KENDRIYA VIDYALAYA SANGATHAN, MUMBAI REGION

PRE-BOARD II EXAMINATION- 2024-25
ENGLISH CORE (Code No. 301)
CLASS-XII
SET I

Time allowed: 3 Hrs. **Maximum Marks: 80**

General Instructions

Read the following instructions very carefully and strictly follow them:

I. This question paper has 13 questions. All questions are compulsory.
II. This question paper contains three sections:
Section A: Reading Skills
Section B: Creative Writing Skills
Section C: Literature
III. Attempt all questions based on specific instructions for each part. Write the correct question number and part thereof in your answer sheet.
IV. Separate instructions are given with each question/part, wherever necessary.
V. Adhere to the prescribed word limit while answering the questions.

SECTION A

READING SKILLS (22 marks)

1. Read the following passage carefully: **(12)**

(1) Willpower determines whether and how long we can follow through on our decisions. Interestingly, research suggests the general population is indeed aware of how essential willpower is to their wellbeing; survey participants routinely identify a 'lack of willpower' as the major impediment to making beneficial life changes. There are, however, misunderstandings surrounding the nature of willpower and how we can acquire more of it. There is a widespread misperception, for example, that increased leisure time would lead to subsequent increase in willpower.

(2) Although the concept of willpower is often explained through single-word terms, such as 'resolve' or 'drive', it refers in fact to a variety of behaviours and situations. There is a common perception that willpower entails resisting some kind of a 'treat', such as a sugary drink or a lazy morning in bed, in favour of decisions that we know are better for us, such as drinking water or going to the gym. Of course, this is a familiar phenomenon for all. Yet willpower also involves elements such as overriding negative thought processes, biting your tongue in social situations, or persevering through a difficult activity. At the heart of any exercise of willpower, however, is the notion of 'delayed gratification', which involves resisting immediate satisfaction for a course that will yield greater or more permanent satisfaction in the long run.

(3) Scientists are making general investigations into why some individuals are better able than others to delay gratification and thus employ their willpower, but the genetic or environmental origins of this ability remain

a mystery for now. Some groups who are particularly vulnerable to reduced willpower capacity, such as those with addictive personalities, may claim a biological origin for their problems. What is clear is that levels of willpower typically remain consistent over time. A research by Matthew Gailliot suggests that willpower, even in the absence of physical activity, both requires and drains blood glucose levels, suggesting that willpower operates more or less like a 'muscle', and, like a muscle, requires fuel for optimum functioning.

(4) Strengthening willpower thus relies on a two-pronged approach: reducing negative influences and improving positive ones. One of the most popular and effective methods simply involves avoiding willpower depletion triggers, and is based on the old adage, 'out of sight, out of mind'. In one study, workers who kept a bowl of enticing candy on their desks were far more likely to indulge than those who placed it in a desk drawer. It also appears that finding sources of motivation from within us may be important. (452 words)

Answer the following questions, based on the given passage.

I. Choose the most appropriate option for the given phrase- 'lack of willpower' **1**

A. determines beneficial life changes

B. is not a negative trait

C. cannot be overcome

D. is a main obstacle in making favourable changes in life

II. The statement that 'increased leisure time would lead to subsequent increases in willpower' is **1**

A. very true

B. a wrong notion

C. a widespread fact

D. sometimes true

III. Based on the passage give two instances to say that will power goes beyond a simple definition of 'resolve' or 'drive'. **2**

IV. What still remains a mystery concerning will power? **1**

V. Complete the statement: Gailliot compares will power to a muscle because_____ **1**

VI. The word 'gratification' in para 3 is NOT an antonym of **1**

A. Dissatisfaction

B. Satisfaction

C. Discontent

D. Woefulness

VII. Discuss ways which reinforce our will power. (40 words) **2**

VIII. The adage 'out of sight, out of mind' in the passage emphasises which of the following approaches for strengthening will power? 1

A. Reducing negative influences
B. Enhancing positive influences
C. Finding sources of motivation
D. Being away from tempting situations

IX. Justify the statement: 'Willpower is the most significant factor in determining success in life.' (40 words) 2

2. Read the passage carefully (10)

I. Air pollution is a major threat to human health. The United Nations Environment Programme has estimated that, globally, 1.1 billion people breathe in unhealthy air. The World Health Organization (WHO) has estimated that urban air pollution is responsible for approximately 800,000 deaths and 4.6 million people lose their lives every year around the globe.

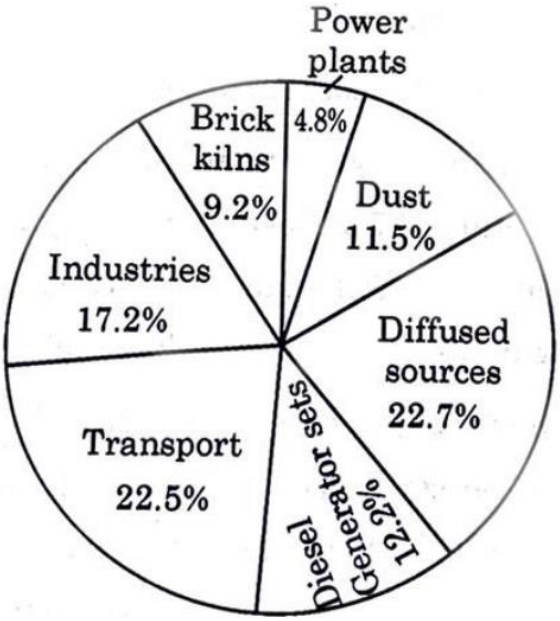
2. Traffic and transportation problems, inadequate drainage facilities, lack of open spaces, carbon emission, and the accumulation of waste aggravate the problem. Air pollution is associated with increased risk of acute respiratory infections (ARI), the principal cause of infant and child mortality in developing countries.

3. Urban air quality in most mega cities has been found to be critical and Kolkata is no exception to this. An analysis of ambient air quality in Kolkata was done by applying the Exceedance Factor (EF) method, where the presence of listed pollutants' (RPM, SPM, NO2 and SO2) annual average concentration are classified into four different categories: namely critical, high, moderate, and low pollution. Out of a total of 17 ambient air quality monitoring stations operating in Kolkata, five fall under the critical category, and the remaining 12 locations fall under the high category of NO2 concentration, while for RPM, four record critical, and 13 come under the high pollution category. The causes of high concentration of pollutants in the form of NO2 and RPM have been identified in earlier studies as vehicular emission (51.4%), followed by industrial sources (24.5%) and dust particles (21.1%).

4. Later, a health assessment was undertaken with a structured questionnaire at some nearby dispensaries which fall under areas with different ambient air pollution levels. Three dispensaries have been surveyed with 100 participants. It shows that respondents with respiratory diseases (85.1%) have outnumbered waterborne diseases (14.9%) and include acute respiratory infections (ARI) (60%), chronic obstructive pulmonary diseases (COPD) (7.8%), upper tract respiratory infection (UTRI) (1.2%), Influenza (12.76), and acid-fast bacillus (AFB) (3.4%).

5. To live a healthy life and have better well-being, practising pollution averting activities in one's day-to-day activities is needed. These pollution-averting practices can only be possible when awareness among the masses is generated that the air, they breathe outdoors, is not found to be safe.

Pollution in India



Answer the following questions, based on the given passage:

1. Select the option that displays the correct 'cause and effect' relationship. **1**

A	**B**	**C**	**D**
Cause: Traffic and transportation problem Effect: 4.6 million deaths	Cause: Lack of open spaces Effect: Mega cities	Cause: Air pollution Effect: Respiratory diseases	Cause: Air quality monitoring stations Effect: Emission of NO2

II. Select the option that highlights the main idea of the passage. **1**

A. To educate people about the threat of all kinds of pollution
B. To warn people of the threat of air pollution and educate about the safety measures
C. To discuss the status of pollution in Kolkata and share the details of the study
D. To educate people on Exceedance Factor method and share the results of the study

III. Given a choice, where would you like to live in the context of the ideas discussed in the passage- Countryside or Metropolitan city? Justify your stand in about 40 words. **2**

IV. The author's opinion on the development of Mega cities is **1**

A. Cities face transportation problem due to heavy traffic
B. Urbanization leads to deterioration of air quality
C. Mega cities are the right spots to study air pollution
D. Cities face the problem of congestion

V. Select the option that lists the author's recommendation to the people. **1**

i. He wants people to be aware that air pollution is a major threat
ii. He urges people not to live in mega cities
iii. He advises people to follow pollution averting activities seriously
iv. He wants people to reduce vehicular emissions

A. i & ii
B. ii & iii
C. i & iii
D. iii & iv

VI. Select the option that does not display the true statement as per the given pie chart. **1**

A. Dust and power plants are the causes for maximum pollution
B. Pollution caused by transport is much more than the pollution caused by industries
C. Diesel generator comes only next to dust in causing air pollution
D. Power plants contribute the least to air pollution

VII. It is not just one or two factors which worsen air pollution. There are other factors too which are responsible for the same. Substantiate these statements. **2**

VIII. Which of the following statements is true? **1**

A. Air quality in Kolkata is less than critical
B. 12 locations were selected for measuring ambient air quality
C. Most of the mega cities are suffering from the problem of poor air quality
D. Accumulation of waste does not cause pollution

SECTION- B CREATIVE WRITING SKILLS (18 marks)

3. Attempt **ANY ONE** of two, in about 50 words. **1x4=4**

A. You are Sanjay/Sanjana, Secretary of the Recreation Club of Vedanta Housing Society. **Write a Notice** about a debate competition to be held for the residents in the Society library on the topic 'Foreign Films are not relevant to Indian Culture.'

OR

B. You are Mrinal/ Malini, Secretary, Social Welfare club of Albert Mission School, Panjim. The club has decided to launch a cleanliness drive in a slum colony near your school. **Write a Notice** informing the students about the drive and urging them to volunteer for the programme. Give all the necessary details.

4. Attempt **ANY ONE** out of two, in about 50 words. **1x4=4**

A. You are Kavya/ Nilesh, Secretary, Environment Club of Vidyaniket Academy, Pune. **Draft an Invitation** to invite a renowned environmentalist Prof. Rajesh Mathur as the Chief Guest for a Tree Plantation Drive in your school, on the occasion of World Environment Day Celebration.

OR

B. Draft a Reply to your friend G.L. Bansal of 23, Sunder Nagar, New Delhi who had invited you to the inauguration of his new showroom 'Regalia', expressing your inability to attend the function. You are Navin Jain of C-5, G.K.J, New Delhi.

5. Attempt **ANY ONE** out of two in about 120- 150 words. **1x5=5**

A. You are Anand/Arti of 14, Model Town, Delhi. You have seen an advertisement in 'The Hindu' for the post of Chief Chef in Ultimate Taste, a popular chain of restaurants. **Apply for the job** with complete biodata.

OR

B. With the technological explosion, we notice that cybercrimes have increased considerably. As a concerned citizen, write a **letter to the Editor** of the Deccan Herald, Hyderabad pointing out the issue and suggesting measures to prevent such happenings. You are Devi/Dev Verma, 103, New Ray Apartment, High Court Road, Hyderabad. The given cues may be used to compose the letter.

- Daily reports of cybercrimes in news paper
- Various means of cyber frauds - lack of awareness in people
- Measures to prevent - Efforts to create awareness of Cyber safety
- Examples of cyber safety tips

6. Attempt **ANY ONE** out of two in about 120- 150 words **1x5=5**

A. While growing up, we are told that to be successful, we should become either doctors or engineers or take up secure Government Jobs. But that is not the case anymore. Today the country needs more Job providers than job seekers. The new education policy of the country includes provisions for development of skills of entrepreneurship in the growing up students. **Write an Article** for your school magazine on the relevance of promoting innovation and entrepreneurship right from school. You are Sudir/ Sadhana .You may use the cues given below.

-Need to adapt to changing times
-Declining jobs in Govt. sectors
-Examples of start-ups that have become phenomenal & mass job providers
-Need to prepare young generation by providing skill sets

OR

B. You are Vikas /Veena of Vidya Bharti Public School, Mira Road, Mumbai. Your school organized a one-day workshop on '21st Century Skills and Personality Development.' Ms. Keerti Saxena, renowned Psychologist inaugurated the workshop. Sessions were conducted by various resource persons. **Write a Report** of the programme for your school magazine.

Suggested points:
-Who organised, Why, Where and When
-Details of the event, chief guest and other invited guests
-Guest's remarks/participants' opinion

SECTION C - LITERATURE (40 MARKS)

7. Read the following extracts and answer the questions for ANY ONE of the two. 1x6=6

A. *I saw my mother, beside me,*
doze, open mouthed, her face
ashen like that of a corpse and realised with pain
that she was as old as she looked ,but soon
put that thought away, and looked out at
Young trees sprinting, the merry children spilling
out of their homes, ...

I. The poet compares her mother's face to a corpse because_____

II. What effect does the phrase 'open mouthed' create?
A. It builds a mood of surprise and shock in the poem.
B. It reveals the speaker's fear of her own death and mortality.
C. It adds to the imagery of the speaker's mother appearing dead.
D. It highlights the speaker's attempt at hiding her emotions from her mother.

III. Complete the given sentence appropriately.
The contrast present in the given extract is between _____

IV. Looking out of the window helped the poet to escape from her anguish temporarily – State True/ False

V. Which of these phrases uses the same poetic device as the following line from the extract?
I looked out at Young Trees sprinting...
A. that restaurant is as nice as the Big Fish
B. the pen became my highway to success
C. that fluffy cloud crying with sadness
D. the tall trees with many branches

VI. Why are the trees sprinting?

OR

B . *Aunt Jennifer's fingers fluttering through her wool.*
Find even the ivory needle hard to pull
The massive weight of uncle's wedding band
Sits heavily upon Aunt Jennifer's hand.

When Aunt is dead, her terrified hands will lie
Still ringed with the ordeals she was mastered by
The tigers in the panel that she made
Will go on prancing, proud and unafraid.

I. The poetic device in 'fingers fluttering' is the same as in
A. Terrified hands
B. Wedding band
C. Noble natures
D. Poem of Earth

II. Give one contrast between Aunt Jennifer and the tigers on the panel.
III. Why were Jennifer's fingers fluttering?

A. Because she didn't have physical strength
B. Because she didn't know embroidery
C. Because she was mentally suppressed by her husband's dominating nature
D. Because the wedding band was an obstacle

IV. The 'ordeals' in the extract refer to… … …

V. Aunt Jennifer created the tigers on the panel to express her desire to be empowered. State True or False.

VI. Statement I : Aunt Jennifer is meek and timid in her married life
Statement II : She enjoyed freedom and was unafraid in her life before marriage

A. Statement I and II can be inferred.
B. Both statement I and statement II cannot be inferred.
C. Only statement I can be inferred.
D. Only statement II can be inferred.

8. Read the given extracts and answer the questions for ANY ONE of the two. 1x4=4

A. *At midnight when the town slept in peace, the dewan and his aged wife dragged the tiger into the car and shoved it into the seat. The dewan himself drove the car straight to the forest where the Maharaja was hunting. When they reached the forest, the tiger launched its satyagraha and refused to get out of the car. The dewan was thoroughly exhausted in his efforts to haul the beast out of the car and push it down to the ground.*

I . Pick the option that best describes the dewan's attitude.

1. dominating 2. submissive 3. servile 4. dishonourable 5. detestable 6. flattering

A. 2, 3 and 6
B. 1, 4 and 5
C. 2, 4 and 6
D.1, 3 and 5

II. 'At midnight when the town slept in peace'. How is this statement associated with the state of mind of the dewan?

A. Similar
B. Ironical
C. Hyperbole
D. Symbolic

III. 'Satyagraha' refers to-

A. Exhausted efforts of the dewan
B. Efforts of Dewan and his wife
C. Refusal of the tiger to get out
D. he desire of the tiger to surrender

IV. What made the dewan and his wife bring the tiger to the forest?

OR

B. *After I had watched all this, at last I went home. My elder brother was there. I told him the story in all its comic detail. I fell about with laughter at the memory of a big man, and an elder at that, making such a game out of carrying the parcel. But Annan was not amused. Annan told me the man wasn't being funny when he carried the package like that. He said everybody believed that they were upper caste and therefore must not touch us. If they did, they would be polluted. That's why he had to carry the package by its string.*

I. What does the 'comic detail' refer to?

A. huge man carrying a small packet with strings.
B. The incident of polluted food
C. laughing at the discrimination
D. They fear of the old man.

II. What would have happened if the elderly man had touched the packet?

A. The landlord would have scolded him.
B. The landlord would have shared the food with him.
C. The landlord would have considered it polluted.
D. The packet would be undone.

III. Why was Annan not amused?

A. For he knew the reality of the incident
B. For he was not there when the incident took place
C. He was not interested.
D. All of the above

IV. What made Bama feel sad after she reached home?

9. Read the following extracts and answer the questions for ANY ONE of the given two. (1x6=6)

A. '*She thinks money grows on trees, don't she, Dad?' said little Derek, hanging on the back of his father's chair. Their mother sighed. Sophie watched her back stooped over the sink and wondered at the incongruity of the delicate bow which fastened her apron strings. The delicate-seeming bow and the crooked back. The evening had already blacked in the windows and the small room was steamy from the stove and cluttered with the heavy-breathing man in his vest at the table and the dirty washing piled up in the corner. Sophie felt a tightening in her throat. She went to look for her brother Geoff.*

I. Sophie's family members appreciated and encouraged her. State True or False.

II. Choose the option that supports the contention coming through Derek's dialogue, "She thinks money grows on trees, don't she, Dad?"

A. Derek had faith in his sister's thoughts.

B. Derek had no faith in Sophie's abilities to open a boutique.
C. Derek thought of his sister as someone who was not realistic.
D. Derek was not at all happy about Sophie's habit of day dreaming.

III. It could be inferred that Sophie's mother was fatigued and burdened. Choose the option listing the elements that form the basis of this inference.

1. Her sigh
2. Her delicate bow
3. Her apron's strings
4. Her crooked back

A.1, 2
C. 2,3
B.1,4
D. 3,4

IV) What does 'the tightening in Sophie's throat" indicate about Sophie's feelings?

V) Sophie's house can be appropriately described as _____

VI) The word used in the passage which means 'incompatible'/ 'not in harmony or suitable for the surroundings' is ----------

OR

B. *Saul Bellow, who has consented to be interviewed on several occasions, nevertheless once described interviews as being like thumbprints on his windpipe. Yet despite the drawbacks of the interview, it is a supremely serviceable medium of communication. "These days, more than at any other time, our most vivid impressions of our contemporaries are through interviews," Denis Brian has written. "Almost everything of moment reaches us through one man asking questions of another. Because of this, the interviewer holds a position of unprecedented power and influence."*

I. How would you describe Denis Brian's opinion on interviews? Choose the most appropriate option.

(1) appeasing (2) utilitarian (3) approving (4) contemptuous

A. (1) and (2)
B. (3) and (4)
C. (2) and (3)
D. (1) and (4)

II. According to Saul Bellow, interviews are like thumbprints on his windpipe. What emotion might best describe such an image?

A. Fear
B. Uncomfortable
C. Pain
D. both a and b

III. Denis Brian states that the **interviewer occupies a position of power and influence** as …….

A. Everything reaches us through one man asking questions of another.
B. The interview is a supremely serviceable medium of communication.
C. Our most vivid impressions of our contemporaries are through interviews.
D. Interviews are like thumbprints on the interviewee's windpipe.

IV. The use of the **word "serviceable "implies** that interviews are .....

A. insignificant
B. advanced
C. ineffective
D. useful

V. Unprecedented power refers to the _____

VI. What are the major merits of interviews?

10. Answer **ANY FIVE** of the following six questions in 40-50 words. **2X5=10**

I. What does the contrasting imagery of the church clock and the Prussian trumpets represent in 'The Last Lesson?'

II. What spreads the pall of despondence over our dark spirits? How is it removed?

III. What are the various purposes for which the city people stop their cars at the roadside stands?

IV. Explain how the rattrap symbolises the dual aspects of human nature.

V. What kind of hierarchy was followed in the makeup department of the Gemini studio?

VI. Give two instances to support the view that William Douglas exhibited presence of mind and determination even at a very young age.

11. Answer **ANY TWO** of the following three questions in 40-50 words. **2x2=4**

I. What assumption does Charlie make about Sam's new profession in 1894 Galesburg? Why?

II. What role did Sadao's father play in the shaping up of his future?

III. What 'epiphany' makes Tishani Doshi realise that 'everything connects'?

12. Answer **Any One** of the following two questions in about 120-150 words. **5x1=5**

A. Imagine a situation wherein the bangle makers of Firozabad get an opportunity to meet Mahatma Gandhi and discuss their problems with the great leader. How would have Gandhiji addressed their problems and what advice would he give them? Illustrate in a suitable manner.

OR

B. After reading the poem 'Keeping Quiet', you are influenced by Pablo Neruda's concept of silent introspection to save humanity from the atrocities of war and to protect the environment from indiscriminate exploitation. You decide to give a speech in the school morning assembly. Write the speech focussing on Neruda's message.

13. Answer **ANY ONE** of the following two questions in about 120-150 words. **5x1=5**

A. "Few things in the world are more powerful than a positive push. A smile. A world of optimism and hope" –Richard M. DeVos. Derry sneaked into Mr. Lamb's Garden, and it became a turning point in his life. Comment.

OR

B. 'Zitkala Sa and Bama belonged to two different parts of the world, but there are common factors that connect their lives, character traits and how they evolved as empowered individuals' - Elucidate in the light of the lesson ' Memories of Childhood'.

KENDRIYA VIDYALAYA SANGATHAN, MUMBAI REGION
PRE-BOARD II EXAMINATION- 2024-25
ENGLISH CORE (Code No. 301)
CLASS-XII
SET II

Time allowed: 3 Hrs. **Maximum Marks: 80**

General Instructions

Read the following instructions very carefully and strictly follow them:
I. This question paper has 13 questions. All questions are compulsory.
II. This question paper contains three sections:
Section A: Reading Skills
Section B: Creative Writing Skills
Section C: Literature
III. Attempt all questions based on specific instructions for each part. Write the correct question number and part thereof in your answer sheet.
IV. Separate instructions are given with each question/part, wherever necessary.
V. Adhere to the prescribed word limit while answering the questions.

SECTION A

READING SKILLS (22 marks)

1. Read the following passage carefully: **(12)**

1. Ancient Indian medicine, primarily represented by Ayurveda and traditional healing systems, has had a profound impact on modern medical practices. Rooted in thousands of years of observation, experimentation, and knowledge, Indian medical science has contributed significantly to the development of holistic approaches to health and well-being.

2. Ayurveda, the ancient science of life, forms the foundation of many contemporary health practices. It is based on the balance of the body's three doshas – Vata, Pitta, and Kapha – and the concept of harmony between mind, body, and spirit. This focus on balance and holistic health paved the way for modern practices such as stress management, mindfulness, and integrative medicine, all of which emphasize treating the person as a whole rather than focusing solely on individual symptoms.

3. One of the most significant contributions of Indian medicine to modern health care is the use of herbal remedies. Ancient texts, such as the "Charaka Samhita" and "Sushruta Samhita," contain detailed knowledge about various herbs and their medicinal properties. Many of these herbs, such as turmeric, neem, and ashwagandha, have found their way into modern pharmaceuticals, owing to their well-documented health benefits, including anti-inflammatory, antioxidant, and immune-boosting properties. Additionally, the practice

of yoga and pranayama (breathing exercises), originating from ancient Indian traditions, has gained global recognition for its positive impact on mental health, flexibility, and overall physical wellness.

4. Surgery, too, has roots in ancient Indian medical science. Sushruta, known as the 'father of surgery,' is credited with pioneering surgical techniques, including plastic and cataract surgeries, many of which are still in practice today. His work on dissection and surgical instruments significantly influenced the development of modern surgical methods.

5. The Ayurvedic principle of prevention through diet, lifestyle, and herbal treatments has influenced contemporary preventive medicine, which advocates for healthy living and early intervention to prevent diseases. Furthermore, the definition of health in the World Health Organization (WHO) Charter, which emphasizes the overall well-being of individuals rather than merely the absence of disease, reflects the influence of Indian medicine. The holistic approach that considers physical, mental, and social health is deeply rooted in Ayurvedic philosophy, which views health as a balance between mind, body, and spirit.

6. In the post-COVID world, there has been a resurgence of interest in traditional healing practices, many of which have their roots in India. Practices like yoga, meditation, and the use of Ayurvedic herbs for boosting immunity and improving mental health have gained global recognition. The pandemic has highlighted the importance of maintaining a strong immune system, mental clarity, and overall well-being, all of which are core tenets of Indian medical science. As the world moves towards recovery, these age-old practices are being incorporated into modern healthcare systems as a complementary approach to physical and mental wellness.

7. Ancient Indian medicine, with its focus on holistic healing, prevention, and natural remedies, continues to shape modern medical practices. The integration of ancient wisdom with contemporary medical science offers a promising path toward a more balanced, sustainable approach to health care. The influence of Indian medical science, especially in the context of modern wellness trends, is not only evident in individual health practices but also in the global movement toward a more inclusive, holistic approach to health.

Answer the following questions, based on the given passage:

i	Which of the following concepts from Ayurveda has significantly influenced modern health practices? a) Focus on curing only physical symptoms b) Prevention through diet, lifestyle, and herbal treatments c) Exclusive reliance on pharmaceuticals d) Separation of physical and mental health	1
ii	What is the primary reason for the resurgence of interest in traditional Indian healing practices in the post-COVID world?	1

	a) The pandemic highlighted the importance of strengthening physical health alone b) People are seeking quick fixes for their health problems c) There is a growing recognition of the importance of immunity, mental health, and overall well-being d) Modern medical practices have proven to be ineffective	
iii	What inference can be made about the WHO's definition of health in relation to ancient Indian medicine? a) The WHO's definition reflects a narrow view of health, emphasizing only the physical body. b) Indian medicine had no impact on the development of the WHO's definition of health. c) Indian medicine's holistic view of health contributed to the WHO's broad perspective, including mental and social well-being. d) The WHO's definition of health directly contradicts the principles of Indian medicine.	1
iv	In what way did Sushruta's surgical contributions influence modern medical practices? a) His innovations in surgical tools and techniques laid the foundation for modern surgical practices. b) His methods focused on spiritual healing rather than physical surgery. c) His methods emphasized herbal remedies as alternatives to surgical procedures. d) His teachings were based primarily on psychological healing rather than physical procedures.	1
v	Given the growing incorporation of Ayurvedic practices into modern healthcare, what can be inferred about the future of global medical systems? a) Modern medicine will completely replace traditional Indian practices in the future. b) A dual approach combining advanced technology and traditional wisdom may become more prevalent in global healthcare. c) Traditional Indian medicine will remain isolated and not integrate with modern healthcare systems. d) The focus will shift entirely to preventative medicine without any technological or pharmaceutical interventions.	1
vi	The word "resurgence" in the passage refers to: a) A complete abandonment of traditional practices b) The sudden decrease in popularity of ancient Indian medicine c) The revival or growth of interest in traditional practices d) The decline in modern medical practices	1

vii	The word "stewardship" in the passage most likely means: a) The practice of ignoring environmental concerns b) Keeping a strict distance from environmental issues c) Destroying natural resources for personal gain d) Managing or taking care of something responsibly	1
viii	The resurgence of interest in traditional Indian healing practices, particularly post-COVID, reflects a growing _____ in the need for mental and physical well-being. a) scepticism b) indifference c) recognition d) rejection	1
ix	What are two instances where modern medicine has started incorporating traditional Indian practices?	2
x	What are two ways in which ancient Indian medicine approaches health differently from modern medical practices?	2

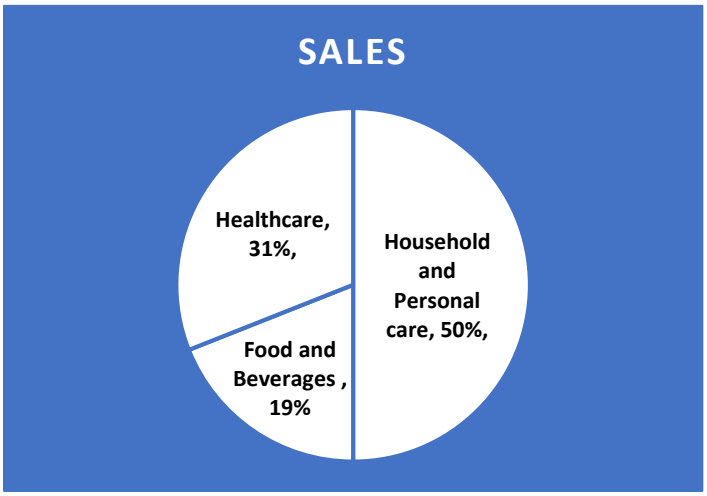
Q2. Read the passage given below: (10)

1. Fast-Moving Consumer Goods (FMCG) are products that sell quickly at relatively low cost. FMCG is the fourth-largest sector in the Indian economy. There are three main segments in the sector food and beverages, which accounts for 19% of the sector; healthcare, which accounts for 31% of the share; and household and personal care, which accounts for the remaining 50% share. The urban segment contributes to about 55% of the revenue share, while the rural segment accounts for 45%. Rise in rural consumption will drive the FMCG market. The Indian processed food market is projected to expand to US$ 470 billion by 2025, up from US$ 263 billion in 2019- 20.

2. The Indian FMCG industry grew by 16% in 2021, a 9-year high, despite nationwide lockdowns, supported by consumption-led growth and value expansion from higher product prices, particularly for staples. Real household spending is projected to increase 9·1% after 2021, after a decrease of 9·3% in 2020 due to the economic impact of the pandemic. Price increase across product categories will offset the impact of rising raw material prices, along with volume growth and resurgence of demand for discretionary items.

3. The FMCG sector has received good investments and support from the Government in the recent past. The sector witnessed healthy FDI inflows from April 2000- March 2022. Furthermore, as per the Union Budget 2022- 23, a substantial amount has been allocated to the Department of Consumer Affairs, an increased amount has been allocated to the Department of Food and Public Distribution. In 2021 -22, the Government approved Production-Linked Incentive Scheme for Food Processing Industry (PLISFPI) with an outlay of a larger amount to help Indian brands of food products in the international markets.

4. The Government's Production-Linked Incentive (PLI) Scheme gives companies a major opportunity to boost exports. The future outlook of the FMCG rural sector looks on track now. Rural consumption has increased, led by a combination of increasing income and higher aspiration levels. There is an increased demand for branded products in rural India. The growth of organised sector in FMCG is expected to rise with an increased level of brand consciousness, augmented by the growth in modern retail.



Answer the following questions based on your understanding of the passage:

(i) Does the following statement agree with the information given in para 1? 1

Food and beverages segment dominates the Global FMCG market and is expected to retain its dominance.

Select from the following:

a) The statement agrees with the information:
b) The statement contradicts the information
c) There is no information on this
d) The statement neither agrees nor disagrees with the information

(ii) What do you think gives opportunities to boost exports? 1

(iii) Select the option that displays the most likely reason for FMCG rural sector being on track. 1

a) FMCG sector has been unable to get investments from the Government.
b) PLI schemes do not reach the rural sector.
c) Gross Merchandise Value (GMV) of the online grocery segment in India is expected to double in the next five years.
d) There is a desire to buy branded products in the villages too.

(iv) Complete the sentence based on the following statement: 1

The Indian FMCG industry grew by 16% in 2021, a 9-year high, despite nationwide lockdowns because _____.

(v) From the given pie chart, which segment of FMCG accounts for the maximum percentage of the sector? 1

(vi) Complete the given sentence by selecting the most appropriate option: 1

The combination of increasing income and higher aspiration levels in the rural areas has led to:

a) the Government taking a direct interest
b) the demand for branded products
c) price increases across product categories
d) the fall of supply in urban areas

(vii) How is the Government trying to help Indian brands of food products in the international markets? 1

(viii) Complete the given sentence by selecting the most appropriate option: 1

The concluding paragraph of the passage makes a clear case _____.

a) that the rural people also want branded products
b) that the FMCG industry will not focus on brand consciousness
c) for the role of data analytics in the FMCG industry
d) for the Government role by providing incentives

(ix) What will be the impact of increased level of brand consciousness? 1

(x) Based on the reading of the passage, rewrite the sentence correctly. 1
The urban segment contributes to about 45% of the revenue share, while the rural segment accounts for 55%.

SECTION-B
CREATIVE WRITING SKILLS (18)

3. Attempt **ANY ONE** of the two in about **50 words**. **1X4=4**

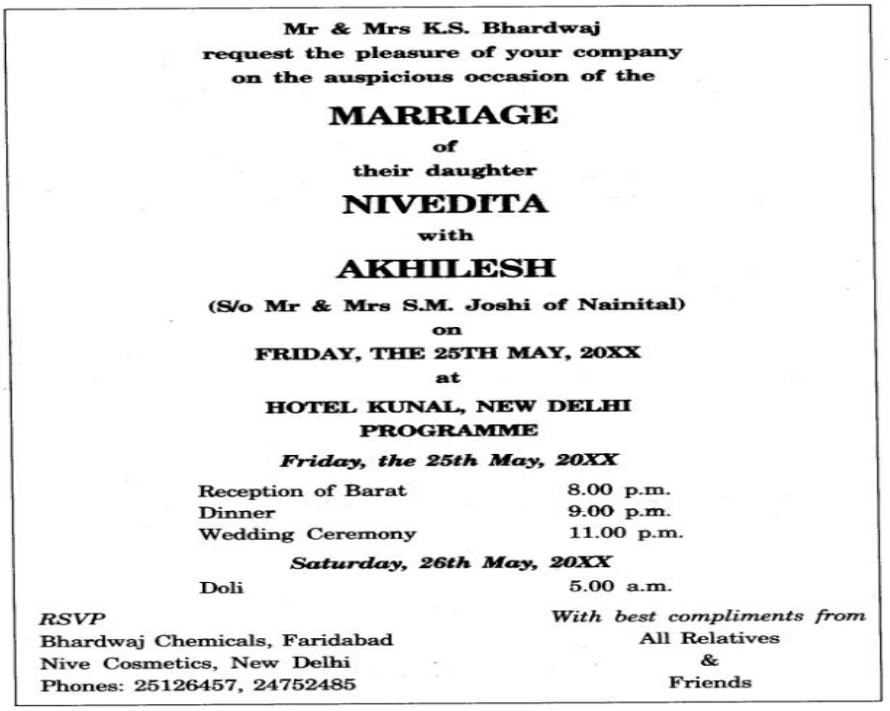
A. An "Art and Craft Exhibition" will be organised by the ladies of Tanmay Mahila Samaj, Noida in your school campus next month. As Activity Coordinator of Divyajyoti Vidyalaya, Noida, **draft a Notice** in not more than 50 words, to publish information furnishing all necessary details of the event. You are Advait/ Arpita.

OR

B. You are Ajay Gupta, Senior Manager of Eco-Solutions Group, Pune. Your company is going to organize a workshop on 'Work Ethics and Culture' to promote a conducive environment in the workplace. **Draft a Notice** in not more than 50 words to inform the employees of your company about the upcoming workshop with necessary details.

4. Attempt **ANY ONE** of two in **50 words**. **1X4=4**

A. You are the cousin of Nivedita. After receiving her wedding invitation, you decide to write a reply informing your inconvenience to attend the wedding. Draft a **reply to the invitation** in not more than 50 words, **expressing your inability** to join the auspicious event.



Mr & Mrs K.S. Bhardwaj
request the pleasure of your company
on the auspicious occasion of the

MARRIAGE

of
their daughter

NIVEDITA

with

AKHILESH

(S/o Mr & Mrs S.M. Joshi of Nainital)
on
FRIDAY, THE 25TH MAY, 20XX
at
HOTEL KUNAL, NEW DELHI
PROGRAMME

Friday, the 25th May, 20XX

Reception of Barat	8.00 p.m.
Dinner	9.00 p.m.
Wedding Ceremony	11.00 p.m.

Saturday, 26th May, 20XX

Doli	5.00 a.m.

RSVP
Bhardwaj Chemicals, Faridabad
Nive Cosmetics, New Delhi
Phones: 25126457, 24752485

With best compliments from
All Relatives
&
Friends

OR

B. You are Dr. Mohan Tripathi and you have received an invitation from the Director, Health Services, New Delhi to attend a workshop on 'Child Care' on 25th January 2025 at Medicare Health Centre, Paschim Vihar. Many leading practitioners of the state have been invited to grace the occasion. Respond by writing **a reply to the invitation in acceptance** in about 50 words.

5. Attempt **ANY ONE** of the two in about 120 words. **1X5=5**

A. Recently, the air quality index of various metropolitan cities has become a major concern for the citizens and authorities. Being a responsible citizen, you decide to **write a letter to the editor** of a national daily to express your concern related to the above-mentioned issue. Provide quality feedback and suggestions to combat this pressing problem.

OR

B. You are Deepak Sharma, 28yrs and are interested to apply for the post of Office Secretary as published in the Situation Vacant column of an esteemed newspaper. Write **a letter of application along with bio-data** with reference to the advertisement given below.

VACANCY

We invite young, dynamic and committed professionals for following positions;

Position	Responsibilities	Qualifications
Sales Manager	Sales & Marketing	MBS /BE Civil /Mechanical
Sales Executive	Achieve Sales Target	BBS or equivalent
Technician	Repair and Maintenance	Diploma- Mechanical
Front Desk	Visitor Relation	BBS or equivalent
Office Secretary	Office Works	BBA/BBS with computer skill

The candidates for some of the above positions should have two wheeler driving license, prefer who have own 2 wheeler with 2 years work experience in the respective areas and willing to do field works, traveling to project sites around the country will be extra advantage, Salary and remunerations will not be a constraint for the right candidates.

Interested and qualified persons are requested to send their application with expected salary and CV along with a recent photograph to The HR Manager, GPO Box 19849, Kathmandu or through email to **inco@mos.com.np** within 7 days from the date of notice published.

Note: Only shortlisted candidates will be called for an interview.

6. Attempt **ANY ONE** of two in about 120 words. **1X5=5**

A. The year 2024 has been a landmark for India's live music scene, with tickets selling out in minutes. Considering the recent trend of live music concerts in India, **write an Article** to be published in a magazine on the topic, '*India's Live Concert Boom in 2024'*, reflecting on the great excitement as well as harsh reality of inadequate facilities. You can include the following cues to develop your article:

-more foreign performers on Indian soil
-need for dedicated music concert venues
-mismanagement and a lack of basic facilities
-soaring ticket prices

OR

B. Yesterday, in a posh area of Ahmedabad city, a five-storey building collapsed. As Anurag Pandey, staff correspondent of Dainik Bhaskar, Ahmedabad, **write a Report** to be published in the newspaper, on the unfortunate incident that occurred claiming many lives and casualties.

Support your ideas with the outline cues given below to draft your REPORT:

-details of incident
-injured and casualties
-nearby residents, shopkeepers, police rushed to help
-illegal construction
-medical help and compensation

SECTION-C
LITERATURE (40 marks)

7. Read the given extracts and answer the questions for ANY ONE of the two, given. 1x6=6

A. *What I want should not be*
Confused with total inactivity.
Life is what it is about;
I want no truck with death.
If we were not so single-minded
about keeping our lives moving,
and for once could do nothing,
perhaps a huge silence might interrupt
this sadness of never understanding ourselves
and of threatening ourselves with death.

(i) Identify the incorrect statement from the following:

a) The poet's attitude is positive
b) The poet's idea of inactivity is not associated with death
c) The poet advocates total inactivity
d) The poet wants us to keep still instead of doing one thing or the other

(ii) What is the sadness that the poet refers to in the poem, 'Keeping Quiet'?

(iii) How can we rectify the social problems, as in the poem 'Keeping Quiet'?

a) When we introspect and develop a feeling of understanding with each other
b) When we behave selfishly
c) When we think about ourselves only
d) None of the above

iv. Complete the following analogy correctly.
A Thing of Beauty: John Keats :: Keeping Quiet: …….

v. In the above lines, the word 'truck' refers to

a) mode of transport
b) association
c) symbol of movement
d) none of the above

vi. Explain 'Life is what it is about' according to the poet.

OR

B. *It is in the news that all these pitiful kin*
Are to be bought out and mercifully gathered in
To live in villages, next to the theatre and the store,
Where they won't have to think for themselves any more,
While greedy good- doers, beneficent beasts of prey,
Swarm over their lives enforcing benefits

That are calculated to soothe them out of their wits.

i. According to the poet who would do the 'thinking' and for whom?

ii. Who among the following include the 'pitiful kin'?
   a. Bureaucrats
   b. Politicians
   c. Vendors at the roadside stand
   d. Policy makers

iii. What poetic device is used in 'beneficent beasts'?

iv. Facilities of a …….and a……. will be provided to the people who run roadside stands.

v. Assertion: The policy makers are pretty keen on doing good to the vendors at the roadside stands.
Reason: Pretending to do good to these vendors they fulfil their own motives.

a. Both the reason and assertion are true and the reason is the correct explanation of the assertion.
b. Both the reason and assertion are true and the reason is not the correct explanation of the assertion.
c. The assertion is true but the reason is false.
d. The assertion is false but the reason is true.

vi. Why are the good doers referred to as 'greedy' by the poet?

8. Read the following extracts and answer the questions for **Any One** of the two. **1x4=4**

A. *"It's like walking into a giant ping-pong ball devoid of any human markers- no trees, billboards, buildings. You lose all earthly sense of perspective and time here. The visual scale ranges from the microscopic to the mighty: midges and mites to the blue whales and icebergs*.

i. Four people give a reason for the author's feeling while traveling.
Choose the option that correctly summarizes it based on your understanding of the extract.

Person 1	Person 2	Person 3	Person 4
I think the author is being paranoid about leaving her hometown.	According to me, she is bewildered by the travel duration.	As far as I can judge, Tishani is being hypocritical because she is comparing the two places.	In my opinion, she is amazed by the grandeur of the icy region

a) Person 1
b) Person 2
c) Person 3
d) Person 4

ii. The place mentioned here lies very much in this earth only, then why do you lose the earthly sense of perspective and time here?

iii. What has been compared to walking into a big ping pong ball?

iv. The phrase which is similar to 'devoid of' in the given context is .....(bereft of/ replete with)

OR

B. *The dewan himself drove the car straight to the forest where the Maharaja was hunting. When they reached the forest, the tiger launched its satyagraha and refused to get out of the car. The dewan was thoroughly exhausted in his efforts to haul the beast out of the car and push it down to the ground. On the following day, the same old tiger wandered into the Maharaja's presence and stood as if in humble supplication, "Master, what do you command of me?" It was with boundless joy that the Maharaja took careful aim at the beast. The tiger fell in a crumpled heap.*

i. According to the extract, how is the author's portrayal of the tiger different from real life?

ii. How would you describe the Maharaja and the Dewan based on the extract?

iii. Which of these words can be best used to describe the action in the given image?



a) supplication b) haul c) crumpled d) launched

iv. What does the author mean when he says that 'the tiger launched its satyagraha.'

9. Read the given extracts and answer the questions for **ANY ONE** of the two. **1x6=6**

A. *"And I knew it must be him because he had the accent, you know like when they interviewed him on the television. So, I asked him for an autograph for little Derek, but neither of us had any paper or pen. So, then we just talked a bit. About the clothes in Royce's window. He seemed lonely. After all, it was a long way from the west of Ireland. And then, just as he was going, he said, if I would care to meet him next week, he would give me an autograph then. Of course, I said I would."*

i. Danny Casey was a player in the football team belonging to

a) England
b) Scotland
c) Ireland
d) Finland

ii. From the given images where according to Sophie, she plans for next week's meeting for autograph:

a. **b.**

c. 

d. 





iii. Select the appropriate antonym from the extract to complete the given analogy:
Indifference = care; Populous = _____

iv. Find the figure of speech in the lines, "words had to be prized out of him like stones out of the ground"

a) Metaphor
b) Simile
c) Hyperbole
d) Irony

v. Trace one trait of Sophie after reading the above lines:

a) Dreamer
b) Jealous
c) Coward
d) Outspoken

vi. How does the idea of 'next week's meeting' contribute to the central idea of the story?

OR

B. *Saul Bellow, who has consented to be interviewed on several occasions, nevertheless once described interviews as being like thumbprints on his windpipe. Yet despite the drawbacks of the interview, it is a supremely serviceable medium of communication. "These days, more than at any other time, our most vivid impressions of our contemporaries are through interviews," Denis Brian has written. "Almost everything of moment reaches us through one man asking questions of another. Because of this, the interviewer holds a position of unprecedented power and influence."*

i. Complete the following appropriately.
Saul Bellow's comparison of interviews to "thumbprints on his windpipe", implies _____ .

ii. What is complex and multifaceted about the dual nature of the interview process?

iii. Select the option that DOES NOT correspond with the view that an interview is “a supremely serviceable medium of communication”.

a. highly effective
b. a tool for training
c. versatile
d. impactful

iv. How do interviews play a vital role in helping shape public perceptions?

v. Complete the following appropriately:
The phrase 'everything of moment’ refers to _____ .

vi. List ONE possible reason for the ‘unprecedented' power of interviewer.

10. Answer ANY FIVE of the following six questions in 40- 50 words each: 2x5=10

i. Seemingly small everyday wins are actually the greatest learnings of life. Comment on the statement with reference to the chapter “Deep Water.”
ii. Do you think the story reinforces a stereotype that women are more trusting, forgiving and less practical than men? Comment with reference to Edla’s actions in the story.

iii. Gandhi was a lawyer himself. Examine how his professional expertise helped in Champaran.

iv. Why was the discovery of Stephen Spender's book, "The God That Failed," a moment of illumination, for Asokamitran?

v. Read the given quote. “Every poem breaks a silence that had to be overcome” by - Adrienne Rich. In your opinion, what silence does the poem ‘Aunt Jennifer’s Tigers’ break?

vi. Interpret the use of visual imagery by Kamala Das in the poem “My Mother at Sixty Six.”

11. Answer ANY TWO of the following three question, in about 40-50 words. 2x2=4

i. In the story, 'On the Face of It', what brings Derry and Mr Lamb together as friends? What can you conclude about friendship from this?

ii. With reference to 'The Enemy', describe any two ways in which Sadao's father influenced Sadao's life.

iii. Discuss the significance of the toy tiger in the climax of ‘The Tiger King.’

12. Answer ANY ONE of the following two questions in about 120-150 words. 1x5=5

A. Imagine M. Hamel writes a letter to Raj Kumar Shukla. Narrate how M. Hamel would encourage him to fight against the oppressors with courage and solidarity.

OR

B. Imagine the mother gets to know of the poet’s fears. Write a letter, as the mother, telling the daughter why she must not dwell on these fears.
You may begin this way:

Pallipuram
Cochin, Kerala

22nd August 1960

My dear Kamala
I am writing to you because when you left me at the airport, I felt something wasn't right. Judging by how little you spoke that day …….
……(continue)……
With love Amma

13. Answer any one of the following two questions, in about 120-150 words. 1x5=5

A. Hobbies provide opportunities to reduce stress, improve mood, and promote overall well-being. Do you think it stands true in case of Charley with respect to his hobby of philately. Support your answer from the understanding of your chapter, The Third Level by Jack Finney.

OR

B. Imagine yourself as Judewin. After witnessing the morning's incident, the words of Zitkala Sa, "I will not submit, I will struggle first …" still ring in your ears. Write a diary entry to narrate the happenings of the day that you witnessed in the school, in 120-150 words.
You may begin like this:
Dear Diary,
Today I saw an unexpected courage in Zitkala's eyes….

****

KENDRIYA VIDYALAYA SANGATHAN, MUMBAI REGION
PRE-BOARD II EXAMINATION- 2024-25
ENGLISH CORE (Code No. 301)
CLASS-XII
SET II

Time allowed: 3 Hrs. **Maximum Marks: 80**

General Instructions

Read the following instructions very carefully and strictly follow them:
I. This question paper has 13 questions. All questions are compulsory.
II. This question paper contains three sections:
Section A: Reading Skills
Section B: Creative Writing Skills
Section C: Literature
III. Attempt all questions based on specific instructions for each part. Write the correct question number and part thereof in your answer sheet.
IV. Separate instructions are given with each question/part, wherever necessary.
V. Adhere to the prescribed word limit while answering the questions.

SECTION A

READING SKILLS (22 marks)

1. Read the following passage carefully: **(12)**

1. Ancient Indian medicine, primarily represented by Ayurveda and traditional healing systems, has had a profound impact on modern medical practices. Rooted in thousands of years of observation, experimentation, and knowledge, Indian medical science has contributed significantly to the development of holistic approaches to health and well-being.

2. Ayurveda, the ancient science of life, forms the foundation of many contemporary health practices. It is based on the balance of the body's three doshas – Vata, Pitta, and Kapha – and the concept of harmony between mind, body, and spirit. This focus on balance and holistic health paved the way for modern practices such as stress management, mindfulness, and integrative medicine, all of which emphasize treating the person as a whole rather than focusing solely on individual symptoms.

3. One of the most significant contributions of Indian medicine to modern health care is the use of herbal remedies. Ancient texts, such as the "Charaka Samhita" and "Sushruta Samhita," contain detailed knowledge about various herbs and their medicinal properties. Many of these herbs, such as turmeric, neem, and ashwagandha, have found their way into modern pharmaceuticals, owing to their well-documented health benefits, including anti-inflammatory, antioxidant, and immune-boosting properties. Additionally, the practice

of yoga and pranayama (breathing exercises), originating from ancient Indian traditions, has gained global recognition for its positive impact on mental health, flexibility, and overall physical wellness.

4. Surgery, too, has roots in ancient Indian medical science. Sushruta, known as the 'father of surgery,' is credited with pioneering surgical techniques, including plastic and cataract surgeries, many of which are still in practice today. His work on dissection and surgical instruments significantly influenced the development of modern surgical methods.

5. The Ayurvedic principle of prevention through diet, lifestyle, and herbal treatments has influenced contemporary preventive medicine, which advocates for healthy living and early intervention to prevent diseases. Furthermore, the definition of health in the World Health Organization (WHO) Charter, which emphasizes the overall well-being of individuals rather than merely the absence of disease, reflects the influence of Indian medicine. The holistic approach that considers physical, mental, and social health is deeply rooted in Ayurvedic philosophy, which views health as a balance between mind, body, and spirit.

6. In the post-COVID world, there has been a resurgence of interest in traditional healing practices, many of which have their roots in India. Practices like yoga, meditation, and the use of Ayurvedic herbs for boosting immunity and improving mental health have gained global recognition. The pandemic has highlighted the importance of maintaining a strong immune system, mental clarity, and overall well-being, all of which are core tenets of Indian medical science. As the world moves towards recovery, these age-old practices are being incorporated into modern healthcare systems as a complementary approach to physical and mental wellness.

7. Ancient Indian medicine, with its focus on holistic healing, prevention, and natural remedies, continues to shape modern medical practices. The integration of ancient wisdom with contemporary medical science offers a promising path toward a more balanced, sustainable approach to health care. The influence of Indian medical science, especially in the context of modern wellness trends, is not only evident in individual health practices but also in the global movement toward a more inclusive, holistic approach to health.

Answer the following questions, based on the given passage:

i	Which of the following concepts from Ayurveda has significantly influenced modern health practices? a) Focus on curing only physical symptoms b) Prevention through diet, lifestyle, and herbal treatments c) Exclusive reliance on pharmaceuticals d) Separation of physical and mental health	1
ii	What is the primary reason for the resurgence of interest in traditional Indian healing practices in the post-COVID world?	1

	a) The pandemic highlighted the importance of strengthening physical health alone b) People are seeking quick fixes for their health problems c) There is a growing recognition of the importance of immunity, mental health, and overall well-being d) Modern medical practices have proven to be ineffective	
iii	What inference can be made about the WHO's definition of health in relation to ancient Indian medicine? a) The WHO's definition reflects a narrow view of health, emphasizing only the physical body. b) Indian medicine had no impact on the development of the WHO's definition of health. c) Indian medicine's holistic view of health contributed to the WHO's broad perspective, including mental and social well-being. d) The WHO's definition of health directly contradicts the principles of Indian medicine.	1
iv	In what way did Sushruta's surgical contributions influence modern medical practices? a) His innovations in surgical tools and techniques laid the foundation for modern surgical practices. b) His methods focused on spiritual healing rather than physical surgery. c) His methods emphasized herbal remedies as alternatives to surgical procedures. d) His teachings were based primarily on psychological healing rather than physical procedures.	1
v	Given the growing incorporation of Ayurvedic practices into modern healthcare, what can be inferred about the future of global medical systems? a) Modern medicine will completely replace traditional Indian practices in the future. b) A dual approach combining advanced technology and traditional wisdom may become more prevalent in global healthcare. c) Traditional Indian medicine will remain isolated and not integrate with modern healthcare systems. d) The focus will shift entirely to preventative medicine without any technological or pharmaceutical interventions.	1
vi	The word "resurgence" in the passage refers to: a) A complete abandonment of traditional practices b) The sudden decrease in popularity of ancient Indian medicine c) The revival or growth of interest in traditional practices d) The decline in modern medical practices	1

vii	The word "stewardship" in the passage most likely means: a) The practice of ignoring environmental concerns b) Keeping a strict distance from environmental issues c) Destroying natural resources for personal gain d) Managing or taking care of something responsibly	1
viii	The resurgence of interest in traditional Indian healing practices, particularly post-COVID, reflects a growing _____ in the need for mental and physical well-being. a) scepticism b) indifference c) recognition d) rejection	1
ix	What are two instances where modern medicine has started incorporating traditional Indian practices?	2
x	What are two ways in which ancient Indian medicine approaches health differently from modern medical practices?	2

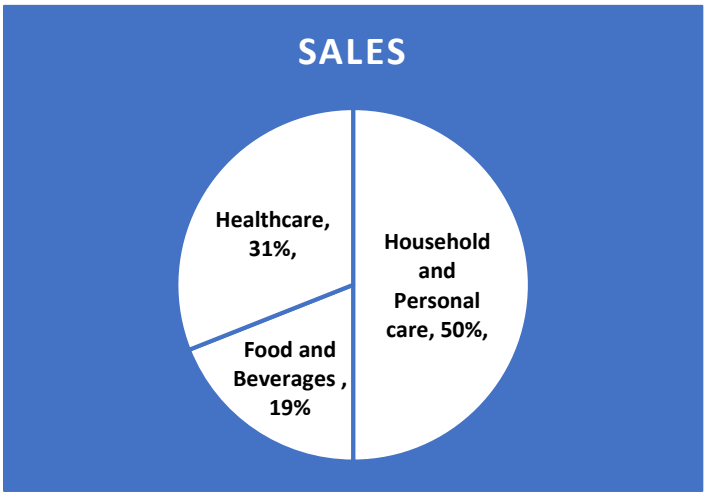
Q2. Read the passage given below: (10)

1. Fast-Moving Consumer Goods (FMCG) are products that sell quickly at relatively low cost. FMCG is the fourth-largest sector in the Indian economy. There are three main segments in the sector food and beverages, which accounts for 19% of the sector; healthcare, which accounts for 31% of the share; and household and personal care, which accounts for the remaining 50% share. The urban segment contributes to about 55% of the revenue share, while the rural segment accounts for 45%. Rise in rural consumption will drive the FMCG market. The Indian processed food market is projected to expand to US$ 470 billion by 2025, up from US$ 263 billion in 2019- 20.

2. The Indian FMCG industry grew by 16% in 2021, a 9-year high, despite nationwide lockdowns, supported by consumption-led growth and value expansion from higher product prices, particularly for staples. Real household spending is projected to increase 9·1% after 2021, after a decrease of 9·3% in 2020 due to the economic impact of the pandemic. Price increase across product categories will offset the impact of rising raw material prices, along with volume growth and resurgence of demand for discretionary items.

3. The FMCG sector has received good investments and support from the Government in the recent past. The sector witnessed healthy FDI inflows from April 2000- March 2022. Furthermore, as per the Union Budget 2022- 23, a substantial amount has been allocated to the Department of Consumer Affairs, an increased amount has been allocated to the Department of Food and Public Distribution. In 2021 -22, the Government approved Production-Linked Incentive Scheme for Food Processing Industry (PLISFPI) with an outlay of a larger amount to help Indian brands of food products in the international markets.

4. The Government's Production-Linked Incentive (PLI) Scheme gives companies a major opportunity to boost exports. The future outlook of the FMCG rural sector looks on track now. Rural consumption has increased, led by a combination of increasing income and higher aspiration levels. There is an increased demand for branded products in rural India. The growth of organised sector in FMCG is expected to rise with an increased level of brand consciousness, augmented by the growth in modern retail.



Answer the following questions based on your understanding of the passage:

(i) Does the following statement agree with the information given in para 1? 1

Food and beverages segment dominates the Global FMCG market and is expected to retain its dominance.

Select from the following:

a) The statement agrees with the information:
b) The statement contradicts the information
c) There is no information on this
d) The statement neither agrees nor disagrees with the information

(ii) What do you think gives opportunities to boost exports? 1

(iii) Select the option that displays the most likely reason for FMCG rural sector being on track. 1

a) FMCG sector has been unable to get investments from the Government.
b) PLI schemes do not reach the rural sector.
c) Gross Merchandise Value (GMV) of the online grocery segment in India is expected to double in the next five years.
d) There is a desire to buy branded products in the villages too.

(iv) Complete the sentence based on the following statement: 1

The Indian FMCG industry grew by 16% in 2021, a 9-year high, despite nationwide lockdowns because _____.

(v) From the given pie chart, which segment of FMCG accounts for the maximum percentage of the sector? 1

(vi) Complete the given sentence by selecting the most appropriate option: 1

The combination of increasing income and higher aspiration levels in the rural areas has led to:

a) the Government taking a direct interest
b) the demand for branded products
c) price increases across product categories
d) the fall of supply in urban areas

(vii) How is the Government trying to help Indian brands of food products in the international markets? 1

(viii) Complete the given sentence by selecting the most appropriate option: 1

The concluding paragraph of the passage makes a clear case _____.

a) that the rural people also want branded products
b) that the FMCG industry will not focus on brand consciousness
c) for the role of data analytics in the FMCG industry
d) for the Government role by providing incentives

(ix) What will be the impact of increased level of brand consciousness? 1

(x) Based on the reading of the passage, rewrite the sentence correctly. 1
The urban segment contributes to about 45% of the revenue share, while the rural segment accounts for 55%.

SECTION-B
CREATIVE WRITING SKILLS (18)

3. Attempt **ANY ONE** of the two in about **50 words**. **1X4=4**

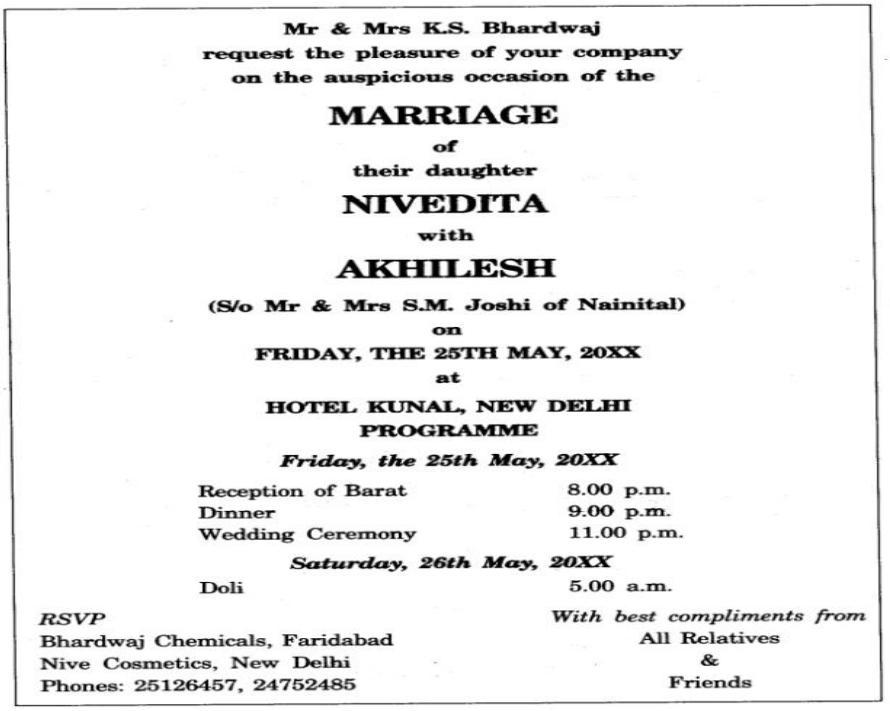
A. An "Art and Craft Exhibition" will be organised by the ladies of Tanmay Mahila Samaj, Noida in your school campus next month. As Activity Coordinator of Divyajyoti Vidyalaya, Noida, **draft a Notice** in not more than 50 words, to publish information furnishing all necessary details of the event. You are Advait/ Arpita.

OR

B. You are Ajay Gupta, Senior Manager of Eco-Solutions Group, Pune. Your company is going to organize a workshop on 'Work Ethics and Culture' to promote a conducive environment in the workplace. **Draft a Notice** in not more than 50 words to inform the employees of your company about the upcoming workshop with necessary details.

4. Attempt **ANY ONE** of two in **50 words**. **1X4=4**

A. You are the cousin of Nivedita. After receiving her wedding invitation, you decide to write a reply informing your inconvenience to attend the wedding. Draft a **reply to the invitation** in not more than 50 words, **expressing your inability** to join the auspicious event.



Mr & Mrs K.S. Bhardwaj
request the pleasure of your company
on the auspicious occasion of the

MARRIAGE

of
their daughter

NIVEDITA

with

AKHILESH

(S/o Mr & Mrs S.M. Joshi of Nainital)
on
FRIDAY, THE 25TH MAY, 20XX
at
HOTEL KUNAL, NEW DELHI
PROGRAMME

Friday, the 25th May, 20XX

Reception of Barat	8.00 p.m.
Dinner	9.00 p.m.
Wedding Ceremony	11.00 p.m.

Saturday, 26th May, 20XX

Doli	5.00 a.m.

RSVP
Bhardwaj Chemicals, Faridabad
Nive Cosmetics, New Delhi
Phones: 25126457, 24752485

With best compliments from
All Relatives
&
Friends

OR

B. You are Dr. Mohan Tripathi and you have received an invitation from the Director, Health Services, New Delhi to attend a workshop on 'Child Care' on 25th January 2025 at Medicare Health Centre, Paschim Vihar. Many leading practitioners of the state have been invited to grace the occasion. Respond by writing **a reply to the invitation in acceptance** in about 50 words.

5. Attempt **ANY ONE** of the two in about 120 words. **1X5=5**

A. Recently, the air quality index of various metropolitan cities has become a major concern for the citizens and authorities. Being a responsible citizen, you decide to **write a letter to the editor** of a national daily to express your concern related to the above-mentioned issue. Provide quality feedback and suggestions to combat this pressing problem.

OR

B. You are Deepak Sharma, 28yrs and are interested to apply for the post of Office Secretary as published in the Situation Vacant column of an esteemed newspaper. Write **a letter of application along with bio-data** with reference to the advertisement given below.

VACANCY

We invite young, dynamic and committed professionals for following positions;

Position	Responsibilities	Qualifications
Sales Manager	Sales & Marketing	MBS /BE Civil /Mechanical
Sales Executive	Achieve Sales Target	BBS or equivalent
Technician	Repair and Maintenance	Diploma- Mechanical
Front Desk	Visitor Relation	BBS or equivalent
Office Secretary	Office Works	BBA/BBS with computer skill

The candidates for some of the above positions should have two wheeler driving license, prefer who have own 2 wheeler with 2 years work experience in the respective areas and willing to do field works, traveling to project sites around the country will be extra advantage, Salary and remunerations will not be a constraint for the right candidates.

Interested and qualified persons are requested to send their application with expected salary and CV along with a recent photograph to The HR Manager, GPO Box 19849, Kathmandu or through email to **inco@mos.com.np** within 7 days from the date of notice published.

Note: Only shortlisted candidates will be called for an interview.

6. Attempt **ANY ONE** of two in about 120 words. **1X5=5**

A. The year 2024 has been a landmark for India's live music scene, with tickets selling out in minutes. Considering the recent trend of live music concerts in India, **write an Article** to be published in a magazine on the topic, '*India's Live Concert Boom in 2024'*, reflecting on the great excitement as well as harsh reality of inadequate facilities. You can include the following cues to develop your article:

-more foreign performers on Indian soil
-need for dedicated music concert venues
-mismanagement and a lack of basic facilities
-soaring ticket prices

OR

B. Yesterday, in a posh area of Ahmedabad city, a five-storey building collapsed. As Anurag Pandey, staff correspondent of Dainik Bhaskar, Ahmedabad, **write a Report** to be published in the newspaper, on the unfortunate incident that occurred claiming many lives and casualties.

Support your ideas with the outline cues given below to draft your REPORT:

-details of incident
-injured and casualties
-nearby residents, shopkeepers, police rushed to help
-illegal construction
-medical help and compensation

SECTION-C
LITERATURE (40 marks)

7. Read the given extracts and answer the questions for ANY ONE of the two, given. 1x6=6

A. *What I want should not be*
Confused with total inactivity.
Life is what it is about;
I want no truck with death.
If we were not so single-minded
about keeping our lives moving,
and for once could do nothing,
perhaps a huge silence might interrupt
this sadness of never understanding ourselves
and of threatening ourselves with death.

(i) Identify the incorrect statement from the following:

a) The poet's attitude is positive
b) The poet's idea of inactivity is not associated with death
c) The poet advocates total inactivity
d) The poet wants us to keep still instead of doing one thing or the other

(ii) What is the sadness that the poet refers to in the poem, 'Keeping Quiet'?

(iii) How can we rectify the social problems, as in the poem 'Keeping Quiet'?

a) When we introspect and develop a feeling of understanding with each other
b) When we behave selfishly
c) When we think about ourselves only
d) None of the above

iv. Complete the following analogy correctly.
A Thing of Beauty: John Keats :: Keeping Quiet: …….

v. In the above lines, the word 'truck' refers to

a) mode of transport
b) association
c) symbol of movement
d) none of the above

vi. Explain 'Life is what it is about' according to the poet.

OR

B. *It is in the news that all these pitiful kin*
Are to be bought out and mercifully gathered in
To live in villages, next to the theatre and the store,
Where they won't have to think for themselves any more,
While greedy good- doers, beneficent beasts of prey,
Swarm over their lives enforcing benefits

That are calculated to soothe them out of their wits.

i. According to the poet who would do the 'thinking' and for whom?

ii. Who among the following include the 'pitiful kin'?
   a. Bureaucrats
   b. Politicians
   c. Vendors at the roadside stand
   d. Policy makers

iii. What poetic device is used in 'beneficent beasts'?

iv. Facilities of a …….and a……. will be provided to the people who run roadside stands.

v. Assertion: The policy makers are pretty keen on doing good to the vendors at the roadside stands.
Reason: Pretending to do good to these vendors they fulfil their own motives.

a. Both the reason and assertion are true and the reason is the correct explanation of the assertion.
b. Both the reason and assertion are true and the reason is not the correct explanation of the assertion.
c. The assertion is true but the reason is false.
d. The assertion is false but the reason is true.

vi. Why are the good doers referred to as 'greedy' by the poet?

8. Read the following extracts and answer the questions for **Any One** of the two. **1x4=4**

A. *"It's like walking into a giant ping-pong ball devoid of any human markers- no trees, billboards, buildings. You lose all earthly sense of perspective and time here. The visual scale ranges from the microscopic to the mighty: midges and mites to the blue whales and icebergs*.

i. Four people give a reason for the author's feeling while traveling.
Choose the option that correctly summarizes it based on your understanding of the extract.

Person 1	Person 2	Person 3	Person 4
I think the author is being paranoid about leaving her hometown.	According to me, she is bewildered by the travel duration.	As far as I can judge, Tishani is being hypocritical because she is comparing the two places.	In my opinion, she is amazed by the grandeur of the icy region

a) Person 1
b) Person 2
c) Person 3
d) Person 4

ii. The place mentioned here lies very much in this earth only, then why do you lose the earthly sense of perspective and time here?

iii. What has been compared to walking into a big ping pong ball?

iv. The phrase which is similar to 'devoid of' in the given context is .....(bereft of/ replete with)

OR

B. *The dewan himself drove the car straight to the forest where the Maharaja was hunting. When they reached the forest, the tiger launched its satyagraha and refused to get out of the car. The dewan was thoroughly exhausted in his efforts to haul the beast out of the car and push it down to the ground. On the following day, the same old tiger wandered into the Maharaja's presence and stood as if in humble supplication, "Master, what do you command of me?" It was with boundless joy that the Maharaja took careful aim at the beast. The tiger fell in a crumpled heap.*

i. According to the extract, how is the author's portrayal of the tiger different from real life?

ii. How would you describe the Maharaja and the Dewan based on the extract?

iii. Which of these words can be best used to describe the action in the given image?



a) supplication b) haul c) crumpled d) launched

iv. What does the author mean when he says that 'the tiger launched its satyagraha.'

9. Read the given extracts and answer the questions for **ANY ONE** of the two. **1x6=6**

A. *"And I knew it must be him because he had the accent, you know like when they interviewed him on the television. So, I asked him for an autograph for little Derek, but neither of us had any paper or pen. So, then we just talked a bit. About the clothes in Royce's window. He seemed lonely. After all, it was a long way from the west of Ireland. And then, just as he was going, he said, if I would care to meet him next week, he would give me an autograph then. Of course, I said I would."*

i. Danny Casey was a player in the football team belonging to

a) England
b) Scotland
c) Ireland
d) Finland

ii. From the given images where according to Sophie, she plans for next week's meeting for autograph:

a. **b.**

c. 

d. 





iii. Select the appropriate antonym from the extract to complete the given analogy:
Indifference = care; Populous = _____

iv. Find the figure of speech in the lines, "words had to be prized out of him like stones out of the ground"

a) Metaphor
b) Simile
c) Hyperbole
d) Irony

v. Trace one trait of Sophie after reading the above lines:

a) Dreamer
b) Jealous
c) Coward
d) Outspoken

vi. How does the idea of 'next week's meeting' contribute to the central idea of the story?

OR

B. *Saul Bellow, who has consented to be interviewed on several occasions, nevertheless once described interviews as being like thumbprints on his windpipe. Yet despite the drawbacks of the interview, it is a supremely serviceable medium of communication. "These days, more than at any other time, our most vivid impressions of our contemporaries are through interviews," Denis Brian has written. "Almost everything of moment reaches us through one man asking questions of another. Because of this, the interviewer holds a position of unprecedented power and influence."*

i. Complete the following appropriately.
Saul Bellow's comparison of interviews to "thumbprints on his windpipe", implies _____ .

ii. What is complex and multifaceted about the dual nature of the interview process?

iii. Select the option that DOES NOT correspond with the view that an interview is “a supremely serviceable medium of communication”.

a. highly effective
b. a tool for training
c. versatile
d. impactful

iv. How do interviews play a vital role in helping shape public perceptions?

v. Complete the following appropriately:
The phrase 'everything of moment’ refers to _____ .

vi. List ONE possible reason for the ‘unprecedented' power of interviewer.

10. Answer ANY FIVE of the following six questions in 40- 50 words each: 2x5=10

i. Seemingly small everyday wins are actually the greatest learnings of life. Comment on the statement with reference to the chapter “Deep Water.”
ii. Do you think the story reinforces a stereotype that women are more trusting, forgiving and less practical than men? Comment with reference to Edla’s actions in the story.

iii. Gandhi was a lawyer himself. Examine how his professional expertise helped in Champaran.

iv. Why was the discovery of Stephen Spender's book, "The God That Failed," a moment of illumination, for Asokamitran?

v. Read the given quote. “Every poem breaks a silence that had to be overcome” by - Adrienne Rich. In your opinion, what silence does the poem ‘Aunt Jennifer’s Tigers’ break?

vi. Interpret the use of visual imagery by Kamala Das in the poem “My Mother at Sixty Six.”

11. Answer ANY TWO of the following three question, in about 40-50 words. 2x2=4

i. In the story, 'On the Face of It', what brings Derry and Mr Lamb together as friends? What can you conclude about friendship from this?

ii. With reference to 'The Enemy', describe any two ways in which Sadao's father influenced Sadao's life.

iii. Discuss the significance of the toy tiger in the climax of ‘The Tiger King.’

12. Answer ANY ONE of the following two questions in about 120-150 words. 1x5=5

A. Imagine M. Hamel writes a letter to Raj Kumar Shukla. Narrate how M. Hamel would encourage him to fight against the oppressors with courage and solidarity.

OR

B. Imagine the mother gets to know of the poet’s fears. Write a letter, as the mother, telling the daughter why she must not dwell on these fears.
You may begin this way:

Pallipuram
Cochin, Kerala

22nd August 1960

My dear Kamala
I am writing to you because when you left me at the airport, I felt something wasn't right. Judging by how little you spoke that day …….
……(continue)……
With love Amma

13. Answer any one of the following two questions, in about 120-150 words. 1x5=5

A. Hobbies provide opportunities to reduce stress, improve mood, and promote overall well-being. Do you think it stands true in case of Charley with respect to his hobby of philately. Support your answer from the understanding of your chapter, The Third Level by Jack Finney.

OR

B. Imagine yourself as Judewin. After witnessing the morning's incident, the words of Zitkala Sa, "I will not submit, I will struggle first …" still ring in your ears. Write a diary entry to narrate the happenings of the day that you witnessed in the school, in 120-150 words.
You may begin like this:
Dear Diary,
Today I saw an unexpected courage in Zitkala's eyes….

****