



महाराष्ट्र शासन



*Shri Prithviraj Chavan  
Hon'ble CM,  
Maharashtra*



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Principal IT. Secretary,  
Maharashtra*

**eGovernance initiatives  
by  
Govt. of Maharashtra**

# Learning Session on

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**Evolution of Internet**  
**Use of Simple Mobile Apps**  
**Use of Google products and Translation platforms**

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Organized by Directorate of Information and Technology

Presented by [www.gyaantech.com](http://www.gyaantech.com)



# Social Media Govt Guidelines

(<http://www.scribd.com/doc/144831589/Social-Media-Framework>)

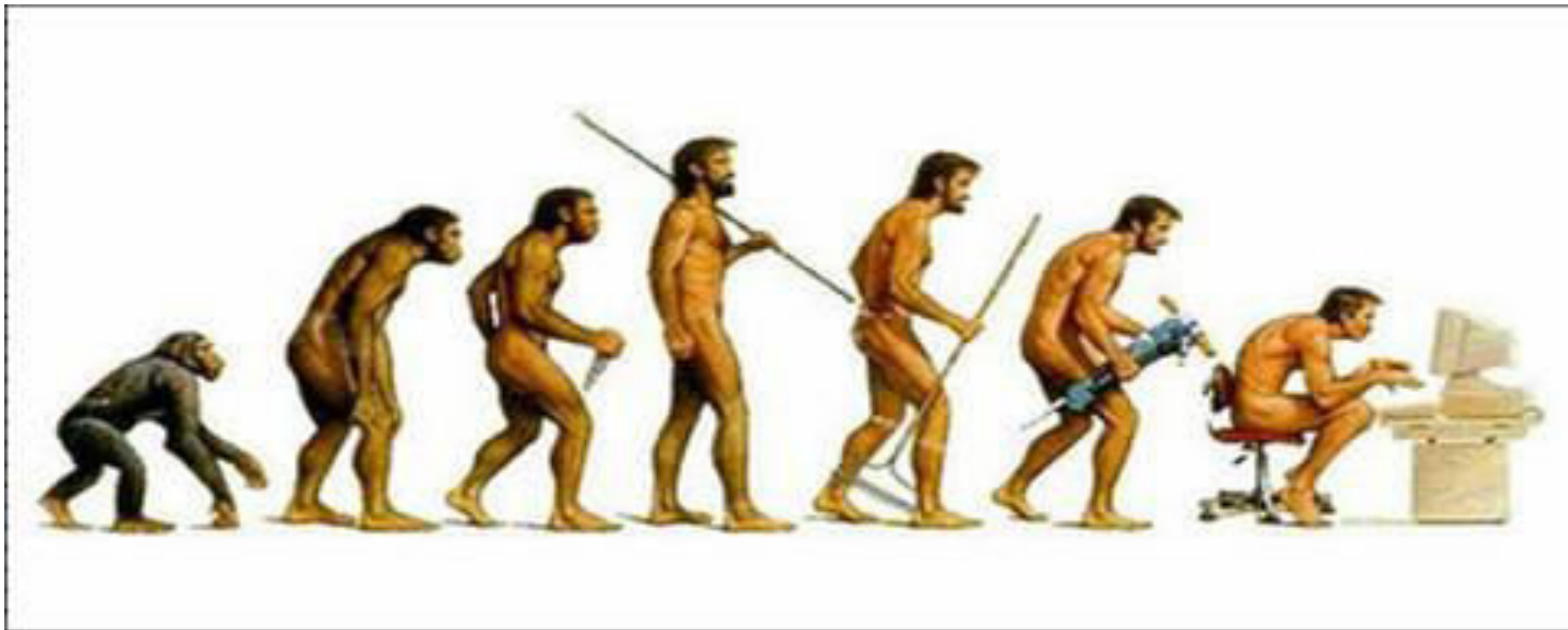
- Govt. of India has released the Framework & Guidelines for Use of Social Media for Government Organisations. The same is attached for reference.

However, there are 2 important sections which all of us should be aware of while using Social Media for Govt. departments. Kindly refer to the following:

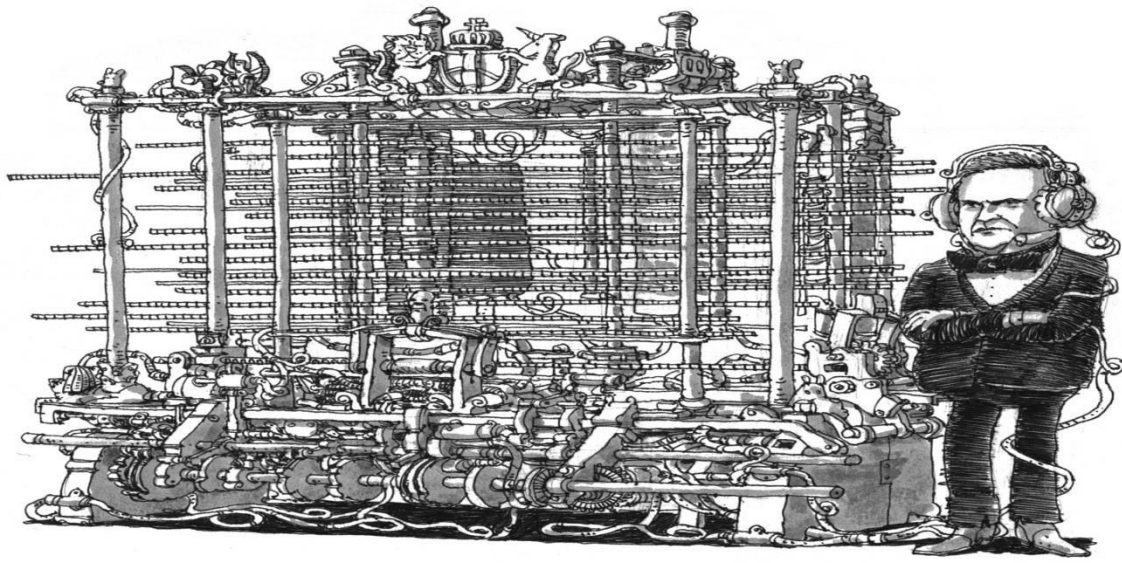
- Section 4.4. which talks about the Core Values for Using Social Media and the various aspects to be kept in mind while using social media for official purposes.
- Section 5.1.1 which talks about various objectives for which Social Media can be used for official purpose (and not just for dissemination of information) and use of local language for expressing views.

The above should be kept in mind while using Social Media for your respective departments or for eGovernance Page.

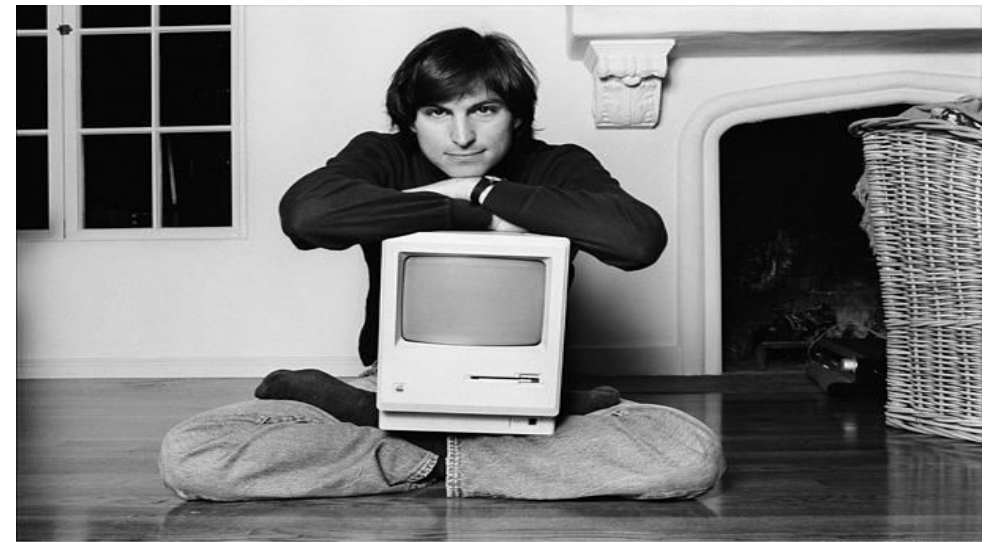
# Evolution of Internet







Charles Babbage & Difference Engine- 1850



Steve Jobs and Mac - 1984

Chester Carlson and  
Xerography



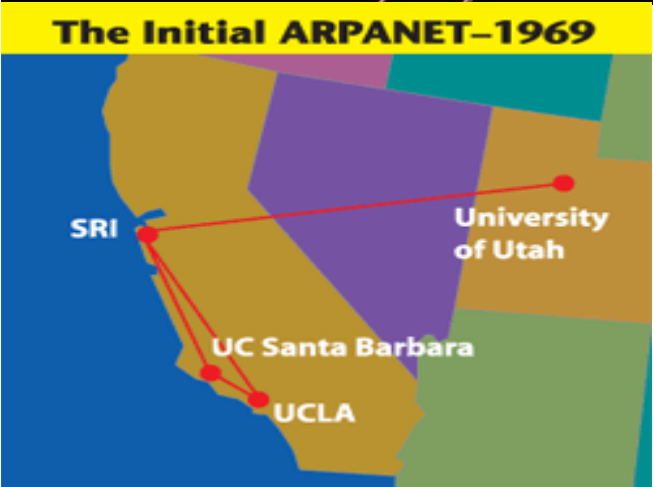
Xerox 914 - 1961



Bill Gates and Windows - 1985



Launch of Sputnik in 1957 sets off the birth of internet



ARPANET Launched in 1966



Sir Tim Berner Lee  
World Wide Web- 1991



Launched in 1994



First Mailing system – 1982  
& 1<sup>st</sup> .com registered in 1986



Launched in 1996





Sergey Brin and Larry Page

# Google Search

- 1 – Signed in & Signed out
- 2 – Local Language Options
- 3- Predictive
- 4- Difference between Google & Other search engines
- 5 – Image search options



Google Search

I'm Feeling Lucky

Google.co.in offered in: [Hindi](#) [Bengali](#) [Telugu](#) [Marathi](#) [Tamil](#) [Gujarati](#) [Kannada](#) [Malayala](#)

# YouTube Channel

- 1 – Created Directly with your Google A/c
- 2- Upload videos and download using 3<sup>rd</sup> party applications
- 3- Subscribe to channels
- 4- Create your own departmental channel





# Gmail

- 1 – Emails before Gmail
- 2- 10GB+ space
- 3 - Internal Search & Chat Messenger
- 4 - 25MB + Attachment
- 5 - Online and Offline Chats
- 6- Desktop & Mobile Variant
- 7- Labels & Priority inbox
- 8- Signature and Auto Reply
- 9- Integration with 3<sup>rd</sup> party mail clients
- 10- Paid service for more storage, customized email name
- 11- 2step verifications & Details
- 12 – Link with Google Groups



# Google Docs: Drive

- 1 : Microsoft Desktop v/s Google Cloud
- 2- Gmail and Desktop version with 25GB
- 3- Doc, Excel, PPT, Form, Drawing : online
- 4- Simultaneous working & Sharing
- 5- Internet dependent and Security



# Google +

1 – Orkut, Buzz,iGoogle (Predecessors)

2 – Why Google needs your info

3- Google+ v/s Facebook

4- About Google+

5- Importance

6- DIT Google+



# Google Hangouts

- 1 - Google's free video conference tool
- 2 - Narendra Modi & CP Joshi used it
- 3- Hangouts replaced Talk
- 4- Not reliable in India due to network issues
- 5- Initial days





# Google News

- 1- Signed in & Signed out
- 2 – Set topics for Signed in version
- 3 – Set News Alerts
- 4- Available in other language



# Google Calendar

- 1 - Desktop, Email and Mobile
- 2- Like Outlook Calender
- 3- Can set self up using email data
- 4- Appointments , Call, Meeting Scheduling



# Google Maps

- 1- Fully functional in Mumbai and other major cities
- 2 – Tag your place
- 3- Get walking and automobile distance
- 4- Get train and Bus routes
- 5- Search Nearby. Restaurants, Movies, etc
- 6- GPS based voice navigation
- 7- Street Views



# Google Translate

Translate

From: English - detected ▼



To: Marathi ▼

Translate



English Spanish French Detect language

My name is Amit Chatterjee. I live in Marol



Marathi English Spanish

माझे नाव अमित चटर्जी आहे. मी मरोळ राहतात



Alpha Ä ✓

Google Translate is a free statistical multilingual machine-translation service provided by Google Inc. to translate written text from one language into another.



## Marathi Inscript typing

For Inscript Typing You have to download a google application which will be saved in your computer. Once its installed in your computer you can use Marathi font

<http://www.branah.com/marathi>  
<http://gate2home.com>

## Type anywhere in your language

Google Input Tools for Windows is an input method editor which allows users to enter text in any of the supported languages using a Latin (English / QWERTY) keyboard. Users can type a word the way it sounds using Latin characters and Google Input Tools for Windows will convert the word to its native script. Available input tools include transliteration, IME, and on-screen keyboards.

Google Input Tools for Windows is currently available for 22 different languages: Amharic, Arabic, Bengali, Persian, Greek, Gujarati, Hebrew, Hindi, Kannada, Malayalam, Marathi, Nepali, Oriya, Punjabi, Russian, Sanskrit, Serbian, Sinhala, Tamil, Telugu, Tigrinya and Urdu.



### Features

#### Offline Support

No internet connection is required.

#### Word Completions

Dictionary-based word completions for prefixes.

#### Personalized Choices

Remembers user corrections along with macro and canonical support.

#### Easy Keyboard

Dictionary-enabled keyboard to enter rare and complex words.

#### Quick Search

Single-click web search for highlighted words.

#### Cool Customizations

Customize candidate window size, display fonts and more.

### Smart, easy to use and intuitive!

#### Choose your languages

- |   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Amharic            | <input type="checkbox"/> Arabic    |
| <input type="checkbox"/> Bengali            | <input type="checkbox"/> Persian   |
| <input type="checkbox"/> Greek              | <input type="checkbox"/> Gujarati  |
| <input type="checkbox"/> Hebrew             | <input type="checkbox"/> Hindi     |
| <input type="checkbox"/> Kannada            | <input type="checkbox"/> Malayalam |
| <input checked="" type="checkbox"/> Marathi | <input type="checkbox"/> Nepali    |
| <input type="checkbox"/> Oriya              | <input type="checkbox"/> Punjabi   |
| <input type="checkbox"/> Russian            | <input type="checkbox"/> Sanskrit  |
| <input type="checkbox"/> Serbian            | <input type="checkbox"/> Sinhala   |
| <input type="checkbox"/> Tamil              | <input type="checkbox"/> Telugu    |
| <input type="checkbox"/> Tigrinya           | <input type="checkbox"/> Urdu      |

☐ I agree to the Google [Terms of Service](#) and [Privacy Policy](#).

[Download](#)

Requires Windows 7/Vista/XP (32-bit/64-bit)

[Installation instructions](#)

## Business Solutions

### Advertising services

- Google AdSense
- Google Adwords
- Admob

### Statistical tools

- Google Analytics
- Google Keywords
- Google Trends



Google™  
Bookmarks

Google  
scholar

Google™



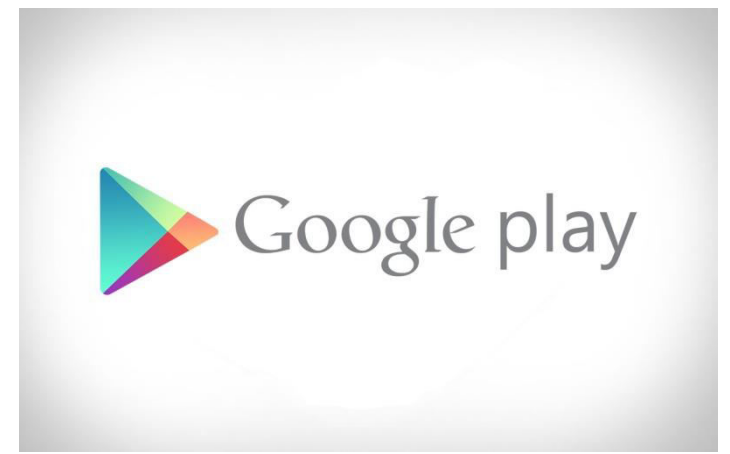
Google offers\$



Google  
books



Google wallet

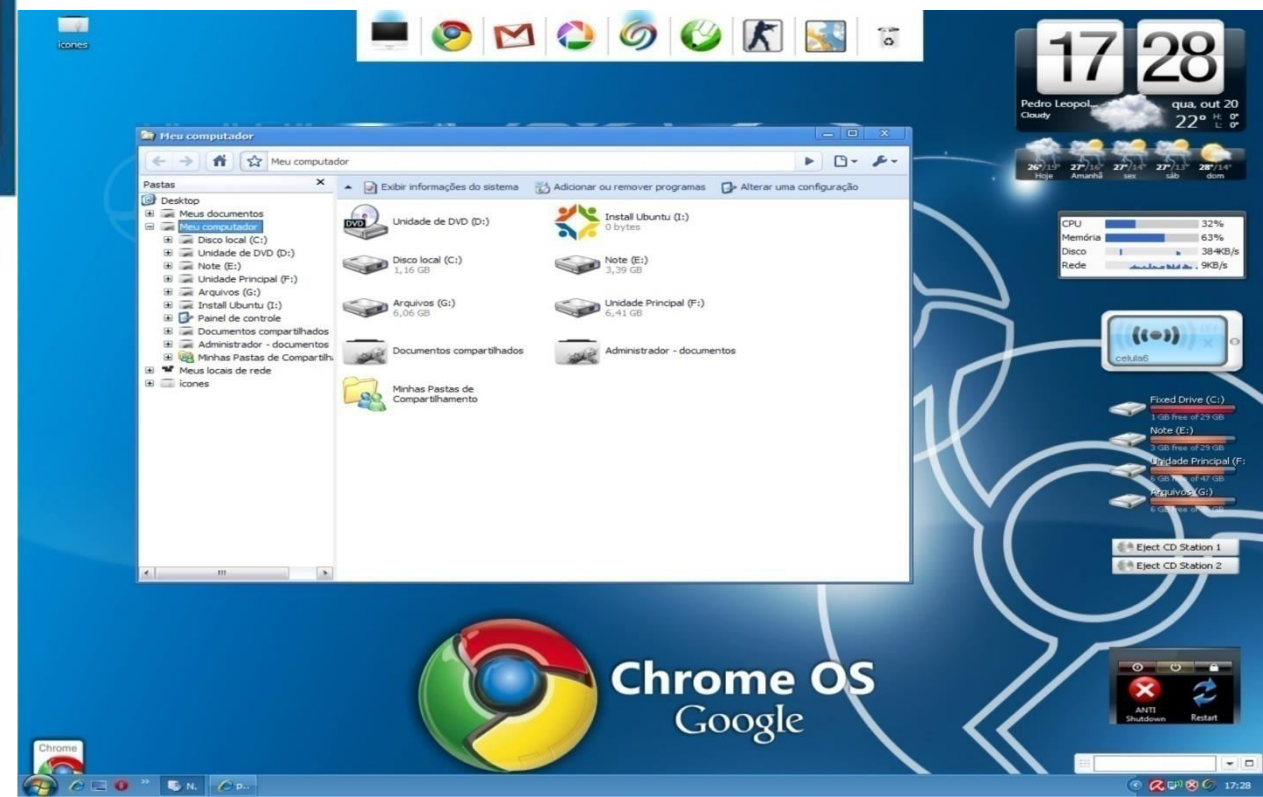






Google Glass

Google Chrome Operating Sytem







Google Self Driving Car

Google High Speed Internet





Neil Harbisson

# Future People



Prof Ken Warwick



Pranav Mistry





 Windows Phone

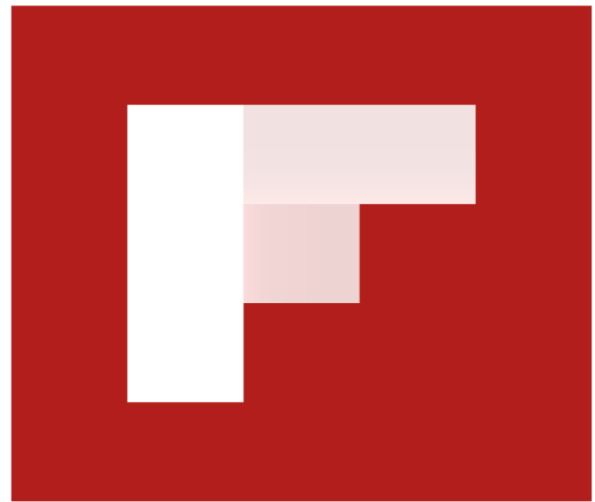


Martin Cooper: Motorola- 1973

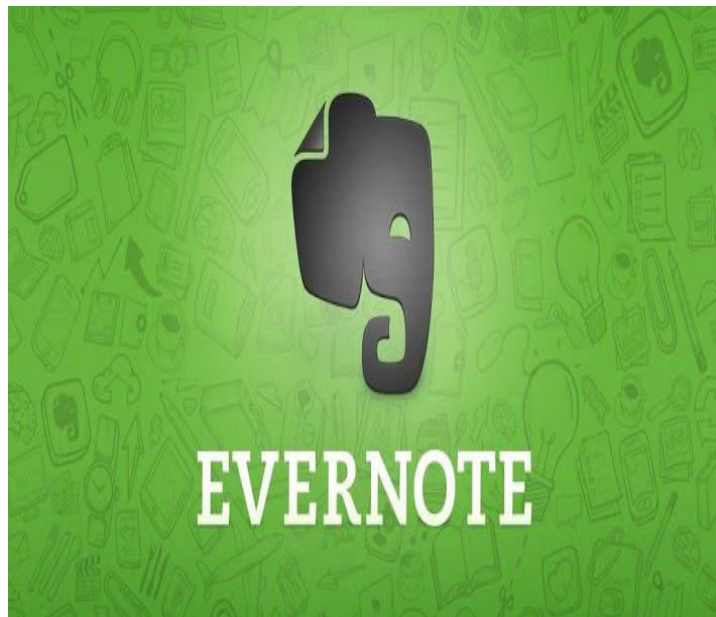


whistleOut  
.com

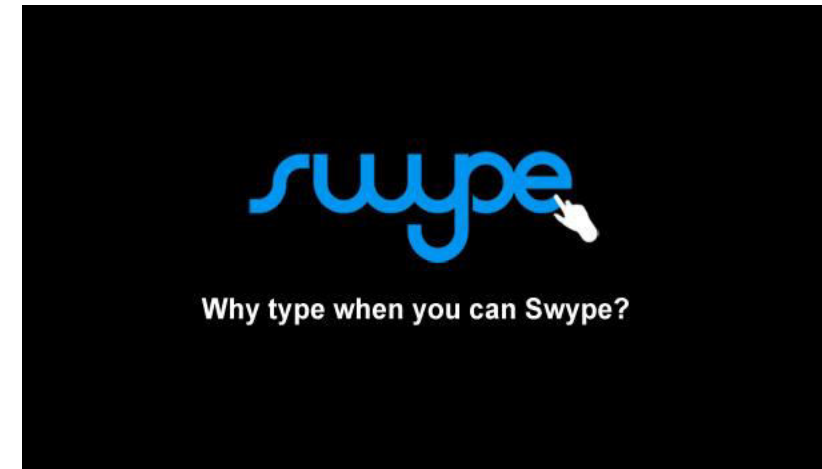
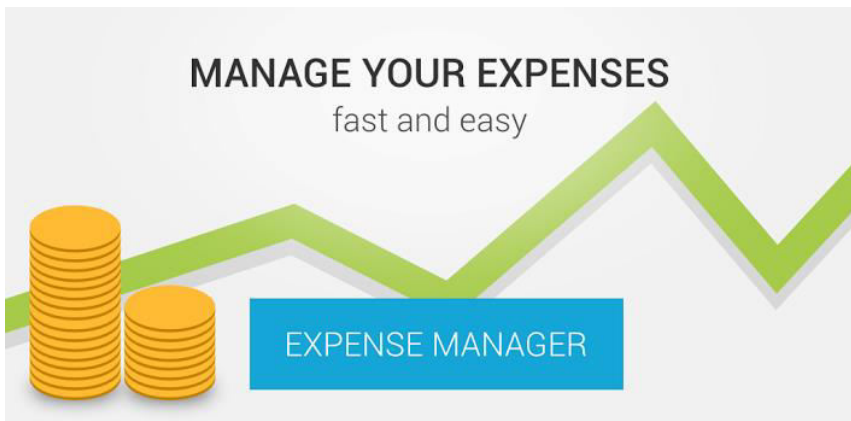




Flipboard







**snapdeal.com**

**GROUPON**

Collective Buying Power

**freemove.in**  
Mobile Recharge Made Free

Coupon  Dunia

**FREEKAAMAL.COM**  
WHY WASTE MONEY WHEN YOU CAN GET THINGS FOR FREE



**ZAMZAR** BETA  
Free online file conversion



**Prizes -**

**Free Mc Donald  
Coupons**

**Ebay Discount  
Coupons**

**Free Café Coffee Day  
Coupons**

**Just Eat Coupons**

