

List of upcoming trade fairs, exhibitions and promotional events where businesses can register to participate:

1. **AAHAR** - The International Food & Hospitality Fair is a flagship B2B event organized by India Trade Promotion Organisation (ITPO), the premier trade promotion body of the Government of India. The 39<sup>th</sup> edition of the event will be organised from March 4-8, 2025 at the iconic venue of Bharat Mandapam (New Delhi).
2. **SIAL India** - SIAL India , a leading global wine and spirits exhibition, from 11-13 September 2025 at India International Convention & Expo Centre. The show, which was one of its first kind in India in the B2B space, was jointly organized by InterAds Exhibitions, Comexposium and Vinexposium. Support by the Ministry of food processing industries (MoFPI) and APEDA, the event facilitated global partnership and industry innovation.