoelace. But those sixty seconds are gone before you even notice.

But at Kendriya Vidyalaya IIT Guwahati, that same minute is being used for something far more meaningful, cleanliness. One single minute that turns ordinary classrooms into lessons in responsibility, teamwork, and care.

Every day at exactly 2:09 pm, the Swachh Bharat Song echoes through the corridors. The chatter fades, eyes lift towards the front, and all students, teachers, and staff come together for "Ek Minute Swachhata ke Naam." In that short span, dustbins fill with waste papers and wrappers, desks are cleared, lights and fans switched off, and windows neatly shut. By 2:10 pm, when the bell rings, classrooms stand spotless, fresh, bright, and ready for a new day.

What began as a small experiment soon became a cherished ritual. Students no longer see cleanliness as a chore but as a reflection of self-respect and collective responsibility. The initiative has quietly transformed the school's atmosphere, orderly rooms, happy students, and cleaning staff who now work with greater ease and appreciation.

That one minute has become more than an act of cleaning; it's a lesson in discipline, empathy, and teamwork. It reminds everyone that change doesn't always need grand gestures; sometimes, all it takes is sixty seconds of shared intent.

At KV IIT Guwahati, that minute isn't ordinary anymore. It's a daily promise, one minute today, a cleaner tomorrow.

