

Launch/Inauguration of Punjab Ashirwad Portal by Dr. Baljit Kaur, Hon'ble Minister for Social Justice Empowerment and Minorities, Govt. of Punjab

Dr. Baljit Kaur, Hon'ble Minister for Social Justice Empowerment and Minorities, Punjab, launched Ashirwad Portal on 15th November, 2022, to facilitate needy people of Punjab (Scheduled Castes, Other Backward classes and financially weaker sections of society) to get online financial assistance from Government of Punjab on the occasion of marriage/remarriage of their daughters. The portal has been developed, implemented and maintained by NIC Punjab. The occasion was graced by Sh. Ramesh K Ganta, IAS, Principal Secretary, Social Justice, Empowerment and Minorities, Sh. T K Goyal, IAS, Director Social Justice Empowerment and Minorities and senior officers of the departments. Sh. Vivek Verma, DDG & SIO, Punjab and Sh. Sarabjit Singh Duggal (Sr. Technical Director) along with NIC team including Sh. Anil Kumar Dogra (Sr. Technical Director), Sh. Manoj Kumar Verma (Principal Systems Analyst) and Dh. Devendra Kumar Singh (Scientist-C) were also present.


Presiding over the Inauguration function in Punjab Bhawan at Chandigarh, Minister emphasised that Ashirwad Portal is one stop online solution for transparent, speedy and efficient disbursement and monitoring of financial assistance to needy. Notably this portal will ensure contactless financial assistance process for the applicant without being present. It will also facilitate communication with the department. Department will be able to disburse the amount to applicants online in their bank accounts with transparency.

Ashirwad portal developed by NIC Punjab under the guidance of Sh. Vivek Verma (DDG & SIO Punjab) and Sh. Sarabjit Singh Duggal (Sr. Technical Director) is a workflow based solution where the applicant applies for the financial assistance online and his/her application is scrutinized, approved and forwarded by the concerned authorities to the sanctioning authority which sanctions the amount after doing due diligence on its part and then application is forwarded online to Department of Social Justice Empowerment and Minorities through Line Department for disbursement of the specified amount in the bank account of the applicant.

Some glimpses of the function are as follows: -








Ashirwad

By Government of Punjab



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Best viewed with IE 8.0 and above 1024x768 resolution

The function was covered by media. Following pictures depict the media coverage: -

YES PUNJAB! ਪੰਜਾਬੀ ਸੇਕਸ਼ਨ ਵਿਚ ਜਾਣ ਲਈ

Bhagwant Mann Govt launches portal regarding 'Ashirwad Scheme': Dr Baljit Kaur

Chandigarh, November 15, 2022 (Yes Punjab News) Taking a unique initiative to fulfill the dream of Chief Minister Bhagwant Mann to provide online facilities to the people of the state, the Punjab government has taken a major initiative by launching the Ashirwad scheme portal.

Launching the portal at Punjab Bhawan, Minister for Social Justice, Empowerment and Minorities Dr. Baljit Kaur said that the Punjab government should work swiftly to ensure provision of all latest online services related to Scheduled Castes, Backward Classes and Economically Weaker Sections.

She said that this portal is NIC Punjab Deputy Director (General) and SI Mr. Vivek Verma has been prepared with the support of team and with this the eligible beneficiaries will be able to apply online sitting at home to get financial assistance under the Ashirwad scheme. The launch of the Ashirwad Scheme portal will ensure transparency and speed in the system. She further said that more such initiatives will be launched in the near future.

Dr. Baljit Kaur said that the beneficiaries can apply online and offline till 31 December 2022 to get the benefit of this scheme. She said that after giving training to the concerned, after January 1, 2023, the beneficiaries will be able to apply online only to take advantage of the Ashirwad scheme.

Notably, this portal will ensure a contactless financial assistance process without being present. It will also facilitate communication with the concerned departments, the application manager will be able to contact the applicant through direct email or in person or call to clear the objections or form filling.

On this occasion, Principal Secretary of Social Justice, Empowerment and Minority Department Mr. Ramesh Kumar Genta, Director Social Justice, Empowerment and Minority Mr. T.K. Goyal, Joint Director Raj Bahadur, Deputy Director Mr. Parminder Singh Gill were specially present.

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ਮਾਨ ਸਰਕਾਰ ਦੀ ਇੱਕ ਹੋਰ ਵੱਡੀ ਪਹਿਲ, ਕੈਬਨਿਟ ਮੰਤਰੀ ਬਲਜੀਤ ਕੌਰ ਨੇ ਆਸ਼ੀਰਵਾਦ ਪੋਰਟਲ ਕੀਤਾ ਲਾਂਚ

By Aman Sidhu 15/11/2022

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ਚੰਡੀਗੜ੍ਹ: ਪੰਜਾਬ ਦੇ ਮੁੱਖ ਮੰਤਰੀ ਭਗਵੰਤ ਮਾਨ (CM Bhagwant Mann) ਦੀ ਸਰਕਾਰ ਵੱਲੋਂ ਇੱਕ ਹੋਰ ਵੱਡੀ ਪਹਿਲ ਕੀਤੀ ਗਈ ਹੈ। ਕੈਬਨਿਟ ਮੰਤਰੀ ਡਾ: ਬਲਜੀਤ ਕੌਰ (Cabinet Minister Baljit Kaur) ਨੇ ਆਸ਼ੀਰਵਾਦ ਪੋਰਟਲ (Ashirwad Portal) ਲਾਂਚ ਕੀਤਾ ਹੈ। ਕੈਬਨਿਟ ਮੰਤਰੀ ਨੇ ਦੱਸਿਆ ਕਿ ਇਸਦੀ ਆਧਾਰ ਕਾਰਡ ਨਾਲ ਜਾਂਚ ਕੀਤੀ ਜਾਵੇਗੀ, ਜਿਸ ਨਾਲ ਸਾਨੂੰ ਪੂਰੀ ਜਾਣਕਾਰੀ ਮਿਲ ਜਾਵੇਗੀ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਬਿਨੈਕਾਰ ਵੱਲੋਂ ਰਜਿਸਟ੍ਰੇਸ਼ਨ ਕਰਵਾਉਣ ਉਪਰੰਤ ਇਹ ਸੂਚਨਾ ਤਹਿਸੀਲ ਅਫ਼ਸਰ ਕੋਲ ਜਾਵੇਗੀ, ਜੋ ਇਸ ਫਾਰਮ ਦੀ ਤਸਦੀਕ ਕਰਨਗੇ।

ਮੰਤਰੀ ਬਲਜੀਤ ਕੌਰ ਨੇ ਦੱਸਿਆ ਕਿ 1 ਜਨਵਰੀ ਤੋਂ ਇਹ ਪੋਰਟਲ ਪੂਰੀ ਤਰ੍ਹਾਂ ਆਨਲਾਈਨ ਹੋ ਜਾਵੇਗਾ ਪਰ 31 ਦਸੰਬਰ ਤੱਕ ਇਹ ਮੈਨੂਅਲ ਅਤੇ ਆਨਲਾਈਨ ਦੋਵੇਂ ਤਰ੍ਹਾਂ ਨਾਲ ਹੋਵੇਗਾ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਅੱਜ ਪੂਰੇ ਪੰਜਾਬ ਦੀਆਂ ਲੜਕੀਆਂ ਲਈ ਇਹ ਆਸ਼ੀਰਵਾਦ ਪੋਰਟਲ ਲਾਂਚ ਕੀਤਾ ਗਿਆ ਹੈ। ਜਿਨ੍ਹਾਂ ਲੜਕੀਆਂ ਨੂੰ ਵਿਆਹ ਲਈ ਪੈਸੇ ਦੀ ਲੋੜ ਹੁੰਦੀ ਹੈ, ਉਨ੍ਹਾਂ ਲਈ ਬਹੁਤ ਹੀ ਆਸਾਨ ਤਰੀਕਾ ਹੈ।

ਲੜਕੀਆਂ ਘਰ ਬੈਠੇ ਆਨਲਾਈਨ ਅਪਲਾਈ ਕਰ ਸਕਦੀਆਂ ਹਨ। ਤਹਿਸੀਲ ਅਤੇ ਸੁਵਿਧਾ ਕੇਂਦਰ 'ਤੇ ਜਾ ਕੇ ਆਨਲਾਈਨ ਅਪਲਾਈ ਕਰ ਸਕਦੀਆਂ ਹਨ। ਬਿਨੈਕਾਰ ਨੂੰ ਇੱਕ ਸਿੱਧਾ ਸੁਨੇਹਾ ਭੇਜਿਆ ਜਾਵੇਗਾ, ਜਿਸ ਵਿੱਚ ਇਹ ਸੂਚਿਤ ਕੀਤਾ ਜਾਵੇਗਾ ਕਿ ਕੀ ਉਸਦੀ ਅਰਜ਼ੀ ਸਵੀਕਾਰ ਕੀਤੀ ਗਈ ਹੈ ਜਾਂ ਨਹੀਂ।



Punjab launches portal for 'Ashirwad scheme'

Chandigarh: Taking an initiative to provide online facilities to the people of the state, Punjab Government on Tuesday launched the Ashirwad scheme portal. With this, the eligible beneficiaries will be able to apply online to get financial assistance under the Ashirwad scheme and the portal will ensure transparency and speed in the system, said Minister Dr Baljit Kaur, adding that more such initiatives will be launched in the near future.