



केन्द्रीय विद्यालय आई. ओ. सी. हल्दिया  
केन्द्रीय विद्यालय आई.ओ.सी., हल्दिया  
KENDRIYA VIDYALAYA I.O.C. HALDIA



PRESS RELEASE

**Football for School (F4S)**

**Haldia**

**Date : 29.06.2025**

In a vibrant display of enthusiasm and energy, **Kendriya Vidyalaya IOC Haldia**, located in **Purba Medinipur**, joined the celebration of the **FIFA Football for Schools (F4S)** program on **29 June 2025**. This initiative, a joint collaboration between **Ministry of Education, Government of India** and **FIFA** aims to empower school children by integrating football into the education system. The programme was organised in 21 Kendriya Vidyalayas, simultaneously, covering all districts of West Bengal. In total, 88,113 footballs will be distributed across the state.

The event was graced by Hon'ble Shri Soumendu Adhikari, Member of Parliament, Kanthi who emphasized the importance of combining sports with education for holistic development. The event featured a friendly football match between Kendriya Vidyalaya IOC Haldia and Ramgopal Chawk Bharati Vidya Mandir and saw the participation of **One hundred Sixty-four students and Ninety one teachers/staff** from the District. In his address, he applauded the collaborative effort of MoE and FIFA in nurturing young talent through grassroots engagement. In her speech, Smt. Sudeshna Chowdhury, Principal I/C, KV IOC Haldia emphasized on "Football for Holistic Development".

Under the F4S program, FIFA is contributing more than 9.6 lakh footballs for school students of India besides 129 other countries. Building on the success of earlier rollouts in states like Odisha in 2024, the F4S program in West Bengal is part of a nationwide movement underscoring India's commitment to nurturing a sporting culture from the school level.

Today, Hon'ble Shri Soumendu Adhikari, Member of Parliament, Kanthi presided over the Kick-off programme for the distribution of FIFA footballs as part of the Football for Schools (F4S) at Kendriya Vidyalaya IOC Haldia, West Bengal. The event was organised by the Ministry of Education and the All India Football Federation (AIFF). At the event organized today at Kendriya Vidyalaya IOC Haldia, 627 FIFA footballs were distributed to 62 schools in Kolkata district.

Shri Manoj Patir, DGM (HR), IOCL, Haldia Refinery, Shri Rajib Mondal, Senior Manager (HR), Haldia Refinery, Smt. Mahua Guha Roy, Principal, JNV, Kapasyeriya, Shri N. P. Dutta, Principal, DAV Haldia along with other distinguished dignitaries, were also present on the occasion.

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