

# केन्द्रीय विद्यालय कोहिमा, नागालैंड

## Ek Bharat Shreshtha Bharat

“Ek Bharat Shreshtha Bharat” was announced by Hon’ble Prime Minister on 31st October, 2015 on the occasion of the 140th birth anniversary of Sardar Vallabhbhai Patel. Subsequently, the Finance Minister announced the initiative in his Budget Speech for 2016-17. Through this innovative measure, the knowledge of the culture, traditions and practices of different States & UTs will lead to an enhanced understanding and bonding between the States, thereby strengthening the unity and integrity of India.

All States and UTs will be covered under the programme. There will be pairing of States/UTs at national level and these pairings will be in effect for one year, or till the next round of pairings. The State/UT level pairings would be utilized for state level activities. District level pairings would be independent of the State level pairings. The activity will be very useful to link various States and Districts in annual programmes that will connect people through exchanges in areas of culture, tourism, language, education trade etc. and citizens will be able to experience the cultural diversity of a much larger number of States/UTs while realising that India is one.

## Objectives of Ek Bharat Shreshtha Bharat

The broad objectives of the initiative are as follows:-

- To CELEBRATE the Unity in Diversity of our Nation and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country;
- PROMOTE the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States;
- To SHOWCASE the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity;
- TO ESTABLISH long-term engagements and
- TO CREATE an environment which promotes learning between States by sharing best practices and experiences.

## Themes

- To celebrate the idea of India as a nation wherein different cultural units across varied geographies coalesce and interact with each other, this glorious manifestation of diverse cuisine, music, dance, theatre, movies & films, handicrafts, sports, literature, festivals, painting, sculpture etc. will enable people to imbibe the innate chord of binding and brotherhood.
- To make our people aware about the seamless integral hull of the Modern Indian State spread across a landmass of 32 lakh sq. km, on whose firm foundations, the geo-political strength of the country is ensured benefitting one and all.
- To impress upon people at large about the increasing inter-connectedness between the constituents of various cultural & economic zones which is so vital for the spirit of nation building.
- To induce a sense of responsibility & ownership for the nation as a whole through these close cross-cultural interactions as it intends to build up the inter-dependence matrix unequivocally.
- To further promote inter-state travel for boosting business activities of various hues.
- To create a learning ecosystem between the various stakeholders of the partnering states so that they benefit from the best practices of one another by establishing a State to State Connect.