

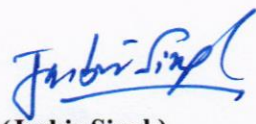
MINUTES OF THE 76th MEETING OF THE SCREENING COMMITTEE TO CONSIDER PROPOSALS FOR RELEASE OF GRANT-IN-AID UNDER AWARENESS GENERATION & PUBLICITY SCHEME


A meeting (through circulation) was held under the Chairpersonship of Deputy Director General, DEPwD to consider proposals for release of Grants-in-Aid under the Awareness Generation & Publicity Scheme. In this context, it is pointed out that the Agenda item was sent by email on 28.11.2024 to the following Screening Committee Members:

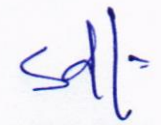
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|-------|--|------------------|
| (i) | Shri Richa Shanker, DDG | Chairman |
| (ii) | Dr. Jitendra Sharma, Director (PDUNIPPD) | Member |
| (iii) | Shri T.D. Dhariyal,
President, NAB-Delhi & Advisor, CBM India Trust, Ex Disability Commissioner | Member |
| (iv) | Shri Bishal Das,
Representative of DAVP | Member |
| (v) | Shri Jasbir Singh, Deputy Secretary | Member Secretary |

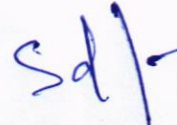
2. The comments of the Screening Committee Members have been received, following decisions/observations were made by the Screening Committee which is tabulated below:


S.No.	Name of NGOs	Decision of the Committee
1.	<p>AGENDA NO. 1</p> <p>National Divyangjan Finance & Development Corporation (NDFDC), New Delhi</p> <p><u>Details About Programme:-</u></p> <p>Organizing Divya Kala Mela (Exhibition-cum-Fair) and Divya Kala Shakti (cultural event).</p> <p>DURATION – 11 Days DATES – 12th-22nd December, 2024 Venue - Kartavya Path, New Delhi</p>	<p>The Screening Committee (SC) considered the proposal and unanimously recommended the proposal for an amount of Rs.87,01,500/- or as per actual (whichever is less).</p>


(Jasbir Singh)
Member Secretary


(TD Dhariyal)
Member


(Dr. Jitendra Sharma)
Member


(Bishal Das)
Member, DAVP


(Richa Shanker)
Chairman

AGENDA NO. 1**NATIONAL DIVYANGJAN FINANCE &
DEVELOPMENT CORPORATION (NDFDC),
NEW DELHI****Details About Programme:-**

Organizing Divya Kala Mela and Divya Kala Shakti at Kartavya Path, New Delhi from 12th-22nd December, 2024

BUDGET BREAK-UP**(i) DIVYA KALA MELA**

S.No.	Description of Estimated Expenditures	Estimated Expenditure (Rs. In Lakhs)	Recommendation of the Chairperson Screening Committee
1.	Cost of hiring of Land/space/ground for exhibition.	7.50	7.50
2.	Cost of assembling/fabrication/hiring of Exhibition & Awareness stalls (100) including Awareness Lounge for media and other infrastructure for awareness with statutory compliances etc. for 11 days.	53.33	38.00
3.	T.A./D.A., stay arrangements charges for 100 PwD beneficiaries including escorts/ representatives of the organizations working for PwDs.	44.05	20.00
4.	Tea/snacks, water and lunch for 125 Persons including Guests and Officials during exhibition including visits of VIPs and media persons during the evening programmes.	3.00	3.00
5.	Hiring charges for Anchors, Sign Language interpreters artists/ cultural groups for daily cultural programmes during the exhibition.	6.00	3.00
6.	Sound System, light, photography, Videography and flower arrangements during the Exhibition.	5.00	5.00
7.	Printing of Backdrop, Banners, Hoardings and Pamphlets, Radio Jingles, Social Media awareness and advertising of the event, and print media quarter page advertisement twice in news Papers, affixing Hoardings at prominent places etc.	8.00	1.50
8.	Transportation of officials and guests, Media persons etc.	2.50	NIL
9.	(i) Administrative overheads/ Implementation for organizing the Divya Kala Mela.	2.50	NIL
	(ii) Miscellaneous and contingencies	2.50	NIL
10.	Administrative Expenses (5% of Maximum cost) towards hiring of manpower for organizing the Mela	6.72	4.00
	Total	141.10	82.00

(ii) Divya Kala Shakti

S. No	Particulars	Qty	Unit	Rate (In Rs.)	Amount	Recommendation of the Chairperson Screening Committee
1	Stage & venue decoration (including flower decoration)	1	Day	100000	100000	NIL
2	Makeup & Minimal costumes for cultural programmer	1	-	30000	30000	5000
3	Branding including logo design, theme colors, theme video, title music etc	1	Job	50000	50000	NIL
4	Remuneration for Divyang Artists (Song & Music)-50 persons	50	Persons	50000	250000	100000 (Rs.2000x50)
5	Remuneration for Divyang Artists (Painting & Drama)-05 persons	50	Persons	2000	10000	10500 (Rs.2100x5)
6	Accommodation for 50 participants, Their escorts & organizer in double / Triple sharing rooms for 5 days (Rs.2000 double occupancy room X 5 days = 5000 per persons for 5 days)	50	Persons	100000	500000	Rs,10,000/- (Call local artists, max 10 from outside that too best in consultation with Deptt.)
7	Travel expenses of Divyang participants & escorts for 100 persons X 5000/-	100	Persons	5000	50000	50,000 (100x500)
8	Local transportation for participants & their escorts	03	Days	20000	100000	60,000
9	Dinner /food packets after cultural programs (for invitees / guests/ technician/ police etc.) for 500 persons	150	Nos.	150	75000	25,000
10	Snacks before cultural programme- for 40 persons-VVIPs	40	Nos.	150	14000	6000
11	Choreography-services, stay. Travel, food for team	1	Job	300000	300000	100000
12	Registration, screening, communication, data handling, designing, music track preparation, editing etc	1	Job	50000	50000	25000
13	Files, folders, interpreter, inaugural lamp, tables, chairs, & other arrangements of cultural programmes	1	-	50000	50000	25000
14	Temporary green room for Divyang participants including fabric walls & ceiling to prevent rain near STAGE including lights fans, 80 chairs & 5 tables	300	Sqft	200	64000	NIL
15	Temporary ramp for food venue & other locations of venue, as required	1	-	50000	50000	35000
16	Miscellaneous/Contingencies/DA to Artists and their escort @ 125 for each person X 100 persons	-	-	62,500	62000	50000
	Total				2205000	5,01,500/-

Agenda for the 76th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

Dr. Jitendra Sharma <diriph@nic.in>

Fri, Nov 29, 2024 at 11:02 AM

To: awarenessdd4@gmail.com

Cc: JASBIR SINGH <jasbir.singh18@gov.in>, tddhariyal@hotmail.com, tddhariyal@gmail.com, campdavp@gmail.com, DDG DEPwD <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>

Respected Madam/ Sir,

NDFDC - DIVYA KALA MELA**Item 2:** Cost for Setting up of Octonom Stalls, Food stalls and activity areas cane be rationalized.....approx.. 38.0 lakhs. might be sufficient.**Item 3:** Not all participants may be requiring escort. Expense may be reviewed.....approx 40.0 Lakhs.**Item 5:** Hiring of artists/ cultural groups – If the same artists are being involved in DKS, the remuneration can be reviewed. Rates for remuneration of other staff like interpreters, anchors etc are not clear.**Items 9(ii) and 10:** Miscellaneous and Admin expenses can be clubbed to approx.. 7.0 lakhs.**NDFDC - DIVYA KALA SHAKTI****Item 4:** Typographical error in rate....may be read as Rs 5,000/-also please consider remarks for DKM-Item 5.**Item 7 and 16:** Not all participants may be requiring escorts.**Item 15:** The cost of setting up temporary ramp is on the higher side. Approx. Rs 35,000/- would be sufficient.**GURUDEV NARAIN FOUNDATION**

The conversion of movie into audio content does not fulfill the objective of awareness and do not align with the AGP guidelines.

With regards

Dr. Jitendra Sharma**Director****Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities,
Under Department of Empowerment of Persons with Disabilities,
Ministry of Social Justice & Empowerment, Govt. of India.**

4 Vishnu Digamber Marg, New Delhi 110 002.

Ph: +91-11-2323 2403 | Fax: +91-11-2323 9690**Email:** diriph@nic.in | **Url:** www.iphnewdelhi.in

From: awarenessdd4@gmail.com**To:** "JASBIR SINGH" <jasbir.singh18@gov.in>, "Dr. Jitendra Sharma" <diriph@nic.in>, tddhariyal@hotmail.com, tddhariyal@gmail.com, campdavp@gmail.com**Cc:** "DDG DEPwD" <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>**Sent:** Thursday, November 28, 2024 3:52:51 PM**Subject:** Agenda for the 76th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

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Agenda for the 76th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

TD Dhariyal <tddhariyal@gmail.com>

Thu, Nov 28, 2024 at 9:57 PM

To: Awareness Generation <awarenessdd4@gmail.com>

Cc: JASBIR SINGH <jasbir.singh18@gov.in>, diriph <diriph@nic.in>, campdavp <campdavp@gmail.com>, DDG DEPwD <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>

*Dear Sir/ Madam,**Please see my comments/ observations in track change in the attached Agenda file.
The proposals/budget may be considered in light of the comments.**Warm regards**(TD Dhariyal)*

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**Agenda.docx**
31K

Agenda for the 76th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

campdavp <campdavp@gmail.com>

Thu, Nov 29, 2024 at 11:56 AM

To: TD Dhariyal <tdhariyal@gmail.com>

Cc: Awareness Generation <awarenessdd4@gmail.com>, diriph <diriph@nic.in>, Mr Kishor Surwade <ddg-depwd@gov.in>, JASBIR SINGH <jasbir.singh18@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>

Sir,

Central Bureau of Communication (CBC) will take the responsibility of releasing campaigns for any programmes under the Awareness Generation and Publicity Scheme.

Regards

Bishal Das

Campaign Officer

Division II, Campaign Wing

Room No 262, Central Bureau of Communication (CBC),

Soochna Bhawan, CGO Complex,

Lodhi Road, New Delhi-110003

Ph- 011-2436 9605

Email- campdavp@gmail.com

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