# NEW & RENEWABLE ENERGY DEPARTMENT, HARYANA

AkshayUrjaBhawan, Institutional Plot No. 1, Sector-17, Panchkula PHONE: 0172-2585733, 2585433 Fax No.0172-2564433 Email: hareda@chd.nic.in Website: www. hareda.gov.in

# **Tender Notice (EOI)**

EOI No. NRE/2021-22/P&A/IEC & CC/1

1.		Providing Services as Professional agencies for:-		
		(A) Development of Information, Education &		
		Communication (IEC) Plan for the Department with		
		monthly/quarterly/yearly calendar through various user		
		interface medium like Facebook, Twitter, Instagram,		
	Name of the Work	Youtube, Linkedin or any other famous online Platforms for		
		promotion of Renewable Energy Policies/ Schemes/ Activities		
		run by the Department.		
		(B) Content Creation for the Department Schemes under		
		IEC Plan through various user interface medium like		
		Facebook, Twitter, Instagram, Youtube, Linkedin or any other		
		famous online Platforms for promotion of Renewable Energy		
		Policies/ Schemes/ Activities run by the Department.		
2.	Tender Notice No.	01/2021-2022		
3.	Sr. No. of Tender.	01		
4.	Superscribed No. of Tender	NRE/2021-22/P&A/IEC & CC/1		
5.	Online submission of Tender Fee,	On or before last date of submission of Technical Bids up to		
	EMD & E-Service Fee (INR)	02:00 PM		
6.	Online submission of EMD	On or before 23.07.2021 Up to 02:00 PM		
	Option-2: Through RTGS/ NEFT-			
	(In case of above, the bidder has			
	to pay Tender Fee & e-Service			
	Fee Through Net Banking and			
	Debit card as per the given date			
<u> </u>	& time schedule)			
7.	On line Bid Preparation &	Up to 28.07.2021 at 02:00 PM		
	submission.	On an after 20 07 2024 at 02:00 DM		
8.	Date & time of opening of	On or after 28.07.2021 at 03:00 PM		
0	Technical Bids/s.	To be desided later on		
9.	Date & time of opening of Financial Bids/s	f To be decided later on		
10.	Tender Fee	Rs. 1,000/-		
11.	Earnest Money Deposit (EMD)			
11.	required	13. 20,000/-		
12.	E-Service Fee	Rs. 1,000/-		
	2 301 1100 1 00	110. 1,000/		

Date: 13.07.2021

13.	Rates to be kept valid for	31.12.2021	
	acceptance up to		
	Sd/-		
	Director General,		
	New & Renewable Energy Department & HAREDA,		
	Panchkula, Haryana.		

The tender document can be downloaded from the website of Directorate of New & Renewable Energy, Panchkula, Haryana: (<a href="https://etenders.hry.nic.in">www.hareda.gov.in</a>) and <a href="https://etenders.hry.nic.in">https://etenders.hry.nic.in</a>.

Interested bidders are advised to regularly visit the website in order to update themselves with regard to any change or additional information related to the tender.

DNRE reserve the right to re-issue again/amend/cancel this tender, amend the tentative schedule and critical dates of participating in the tender. It is the sole responsibility of prospective bidders to go through official website (<a href="www.hareda.gov.in">www.hareda.gov.in</a>) from time to time for any updates.

#### 1. ABOUT THE NEW AND RENEWABLE ENERGY DEPARTMENT

The New & Renewable Energy Department is implementing programmes on promotion of renewable energy devices, generation of power from renewable energy sources with an objective to meet the increasing demand for power through renewable energy sources and energy conservation in the State. The DNRE is looking for support from expert agencies/consultants to promote/highlight policies, programmes and schemes of this Department to the last pillar of this State. Against this background, the New & Renewable Energy Department invites EOI from reputed agencies/consultants with proven track record and having a good understanding for promoting programmes and schemes through social media.

The Department is actively involved in the promotion of the following types of programmes/projects in the State:-

- 1.1 Solar Photovoltaic Programmes
- 1.2 Bio-Energy Programmes
- 1.3 Solar Thermal Programmes
- 1.4 Special Area Development Projects
- 1.5 Implementation of Energy Conservation Act 2001
- 1.6 State Nodal Agency for promotion/implementation of Electric Vehicle

Please refer to the official website of New & Renewable Energy Department & HAREDA (www.hareda.gov.in) for detailed information about the Department and its schemes.

#### 2. Objectives for IEC Plan & Content Creation

Considering the importance of the vision, mission and the schemes of New & Renewable Energy Department & HAREDA, the broad objectives of the proposed assignment include:

- 2.1 An e-TENDER is invited by DNRE to utilize services of credible professional agencies for a period of one year for development of Information, Education & Communication (IEC) Plan for the Department with monthly/quarterly/yearly calendar through various user interface medium like Facebook, Twitter, Instagram, Youtube, Linkedin or any other famous online Platforms for promotion of Renewable Energy Devices/ Schemes/ Activities run by the Department.
- 2.2 The objective of this EOI is to create IEC Plan for the department through various interface user medium like, Facebook, Twitter, Instagram, Youtube, Linkedin or any other famous online Platforms to promote/highlight policies, programmes and schemes of this Department to the last pillar of this State and to bring a change in the mindset of the target audience.
- 2.3 To create awareness among the people of Haryana for reducing dependency on imported fuel and generating energy that produces no greenhouse gas emissions from fossil fuels.
- 2.4 To make people of the State aware about all New and Renewable Energy Department schemes/services.
- 2.5 Promotion of Latest Energy Efficient Technology and Tips.
- 2.6 Increase Awareness about Climate Change and Global Warning.

- 2.7 Promote Projects and Schemes of the Department for increased adoption of Alternate and Renewable Energy in Haryana.
- 2.8 Promotion/implementation of Electric Vehicle.

# 3. Scope of work

An indicative scope of work under this EOI has been divided into 2 parts is mentioned below, and the additional task may be given as per the direction of DNRE and is on case to case basis. <u>Firms are free to apply in Part A or Part B or in both.</u>

### (A) Scope of work for development of IEC Plan

- a. To develop Information, Education & Communication (IEC) Plan for the department through various user interface medium like, Facebook, Twitter, Instagram, Linkedin, Youtube or any other famous online Platforms with monthly/ quarterly/ yearly calendar for promotion of Renewable Energy Devices/ Schemes/ Activities run by the Department.
- b. Create plan and schedule timelines to engage the right target audience at the right time, with the social media handles of the Department and amplify the reach.
- c. Submission of weekly/ month end reports (as required by the Department) with respect to the new strategies, campaigns and initiatives executed in that particular month/ week.
- d. Social Media Marketing of Renewable Energy Schemes on any other famous online Platforms.
- e. Develop and execute campaigns for information delivery, educating the public and effective communication of schemes.
- f. Plan and execute social media campaigns.

#### (B) Scope of work for Content Creation of IEC Plan

- a. Min. 16 Creative's relative to the programs of the Department will be prepared.
- b. Min. 2 Short video film of up to 2 minutes duration about Schemes, events, achievements, initiatives of the Department.
- c. 14 nos. Creation of Flyers.
- d. Regular/daily informative and promotional updates in the form of relevant creative text, posts, info-graphics, photos, video, unique interactive content, interviews, news, quiz etc.
- e. Create Social media accounts and give all the Social Media Platforms of the Department a new look as per requirement by putting up new creative's, links, cover images on various themes lines etc.
- f. Develop creative units like banners, posters, videos, GIFs etc. about events, achievements, initiatives, Live Streaming for all the important events etc., concerned to the Department for posting on all the social media handles.
- g. Develop and produce high quality creative's and videos for innovative social media campaigns on thematic subjects/ events/ activities based on any new initiatives/ Schemes or policies of the Department.
- h. All the material, artwork used in management of Social Media Network shall belong to the Department exclusively. Content shared online must be copy right protected and unauthorized use of this must be monitored for appropriate action and reported to the Department.

- i. The agency needs to constantly coordinate with the respective programme divisions for content, photographs and videos or any other material as required for the social media activity.
- j. Queries received on all the social media handles must be replied to and addressed online, after receiving approved information from the Department and appropriate digital records must be maintained and handled over to Department whenever desired.
- k. Media Professionals and any kind of Artists required for making of promotional videos and execution of Public campaigns shall be arranged by selected agency.
- I. The Content for IEC plan for all the above formats are required to be made in Hindi and English languages only.

# 4. Eligibility Criteria

Sr no.	Criteria	Document evidence to be produced	
4.1	The bidding agency should be a	Certificate of Incorporation/	
	registered company.	Registration.	
4.2	The bidding agency must have a valid	Photocopy of the PAN card and GST	
	PAN and GST number.	Registration Certificate.	
4.3	The firm/Agency must have been in	A Certificate from Chartered	
	operation for a minimum period of 5	Accountant certifying that the bidding	
	years as on 01 <sup>st</sup> April 2020 with at least 2	agency is in operation for a minimum	
	year experience in providing service in	period of 5 years as on 01st April 2020	
	preparation of IEC Plan to any Govt	with at least 2 year experience in	
	agency/PSU/Deptt. Of value not less	providing service in preparation of IEC	
	than Rs. 3.00 Lakh.	Plan must be submitted. Work Order	
		and Completion Certificate should be	
		enclosed.	
4.4	The bidding agency should submit	The receipt of submission of Earnest	
	Earnest Money Deposit (EMD).	Money Deposit (EMD) must be	
		submitted.	
4.5	The bidder should not have been	A declaration/ undertaking by the	
	blacklisted by any central or state	authorized representative of the	
	government departments/agency/	bidding agency to be submitted.	
	ministries or PSUs.		

# 5. **General terms & conditions**

- 5.1 The contract shall be for a period of 1 year only.
- 5.2 The rates quoted should be inclusive of all taxes, liabilities including service tax etc.
- 5.3 The IEC Plan should be submitted to this office within one and a half month of release of work order.
- 5.4 The social posting calendar should also be submitted to the office along with the IEC Plan.

#### 6. Payment terms

- 6.1 For Part A: 25% at the end of each quarter on successful completion of activities as per approved plan.
- 6.2 For Part B: 25% at the end of each quarter on successful completion of activities as per approved plan.

#### 7. Submission of offer

- 7.1 Interested consultants/agencies having experience in similar work may submit their offer on the prescribed format up to 2.00 PM on 28.07.2021 and the offers will be opened on the same day at 03.00 PM in the presence of bidders who wish to be present. The format may be submitted in a sealed envelope subscribed "For Part-A = Offer for Expert/ Consultancy Services for development of the detailed IEC Plan for the Department through various user interface medium like, Facebook, Twitter, Instagram, Linkedin, Youtube or any other famous online Platforms for Financial Year 2021-22" & "For Part-B = Offer for Expert/ Consultancy Services for Content Creation for the Department Schemes under IEC Plan through various user interface medium like Facebook, Twitter, Instagram, Youtube, Linkedin or any other famous online Platforms for Financial Year 2021-22". The offer must be supported with necessary documents in respect of experience etc.
- 7.2 A copy of the DNIT must be returned by the bidders duly signed by the authorized signatory with stamp/seal as a token of acceptance of all terms and conditions of the DNIT.

#### 8. <u>Deposit of EMD</u>

- 8.1 Tender must be accompanied with an earnest money of Rs. 20,000/- (Rupees Twenty Thousand Only), failing which the tender will be rejected and Technical Bid will not be opened.
- 8.2 The Earnest Money should be deposited by way of account payee bank draft in favor of Director General, New & Renewable Energy Department on any Bank payable at Panchkula.
- 8.3 Cheque/Bank Guarantee/fixed deposit receipt money orders etc. are not acceptable towards deposit of earnest money.
- 8.4 In no case EMD will be accepted after opening of tender.
- 8.5 Earnest Money will be refunded to unsuccessful bidder only after issuing the work order to successful bidder.

# 9. <u>Information to the Bidders</u>

- 9.1 The Bidders can download the tender documents from the Portal: https://etenders.hry.nic.in
- 9.2 Date and Time of making payment of tender fee, earnest money deposit (EMD) and e-service fee is as under:

Α	Online submission of EMD, Tender fee & e-Service Fee	On or before last date of
	Option-1: Through Net Banking and Debit card	submission of Technical Bids upto 12:00 Noon

B Online submission of EMD
Option-2: Through RTGS/ NEFT
(In case of above, the bidder has to pay Tender fee & eService fee Through Net Banking and Debit card as per the
given date & time schedule)

On or before 23.07.2021 Up
to 02:00 PM

- 9.3 As the Bids are to be submitted online and are required to be encrypted and digitally signed, the Bidders are advised to obtain Digital Signature Certificate (DSC) at the earliest. For obtaining Digital Certificate, the Bidders should follow Point No.- 2 under "Instructions to bidder on Electronic Tendering System" and available in folder of "Tender Forms" available on following link
- 9.4 The Bidders shall have to pay for the Tender Documents Fee, EMD Fees & e-Service Fee online by using the service of secure electronic payment gateway. The secure electronic payments gatewayis an online interface between bidders and online payment authorization networks.
- 9.5 The bidders must have Net Banking account in order to pay Tender Document Fee and e-Service Fee.
- 9.6 **Payment of Tender Fee:** The payment for the Tender Document Fee shall be made by the interested bidder online directly through Net Banking with the available Banks at e-GRAS e-Payment Gateway.
- 9.7 **Payment of e-Service Fee:-** E-Service Fee payment shall be made separately by the interested bidders/ contractors online directly through Net Banking Account.
- 9.8 **Payment of EMD:** The payment of EMD can be made through Net Banking or RTGS/ NEFT as per details at Para-2 above. In this regard please refer to "Instructions to bidder on Electronic Tendering System" available at the available in folder of "Tender Forms" on website: https://dsndharyana.gov.in
- 9.9 Intending bidders will be mandatorily required to sign-up online (create user account) on the website <a href="https://etenders.hry.nic.in">https://etenders.hry.nic.in</a> to be eligible to participate in the e-Tender. In case the intended bidder fails to pay EMD fee under the stipulated time frame, he/she shall not be allowed to submit his/ her bids for the respective event/ Tenders.
- 9.10 In case of payment of EMD through RTGS/ NEFT, the interested bidders must remit the funds at least T+1 working day (Transaction + One Day) in advance i.e. on or before 23.07.2021 upto 2.00 P.M; and make payment via RTGS/NEFT to the beneficiary account number specified under the online generated challan. The intended bidder/ Agency thereafter will be able to successfully verify their payment online, and submit their bids on or before the expiry date & time of the respective events/ Tenders at <a href="https://etenders.hry.nic.in">https://etenders.hry.nic.in</a>
- 9.11 However, the details of the EMD, Tender document Fee & E Service Fee are required to be filled/ provided at the time of online Bid Preparation.

# 10. <u>Tender Procedure</u>

- 10.1 The Bidder should submit the proposals by e-tendering only at <a href="https://etenders.hry.nic.in">https://etenders.hry.nic.in</a>.
  - i. Technical Bid (online)
  - ii. Financial Bid (online BOQ only as per FORM 6)
- 10.2 Technical part should contain all such details as mentioned in the Bid Document.

- 10.3 Financial part should contain the financial bid inclusive of all admissible taxes, duties & levies, etc. and submit through online tendering.
- 10.4 The Bid Document may be downloaded from <a href="https://etenders.hry.nic.in">https://etenders.hry.nic.in</a> under notice link/ under the Documents Part in Tender Section in which case, the tender fee of Rs. 1000/- (Rupees One thousand only) in the form of demand draft should be enclosed with the bid document at the time of submission.
- All tenders should be addressed to the Director General, New & Renewable Energy Department and sent to the following address: Directorate of New & Renewable Energy, Institutional Plot No. 1, Sector-17, Panchkula, Haryana 134109, Email: hareda@chd.nic.in, PHONE: 0172-2585733, 2585433 Fax No.0172-2564433.
- 10.6 The technical bid shall be opened on 28-07-2021 at 03.00 pm. before the duly Constituted committee. The bidder or his authorized representative may remain present during the opening of such bid.
- 10.7 Tender will be submitted via online only; the department will not be responsible for delay.
- 10.8 On the date of opening, only Part-I (Technical Bid) will be opened. Part-II (Financial Bid) shall be opened subsequently only of those tenders, whose Technical Bid qualifies as per the laid norms of this tender.
- 10.9 Tenders received after due date and time will be rejected.
- 10.10 DNRE reserves the right to reject any or all of the Proposals submitted in response to this Expression of Interest at any stage without assigning any reasons whatsoever.
- 10.11 DNRE reserves the right to change /modify/alter/amend any or all of the provisions of this Expression of Interest.
- 10.12 DNRE shall have no liability for non-receipt of any communication from the firm to DNRE and vice-versa due to postal delays /network failure or otherwise.
- 10.13 The issue of this tender does not imply that DNRE is bound to select the firms for awarding work for the programme and DNRE reserves the right to reject all or any of the Proposals without assigning any reasons whatsoever.

# 11. GUIDELINES FOR SUBMISSION

- (a) Interested agencies with requisite experience, may submit required documents as detailed below: -
- (b) Technical Bid:-
- 11.1 Profile of the company.
- 11.2 Audited Balance Sheet, P&L and ITR for last 3 financial years.
- 11.3 Photo copy of PAN No. issued by Income Tax Department.
- 11.4 Photo copy of GST Registration & Enrolment Number.
- 11.5 Work order and Certificate issued by the client.

### 12. Evaluation Process

DNRE reserves the right to seek clarifications from the Participating Organizations. The Organization shall be required to furnish such clarifications. In the course of evaluation, if in DNRE

opinion, the Technical Proposal is materially deficient or inconsistent in any aspect or fraudulent; the Proposal shall be declared Non-responsive and shall not be considered for further evaluation.

#### 13. <u>Penalty Clause</u>

- 13.1 In case of delay/non-performance/failure to perform according to the EOI, the DGNRE shall have power to withhold payments/impose penalties/take penal action as deemed fit.
- 13.2 Terminate the work order without giving 15 days notice.
- 13.3 1% of total work order value for delayed work as per week limited to 10%.

#### 14. Cancellation of Order

14.1 The authority issuing the order reserve the right to cancel whole or part of the work orders issued under certain emergent conditions or any compelling circumstances.

#### 15. Fraud and Corrupt Practices

15.1 The Participating Bidders and their respective officers, employees, and advisers shall observe the highest standard of ethics during the selection Process. Not with standing anything to the contrary contained herein, the DNRE may reject a Proposal without being liable in any manner whatsoever to the bidder if it determines that the bidder has, directly or indirectly or through an agent, engaged in corrupt practice, fraudulent practice, coercive practice, undesirable practice or any other practice restricted or prohibited by law in the selection Process.

# 16. <u>Award of Contract</u>

16.1 The Department will determine to its satisfaction whether the bidder selected as having submitted the lowest evaluated responsive bid is qualified to satisfactorily perform the contract. The Selected Bidder may, if necessary, be invited for re-confirmation. The re-confirmation will be for re-confirming the obligations of the bidder under this EOI, Issues such as deployment of Key Personnel, understanding of the EOI, methodology and quality of the work plan shall be discussed during re-confirmation.

#### 17. ARBITRATION

17.1 Venue of arbitration will be Panchkula and will be governed by provisions of the Indian Arbitration & Reconciliation Act.

# 18. **JURISDICTION OF COURT**

18.1 The Civil Court, Panchkula shall alone have an exclusive jurisdiction to decide any difference, dispute and claim for and against THE DIRECTOR GENERAL, NEW&RENEWABLE ENERGY DEPARTMENT / BIDDER arising out in respect of the said NIT.

# **FORMS AND ANNEXURES**

# FORM -01

# Technical Proposal Submission Form (On the letterhead of the Company/ Firm)

	[Location, Date]
FROM:	
TO:	[Name of Participating Agency with Complete Address of Communication]
	The Director General,  New & Renewable Energy Department,  Institutional Plot no -1, Sector - 17, Panchkula, Haryana
Subject:	TECHNICAL PROPOSAL
Dear Sir,	
proposal is va	I/We the undersigned, offer to provide the services in respect to your Expression of e are hereby submitting our Proposal which includes this Technical Proposal. Our slid for acceptance for minimum 180 Days and we confirm that this proposal will remain us and may be accepted by you at any time before this expiry date.
that any of o	I/We accept all terms, conditions and stipulations of the EOI unconditionally and re that all the information's and statements made in this proposal are true and accept ur misrepresentation contained in it, may lead to our disqualification from the selection dition to imposition of penalty as deemed fit by DNRE.
	I/We hereby declare that our company has not been debarred / black listed by any / Semi Government organizations. I further certify that I am the competent authority in authorized me to make this declaration and signatory authority on behalf of the
	Yours sincerely,
	Authorized Signatory [Signature with Date and Seal]:
	Name and Title of the Signatory:
	Name of the company with complete address:

#### Form -02

#### **Annexure and Forms**

(To be signed and stamped on the letter head of the respective firm / agency)

#### Form 2: Proposal Cover Letter

[Date] EOI No.:-

To,

The Director General,

New & Renewable Energy Department,

Institutional Plot no -1, Sector - 17, Panchkula, Haryana

Ref: EOI for Hiring of Consultant / Agency for IEC (Information, Education and communication) Plan for the Department & Content Creation for the Department Schemes under IEC Plan under Publicity & Awareness Programme.

Dear Sir,

Having examined the tender document, the receipt of which is hereby duly acknowledged, we, the undersigned, offer to provide the professional services as required and outlined in the EOI for proposed project solution. To meet such requirements and provide such services as required and are set out in the tender document. We attach hereto the tender response as required by the tender document, which constitutes our bid.

We undertake, if our bid is accepted, to adhere to the implementation plan (Project schedule for providing Services in Implementation of proposed project put forward in the EOI or such adjusted plan as may subsequently be mutually agreed between us and DNRE or its appointed representatives.

We agree for unconditional acceptance of all the terms and conditions set out in the tender document and also agree to abide by this tender response for a period of 90 days from the last date of submission of the bid document and it shall remain binding upon us with full force and virtue, until within this period a formal contract is prepared and executed, this tender response, together with your written acceptance thereof in your notification of award, shall constitute a binding contract between us and DNRE.

We confirm that the information contained in this bid or any part thereof, including its schedules, and other documents and instruments delivered or to be delivered to DNRE is true, accurate, and complete. This bid includes all information necessary to ensure that the statements therein do not in whole or in part mislead DNRE as to any material fact.

We agree that you are not bound to accept any tender response you may receive. We also agree that you reserve the right in absolute sense to reject all or any of the products/ service specified in the tender response without assigning any reason whatsoever.

Bidder's Sign and Stamp

required in this connection.			
Dated this	Day of	2021	
(Signature)			
(In the capacity of)			
Duly authorized to sign the Ten	der Response for an	d on behalf of:	
(Name and Address of Company	y) Sea	al/Stamp of bidder	
N/iba and Circumbana			
Witness Signature:	••		
Witness Name:			
Witness Address:			

It is hereby confirmed that I/We are entitled to act on behalf of our corporation/company/ firm/organization and empowered to sign this document as well as such other documents, which may be

# Form 03: General information of the bidders

<b>General Infor</b>	mation				
Details of the	Bidder				
Name					
Address	dress				
Telephone		Fax			
E-mail	Website				
Details of	Authorized person				
Name					
Address					
Mobile		Email			
Number					
Landline					
Number					

Dated:

Place: Signed & sealed:

(Authorized representative of the firm)

# Form-04 Format for Experience

Sr no.	Name of work	Client Deptt.	W/o No. & Date	Value-INR.

# Note:-

- 1. Please enclose copy of Work order.
- 2. Please enclose certificate of Completion of work or proof of payments against the work orders to establish completion of work.

# Form 05: Declaration for Completeness of the Bidding Documents

I, authorized representative of	, hereby solemnly affirm that the complete
solution to accomplish the requirements of the EOI ha	as been understood and has been factored in the
documents submitted as a part of proposal/bid for '	'Providing Services as Professional agencies for
Development of Information, Education & Communica	tion (IEC) Plan for the Department with monthly/
quarterly/ yearly calendar & Content Creation for th	e Department Schemes under IEC Plan through
various user interface medium like Facebook, Twitter, I	nstagram, Youtube, Linkedin or any other famous
online Platforms for promotion of Renewable En	ergy Policies/ Schemes/ Activities run by the
Department".	
I also confirm that the company is not Blacklisted or E	Banned by any State / central Government or any
Government Institution in India. In the event of any de	eviation from the factual information/ declaration
DNRE, Government of Haryana, reserves the right to ter	rminate the contract without any compensation to
the System Partner.	
Dated:	
Signed & sealed: (Authorized representative of the firm)	
Signed & Sealed. (Additionized representative of the him)	
Place:	

#### Form 06: Financial Quotes

Ref: "Providing Services as Professional agencies for Development of Information, Education & Communication (IEC) Plan for the Department with monthly/quarterly/yearly calendar & Content Creation for the Department Schemes under IEC Plan through various user interface medium like Facebook, Twitter, Instagram, Youtube, Linkedin or any other famous online Platforms for promotion of Renewable Energy Policies/ Schemes/ Activities run by the Department under Publicity & Awareness Programme"

Having gone through the EOI and having fully understood the scope of work for the Project as set out in the EOI, we are pleased to quote the following Professional fees for the Assignment as per the specified scope of Work:

Particulars	Consultancy Fees + GST	Consultancy Fees + GST (	
	( annually) in INR	annually) in INR	
	In figures	In words	
	(rounded off to 2	(rounded off to 2	
	decimal figure)	decimal figure)	
"Hiring of Consultant/Agency for			
Development of Information,			
Education & Communication (IEC)			
Plan for the Department with			
monthly/quarterly/yearly &			
Content Creation for the			
Department Schemes under IEC			
Plan through various user			
interface medium like Facebook,			
Twitter, Instagram, Youtube,			
Linkedin or any other famous			
online Platforms for promotion of			
Renewable Energy Policies/			
Schemes/ Activities run by the			
Department under Publicity &			
Awareness Programme"			

### Note:

- 1. The Financial Proposal is inclusive of all taxes i.e. GST (Taxes should be specifically mention).
- 2. In case of difference in amount quoted in figures and words, the value in words shall be considered for evaluation.
- 3. For execution of any other work not mentioned in the scope of work, DAVP / DPR rate card shall prevail.