# **GOVERNMENT OF MAHARASHTRA**

#### FOOD & CIVIL SUPPLY & CONSUMER PROTECTION DEPARTMENT

## **NOTICE**

Department of Consumer Affairs, Government of India has invited the detailed proposals for sanction the funds under Consumer Awareness Activities at the State level in rural and remote areas. Accordingly the proposals are invited from registered organizations, for doing the work of Consumer Awareness Programmes. The detailed information of the awareness programme and prescribed application form is uploaded on Notice Board of Department's official website i.e. <a href="www.mahafood.gov.in">www.mahafood.gov.in</a>

The funds given to this programme is directly credited in the account of implementing agencies who would be required to be registered on PFMS (Public Finance Management System) Accordingly those organizations are interested to implement the consumer awareness programme as per schedule, should submit their detailed proposals with necessary documents on or before 5<sup>th</sup> October, 2019 in the prescribed form on following address.

Principal Secretary,
Food & Civil Supply & Consumer Protection Department,
Hutatma Rajguru Chowk, Madam Cama Road,
Mantralaya, Mumbai-400032.

Place: Mumbai. 19 September, 2019 Sd/(Manojkumar Suryawanshi)
Joint Secretary (IAS),
Government of Maharashtra

07 JUN 2019

शेफाली शाह अपर सचिव

SHEFALI SHAH Additional Secretary

Tel.: 011-23383027

Fax: 011-23386575 E-mail: as-ca@nic.in मुख्य सिद्धांचे कार्यालय मंत्रालय, पुंबई-३२



D.O. No. K-22/11/2019-Pub

Dated the 28th May, 2019

उपभोक्ता मामले, खाद्य एवं सार्वजनिक वितरण मंत्रालय

उपभोक्ता मामले विभाग

कृषि भवन, नई दिल्ली - 110001

Government of India MINISTRY OF CONSUMER AFFAIRS, FOOD AND

PUBLIC DISTRIBUTION

**Department of Consumer Affairs** 

KRISHI BHAWAN, NEW DELHI - 110001

निवाद-४। शास-25

Sub: Forwarding of proposal for Consumer Awareness Campaigns during 2019-20.

Dear Chief Secretary

As you may be aware, the Department of Consumer Affairs carries out a countrywide multimedia awareness campaign "Jago Grahak Jago" on various issues related to Consumer rights and responsibilities. The active involvement of State Governments in awareness campaign is crucial in taking forward the movement to rural, remote and backward areas and they have been actively associated in expanding the area of consumer awareness. The provision for grant in-aid/support to States/UTs is one of the key components of the Consumer awareness scheme being implemented by the Department as a Central Sector scheme. A list of activities which could be undertaken by the States/UTs for Consumer Awareness is enclosed.

I would be grateful if the Food & Civil Supplies/Consumer Affairs Department is advised to send the proposal of financial assistance for undertaking suitable activities in the State/UT during the current financial year. While forwarding such proposals, it may please be ensured that Utilization certificates in respect of grants released during previous years along with the details of activities undertaken, in a soft copy are also enclosed with the proposal.

With

Encl: As above

Chief Secretary, All States/UTs

(As per list attached)

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D'S'(P)

www.jagograhakjago.in

# LIST OF ACTIVITIES FOR CONSUMER AWARENESS

- 1. Observation of National Consumer and World consumer Rights days.
- 2. Display and dissemination of relevant publicity material during local festivals.
- 3. Involvement of Information & Public distribution Relations Department and PDS outlets and vehicles in State/UT's for consumer awareness Programmes. The PDS outlets should have addresses of respective District Forum, National Help Line No. 1800-11-400.
- 4. Identification of village sign boards, wall paintings, Hoardings, village Mandis, Agricultural Regulated markets/vegetables markets at prominent places in rural areas for displaying the consumer awareness message in local languages.
- Organization of Nukkad Nataks, Street shows, puppetry shows, Ragini Noutanki, Pandavani, Villu pattu, Marathon races, etc.
- 6. Development of folk song audio cassettes and distribution amongst rural masses.
- 7. Organizing Exhibitions/Prevent Adulteration camps in schools on specific issues identified by State/UT's as being relevant to particular area.
- 8. Publishing and distribution of hands bills/pamphlets in local languages for school students/rural masses.
- 9. The insertion of Ads/spots will be at DAVP rates/Govt. Rates.

अनिल बहुगुणा संयुक्त सचिव ANIL BAHUGUNA Joint Secretary

Tel.: 011-2338 6189 Fax: 011-2338 2395

E-mail: anil.bahuguna@nic.in

D.O. No. K-22/11/2019-Pub



भारत सरकार

उपभोक्ता मामले, खाद्य एवं सार्वजनिक वितरण मंत्रालय उपभोक्ता मामले विभाग

कृषि भवन, नई दिल्ली – 110001

Government of India

MINISTRY OF CONSUMER AFFAIRS, FOOD AND
PUBLIC DISTRIBUTION

Department of Consumer Affairs

KRISHI BHAWAN NEW DELMI - 110001

Sub: Identification of Implementing Agencies for carrying out Consumer Awareness activities through Grants-in-aid.

Dear

Kindly refer to the D.O.letter of even number dated 28.5.2019 from Additional Secretary (CA) and my D.O.letter of even number dated 19<sup>th</sup> June, 2019 requesting for a detailed proposal for release of grants-in-aid for carrying out Consumer Awareness activities during the current financial year.

From the current year, the grants-in-aid to be released to States / UTs, instead of being routed through the RBI advice to the Finance Deptt. of the State, would be directly credited in the account of the Implementing Agencies who would be required to be registered on PFMS. Poblic Financial Management

I would, therefore, request you to identify an agency for implementing the programme / activities of consumer awareness. The details of such an organisation (as per enclosed proforma) may please be forwarded to us at your earliest. This will enable us to release the grants-in-aid as per the proposals received from you, directly in the bank accounts of the said organisation. The Utilisation Certificates for the release, would however, continue to be countersigned by you.

Encls: As above

os. FCSCFD

The Secretary, Food & Civil Supplies / Consumer Protection Department All States/UTs (As per list attached.)

S. C.

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Yours sincerely.

(Anit Bahuguna)

DO. 241.3

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#### MANDATE FORM

Electronic Clearing Service (	Credit Clean	ing)/ Real	Time	Gross	Settlement	(RTGS)
Facility for receiving paymer						

A.	Details	of	Accounts	Holders:-
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Name of Account Holder	
Complete Contact Address	•
Telephone Number/Fax/E-mail	
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### B. Bank Account Details:-

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Bank Name No. and E-mail	
Branch Name with Complete Address,	
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Whether the Branch is computerized?	
Whether the Branch is RTGS enabled? If yes	
then what is the Branch's IFSC Code	
Is the Branch also NEFT enabled?	
Type of Bank Account (SB/Current /Cash Credit)	
Complete Bank Account No. (Latest)	
MICR Code of Bank	

#### DATE OF EFFECT:-

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information I would not hold the use Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a participant under the Scheme.

		•	nature of Customer
Date: Certified that the particular	ars furnished ab	ove are correct as p	
			) Customer's banker

# (Bank's Stamp)

Date:

- 1. Please attach a photocopy of cheque along with the verification obtained from the bank.
- 2. In case your Bank Branch is presently not "RTGS enabled", then upon its up gradation to "RTGS Enabled" branch, please submit the information again in the above proforma to the Department at earliest.