

## 'Ek Bharat Shreshtha Bharat

The 'Ek Bharat Shreshtha Bharat' initiative was announced by the Honorable Prime Minister on 31 October, 2015 on the occasion of the 140th birth anniversary of Sardar Vallabhbhai Patel.

Through this innovative measure, knowledge of culture, traditions and practices of different countries can be gained.

States carry out activities to promote continuous and structured cultural contacts in the areas of language learning, culture, traditions and music, tourism and food, sports and sharing of best practices, etc.

