

MONTHLY E-NEWSLETTER JULY 2026

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Dear Members,

Greetings from the Membership Growth Cell!

"Welcome to the July 2026 edition of SEEDBOX"

As we continue our journey towards Vision 2034, this edition celebrates the remarkable efforts of our State Associations in strengthening membership growth, leadership development, and institutional partnerships across the country. From inspiring community outreach initiatives and new Rovering opportunities to capacity-building programmes and collaborative engagements, every activity reflects our shared commitment to expanding the reach and impact of The Bharat Scouts and Guides.

This month also highlights the WOSM Membership Growth Project Evaluation Visits, which provided an opportunity to review progress, share best practices, and reinforce our commitment to building a stronger and more sustainable Movement. These achievements are a testament to the dedication of our volunteers, leaders, trainers, institutions, and young people who continue to transform lives through Scouting and Guiding.

Thank you for your continued support and commitment. Together, let us inspire more young people and continue,

Growing Together Towards Vision 2034.



Membership Growth Cell
National Headquarters,
New Delhi

Membership in Action

COMMUNITY MEMBERSHIP DRIVE

As part of Membership Growth Drive, Subhas Scout Group and M.S. Subbulakshmi Guide Group, ICF District (Southern Railway) conducted a community outreach campaign on 12 July 2026 across the ICF South Colony residential area. Scouts distributed awareness pamphlets and interacted with parents and children, highlighting the values of character development, discipline, leadership, and outdoor learning through Scouting.



A special outreach session was also organized for railway employees and their families, showcasing the opportunities offered by the Scout Movement, including participation in district camps and community service initiatives. The drive received an enthusiastic response from residents, with several parents expressing interest in enrolling their children, reinforcing the Group's commitment to strengthening membership at the grassroots level.

COMMUNITY MEMBERSHIP DRIVE

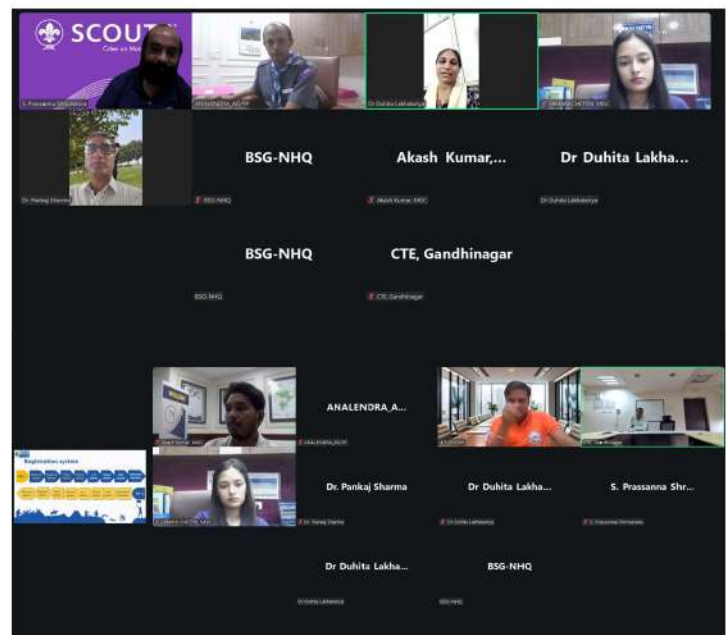
As part of the Chief National Commissioner's Membership Growth Initiative, Kamban Scout Group, ICF District (Southern Railway) conducted a door-to-door membership drive on 5 July 2026 within the ICF Railway Colony. The campaign witnessed the participation of 30 Scouts, 12 Rovers, and 5 Leaders, who engaged with residents by sharing their personal Scouting experiences and the values they have gained through the Movement.



The initiative received an encouraging response from the community, with several parents expressing interest in enrolling their children. The campaign not only promoted membership growth but also provided Scouts and Rovers with valuable communication and leadership experience, reinforcing the importance of youth-led outreach in strengthening the Movement.

OYMS TRAINING CONDUCTED FOR GTERS BSG ASSOCIATION

The Membership Growth Cell, National Headquarters, organized an OYMS Training Session with the help of BSG IT Team for the officials of the GTERS BSG Association on 22 July 2026, following the Association's affiliation as an Accredited Member of The Bharat Scouts and Guides under the Commissionerate of Technical Education, Government of Gujarat.



The training familiarized the officials with the Online Youth Management System (OYMS), enabling effective digital membership management and supporting the smooth implementation of Scouting and Guiding activities. The session marked another significant step in integrating the newly affiliated Association into the Bharat Scouts and Guides family while strengthening its membership growth initiatives.

ANDHRA PRADESH BS&G PROMOTES ROVERING AT HINDUSTAN SHIPYARD LIMITED

A delegation from the Andhra Pradesh State Bharat Scouts and Guides visited Hindustan Shipyards Limited (HSL), Visakhapatnam, on 27 July 2026 to strengthen Rovering initiatives. The delegation met Dr. V. Chandra Sekhar Reddy, Chief Medical Officer, HSL, and Vice President of the HSL Rover Crew, to discuss the renewal of the existing Rover Unit and the establishment of new Rover Units within the organization.

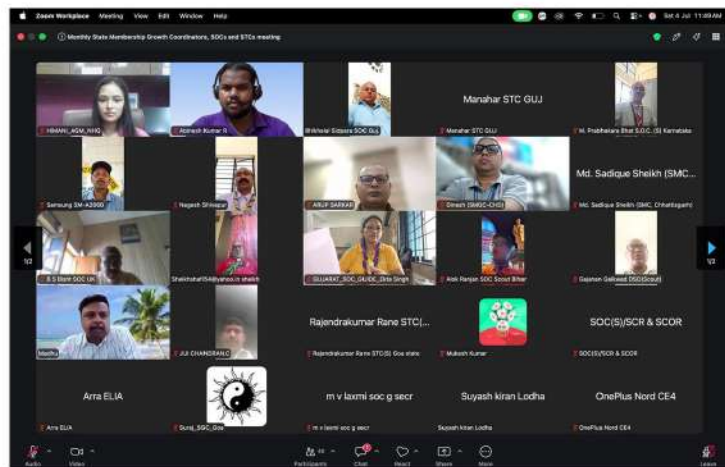


Dr. V. Chandra Sekhar Reddy welcomed the initiative and expressed support for enrolling new members and organizing a Basic Course at the HSL premises to revive and expand Rover activities, reinforcing youth engagement and leadership development.

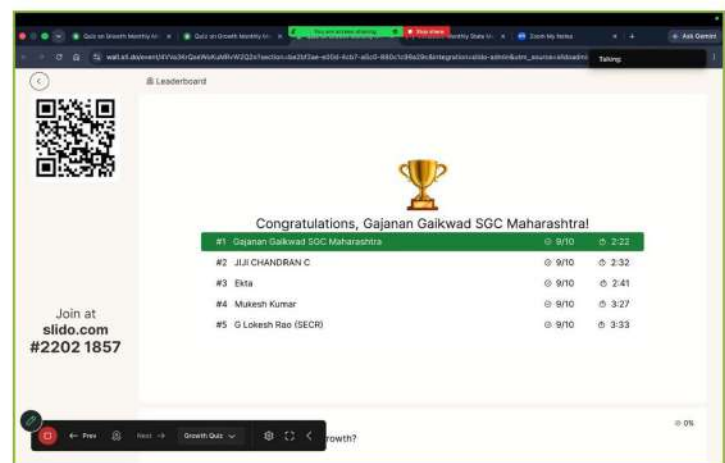
MONTHLY MEETING OF STATE MEMBERSHIP GROWTH COORDINATORS, SOC'S & STC'S

The Membership Growth Cell, National Headquarters, convened the Monthly Meeting of State Membership Growth Coordinators, State Organising Commissioners (SOCs), and State Training Commissioners (STCs) on Saturday, 4 July 2026, at 11:00 AM (IST) through Zoom. The meeting reviewed the submission status of State Growth Quarterly Reports and Basic Training Course

details, while State Associations presented membership growth initiatives undertaken during June 2026. Discussions focused on field visits, sharing best practices, addressing challenges, and identifying strategies to strengthen membership growth across the Movement.



To encourage active participation and reinforce knowledge on membership growth, the Membership Growth Cell also organized an interactive quiz through Slido, enabling participants to test their understanding of membership initiatives and engage in a collaborative learning experience.



BEGINNERS COURSE CUM ORIENTATION PROGRAMME HELD IN NTR DISTRICT, ANDHRA PRADESH

The NTR District, Andhra Pradesh State Bharat Scouts and Guides, conducted a Beginners Course cum Orientation Programme for Scout Masters and Guide Captains on 25 July 2026 at Bishop Azariah Girls High School, Labbipet, Vijayawada. The programme featured motivational sessions by Sri D.R.K. Sarma, Leader Trainer, on the importance of Scouting and Smt. Vani, HWB(G), who highlighted the role of Bharat Scouts and Guides in shaping responsible citizens.



Organized by Dr. P. Murali, Secretary, BSG NTR District, and Sri K. Akhil, ALT(S) & Growth Coordinator, the programme concluded with the distribution of Basic and Advanced Course certificates to eligible participants. Around 50 Scout Masters and Guide Captains, along with district officials and Leader Trainers, attended the programme.

BEGINNERS COURSE CUM ORIENTATION PROGRAMME HELD IN NTR DISTRICT, ANDHRA PRADESH

Under the Numerical Growth Programme, the Rajasthan State Bharat Scouts and Guides, State Headquarters, Jaipur, organized Beginners Courses at the District and Local Association levels across Bharatpur, Dholpur, Karauli, and Sawai Madhopur districts. The initiative aimed to strengthen membership growth by preparing new Unit Leaders and expanding Scouting and Guiding activities across the region.



A total of 486 participants attended the courses, including 226 from Bharatpur, 48 from Dholpur, 90 from Karauli, and 122 from Sawai Madhopur, reflecting the State Association's continued commitment to expanding the Movement through quality training and leadership development.

JAMMU & KASHMIR BS&G DELEGATION MEETS HON'BLE LIEUTENANT GOVERNOR

A delegation of the Jammu & Kashmir Bharat Scouts and Guides (J&K BS&G), led by its Senior Vice President, met the Hon'ble Lieutenant Governor of Jammu & Kashmir, Shri Manoj Sinha, Chief Patron of J&K BS&G, at Lok Bhavan, Srinagar, on 24 July 2026. The delegation discussed key initiatives for strengthening the Scouting and Guiding Movement across the Union Territory.

A major proposal presented during the meeting was the establishment of a State Training Centre to enhance training infrastructure and build the capacity of Scouts, Guides, Rovers, Rangers, and Adult Leaders, thereby supporting the continued growth and development of the Movement in Jammu & Kashmir.



WOSM OFFICIALS & EXPERTS FIELD VISIT TO BSG STATE ASSOCIATIONS

A delegation from the World Organization of the Scout Movement (WOSM) visited the National Headquarters of The Bharat Scouts and Guides (BSG), New Delhi, on 8 July 2026 as part of the final evaluation of the Membership Growth Project. The delegation was welcomed by BSG officials and interacted with the leadership, including Dr. K. K. Khandelwal, IAS (Retd.), Chief National Commissioner, Shri Amar B. Chettri, Director, Shri Madhusudan Avala, Additional International Commissioner (Scouts), and Shri S. Prassanna Shrivastava, Director, Membership Support and Capacity Building, WOSM Asia-Pacific Region.



During the discussions, BSG highlighted the remarkable progress achieved under the Membership Growth Project and reaffirmed its commitment to expanding Scouting across India, with the vision of reaching 10 million (one crore) members by the end of 2026.

WOSM DELEGATION VISITS UTTAR PRADESH

A WOSM delegation, comprising Ms. Federica Imperadrice, Ms. Kate Dela Cruz Aranzamendez, and Ms. Himani Chettri, Assistant Growth Manager, National Headquarters, visited Agra, Uttar Pradesh, on 13 July 2026 to review the progress of Membership Growth initiatives in the State.



The delegation was warmly welcomed by Shri Rajesh Mishra, State Commissioner, along with other State officials. The visit provided an opportunity to review ongoing membership growth efforts, exchange best practices, and further strengthen collaboration between the World Organization of the Scout Movement (WOSM), National Headquarters, and the Uttar Pradesh State Bharat Scouts and Guides in advancing the Scouting Movement.

WOSM DELEGATION VISITS KERALA

As part of the WOSM-APR Evaluation Visit, representatives from the World Organization of the Scout Movement – Asia-Pacific Region (WOSM-APR) visited the Kerala State Bharat Scouts and Guides at its State Headquarters, Thiruvananthapuram, on 14 July 2026. The evaluation team, led by Mr. Madhusudan Avala, Additional International Commissioner (Scouts), and Mr. Sarath Raj Elangovan, WOSM-APR Representative, reviewed the State Association's organisational development and programme implementation.



The evaluation covered key areas including administration, membership growth, training, adult resource development, district-level initiatives, and youth engagement. The team appreciated Kerala State's progress and innovative practices, while offering valuable recommendations to further strengthen the quality and impact of Scouting and Guiding across the State.

WOSM DELEGATION VISITS KARNATAKA

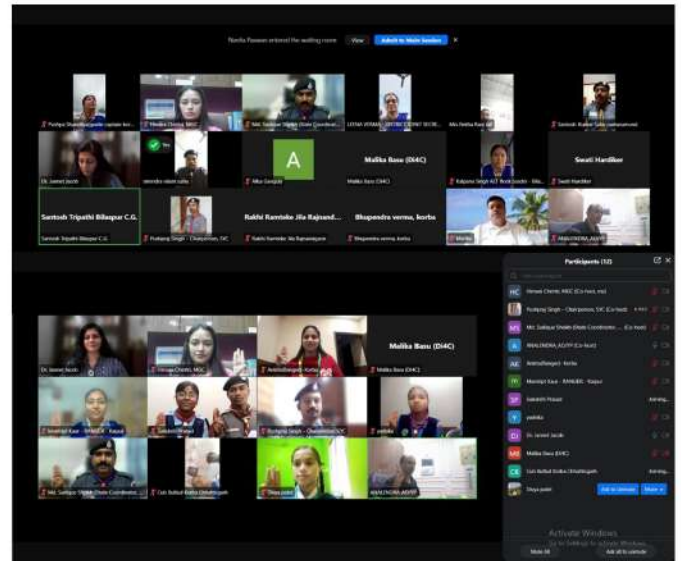
A WOSM delegation comprising Ms. Federica Imperadice and Ms. Kate Dela Cruz Aranzamendez attended the Rajyapuraskar Rally of the Karnataka State Bharat Scouts and Guides on 10 July 2026. The visit provided an opportunity for the delegates to witness the enthusiasm, skills, and commitment of Scouts and Guides, while interacting with State officials and gaining insights into Karnataka State's efforts in youth development and quality programme delivery.



FINAL EVALUATION OF MEMBERSHIP GROWTH PROJECT CONDUCTED

CHHATTISGARH

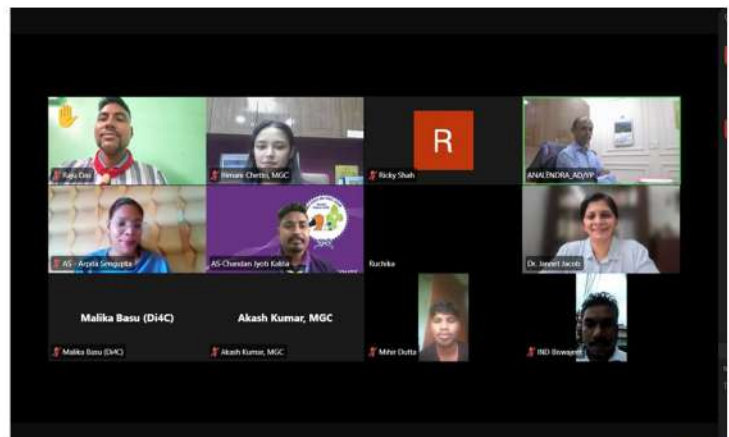
As part of the Final Evaluation of the Membership Growth Project, an online interaction with the Chhattisgarh State Bharat Scouts and Guides was conducted on 17–18 July 2026. The two-day evaluation reviewed the implementation, outcomes, sustainability, and overall impact of the project through interactions with State leadership, coordinators, Unit Leaders, youth members, and other stakeholders.



The evaluation included Key Informant Interviews (KIIs) and Focus Group Discussions (FGDs), during which participants shared best practices, success stories, challenges, and recommendations. The evaluation team appreciated the State Association's commitment to strengthening membership growth, leadership development, volunteer capacity building, and quality Scouting and Guiding programmes.

ASSAM

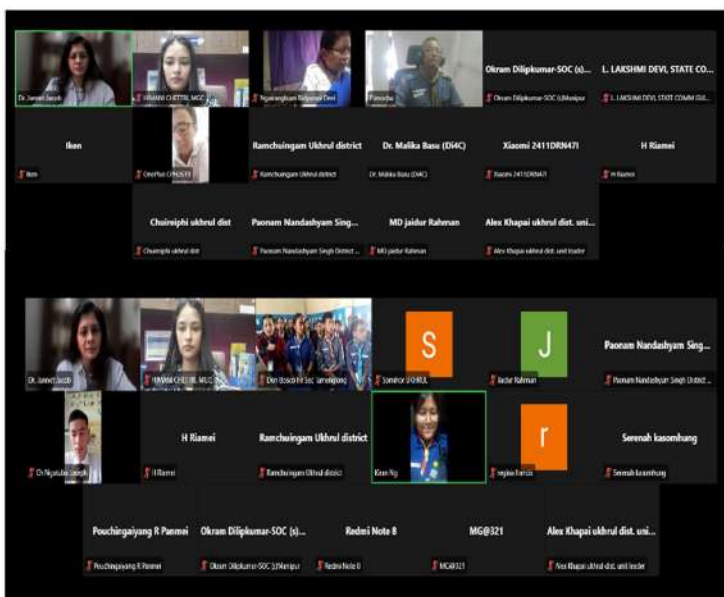
The Assam State Bharat Scouts and Guides participated in the Final Evaluation of the Membership Growth Project through a two-day online interaction held on 20–21 July 2026. The evaluation assessed the progress of the project by engaging with State leadership and key stakeholders to review organisational development, membership expansion strategies, governance, training, and programme implementation.



The programme also featured Focus Group Discussions with youth members, Unit Leaders, District Coordinators, and school representatives, providing valuable insights into grassroots initiatives and community impact. The evaluation team commended the State Association's active participation and its sustained efforts towards strengthening membership growth and enhancing the quality of Scouting and Guiding across Assam.

MANIPUR

An online Final Evaluation of the Membership Growth Project was conducted with the Manipur State Bharat Scouts and Guides on 22–23 July 2026. The evaluation reviewed the State Association's achievements, implementation strategies, organisational leadership, governance, training initiatives, and long-term sustainability through interactions with State office-bearers and key stakeholders.



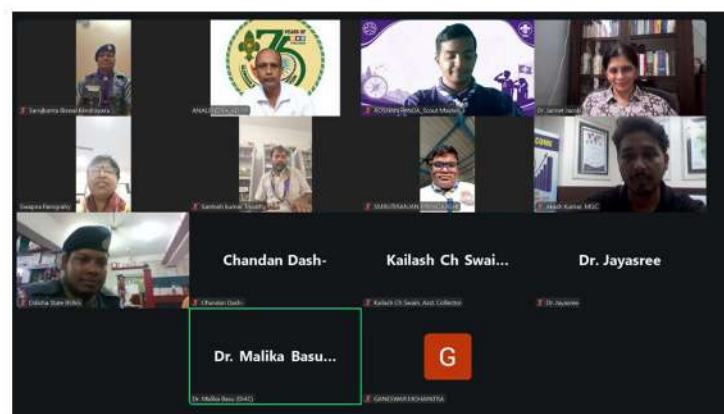
The second day included Focus Group Discussions with Scouts, Guides, Rovers, Rangers, Unit Leaders, District Coordinators, and school representatives. Participants shared their experiences and innovative practices, while the evaluation team appreciated the State's commitment to youth development, community engagement, and sustaining membership growth through quality Scouting and Guiding programmes.

ODISHA

The Odisha State Bharat Scouts and Guides participated in the Final Evaluation of the Membership Growth Project through an online interaction held on 24–25 July 2026. The evaluation examined the implementation and impact of the project by reviewing organisational leadership, governance, training initiatives, membership expansion, and programme delivery with State officials and key stakeholders.



The programme concluded with Focus Group Discussions, where youth members, Unit Leaders, District Coordinators, and school representatives shared their experiences, best practices, and recommendations. The evaluation team appreciated the State Association's dedication to strengthening grassroots Scouting and Guiding and its continued commitment to sustainable membership growth and quality youth programmes.



WOSM EVALUATION TEAM VISITS KARNATAKA STATE

The World Organization of the Scout Movement (WOSM) Evaluation Team visited The Bharat Scouts and Guides, Karnataka State, in Bengaluru on 28 July 2026 for the official evaluation of the Membership Growth Project. The team was welcomed by Dr. P. G. R. Sindhia, State Chief Commissioner and Former Home Minister, Government of Karnataka, who presented an overview of the State Association's achievements, membership growth initiatives, youth development programmes, leadership training, community service, and future vision.



The evaluation team comprised Dr. Malika Basu (Lead Evaluator, Di4C), Dr. Jannet Jacob (Co-Evaluator, Di4C), and Shri Analendra Sharma, Assistant Director (Youth Programme), National Headquarters, The Bharat Scouts and Guides. The visit recognized Karnataka State's continued commitment to sustainable membership growth, quality youth programmes, and impactful community engagement, while providing valuable insights for further strengthening the Movement.



WOSM EVALUATION TEAM VISITS VISIT TO SHRADHANJALI INTEGRATED SCHOOL, BENGALURU

As part of the WOSM Evaluation Visit, the evaluation team visited Shradhanjali Integrated School, Bengaluru, on 28 July 2026. Managed by the Association of People with Disability (APD), the school is a shining example of inclusive education and has over 100 active Cub, Bulbul, Scout, and Guide members, reflecting The Bharat Scouts and Guides' commitment to "Scouting for All" and the principles of Diversity and Inclusion.



The team was warmly welcomed by the school's Band Team and witnessed inspiring demonstrations by the Cubs, Bulbuls, Scouts, and Guides. The visit showcased the confidence, leadership, teamwork, and resilience of the young members, reaffirming the transformative impact of inclusive Scouting and Guiding in empowering every young person to grow, lead, and contribute meaningfully to society.

WOSM EVALUATION TEAM VISITS RNS INTERNATIONAL SCHOOL

As part of the WOSM Evaluation Visit, the evaluation team visited RNS International School, Bengaluru, on 28 July 2026. Since 2022, the school has actively integrated Scouting and Guiding into its co-curricular programme and currently has 400 Cub, Bulbul, Scout, and Guide members, supported by 12 trained teachers, promoting leadership, character development, and active citizenship.



The evaluation team interacted with the school management, Unit Leaders, teachers, and young members, appreciating the institution's strong commitment to the Membership Growth Project and its continued support for quality Scouting and Guiding. The visit highlighted the positive impact of the Movement in developing confident, responsible, and service-oriented young citizens.

FINAL EVALUATION OF MEMBERSHIP GROWTH PROJECT COMMENCES IN WEST BENGAL

The Field Visit and Final Evaluation of the Membership Growth Project (2020–2025) commenced at the State Training Centre, Gangaganagar, on 31 July 2026. The WOSM Evaluation Team was warmly welcomed by Shri Debaditya Chakraborty, IAS (Retd.), State Chief Commissioner, Shri Shyamal Kumar Biswas, State Commissioner (Scouts) & Chief Commissioner (Scouts), and the State Headquarters team.



The evaluation included interactions with the State leadership to review the implementation, achievements, challenges, and sustainability of the Membership Growth Project. The discussions highlighted West Bengal State's strong commitment to strengthening the Scouting and Guiding Movement through effective leadership, innovative practices, and sustained membership growth.



MEMBERSHIP GROWTH INITIATIVE LAUNCHED IN YANAM, PUDUCHERRY

As part of the Membership Growth Initiative, an outreach visit was conducted to Yanam, Puducherry, on 24–25 June 2026 to promote the introduction of The Bharat Scouts and Guides in the region. During the visit, meetings were held with Sri Shivaraj Meena, Regional Administrator (Sub-Collector), and Sri P. Lakshmana Praveen, District Educational Officer, both of whom expressed their support for establishing Scouting and Guiding in Yanam.



An orientation programme was subsequently organized for the Principals and Headmasters of schools in Yanam, with representatives from 28 of the 30 schools participating. The session highlighted the aims, objectives, and benefits of Scouting and Guiding, receiving an encouraging response from the participants, who expressed their willingness to establish BSG Units in their schools and undergo Basic Unit Leader Training, marking a significant step towards expanding the Movement in the Union Territory.



WOSM EVALUATION TEAM VISITS BGS PUBLIC SCHOOL, BENGALURU

As part of the WOSM Evaluation Visit, the evaluation team visited BGS Public School, Kengeri, Bengaluru, where Scouting and Guiding has been an integral part of the school's holistic education programme since 2016. The school has active Cub, Bulbul, Scout, and Guide Units, providing students with opportunities to develop leadership, discipline, teamwork, and a spirit of service.



The team interacted with the school management, Principal Dr. Shalini S., HWB(G), teachers, Unit Leaders, and young members, appreciating the school's commitment to quality Scouting and Guiding programmes and the positive impact of the Membership Growth Project. As part of the visit, the delegation also paid floral tributes to the statue of Sri Sri Sri Dr. Balagangadharanatha Swamiji on the occasion of Guru Purnima, reaffirming the Movement's values of respect, service, and leadership.



Did You Know?



01

Scouting is one of the world's largest youth movements, active in over 170 countries and territories.



02

Millions of young people are developing leadership, teamwork, and life skills through Scouting worldwide.



03

Every new Unit Leader can positively influence hundreds of young people throughout their Scouting journey.



04

Institutional partnerships help bring Scouting and Guiding to schools, colleges, universities, industries, and technical institutions.



05

Membership growth is sustained not only through enrolment but through quality programmes, trained leaders, and active youth participation.



Growth Tip of the Month

One Conversation Can Change a Life.

Every conversation with a parent, teacher, institution, or community member is an opportunity to introduce a young person to the values of Scouting and Guiding.



MONTHLY CHECKLIST

- ✓ Reach out to at least one new institution
- ✓ Conduct one membership awareness activity
- ✓ Enroll and engage at least one new Unit
- ✓ Equip one volunteer with training
- ✓ Update activities and data on OYMS
- ✓ Plan one community service activity

VISION 2034



EVERY MEMBER COUNTS

Every member adds strength to the Movement and creates a brighter tomorrow.



EVERY LEADER INSPIRES

Every leader shapes character, builds confidence, and empowers young minds.



EVERY INSTITUTION EMPOWERS

Every institution opens doors to opportunities and strengthens the Scouting Movement.



EVERY COMMUNITY BENEFITS

Every community gains through service, partnership, and youth development.

MESSAGE FROM THE GROWTH MANAGER

MEMBERSHIP GROWTH CELL, THE BHARAT SCOUTS AND GUIDES

GROWTH BEGINS WITH OUR MINDSET

Scouting and Guiding is a voluntary movement driven by the dedication of adults who serve with commitment and a passion for developing young people. The WOSM Adults in Scouting (AIS) approach reminds us that adult engagement is a continuous journey: identifying organizational needs, recruiting, selecting, agreeing on roles, inducting, training and developing, supporting, reviewing, recognizing, and finally transitioning to another role or concluding service. Every stage is designed to strengthen our Movement and ensure that it remains relevant, effective, and sustainable.

Over the past month, many of us have been closely associated with the evaluation of the Membership Growth Project conducted by an external consulting agency. During this process, I observed two distinct approaches. Many members participated with a growth mindset, viewing every question as an opportunity to reflect, learn, and improve. Others, however, responded with a fixed mindset, perceiving the evaluation as criticism rather than a chance for organizational learning.

It is important to remember that membership growth is not merely about increasing numbers. It is about reaching more children and young people, offering them the opportunity to learn, lead, and contribute positively to their communities through the values of Scouting and Guiding.

When the evaluation team asks questions about the impact of our programmes, leadership, systems, or challenges, those questions are not intended to find faults. They are meant to help us understand what is working well, identify areas for improvement, and strengthen the Movement for the future. Honest reflection is an essential part of growth.

We should continually ask ourselves: Why should we grow? Because every child deserves the opportunity to experience Scouting and Guiding. Because society is changing, and our Movement must evolve to remain relevant. If we are unwilling to change our vision, our methods, and our way of working, time will eventually force that change upon us—or worse, it may leave our Movement behind.

Let us embrace a growth mindset. Let us welcome feedback with humility, learn from every experience, and work together to build a stronger, more vibrant Movement that reaches every young person who can benefit from Scouting and Guiding.

My humble appeal to every member is simple: Change your approach. Change your mindset. Together, we can grow stronger, serve better, and create a greater impact on the lives of young people.

Happy Scouting & Guiding!



Yours in Scouting/Guiding,

Analendra Sarma

Growth Manager, Membership Growth Cell
The Bharat Scouts and Guides

STAY CONNECTED WITH US

Thank you for reading the **Seedbox Monthly E-Newsletter – July 2026** of The Bharat Scouts and Guides Membership Growth Cell.

Together, let us continue to strengthen membership growth, nurture leadership, and expand the reach of Scouting and Guiding across the nation through innovation, collaboration, and meaningful participation.

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“Growing Together Towards Vision 2034”

