



केन्द्रीय विद्यालय संगठन

केन्द्रीय विद्यालय संगठन (मुख्य०)

शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान
18 संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110016.

KENDRIYA VIDYALAYA SANGATHAN (HQs)

An Autonomous Body under Ministry of Education, Govt. of India

18, Institutional Area, S.J.S Marg, New Delhi-110016.

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Date:- 29.07.2026

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices

Subject: Campaign “Angdaan – Jeevan Sanjeevani Abhiyaan” – reg.

Madam/Sir,

As per direction received from Under Secretary to the Government of India, Department of School Education & Literacy, Ministry of Education, regarding implementation of the campaign “Angdaan – Jeevan Sanjeevani Abhiyaan” by Ministry of Health and Family Welfare. The communication emphasizes promoting awareness on organ donation among students and youth across the country.

The initiative aims to sensitize students about the significance of organ donation as a life-saving act and to promote a culture of voluntary organ donation. Schools have been identified as important platforms for creating awareness, dispelling myths, and encouraging informed decision-making among young citizens through awareness programmes, pledge activities, and dissemination of information.

In this regard, you are requested to disseminate the above information to all Kendriya Vidyalayas under your jurisdiction and take necessary steps to encourage participation in the campaign. Kendriya Vidyalayas may undertake suitable activities such as seminars, discussions, pledge campaigns, and other awareness programmes to promote understanding of organ donation. Students may also be sensitized through co-curricular activities, ensuring that participation remains voluntary and age-appropriate. The initiative may be integrated with existing programmes/observances such as health education, morning assemblies, and value education activities without affecting regular academic functioning.

Further, it is also requested to ensure dissemination of IEC (Information, Education and Communication) materials on organ donation through school websites, digital displays, social media platforms, and notice boards. The IEC materials are available on the National Organ and Tissue Transplant Organization (NOTTO) website:
(<https://notto.mohfw.gov.in/icedownload.htm>)

Yours sincerely


(Vinod Kumar)

Deputy Commissioner (Acad)