

**MINUTES OF THE 78<sup>th</sup> MEETING OF THE SCREENING COMMITTEE TO CONSIDER PROPOSALS FOR RELEASE OF GRANT-IN-AID UNDER AWARENESS GENERATION & PUBLICITY SCHEME**

A meeting was held under the Chairpersonship of Deputy Director General, DEPwD on 06.01.2025 to consider a proposal for release of Grants-in-Aid under the Awareness Generation & Publicity Scheme. In this context, it is pointed out that the Agenda item was sent by email on 30.12.2024 to the following Screening Committee Members:

- |       |  |                  |
|-------|--|------------------|
| (i)   | Shri Richa Shanker, DDG  | Chairperson      |
| (ii)  | Dr. Jitendra Sharma, Director (PDUNIPPD)   | Member           |
| (iii) | Shri T.D. Dhariyal,<br>President, NAB-Delhi & Advisor, CBM India Trust, Ex Disability Commissioner | Member           |
| (iv)  | Shri Bishal Das,<br>Representative of DAVP   | Member           |
| (v)   | Shri Jasbir Singh, Deputy Secretary  | Member Secretary |

2. The comments of the Screening Committee Members have been received; following decisions/observations were made by the Screening Committee which is tabulated below:

S.No.	Name of NGOs	Decision of the Committee
1.	<b>AGENDA NO. 1</b>  National Institute for Empowerment of Persons with Visual Disabilities (NIEPVD), Dehradun  <u><b>Details About Programme:-</b></u>  Organizing a series of events aimed at raising awareness about disabilities, promoting empowerment and fostering inclusion within the society by CRC Gorakhpur.  DURATION – 05 Days DATES – 02 <sup>nd</sup> -06 <sup>th</sup> December, 2024 VENUE – Gorakhpur City No. of Participants : 1350	<b>The Screening Committee (SC) viewed that the organization needs to re-submit the proposal with rationalized expenses for each of the events in consultation with NI Division of the Department.</b>
2.	<b>AGENDA NO. 2</b>  Composite Regional Centre, Shillong  <u><b>Details About Programme:-</b></u>  Organizing various event/training programmes during the FY 2024-25.  DURATION – 05 Days DATES – 02 <sup>nd</sup> -06 <sup>th</sup> December, 2024 VENUE – Gorakhpur City No. of Participants : 1800	<b>The Screening Committee (SC) viewed that the organization needs to submit more information regarding the activities for its consideration in subsequent meeting.</b>



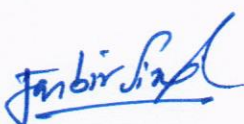
3.	<p><b>AGENDA NO. 3</b></p> <p>Composite Regional Centre, Nagpur</p> <p><b><u>Details About Programme:-</u></b> Organizing One Day International Seminar on “Global Perspective of Employability for Persons with Disabilities”.</p> <p>DURATION – 01 Day DATES – 12 February, 2025 VENUE – Nagpur, Maharashtra No. of Participants : 500 approx.</p>	<p>The Screening Committee (SC) was of the view that the organization may submit the following:</p> <ul style="list-style-type: none"> <li>(i) Details of International &amp; National Speakers.</li> <li>(ii) Share the workshop material</li> <li>(iii) Is it being conducted in consultation with Skill Division?</li> </ul> <p>The National Institute may resubmit the proposal with detailed budget break-up.</p>
4.	<p><b>AGENDA NO. 4</b></p> <p>National Institute for Mental Health Rehabilitation (NIMHR), Sehore</p> <p><b><u>Details About Programme:-</u></b> Organizing National Conference on Psychosocial Rehabilitation with the theme “Bridging the Gap between Clinical Care and Community Support”.</p> <p>DURATION – 03 Days DATES – 26<sup>th</sup>-28<sup>th</sup> March, 2025 VENUE – AIIMS Bhopal No. of Participants : 550</p>	<p>The Screening Committee (SC) considered the proposal and was of the view that <b>the organization may submit more information regarding the proposed activities after consultation with NI Division. One day conference appears sufficient.</b></p>
5.	<p><b>AGENDA NO. 5</b></p> <p>Artificial Limbs Manufacturing Corporation of India (ALIMCO), Uttar Pradesh</p> <p><b><u>Details About Programme:-</u></b> ALIMCO operates PMDKs under DEPwD, GOI and propose awareness campaign through newspaper ads to highlight PMDK services, ensuring outreach to stakeholders and beneficiaries.</p> <p>DURATION – 01 Day DATES – 20<sup>th</sup> January, 2025</p>	<p>The Screening Committee (SC) considered the proposal but it should be done by the <b>Department’s Media Cell through CBC (DAVP) after due approval of PMO.</b></p> <p>The proposal should be sent through ADIP Division of the Department.</p>
6.	<p><b>AGENDA NO. 6</b></p> <p>Artificial Limbs Manufacturing Corporation of India (ALIMCO), Uttar Pradesh</p> <p><b><u>Details About Programme:-</u></b> Outdoor campaign through LED Display Van for Generation of awareness amongst the PwDs &amp; pilgrims about benefit of ADIP scheme and service implemented by ALIMCO under DEPwD at Kumbh Mela 2025.</p> <p>DURATION – 60 Days DATES – 08<sup>th</sup> January – 07<sup>th</sup> March, 2025 VENUE – Prayagraj Kumbh Mela Region No. of Participants : 50000</p>	<p>The Screening Committee (SC) considered the proposal <b>and unanimously recommended the proposal subject to DAVP rates.</b></p>



7.	<b>AGENDA NO. 7</b>  Composite Regional Centre, Ahmedabad  <u><b>Details About Programme:-</b></u> Organize Composite Regional Centre for Skill Development, Rehabilitation and Empowerment of PwDs during DKM Vadodara.  DURATION – 02 Days DATES – 10-11 January, 2025 VENUE – Akota Statdium, Vadodara, Gujarat No. of Participants : 200	The Screening Committee (SC) has <b>Not recommended the proposal.</b>
8.	<b>AGENDA NO. 8</b>  National Institute For Empowerment Of Persons With Multiple Disabilities (NIEPMD), Chennai  <u><b>Details About Programme:-</b></u>  Workshop on Assistive Devices for Education/Rehabilitation of Individuals with Visual Impairment/Deafblind on the occasion of “ <b>World Braille Day 2025</b> ”.  DURATION – 01 Day DATES – 04 <sup>th</sup> March, 2025 VENUE – NIEPMD, Chennai No. of Participants : 100	<p>The Screening Committee (SC) was of the view that the organization may submit the proposal using rationalized rates of the Resource Persons and the Interpreter.</p> <p>Also, services of in-house Sign Langugae Interpreter should be utilized. Schedule of the proposed workshop should also be sent.</p> <p>The National Institute may resubmit the proposal with detailed budget break-up.</p>
9.	<b>AGENDA NO. 9</b>  National Institute For Empowerment Of Persons With Multiple Disabilities (NIEPMD), Chennai  <u><b>Details About Programme:-</b></u>  Organizing workshop/conference on the occasion of “ <b>National Youth Day</b> ”.  DURATION – 01 Day DATES – 12 <sup>th</sup> January, 2025 VENUE – NIEPMD, Chennai No. of Participants : 100	The Screening Committee (SC) considered the proposal <b>and unanimously Not recommended the proposal as it is not a Calendar Day Event.</b>
10.	<b>AGENDA NO. 10</b>  Pandit Deendayal Upadhyaya National Institute for Persons with Physical Disabilities (PDUNIPPD), New Delhi  <u><b>Details About Programme:-</b></u>  Reimbursement of expenditure incurred in r/o Press & Media Visit to DEPwD stall in IITF.  DURATION – 01 Day DATES – 15 <sup>th</sup> November, 2024 VENUE – ITPO, New Delhi	The Screening Committee (SC) considered the proposal <b>and unanimously recommended the proposal for an amount of Rs.79,165/-.</b>

11.	<b>AGENDA NO. 11</b>  National Institute for Empowerment of Persons with Visual Disabilities (NIEPVD), Dehradun  <u><b>Details About Programme:-</b></u>  Setting up of stall at Kumbha Melas 2025. DURATION – 01 Day DATES – 13 <sup>th</sup> January to 26 <sup>th</sup> February, 2025 VENUE – Prayagraj, Uttar Pradesh	The Screening Committee (SC) opined that NIEPVD stall is not required at Kumbha Melas.
12.	<b>AGENDA NO. 12</b>  National Institute For Empowerment Of Persons With Multiple Disabilities (NIEPMD), Chennai  <u><b>Details About Programme:-</b></u>  Republic Day Celebration  DURATION – 01 Day DATES – 26 <sup>th</sup> January, 2025 VENUE – NIEPMD, Chennai No. of Participants : 300	The Screening Committee (SC) has <b>not recommended the proposal as it is not a Calendar Day Event.</b>


**All AGP proposals from NI/CRC are expected to be submitted on portal atleast 3-4 weeks in advance of the event, after due discussion with Dir(NI) in the Department.**

  
(Jasbir Singh)  
Member Secretary

sd/-  
(TD Dhariyal)  
Member

sd/-  
(Dr. Jitendra Sharma)  
Member

sd/-  
(Bishal Das)  
Member, DAVP

  
(Richa Shanker)  
Chairperson



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## Agenda for the 78th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg.

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TD Dhariyal <tddhariyal@gmail.com>

Wed, Jan 8, 2025 at 8:28 AM

To: Awareness Generation <awarenessdd4@gmail.com>

Cc: JASBIR SINGH <jasbir.singh18@gov.in>, diriph <diriph@nic.in>, campdavp <campdavp@gmail.com>, DDG DEPwD <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>

*Dear Madam,*

*Please see my comments on against each of the 11 Agenda items in track change in the attached files.*

*Warm regards*

*(TD Dhariyal)  
Advisor-Disability, CBM India,  
President, National Association for the Blind-Delhi,  
Executive Director, CAFE Foundation,  
Patron, Special Olympics Bharat,*

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### 2 attachments

 **02 Addl. Agenda (1).docx**  
19K

 **Agenda.docx**  
61K

**Agenda for the 78th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg.**

Dr. Jitendra Sharma &lt;diriph@nic.in&gt;

Sun,

To: awarenessdd4@gmail.com

Cc: JASBIR SINGH &lt;jasbir.singh18@gov.in&gt;, tddhariyal@hotmail.com, tddhariyal@gmail.com, campdavp@gmail.com, DDG DEPwD &lt;ddg-depwd@gov.in&gt;, "HEM CHANDRA JHA ASSISTANT" &lt;hemchandra.jha@nic.in&gt;

Respected Madam,

Please find my Comments/ Observations w.r.t. 78<sup>th</sup> meeting of Screening Committee for grants under Awareness Generation and Publicity Scheme for kind consideration.

Agenda No.	Organisation/ Institute	Remarks
Agenda 1:	NIEPVD for CRC Gorakhpur	<ul style="list-style-type: none"> <li>Items for events no. 1- 4 seem to be covering same target/ participants.</li> <li>The estimate breakdown is not available.</li> </ul>
Agenda 2:	CRC Shillong	<ul style="list-style-type: none"> <li>The events are aligned with the Scheme.</li> <li>Section A programs are being proposed for post-facto approval. Consideration of the same may precede exists.</li> <li>Item-wise breakdown for Section B programs is desirable.</li> </ul>
Agenda 3:	CRC Nagpur	<ul style="list-style-type: none"> <li>More clarity on the number of national and international speakers is desirable alongwith the rate being proposed.</li> <li>The estimates for press, media and photography for the event is on higher side. It may be rationalized to 50,000/-</li> <li>If technical support and miscellaneous is considered, then the estimate for "other catering exp" is superfluous.</li> </ul>
Agenda 4:	NIMHR, Sehore	<ul style="list-style-type: none"> <li>Catering expenses can be limited upto 13,20,000/- @Rs 800 per person.</li> <li>Remaining items are of reasonable estimate and may be accepted.</li> </ul>
Agenda 5:	ALIMCO	<ul style="list-style-type: none"> <li>Advertising may be done through DAVP as per approved rates.</li> </ul>
Agenda 6:	ALIMCO	<ul style="list-style-type: none"> <li>The activity aligns with AGP scheme and may be considered favourably.</li> </ul>
Agenda 7:	CRC Ahmedabad	<ul style="list-style-type: none"> <li>CRE programs are not covered/ aligned with AGP Scheme</li> </ul>
Agenda 8:	NIEPMD Chennai	<ul style="list-style-type: none"> <li>The activity aligns with AGP scheme and may be considered favourably on actual expenditure</li> </ul>
Agenda 9:	NIEPMD Chennai	<ul style="list-style-type: none"> <li>The activity does not align with AGP scheme.</li> </ul>
Agenda 10:	PDUNIPPD, New Delhi	
Agenda 11:	NIEPVD, Dehradun	<ul style="list-style-type: none"> <li>The proposed activity aligns with the AGP scheme but the estimates require clarity.</li> </ul>

I have deliberately not remarked for Agenda 10 for ethical reasons.

With regards

**Dr. Jitendra Sharma****Director****Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities,  
Under Department of Empowerment of Persons with Disabilities,****Ministry of Social Justice & Empowerment, Govt. of India.**

4 Vishnu Digamber Marg, New Delhi 110 002.

**Ph: +91-11-2323 2403 | Fax: +91-11-2323 9690****Email: diriph@nic.in | Url: www.iphnewdelhi.in****From:** awarenessdd4@gmail.com**To:** "JASBIR SINGH" <jasbir.singh18@gov.in>, "Dr. Jitendra Sharma" <diriph@nic.in>, tddhariyal@hotmail.com, tddhariyal@gmail.com, campdavp@gmail.com**Cc:** "DDG DEPwD" <ddg-depwd@gov.in>, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" <hemchandra.jha@nic.in>**Sent:** Tuesday, December 31, 2024 1:44:28 PM**Subject:** Re: Agenda for the 78th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg.

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**Agenda for the 78th Screening Committee Meeting for grants under AGP Scheme (Through Circulation) -reg**

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campdavp &lt;campdavp@gmail.com&gt;

Wed, Jan 08, 2025 at 4:56 PM

To: TD Dhariyal &lt;tddhariyal@gmail.com&gt;

Cc: Awareness Generation &lt;awarenessdd4@gmail.com&gt;, nithali.ram@nic.in, diriph &lt;diriph@nic.in&gt;, Mr Kishor Surwade &lt;ddg-depwd@gov.in&gt;, "HEM CHANDRA JHA ASSISTANT, Min. Of Culture" &lt;hemchandra.jha@nic.in&gt;

Sir,

Central Bureau of Communication (CBC) will take the responsibility of releasing campaigns for any programmes under the Awareness Generation and Publicity Scheme.

Regards

**Bishal Das**  
**Campaign Officer**  
**Division II, Campaign Wing**  
**Room No 262, Central Bureau of Communication (CBC),**  
**Soochna Bhawan, CGO Complex,**  
**Lodhi Road, New Delhi-110003**  
**Ph- 011-2436 9605**  
**Email- campdavp@gmail.com**

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**AGENDA NO. 5****ARTIFICIAL LIMBS MANUFACTURING  
CORPORATION OF INDIA (ALIMCO),  
UTTAR PRADESH****Details About Programme:-**

ALIMCO operates PMDKs under DEPwD, GOI and propose awareness campaign through newspaper ads to highlight PMDK services, ensuring outreach to stakeholders and beneficiaries.

**BUDGET BREAK-UP**

<b>Component: Publication</b>						
<b>Sl.No.</b>	<b>Newspaper Name &amp; Edition</b>	<b>Size (cm)</b>	<b>Sq.Cm</b>	<b>Rate per Sq.Cm</b>	<b>Amount (InRs)</b>	<b>Recommendation of the Screening Committee Member</b>
1	Raj Express Jabalpur Edition	16x12	192	147.39	28298.88	<b>Subject to DAVP rates</b>
2	Raj Express Ujjain Edition	16x12	192	94.04	18055.68	
3	Raj Express Bhopal/Sehore Edition	16x12	192	207.65	28298.88	
4	Dainik Bhaskar Chhatarpur Edition	16x12	192	76.86	14757.12	
5	Haribhumi Raipur/Rajnangaon Edition	16x12	192	210.13	40344.96	
6	Prameya Bhubaneswar/Cuttak/Balangir Edition	16x12	192	270.63	51960.96	
7	Anand Bazar Patrika Kolkata/ Kalyani Edition	16x12	192	382.28	73397.76	
8	Hindustan Patna Edition	16x12	192	172.13	33048.96	
9	Prabhat Khabar Ranchi Edition	16x12	192	86.54	16615.68	
10	Dainik Jagran Kanpur/Chitrakoot Edition	16x12	192	176.68	33922.56	
11	Ajit Chandigarh/Mohali Edition	16x12	192	75.84	14561.28	
12	Amar Ujala Dehradun/Rishikesh Edition	16x12	192	76.58	14703.36	
13	Ajit Bhatinda Edition	16x12	192	60.80	11673.60	
14	Hindustan Delhi/Noida/Faridabad/Mahendragarh Edition	16x12	192	122.60	23539.20	
15	Punjab Kesri Ludhiana/Faridkot Edition	16x12	192	87.39	16778.88	
16	Hindustan Gorakhpur Edition	16x12	192	90.29	17335.68	
17	Raj Express Gwalior Edition	16x12	192	165.98	31868.16	
18	Amar Ujala(Hindi) Jammu Edition	16x12	192	30.04	5767.68	
19	Amar Ujala Lucknow Edition	16x12	192	147.53	28325.76	
20	Taamil Ilirshad Srinagar Edition	16x12	192	50.00	9600.00	
21	Divya Himanchal Dharamshala Edition	16x12	192	180.04	34567.68	



22	Dainik Sambad Agartala Edition	16x12	192	90.03	17285.76	<b>Subject to DAVP rates</b>
23	Mizoram Post Aizwal Edition	16x12	192	116.86	22437.12	
24	Asomiya Pratidin Guwahati Edition	16x12	192	125.84	24161.28	
25	Nagaland Post Dimapur Edition	16x12	192	121.40	23308.80	
26	Sikkim Express Gangtok Edition	16x12	192	116.86	22437.12	
27	Shangai Express Imphal Edition	16x12	192	116.86	22437.12	
28	Arunanachal Front Naharlagun Edition	16x12	192	116.86	22437.12	
29	Shillong Times Shillong Edition	16x12	192	116.86	22437.12	
30	Samyukta Karnataka Bangalore Edition	16x12	192	92.46	17752.32	
31	Dinakaran Chennai Edition	16x12	192	177.08	33999.36	
32	Samyukta Karnataka Devengere Edition	16x12	192	58.74	11278.08	
33	Dinakaran Trichy/Karaikal Edition	16x12	192	87.40	16780.80	
34	Mathrubhumi Kozhikode Edition	16x12	192	95.23	18284.16	
35	Mathrubhumi Kochi/Kavaratti Edition	16x12	192	136.32	26173.44	
36	DinakaranMadurai Edition	16x12	192	112.14	21530.88	
37	Tel J.D.PatrikaVaartha Nellore Edition	16x12	192	166.87	32039.04	
38	Dinakaran Puducherry Edition	16x12	192	50.04	9607.68	
39	Tel J.D. PatrikaVaartha Hyderabad/Secundrabad Edition	16x12	192	66.87	12839.04	
40	Sandesh Ahemdabad Edition	16x12	192	211.95	40694.40	
41	Janadesh Daman Edition	16x12	192	156.45	30038.40	
42	Times of India Panaji Edition	16x12	192	183.90	35308.80	
43	Rajasthan Patrika Jaipur/TonkEdition	16x12	192	316.83	60831.36	
44	Loksatta Mumbai /Bandra Edition	16x12	192	127.84	24545.28	
45	PunyanagriNagpur Edition	16x12	192	130.80	25113.60	
	SubTotal				1141181	
			40%Extra for Colour Advt.		456472	
			SubTotal		1597653	
			(-)Agency Discount		244441	
					1353212	
			GST @5%		67661	
			<b>Total Estimate</b>		<b>1420873</b>	

**AGENDA NO. 6****ARTIFICIAL LIMBS MANUFACTURING  
CORPORATION OF INDIA (ALIMCO),  
UTTAR PRADESH****Details About Programme:-**

Outdoor campaign through LED Display Van for Generation of awareness amongst the PwDs & pilgrims about benefit of ADIP scheme and service implemented by ALIMCO under DEPwD at Kumbh Mela 2025.

**BUDGET BREAK-UP**

Component	New Media/Outdoor Campaign				Recommendati on of the Screening Committee Member
Item	Size	Rate of 1 Van for 1 Month (In Rs.)	Rate of 4 Van for 1 Month (In Rs.)	Rate of 4 Van for 2 Month (In Rs.)	
1. LED Display Van	5x7Sq.Ft	288001	1152004	2304008	Subject to DAVP rates
	Discounted rated by ALIMCO empanelled advt. agency (A)			2302755	
	Nagar Nigam Tax for 60days@1500per day (Approx.) (B)			90000	
Total Estimated Budget for 04 LED Display Vans@2 Months (A+B)				2392755	



**AGENDA NO. 10****PANDIT DEENDAYAL UPADHYAYA NATIONAL  
FOR PERSONS WITH PHYSICAL DISABILITIES (PDUNIPPD),  
NEW DELHI****Details About Programme:-**

Reimbursement of expenditure incurred in r/o Press &amp; Media Visit to DEPwD stall in IITF.

**BUDGET BREAK-UP**

Sr. No	Invoice	Particulars	ItemName	Amount	Recommendation of the Screening Committee Member
1	204 15.11.2024	Kusum Emporium	JuteBages-28	3,640/-	3,640/-
2	Cash 15.11.2024	Radhika flower shop	Rose Mala, -10,Mery Gold Lari-40	6,000/-	6,000/-
3	Cash 15.11.2024	N.K. Enterprises	Flower Bunch by mix flowers- 05 Calcutta Marigold-1	2,750/-	2,750/-
4	124 15.11.2024	Rakesh Exhibition Decorator	Chair-16, System table-03, Roundtable-01, L.E.D Tv-01	27,966/-	27,966/-
5	A026161 15.11.2024	Karshni Medicos	Nippo Cell-4	52/-	52/-
6	2887 15.11.2024	Bengali Pastry shop & snackbar	Lunch-25, Snacks Box-200	27,000/-	27,000/-
7	3895 15.11.2024	Jaina Book agency	NotePad-32, Pen-27, Pen-05	1,704/-	1,704/-
8	Cash 15.11.2024	Cash	Riban-02	100/-	100/-
9	129615 15.11.2024	Khadi Gramodyog Bhawan	Woolen Shawl Ladies-01, Woolen Shawl EMB Ladies-02, Angbastram Muslin-01, Angbastram-03	7,209/-	7,209/-
10	147 15.11.2024	Shiv Fruit Mart	Apple-1kg, Kiwi-2Box, Graps -400, Ammrud-1/2	1,250/-	1,250/-
11	A029096 15.11.2024	Krishna Store	Cocojal (Coconut water)-30	1,350/-	1,350/-
12	A029121 15.11.2024	Krishna Store	Bisleri-24	144/-	144/-
			<b>Total</b>	<b>79,165/-</b>	<b>79,165/-</b>