



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Affiliated To GGSIP University, Accredited with NAAC 'A++' Grade Approved by BCI
Recognized u/s 2(f) of UGC ACT). ISO 21001:2018 Certified Institute



Ref No. MAIMS/Admission/11PU/07/2024/134

Date 08.07.2024

Director-Incharge (Admissions)
Guru Gobind Singh Indraprastha University (GGSIPU)
Dwarka, Delhi-110078

Subject: Advertisement in the leading daily newspapers, both in English and Hindi for Management Quota Admissions 2024-25

Dear Sir/Madam,

We are writing to bring to your kind attention that the advertisement published in two leading daily newspapers, Statesman (English) and Jansatta (Hindi), regarding Management Quota admissions for the academic year 2024-25.


Enclosed with this letter, you will find copies of the advertisements as they appeared in the respective newspapers of Dated: July 2, 2024. We strategically chose these leading daily newspapers, Statesman (English) and Jansatta (Hindi), to ensure maximum visibility and reach among a diverse group of aspirants.

Additionally, we have also included proof of the uploaded advertisement on the Institute's official website and its display on the Institute Notice boards. We aimed to make the information easily accessible to all potential candidates interested in seeking admission through the Management Quota for the upcoming academic year.

We kindly request you to review the enclosed advertisements and ensure that they comply with the University/Institute's guidelines and requirements. If there are any amendments or modifications required, please inform us at your earliest convenience so that we can rectify any discrepancies promptly.

Thank you for your attention to this matter. We greatly appreciate your support and cooperation in facilitating the Management Quota admissions process 2024-25.

Yours sincerely,


Prof. Rajni Malhotra Dhinra
Director
Maharaja Agrasen Institute
Gurgaon, Haryana


MS Prasad

- Encl.:
1. Copy of Newspaper Advertisement (English)
 2. Copy of Newspaper Advertisement (Hindi)
 3. Copy of Advertisement Upload on Institute website (English)
 4. Copy of Advertisement displayed on Institute Notice Board (English)

MAIMS/Admission/11PU/07/2024/134
09/07/2024
DR (Award)

The Statesman 02-07-2024-P-05



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to GGSIP University, Delhi & Approved by BCI)
 ISO Certified Institute
 Sector-77, Rohini, Delhi-110085

ADMISSION NOTIFICATION FOR MANAGEMENT QUOTA SEATS 2024-25

Applications are invited for 10% Management Quota Seats in the below mentioned Programs, both in 1st and 2nd Shift.

These admissions will be based on the aggregate marks obtained in the qualifying examination. Applicants must have qualified in CET-2024 conducted by GGSIPU/ COET-2024 for BBA/B.Com(H)/BA(U/MC)/BA(Fin) OR UG CLAT-2024 for BA/BBA (LLB) (PO) and PG CLAT-2024 for LL.M.

S.NO. Program	S.NO. Program
1. Integrated BA (LLB) (H) (CET Code:121)	6. BA (U/MC) (CET Code:126)
2. Integrated BBA (LLB) (H) (CET Code:121)	6. BA (ECO) (H) (CET Code:197)
3. BBA (CET Code:125)	7. LL.M (CET Code:112)
4. B.COM (H) (CET Code:146)	8. BCA (CET Code:114)

Note: No. of seats for MQ will be finalized after the release of the seat seats by GGSIPU.

Apply through the Online Portal available on the Institute website under "Admissions 2024-25" tab or through offline mode. The portal will be available from July 12 to July 31, 2024.

In case any problem persists during registration through the Online Portal, applicants may download the Application Form from the Institute website and submit the same in person to the Incharge (Admissions) of the Institute between 10:00 am to 12:00 AM (Monday-Friday except public holiday).

Applicants are advised to regularly visit the Institute website (www.mais.ac.in) and GGSIPU website (www.ggsipu.ac.in) for updates regarding the Management Quota admission process. Last date for the closing of management Quota application form, documents required for verification, detailed offline counselling schedule, and any other important information/ notification.

DIRECTOR



जनसत्ता 02-07-2024 P-3



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to GGS Indraprastha University, Delhi & Approved by BCI)
ISO Certified Institute

Sector-22, Rohini, Delhi-110088

ADMISSION NOTIFICATION FOR MANAGEMENT QUOTA SEATS 2024-25

Applications are invited for 10% Management Quota Seats in the below mentioned Programs, both in 1st and 2nd Shift.

These admissions will be based on the aggregate marks obtained in the qualifying examination. Applicants must have qualified in CET-2024 conducted by GGSIPU / CUET-2024 for BBA/B.Com(H)/BA (JMC)/BA (Eco) (H), UG CLAT-2024 for BA/BBA (LLB) (H) and PG CLAT-2024 for LL.M.

S.NO. Program	S.NO. Program
1. Integrated BA (LLB) (H) (CET Code: 120)	5. BA (JMC) (CET Code: 126)
2. Integrated BBA (LLB) (H) (CET Code: 121)	6. BA (ECO) (H) (CET Code: 197)
3. BBA (CET Code: 125)	7. LL.M (CET Code: 112)
4. B.COM (H) (CET Code: 146)	8. BCA (CET Code: 114)

Note: No. of seats for MQ will be finalized after the release of the seat matrix by GGSIPU.

Apply through the Online Portal available on the institute website under "Admissions 2024-25" tab or through offline mode. The portal will be available from July 12 to July 31, 2024.

In case any problem persists during registration through the Online Portal, Aspirants may download the Application Form from the institute website and submit the same in person to the Incharge (Admissions) of the Institute between 10:00 am to 12:00 AM (Monday-Friday except Public Holiday).

Aspirants are advised to regularly visit the Institute website (www.iamstudies.ac.in) and GGSIPU website (www.ipu.ac.in) for updates regarding the Management Quota admission process. Last date for the closing of management Quota application form, documents to be used for verification, detailed offline counselling schedule and any other important information, notification.

Director

जनसत्ता

Tue, 02 July 2024

<https://epaper.jansatta.com/c>





Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Recognized w/s 2(f) of UGC, Accredited Grade "A++" Institution by NAAC
Recognized by Bar Council of India; ISO 9001:2015 Certified Institute

Azadi Ka
Amrit Mahotsav

ADMISSIONS 2024-25

ADMISSION NOTIFICATION FOR MANAGEMENT QUOTA SEATS 2024-25



MAIMS

"योगं कर्मणु कौशलम्"

Maharaja Agrasen Institute of Management Studies
(Affiliated to GGSIP University, Delhi & Approved by BCI)
ISO Certified Institute
Sector-22, Rohini, Delhi-110086.

ADMISSION NOTIFICATION FOR MANAGEMENT QUOTA SEATS 2024-25

Applications are invited for 10% Management Quota Seats in the below mentioned Programs, both in 1st and 2nd Shift.

These admissions will be based on the aggregate marks obtained in the qualifying examination. Applicants must have qualified in CET-2024 conducted by GGSIPU/ CUET-2024 for BBA/B.Com(H)/BA (JMC)/BA (Eco) (H) , UG CLAT-2024 for BA/BBA (LLB) (H) and PG CLAT-2024 for LLM.

S. No.	Program	S. No.	Program
1	Integrated BA (LLB) (H) (CET : Code:121)	5	BA (JMC) (CET Code:126)
2	Integrated BBA (LLB) (H) (CET Code:121)	6	BA (ECO) (H) (CET Code:197)
3	BBA (CET Code:125)	7	LLM (CET Code:113)
4	B.COM (H) (CET Code:146)	8	BCA (CET Code:114)

Note: No. of seats for MQ will be finalized after the release of the seat matrix by GGSIPU

Apply through the Online Portal available on the Institute website under "Admissions 2024-25" tab or through offline mode. The portal will be available from July 12 to July 31, 2024.

In case any problem persists during registration through the Online Portal, aspirants may download the Application Form from the Institute website and submit the same in person to the Incharge (Admissions) of the Institute between 10:00 am to 12:00 AM (Monday-Friday except gazette holiday).

Aspirants are advised to regularly visit the Institute website (www.maims.ac.in) and GGSIPU website (www.ipu.ac.in) for updates regarding the Management Quota admission process. Last date for the closing of management Quota application form, documents required for verification, detailed offline counseling schedule, and any other important information/notification.

Director

GET IN TOUCH WITH US!

Address:

Maharaja Agrasen Chowk, Sector - 22 Rohini, Delhi - 110 086

Phone number:

98122 61175,8448186947, 9999985214

[f](#) [v](#) [d](#) [in](#) [@](#)

RECENT NEWS

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ADMISSION NOTIFICATION FOR MANAGEMENT QUOTA SEATS 2024-25

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

MAIN NOTICE BOARD

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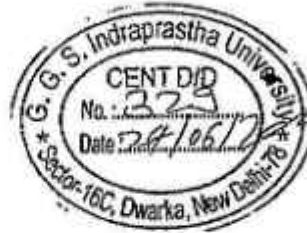
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MAIMS/IPU/Admission/06/2024/131

Ref No.

Date June 24, 2024

The Vice-Chancellor
Guru Gobind Singh Indraprastha University
Sector 16C, Dwarka
New Delhi - 110078



GGSIPI/VC Office
Diary No. 7198
Date 25/6/24

Subject: Consideration of Merit Based on Aggregate Percentage of Qualifying Exam for Admissions under Management Quota 2024-25



Respected Sir,

I am writing to bring to your attention a matter concerning the merit-based admissions under the Management Quota at Guru Gobind Singh Indraprastha University (GGSIPU). As outlined in the Admission Brochure 2024-25 and also in the 'The Delhi Professional Colleges or Institutions (prohibitions of capitation fee regulation of admission, fixation of Non-Exploitative Fee and other measures to ensure equity and excellence) Act 2007' (Delhi Act 8 of 2007), Govt of NCT of Delhi, admissions under the management quota are to be conducted based on the aggregate percentage of the qualifying exam. However, there appears to be some ambiguity regarding the preparation of the merit list for candidates applied under management quota who have appeared in different entrance examinations, namely the National Level Test/CET, and CUET.

It has come to my notice that since last year the merit lists are being prepared separately for candidates who have appeared in the National Level Test/CET and those who have appeared in CUET wherever applicable. This practice might lead to a situation where a candidate with a higher percentage in the qualifying exam but who has appeared for CUET is overlooked in favour of a candidate with a lower percentage but who has appeared for the National Level Test/CET. This approach could potentially be unfair to the candidates with CUET who have excelled in their qualifying exams.

To provide a comprehensive understanding of the situation, I would like to elaborate on the implications of the current practice is being followed for Management Quota admissions:

- 1. Fairness and Equity:** The current practice of preparing separate merit lists for different entrance exams may inadvertently disadvantage candidates who have appeared for CUET, despite having a higher aggregate percentage in their qualifying exams. This undermines the principle of fairness and equity that should be the cornerstone of any admission process.
- 2. Adherence to Meritocracy:** The essence of merit-based admissions lies in selecting candidates based on their academic performance. By preparing a combined merit list that considers the aggregate percentage of the qualifying exam, GGSIPU can ensure that the most deserving candidates are granted admission, regardless of the entrance exam they have taken.

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3. **Avoidance of Percentage Violation:** A separate merit list approach may result in the inadvertent violation of percentage-based merit principles. A combined merit list will prevent any discrepancies and uphold the integrity of the admission process.
4. **Transparency and Clarity:** A unified merit list based on the aggregate percentage of the qualifying exam will enhance the transparency and clarity of the admission process. It will eliminate any confusion or misconceptions among the aspirants regarding the criteria for management quota admissions.
5. **Legal and Ethical Considerations:** Ensuring a fair and unbiased admission process aligns with both legal and ethical standards. Any deviation from this could potentially lead to grievances and legal challenges from the affected candidates.

In light of the above points, I kindly request you to consider the following recommendations:

- i. **Combined Merit List Preparation:** A single, combined merit list should be prepared for all candidates who have applied under the management quota, based on the aggregate percentage of their qualifying exams. This list should include candidates who have appeared for the National Level Test, CET, and CUET.
- ii. **Clear Notification:** An official notification should be issued to inform all stakeholders about the revised criteria for merit list preparation and the basis for seat allotment under the management quota. This will ensure transparency and prevent any misunderstandings.
- iii. **Implementation of Timeline:** The changes should be implemented in a timely manner to ensure that the upcoming admission cycle reflects these fair and equitable practices.

Thank you for your attention to this important matter. I am confident that under your esteemed leadership, GGSIPU will continue to maintain the highest standards of fairness, transparency, and academic excellence.

Yours sincerely,



Prof. (Dr.) Rajni Malhotra Dhingra
Director

Dir.
Maharaja Agrasen Institute
of Management Studies
Sector-22 Ronini, Delhi-86

Copy To:

- ✓ 1. The Registrar, GGSIPU
2. The Incharge Admissions, GGSIPU