



महाराष्ट्र शासन
ग्रामविकास विभाग,
बांधकाम भवन, २५ मईबान पथ,
फोर्ट, मुंबई-४०० ००९

दूरध्वनी क्र. ०२२ - २२८३९९२४

Email ID: usecpr3.rdd-mh@nic.in

क्रमांक : संकीर्ण-२०२६/प्र.क्र. २८२/पंरा-३

दिनांक : २२ सप्टेंबर, २०२६

प्रति,

मुख्य कार्यकारी अधिकारी,
जिल्हा परिषद (सर्व)

विषय:- “१ ऑक्टोबर” - राष्ट्रीय ऐच्छिक रक्तदान दिन साजरा करण्याबाबत.

संदर्भ:- १. पंचायती राज मंत्रालय, भारत सरकार यांचे पत्र दिनांक १७ सप्टेंबर, २०२६
२. स्वास्थ्य एवं परिवार कल्याण विभाग, भारत सरकार यांचे पत्र दि. २९ ऑगस्ट, २०२६

महोदय,

केंद्रशासनाकडून प्राप्त संदर्भादिन दि. १७.०९.२०२६ च्या पत्राची व दि. २९.०८.२०२६ च्या सहपत्राच्या प्रती सोबत जोडल्या आहेत.

२. दरवर्षी १ ऑक्टोबर रोजी “राष्ट्रीय ऐच्छिक रक्तदान दिन” साजरा केला जातो. महात्मा गांधी जयंती निमित्त १७ सप्टेंबर ते २ ऑक्टोबर, २०२६ या कालावधीत राष्ट्रीय स्तरावर मोठ्या प्रमाणात रक्तदान शिबीरे आयोजित करावयाची आहेत. त्या अनुषंगाने आपल्या कार्यक्षेत्रातील ग्रामपंचायत स्तरावर “राष्ट्रीय ऐच्छिक रक्तदान दिना” निमित्त स्थानिक परिस्थितीनुसार खालील उपक्रम राबविण्याबाबत संबंधितांना सूचना देण्यात याव्यात-

१. ऐच्छिक रक्तदानाबाबत जनजागृती अभियान राबविणे.
२. ऐच्छिक रक्तदान शिबिरांचे आयोजन करावे.
३. रक्तदानासाठी संदर्भादिन पत्रासोबतच्या नमुन्यातील शपथ (Pledge) घेणे.
४. सामाजिक सहभागासाठी सामाजिक माध्यमे व माहिती-प्रसार माध्यमांद्वारे जनजागृती करणे.

उक्त प्रमाणे आयोजित उपक्रमांचा संक्षिप्त अहवाल, छायाचित्रांसह स्वास्थ्य एवं परिवार कल्याण विभाग (MoHFW) ला mp.khobragade@gov.in या ईमेल वर पाठवावा आणि त्याची एक प्रत deependra.singh2023@gov.in या ईमेल वर पाठवावी, ही विनंती.

आपला,

MANOJ
TARACHAND
NUKTE

Digitally signed by MANOJ TARACHAND NUKTE
DN: cn=N, 2.5.4.97=OFFICE GOVERNMENT OF
MAHARASHTRA, o=GOVERNMENT OF
MAHARASHTRA, ou=Rural Development Dept.,
2.5.4.20=70C901722BA01816F5CC8DDF55C2F2F6
5FAC1604201623187CBA1A9D7B5628F,
postalCode=400032, st=Maharashtra,
serialNumber=A350479C26F4F0D8E08A068CA57
67AS077470CC97E3CC3A024C998C0861E304,
cn=MANOJ TARACHAND NUKTE
Date: 2026.09.22 16:21:49 + 05'30'

(मनोज नुक्ते)

अवर सचिव, महाराष्ट्र शासन

सहपत्र- वरीलप्रमाणे

Tel.: 011-23725307
Email: mopr-js@gov.in



सत्यमेव जयते



पंचायती राज मंत्रालय
भारत सरकार
टॉवर - II, 9वां तल
जीवन भारती बिल्डिंग,
नई दिल्ली - 110001
MINISTRY OF PANCHAYATI RAJ
GOVERNMENT OF INDIA
TOWER-II, 9th FLOOR
JEEVAN BHARATI BUILDING
NEW DELHI - 110001

D.O. No. M-11015/195/2022-General Co-ordination

Dated: 17th September, 2026

Dear Madam/Sir,

As you are aware, every year on **1st October, National Voluntary Blood Donation Day (NVBDD)** is observed honouring and celebrating the kindness of blood donors by highlighting the value of voluntary, unpaid blood donation and the significant difference each one can make in others' health and well-being. This national observance serves as a powerful call for action, emphasizing the continuous need for regular, voluntary and unpaid blood donations to ensure safe and sufficient blood supply for all.

2. NVBDD 2026 seeks to provide a secure and easily accessible supply of blood for individuals in need, while encouraging voluntary blood donation as an expression of Jan Bhagidari. The Slogan for the 2026 NVBDD campaign is "**One Drop of Humanity. Give Blood. Save Lives.**" Nationwide Mega Voluntary Blood Donation Drive is being organised during the period from **17th September to 2nd October, 2026**, culminating on the occasion of Gandhi Jayanti.

3. In view of the importance of the matter, you are requested to kindly encourage Panchayati Raj Institutions to organize suitable programmes and undertake activities to mark **National Voluntary Blood Donation Day**, such as, awareness activities, voluntary blood donation camps, pledge taking and other outreach activities. Further, the campaign messages can be disseminated through various platforms, including social media, print, electronic media, etc. to promote community engagement and participation.

4. A copy of the communication received from the Ministry of Health and Family Welfare (MoHFW) is enclosed along with pledge templates (English and Hindi) and campaign banner. A brief report of the participation and activities undertaken, along with photographs, may kindly be shared to MoHFW at mp.khobragade@gov.in and copy to deependra.singh2023@gov.in.

With warm regards

Yours Sincerely,

(Rajesh Kumar Singh)

Encl: As Above

To

The Addl. Chief Secretary/Principal Secretary/Secretary

Department of Panchayati Raj, All States/UTs (except Chandigarh and Delhi)

कृष्ण
श्री. फ.
सं. क. अ.
(अक्षर)
२९/०५/२०२६



पुण्य सलिला श्रीवास्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary



सत्यमेव जयते



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O No.Z-28011/1/2023-SAS-II(BTS)

29th August 2026

Dear Colleague,

National Voluntary Blood Donation Day (NVBDD) is observed annually on 1st October to honour voluntary blood donors and promote a culture of regular, voluntary, and unpaid blood donation. The day reflects the values of compassion, solidarity, and collective responsibility, while strengthening the spirit of **Jan Bhagidari**.

2. NVBDD 2026 will be observed with the theme **"One Drop of Humanity. Give Blood. Save Lives."** The nationwide campaign will be conducted from 17th September to 2nd October 2026, culminating on the occasion of Gandhi Jayanti, to promote voluntary blood donation and raise awareness of the critical need for blood.

3. In this regard, your Ministry/Department and its Subordinate/Attached Offices/Autonomous Bodies are requested to organize suitable programmes to mark National Voluntary Blood Donation Day, including awareness activities, voluntary blood donation camps, and other outreach initiatives. You are also requested to widely disseminate the campaign messages through social, print, and electronic media to encourage public participation. The English and Hindi pledge templates and campaign banner are enclosed.

4. A brief report of the activities undertaken, along with a few photographs, may kindly be shared at mp.khobragade@gov.in

5. Your active support and participation will greatly contribute to strengthening the culture of voluntary blood donation and ensuring safe, adequate, and timely access to blood for patients in need.

Together, let us make voluntary blood donation a lasting culture of compassion and humanity.

With regards,

Yours sincerely,

Punya Salila
(Punya Salila Srivastava)

Encl.: as above

To : Secretaries of all the Ministries/ Departments, Government of India.

#SwasthNariSashaktParivar

#StopObesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

Room No. 156, A Wing, Nirman Bhawan, New Delhi-110011

Tele (O) 011-23061863, 23063221 E-mail: secynfw@nic.in

54/25/25/10/126
10.9.26

15 (Comm)
219

30987
39/26
SECRETARY (PR) OFFICE

895/25/25/10/126
7-9-26
US (G)
Sh. Y. S.
Reland on
11/09/2026

Pledge

National Voluntary Blood Donation Day, 2026

I, _____ (Name), _____

Resident of _____
(Village) _____ (District) _____ (State), today, on 1st
October 2026, National Voluntary Blood Donation Day, do hereby pledge to donate
my blood regularly.

Keeping in view the need for blood in India, I also undertake to create awareness
amongst my family members, friends, relatives, colleagues and the public about the
need for regular, voluntary, unpaid blood donation.

Along with this, I also undertake that whenever someone is in need of blood, I shall
donate blood without any greed and without any discrimination.

I will make relentless efforts so that no life is lost around us due to shortage of blood.

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शपथ

राष्ट्रीय स्वैच्छिक रक्तदान दिवस, 2026

आज, मैं (नाम), (ग्राम)
..... (जिला) (राज्य) का/की निवासी, राष्ट्रीय स्वैच्छिक रक्तदान दिवस, 1
अक्टूबर 2026 के दिन यह शपथ लेता/लेती हूँ कि मैं अपना रक्त नियमित रूप से दान
करूंगा/करूंगी।

भारत में रक्त की आवश्यकता को ध्यान में रखते हुए, मैं यह भी वचन देता/देती हूँ कि मैं
अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता को नियमित, स्वैच्छिक अवैतनिक
रक्तदान की आवश्यकता के बारे में जागरूक करने का प्रयास करूंगा/करूंगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी, किसी को रक्त की जरूरत
होगी, बिना किसी लोभ के, और बिना किसी भेदभाव के रक्तदान करूंगा/करूंगी।

मैं सतत प्रयास करूंगा/करूंगी ताकि रक्त की कमी से हमारे आस-पास किसी की जान न
जाए।

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SBTC LOGO

National Voluntary Blood Donation Day

1st October 2026

One Drop of Humanity. Give Blood. Save Lives

-Organized By-
SBTC Name



For more information, Scan the QR Code
to Visit e-RaktKosh Portal

