


MINUTES OF THE 64th MEETING OF THE SCREENING COMMITTEE TO CONSIDER PROPOSALS FOR RELEASE OF GRANT-IN-AID UNDER AWARENESS GENERATION & PUBLICITY SCHEME (THROUGH CIRCULATION).

A meeting (through circulation) was held under the Chairpersonship of Deputy Director General, DEPWD to consider a proposal for release of Grants-in-Aid under the Awareness Generation & Publicity Scheme. In the context of this meeting, it is pointed out that the Agenda item was sent by email on 30.07.2024 and the comments were sought by 4.30 PM of 31.07.2024 to the following Screening Committee Members:

- | | | |
|-------|--|------------------|
| (i) | Shri Kishor B. Surwade, DDG | Chairman |
| (ii) | Dr. Jitendra Sharma, Director (PDUNIPPD) | Member |
| (iii) | Shri TD Dhariyal,
President, NAB-Delhi & Advisor, CBM India Trust, Ex Disability Commissioner | Member |
| (iv) | Shri Aman Gupta, Representative of DAVP | Member |
| (v) | Shri Nithali Ram, Deputy Secretary | Member Secretary |

3. The comments of the Screening Committee Members have been received, following decisions/observations were made by the Screening Committee which is tabulated below:


S.No.	Name of NGOs	Decision of the Committee
1.	AGENDA NO. 1 National Divyangjan Finance Development Corporation (NDFDC), New Delhi <u>Details About Programme:-</u> Organizing Divya Kala Mela/Divya Kala Shakti at Raipur, Chhattisgarh DURATION – 07 Days DATES – 16 th -22 nd August, 2024 VENUE – Raipur, Chhattisgarh	The Screening Committee (SC) considered the proposal and unanimously recommended the proposal for an amount of Rs.74,09,000/- for organizing both Divya Kala Mela & Divya Kala Shakti combined as approved by HMSJE. The budget break-up may be seen at Agenda No.1.


(Nithali Ram)
Member Secretary

Sd/-
(TD Dhariyal)
Member

Sd/-
(Dr. Jitendra Sharma)
Member

Sd/-
(Shri Aman Gupta)
Member, DAVP


(Kishor B. Surwade)
Chairman



Agenda for the 64th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

TD Dhariyal <tddhariyal@gmail.com>

Wed, Jul 31, 2024 at 12:53 PM

To: Awareness Generation <awarenessdd4@gmail.com>

Dear Sir/ madam,

I have gone through the attached proposal of NDFDC for organising Divya kala Mela and Divya Kala Shakti at Raipur from 16 Aug 24 for GIA under AGP Scheme of DEPwD .

I have the following observations which may be taken into account before approving and releasing the funds:

1. The cost of organising DKM and DKS at Raipur should be reasonably comparable to the similar programmes organised elsewhere in the country.
2. For DKS, the remuneration to song and music artists (sl No. 4) @ Rs 5000/- and to the painting and drama artists @Rs 2000/- should be the same. If there is any extra cost in the first case then it seems the difference is too much. In any case Rs 2000/- for any artists with disability is too small an amount.
3. The cost of accommodation @Rs 5000/- per person on double /triple sharing for 220 persons seems on the higher side. The cost of stay arrangement at page 16 is Rs 2000/-. This may please be reconciled.
4. The accommodation in Govt guest houses may be tried and the concerned authorities be asked to ensure accessible rooms and other
5. The accommodation and other facilities there should be accessible as per the prescribed standards. If these are not accessible right now, the SCPD may be requested to take up under the RPwD Act and ensure.
6. The difference between the cost of dinner @ Rs 100/- at SI no. 11 and the snacks @Rs. 350/- at SI No 14 is too large.
7. During the DKM, emphasis may be laid more on how to get the benefits under various schemes and secure loans.

With the above observations, I recommend the proposal for approval.

Warm regards

(TD Dhariyal)

*Advisor-Disability, CBM India,
President, National Association for the Blind-Delhi,
Executive Director, CAFE Foundation,
Patron, Special Olympics Bharat,
Former Dy. Chief Commissioner, Disability &
Member Secretary, Rehabilitation Council of India, Govt of India,
State Commissioner for Persons with Disabilities, GNCT of Delhi.
9818825348*

[Quoted text hidden]



Agenda for the 64th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

Dr. Jitendra Sharma <diriph@nic.in>
To: awarenessdd4@gmail.com

Wed, Jul 31, 2024 at 2:16 PM

The proposal and the budget thereof is reasonable & recommended and may be considered.

With regards

Dr. Jitendra Sharma
Director
Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities,
Under Department of Empowerment of Persons with Disabilities,
Ministry of Social Justice & Empowerment, Govt. of India.
4 Vishnu Digamber Marg, New Delhi 110 002.
Ph: +91-11-2323 2403 | Fax: +91-11-2323 9690
Email: diriph@nic.in | Url: www.iphnewdelhi.in

From: awarenessdd4@gmail.com
To: "NITHALI RAM" <nithali.ram@nic.in>, "Dr. Jitendra Sharma" <diriph@nic.in>, tddhariyal@gmail.com,
tddhariyal@hotmail.com, campdavp@gmail.com
Cc: "Mr Kishor Surwade" <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture"
<hemchandra.jha@nic.in>
Sent: Tuesday, July 30, 2024 12:49:20 PM
Subject: Agenda for the 64th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg
[Quoted text hidden]



Awareness Generation <awarenessdd4@gmail.com>

Agenda for the 64th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg

campdavp <campdavp@gmail.com>

Wed, Jul 31, 2024 at 1:10 PM

To: TD Dhariyal <tddhariyal@gmail.com>

Cc: Awareness Generation <awarenessdd4@gmail.com>, nithali.ram@nic.in, diriph <diriph@nic.in>, Mr Kishor Surwade <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>

Sir,

Central Bureau of Communication (CBC) will take the responsibility of releasing campaigns for any programmes under Awareness Generation and Publicity Scheme.

Regards

Division II, Campaign Wing
Room No 262, Central Bureau of Communication (CBC),
Soochna Bhawan, [CGO Complex](#),
[Lodhi Road, New Delhi-110003](#)
Ph- 011-2436 9605
Email- campdavp@gmail.com

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BUDGET BREAK-UP**(A) DIVYA KALA MELA**

S.No.	Description of Estimated Expenditures	Estimated Expenditure (Rs. In Lakhs)	Recommendation of the Screening Committee
1.	Cost of hiring of Land/space/ground for exhibition.	7.50	5.00
2.	Cost of assembling/fabrication/hiring of Exhibition & Awareness stalls (50) including Awareness Lounge for media and other infrastructure for awareness with statutory compliances etc. for 07 days.	25.00	13.00
3.	T.A./D.A., stay arrangements charges for 50 PwD beneficiaries including escorts/ representatives of the organizations working for PwDs.	16.48	09.00
4.	Tea/snacks, water and lunch for 125 Persons including Guests and Officials during exhibition including visits of VIPs and media persons during the evening programmes.	2.00	2.00
5.	Hiring charges for Anchors, artists/ cultural groups for daily cultural programmes during the exhibition.	5.00	3.00
6.	Sound System, light, photography, Videography and flower arrangements during the Exhibition.	5.00	3.00
7.	Printing of Backdrop, Banners, Hoardings and Pamphlets, Radio Jingles, Social Media awareness and advertising of the event, and print media quarter page advertisement twice in news Papers, affixing Hoardings at prominent places etc.	8.00	3.00
8.	Transportation of officials and guests, Media persons etc.	2.50	2.00
9.	(i) Administrative overheads/ Implementation for organizing the Divya Kala Mela.	2.00	1.00
	(ii) Miscellaneous and contingencies	2.00	2.00
10.	Administrative Expenses (5% of Maximum cost) towards hiring of manpower for organizing the Mela	5.00	2.3
	Total	80.48	45.3



(B) DIVYA KALA SHAKTI

Sl. NO.	Particulars	Qty	Unit	Rate (In Rs.)	Amount	Recommendation of the Screening Committee
1	Stage & venue decoration (including flower decoration)	1	Day	200000	200000	100000
2	Makeup & Minimal costumes for cultural programmer	1	-	50000	50000	50000
3	Branding including logo design, theme colours, theme video, title music etc	1	Job	100000	100000	50000
4	Remuneration for Divyang Artists (Song & Music)-95 persons	95	Persons	5000	475000	425000
5	Remuneration for Divyang Artists (Painting & Drama)- 5 persons	5	Persons	2000	10000	10000
6	Accommodation for 220 participants, Their escorts & organizer in double/Triple sharing rooms for 5 days. (Rs.1000 per person X 5 days = 5000 per persons for 5 days)	220	Persons	5000	1100000	900000 (for 200 persons)
7	Travel expenses of Divyang participants & escorts for 200 persons X 5000/-	220	Persons	5000	100000	800000 (for 200 persons)
8	Local transportation for participants & their escorts	5	Days	20000	50000	50000
9	Dinner/food packets after cultural programmes (for invitees/guests/technician/police etc.) for 900 persons	500	Nos.	100	14000	5000
10	snacks before cultural programme- for 40 persons- VVIPS	40	Nos.	350	300000	14000
11	choreography- services, stay, travel food for team	1	Job	300000	60000	150000
12	Registration, screening, communication, data handling, designing, music track preparation, editing etc	1	Job	60000	50000	50000
13	Files, folders, interpreter, inaugural lamp, tables, chairs, & other arrangements of cultural programmes	1	-	50000		50000
14	Temporary green room for Divyang participants including fabric walls & ceiling to prevent rain near STAGE including lights fans, 80 chairs & 5 tables	400	Sqft	200	80000	50000
15	Temporary ramp for food venue & other locations of venue, as required	1	-	100000	100000	50000
16	Miscellaneous/Contingencies/DA to Artists and their escort @ 125 for each person X 200 persons	-	-	-	175000	125000
	Total				3864000	2879000

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