



केन्द्रीय विद्यालय संगठन



केन्द्रीय विद्यालय संगठन, क्षेत्रीय कार्यालय, एरणाकुलम

KENDRIYA VIDYALAYA SANGATHAN, REGIONAL OFFICE, ERNAKULAM

(An Autonomous Body Under MoE, Govt. of India)

कड़वन्त्रा पी.ओ. कोच्ची - २०

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F. 31350/2025-26/KVS/RO/EKM/ Acad./

दिनांक: 06.08.2025

प्राचार्य

समस्त केन्द्रीय विद्यालय

एणाकुलम संभाग

विषय: Har Ghar Tiranga campaign from 13th -15th August 2025 -reg

महोदया / महोदय,

कृपया उपर्युक्त विषय के संबंध में संलग्न केविसं मुख्यालय पत्र F.110336/01/2025/KVS(HQ)/ Acad/C-20512 दिनांक 05.08.2025 का अवलोकन करें। आपसे अनुरोध है कि सभी संबंधितों में इसे प्रसारित करें।

प्राचार्यों को सूचित किया जाता है कि वे शिक्षकों, स्टाफ सदस्यों, विद्यार्थियों, अभिभावकों और बड़े पैमाने पर समुदाय को 13 से 15 अगस्त 2025 तक अपने घरों में भारत का राष्ट्रीय ध्वज फहराने के लिए प्रोत्साहित करें। राष्ट्रीय ध्वज फहराते समय भारतीय ध्वज संहिता, 2002 का पालन किया जाना चाहिए। इसके अतिरिक्त, उन्हें वेबसाइट www.hargarhtiranga.com पर तिरंगे के साथ सेल्फी अपलोड करने के लिए भी प्रोत्साहित किया जाए।

साथ ही विद्यालयों द्वारा उचित हैशटैग का उपयोग करके वेबसाइटों और सोशल मीडिया प्लेटफार्मों के माध्यम से इस अभियान का व्यापक प्रचार करने के लिए सूचित किया जाता है।

Please find attached KVS HQ letter F.110336/01/2025/KVS(HQ)/ Acad/C-20512 dated 05.08.2025 regarding above mentioned subject. The same may be circulated to all concerned in the Vidyalaya.

Principals are informed to encourage teachers, staff members, students, parents, and the community at large to hoist the National Flag of India in their homes from **13th to 15th August 2025**. While displaying the National Flag, the Flag Code of India, 2002 should be adhered to. Additionally, they may also be encouraged to upload selfies with the Tiranga on the website **www.harghartinanga.com** during the campaign.

Furthermore, it is requested to give wide publicity to this campaign through websites and social media platforms, using appropriate hashtags, by the Vidyalayas.

भवदीय,

संतोष कुमार छि
6/8/25
(संतोष कुमार एन)

(संतोष कुमार एन)

उपायुक्त

संलग्न - यथोपरि

To
1 Mr Jimmy John
Pur G. An
wide publicity - through our
website and social media
2 CCAH HC HSL. Pkt. Phil. Phil. Phil.
for paper announcement
Morning Assembly. 3/17



केन्द्रीय विद्यालय संगठन

केन्द्रीय विद्यालय संगठन (मुख्य०)

शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान
18 संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110016.

KENDRIYA VIDYALAYA SANGATHAN (HQs)

An Autonomous Body under Ministry of Education, Govt. of India

18, Institutional Area, S.J.S Marg, New Delhi-110016.

Tel.: 011-26521841

Website: www.kvsangathan.nic.in

F.110336/01/2025/KVS(HQ)/Acad/C-20512

Date: 05.08.2025

The Deputy Commissioner/Director
Kendriya Vidyalaya Sangathan
All Regional Offices/ZIETs

Subject:- Celebration of Har Ghar Tiranga campaign 2025-regarding.

Madam/Sir,

As you are aware, the "Har Ghar Tiranga" campaign was launched by Govt of India to encourage people to bring the Tiranga (National Flag) home and hoist it to commemorate India's Independence. This year, the "Har Ghar Tiranga" campaign will be celebrated from **02nd August to 15th August 2025** in 03 Phases to encourage citizens to bring the Tiranga home and to hoist the National Flag of India in their homes to mark India's Independence. While displaying the National Flag, the Flag Code of India, 2002 should be adhered to. Activities to be undertaken in all Three Phases are attached at **Annexure- I**.

It is requested to disseminate this information to all Kendriya Vidyalayas under the region, encouraging teachers, staff members, students, parents, and the community at large to hoist the National Flag of India in their homes from **13th August to 15th August 2025**. Additionally, they may be encouraged to upload selfies with the Tiranga on the website www.harghartiranga.com during the campaign.

Furthermore, it is requested to give wide publicity to this campaign through websites and social media platforms, using appropriate hashtags, by both the Regional Office and Kendriya Vidyalayas.. Further, an action taken report must be submitted to this office on or before **18th August 2025** as per given format.

S. No	Number of KVs Participated	Number of Students participated	Number of Teachers participated	Number of other stakeholders participated	Number of students upload their selfies with Tiranga on the Website	Name of Activities organized in the Vidyalayas

Yours sincerely,


(Vinod Kumar)

Deputy Commissioner (Acad.)

Encl:- As above

Copy to :-

1. PS to Commissioner, KVS (HQ), New Delhi for information please.
2. All Branch Officers/Section Officers, KVS(HQ), New Delhi to encourage all the Officials/staff members working in office to hoist the National Flag in their homes from **13th August to 15th August, 2025**.
3. The Assistant Commissioner, Acad/IT Cell, KVS(HQ), New Delhi with the request to give wide publicity of Har Ghar Tiranga Campaign on KVS HQ Website.
4. The Assistant Editor, Publication Division, KVS(HQ) New Delhi, with the request to give wide publicity of Har Ghar Tiranga Campaign on KVS HQ Social Media Platforms .

Annexure 1

Phase I (2nd–8th August 2025):

- Decorating school walls and boards with Tiranga-inspired art.
- Organizing Tiranga Rangoli competitions across schools.
- Organizing Tiranga Rakhi-making workshops and competitions in coordination with the Department of Posts for facilitating to dispatch the rakhis to soldiers and police personnels.
- Organize letter writing drives by students addressed to armed forces and police personnel in coordination with the Department of Posts for facilitating to dispatch the letters to soldiers and police personnels.
- Encouraging students to participate in national quiz on the Tiranga via the MyGov platform in coordination with MeitY (MyGov).
- Display of exhibitions provided by Ministry of Culture (available in download section of website www.harghartinanga.com) in educational institutions.

Phase II (9th–12th August 2025):

- Facilitating participation of students in Tiranga yatraas/ rallies.

Phase III (13th–15th August 2025):

- Organizing flag hoisting ceremonies in all schools.
- Encourage students to click Selfie with Tiranga and upload them on the website www.harghartinanga.com.

17-30/2024-Coord
Government of India
Ministry of Education
Department of School Education & Literacy

Dated 31st July, 2025

To

The Additional Chief Secretary/Principal Secretary/ Secretary, School Education: All States and UTs

Subject: Celebration of Har Ghar Tiranga 2025-regd

Madam / Sir,

I am directed to say that the 'Har Ghar Tiranga' campaign was started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. The objective of this campaign is to encourage citizens to hoist the national flag at their homes and build a personal and emotional connection with the Tiranga.

2 This year, Har Ghar Tiranga campaign will be organized from 2nd - 15th August 2025 in the following three phases.

(i) Phase I – 2nd August to 8th August 2025

(ii) Phase II – 9th August to 12th August 2025

(iii) Phase III – 13th August to 15th August 2025

3 Activities to be undertaken in all three phases are at Annexure-I.

4. It is requested to encourage students in all schools of your State/UT to hoist the Indian National Flag in their homes and upload their selfies with Tiranga on the website www.harghartiranga.com during the campaign. The District Education Officers may also be directed to ensure a flag-hoisting ceremony in all Govt. and Govt. aided schools of your State/UT on the occasion of India's Independence Day. While displaying the National Flag, the Flag Code of India 2002 (https://www.mha.gov.in/sites/default/files/flagcodeofindia_070214.pdf) may be adhered to. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Janbhagidari initiatives may also be undertaken to make Independence Day celebrations 2025 a more participative and widely celebrated occasion across the country.

5. The activities undertaken under this campaign may be uploaded on various social media platforms and a report on the follow-up action taken in the matter be furnished to ee1.section-edu@ gov.in

21/7/2025

6 The active participation of all students, teachers and education administrators in your State / UT will enable the 'Har Ghar Tiranga' campaign to reach every corner of our nation, fostering a deep sense of unity and patriotism.

[Encl: As above]

Yours faithfully,

 31/7/2025

(Sankha Roy)

Deputy Secretary to Government of India
Tele: 011-23073542

Copy for similar action to: Heads of all ABs