



विद्युत मंत्रालय
MINISTRY OF
POWER



Narendra Modi
Prime Minister

Empowering MSMEs for a Greener Tomorrow



Manohar Lal
Union Minister of Power
and Housing & Urban Affairs

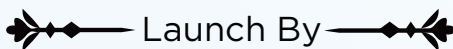
Launch of

ADEETIE

(Assistance for Deployment of Energy Efficient Technologies
in Industries and Establishments Scheme)

Investment of ₹9,000 Crore | 14 Energy-Intensive Sectors | 60 Industrial Clusters

Tuesday, 15th July, 2025 | Time: XXXX | Venue: Panipat, Haryana



Launch By

Manohar Lal

Union Minister of Power and Housing & Urban Affairs

In the August Presence of

Nayab Singh Saini
Chief Minister, Haryana

Anil Vij
Minister of Energy, Transport
and Labour, Haryana

Key Highlights of ADEETIE Scheme

Benefit for Over 9,000 MSMEs

Driving ₹9,000+ Crore in Energy Efficiency Investments

Interest Subvention on loans, 5% for Micro & Small Enterprises and 3%
for Medium Enterprises for adopting energy-efficient technologies

End-to-end Technical and Financial Handholding



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