

## Ranking framework for Backward and Forward Linkages Scheme:-

S. No	Criteria for Evaluation of Proposal	Marks	Maximum Marks	Remarks
<b>1</b>	<b>Establishing robust backward Linkages (Total Marks: 25)</b>			
<b>(a)</b>	<b>Procurement of Raw Material from Haryana</b>			
(i)	75% of total raw material procured from farmers of Haryana	5	<b>5</b>	Backed by latest data and proof for same
(ii)	50% of total raw material procured from farmers of Haryana	3		
(iii)	Below 50% of total raw material procured from farmers of Haryana	1		
<b>(b)</b>	<b>Agreement/Arrangements for Raw Material Procurement (Agreements duly authenticated by concerned District Authority pertaining to Respective Sector)</b>			
(i)	1 mark for each MoU/ Agreement for Backward linkages with FPOs/ FPCs/ SHGs/ Product Groups for Contract farming meeting more than 50% requirement of raw material	3	<b>5</b>	<ul style="list-style-type: none"> <li>Financial assistance is provided for setting up of primary processing centre's/ collection centre's at farm gate</li> </ul>
(ii)	0.5 marks for each MoU/Agreement for Backward linkages other than FPOs/FPCs/SHGs/Product Groups for Contract farming meeting more than 25% requirement of raw material	2		
<b>(c)</b>	<b>Provision of Infrastructure at farm level</b>			
(i)	Above 25% percentage of total project cost as backward linkage infra	5	<b>5</b>	Infrastructure for storing, sorting, grading, testing etc.
(ii)	15 to 25% percentage of total project cost as backward linkage infra	3		
(iii)	Below 15 % percentage of total project cost as backward linkage infra	1		
<b>(d)</b>	<b>Support to Farmers</b>			
(i)	Input facilitation to farmers (seeds, organic farming)	2.5	<b>10</b>	<ul style="list-style-type: none"> <li>Applicant should promoter adoption of organic farming practises among the farmers.</li> <li>Sensitise the farmer on acceptable Sanitary and Phytosanitary (SPS) norms for raw material (farm produce)</li> </ul>
(ii)	Capacity building of farmers on modern and advanced methods/technologies for farmers	2.5		
<b>(iii)</b>	<b>No. of Farmers to be benefitted</b>			
	Over 200	5		
	100 to 200	3		
	Below 150	1		

S. No	Criteria for Evaluation of Proposal	Marks	Maximum Marks	Remarks
<b>2</b>	<b>Streamlined Forward Linkages (Total Marks: 10)</b>			
<b>(a)</b>	<b>Provision of Infrastructure for forward linkages</b>			
(i)	Above 25% percentage of total project cost as forward linkage infra	10	<b>10</b>	Distribution Hub associated with the retail chain of outlets with facilities like cold room/ cold storage/ ripening chamber.
(ii)	15 to 25% percentage of total project cost as forward linkage infra	7		
(iii)	Below 15 % percentage of total project cost as forward linkage infra	3		
<b>3</b>	<b>Promoter Experience (Total Marks: 10)</b>			
<b>(a)</b>	<b>Experience of promoter(s) in Food Processing sector</b>			
(i)	More than 10 years' experience in Food industry	5	<b>5</b>	Experience of running a food processing business or job experience at a technical position working with a leading food processing industry
(ii)	Between 5 to 10 years' experience in Food industry	3		
(iii)	Less than 5 years' experience in Food industry	2		
<b>(b)</b>	<b>Category of Promoter</b>			
(i)	If Applicant is an FPO/FPC/SHG registered with state government/SFAC/NABARD/other government agency	5	<b>5</b>	
(ii)	If Applicant is Women SHG and 100% shareholding of women in the firm	5		
(iii)	Majority stake / shareholding (more than 50% and less than 100% of women in the firm)	3		
(iv)	If applicant is SC/ST 100% shareholding of SC/ST in the firm	5		
(v)	Majority stake / shareholding (more than 50% and less than 100% of SC/ST in the firm)	3		
<b>4</b>	<b>Project Uniqueness (Total Marks: 35)</b>			
<b>(a)</b>	<b>Size of Project (total Project Cost)</b>			
(i)	More than Rs.20 Crore	5	<b>5</b>	
(ii)	Rs.10 crore to 20 Crore	3		
(iii)	Less than Rs.10 crore	2		
<b>(b)</b>	<b>Employment (Direct: 40%, Indirect: 60%)</b>			
(i)	More than 100	5	<b>5</b>	
(ii)	Between 50-100	4		
(iii)	Less than 50	3		

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<b>(c) No. of days in operation</b>				
(i)	More than 250 days	5	5	<ul style="list-style-type: none"> <li>Preference to be given to the unit who will remain in production for maximum days in a year.</li> <li>Less preference will be given to seasonal units to avoid seasonal unemployment.</li> </ul>
(ii)	180 to 250 days	3		
(iii)	Less than 180 days	2		
<b>(d) Food Processing Sector</b>				
(i)	Horticulture including fruits & vegetables processing	5	5	Special preference to projects promoting integrated packaging of horticulture produce i.e. Fruits and Vegetables grown across state (2 marks extra)
(ii)	Meat, Poultry, Fishery	5		
(iii)	Ready to Eat, Ready to Cook Food Products	4		
(iv)	Milk & Milk products	1		
(v)	Packed Juices	1		
<b>(e) Technology Proposed</b>				
(i)	Using novel technology (where quality of product retention is better)	10	10	<ul style="list-style-type: none"> <li>Novel Food Processing methods help in preserving the natural quality of the product and enhances the health and safety attributes of the product by adopting suitable techniques.</li> <li>Food Processing Industry is fast growing industry and several innovative storage, preservation and minimal processing technologies are being developed day by day which will be considered under this scheme</li> </ul>
(ii)	Use of energy efficient process/less carbon footprint and water footprint technology/green-house technology	10		
(iii)	Adopting solar/renewable energy (at least 20% of total energy requirement of the plant should be met from renewable source of energy)	10		
(iv)	Latest/advanced/automatic technology as per industries standards	8		
(v)	Standard technology/machinery	5		
<b>(f) Project Strength- Qualified personal and Quality Certification</b>				
(i)	Engaging Food Technology expert(s)	2.5	5	
(ii)	Obtaining Quality certifications like ISO 9000 & ISO 22000, registration under legal metrology act, FSSAI, Hazard Analysis Critical Control Points (HACCP), Good Manufacturing Practices (GMP), Good Laboratory Practices (GLP), Total Quality Management (TQM) etc.	2.5		

S. No	Criteria for Evaluation of Proposal	Marks	Maximum Marks	Remarks
<b>5</b>	<b>Value addition and Exports (Total Marks: 10)</b>			
<b>(a)</b>	<b>Processing and Value Addition</b>			
(i)	Processing of perishable raw material and creating a final product out of it with a shelf-life of 5 times as of raw material	5	5	
(ii)	Processing of perishable raw material and creating a final product out of it with a shelf-life of 3 times as of raw material	4		
(iii)	Processing of perishable raw material and creating a final product out of it with a shelf-life of 2 times as of raw material	3		
<b>(b)</b>	<b>Exports</b>			
(i)	Exporting more than 50% of total sales	3	5	
(ii)	Exporting up to 50% of total sales	2		
(iii)	Exporting to more than 5 countries	2		
(iv)	Exporting to less than 5 countries	1		
<b>6</b>	<b>Financial Viability (Total Marks: 10)</b>			
<b>(a)</b>	<b>Promoter Capital/equity</b>			
(i)	20% to 25%	2	5	
(ii)	25% to 35%	3		
(iii)	35% to 45%	4		
(iv)	45% and above	5		
<b>(b)</b>	<b>Debt Equity Ratio</b>			
(i)	DER is 0.50	5	5	
(ii)	DER between 0.51 to 1.00	4		
(iii)	DER between 1.01 to 1.50	3		
(iv)	DER between 1.51 to 1.75	2		
(v)	DER between 1.76 to 2.00	1		
<b>Total</b>			<b>100</b>	

- Minimum qualifying criteria is 60 marks