

**FOOD AND DRUGS ADMINISTRATION, MAHARASHTRA STATE
PUBLIC ALERT**

**Regarding "Not of Standard Quality" Cosmetic Products Containing Toxic Heavy
Metals (Mercury and Lead)**

Date: 10 July 2026

The Government Analyst, Food and Drugs Administration Laboratory, Maharashtra, has declared the following cosmetic products as "Not of Standard Quality (NSQ)". Laboratory analysis has revealed that these products contain mercury and lead in excess of the permissible limits, making them unsafe for use.

The products are:

SR NO	NAME OF THE DRUG	NAME OF THE MFG AND ADDRESS	REASON
1	Skinia korean goree beauty cream Batch no: 2402 Mfg/dt: 02-2026 Exp/dt: 01-2029 Mfg. Lic no: 2136-cos	Nano international I-84/3,ind. Area-dera bassi. Punjab dera bassi.	1)the sample does not comply for content of mercury which is more than the prescribed limits . 2)the sample is misbranded for manner of labelling as given under rule.34 of cosmetics rules 2020.
2	Face fresh gold plus beauty cream+beauty serum Batch no, -Not Stated Mfg/dt :- Not Stated Exp/dt :- Not Stated Mfg. Lic no:- Not Stated	Shaheencosmetics(pvt) ltd pakistan Www.facefresh.com pakistan	1) the sample does not comply for content of mercury which is more than the prescribed limits. 2)the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.
3	Dazller Eterna Day care Light Cream Batch No: 009 Mfg/Dt: 12-2025 Exp/Dt: 11-2028 Mfg. Lic No: C23	Aravind laboratories 3/17,valluvar,salai,ramapuram,chennai-600089 tamilnadu	The sample does not comply for content of mercury which is more than the prescribed limits.
4	Parley Beauty Cream Batch No: 0062 Mfg/Dt :-02-2025 Exp/Dt :- 01-2029 Mfg. Lic No:-Not Stated	Khyber chemical(pvt ltd) 119/3-m, q.i.e. P.o.box 300, Gpo,pakistan lahore,	1) The sample does not comply for content of mercury which is more than the prescribed 2)the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.

5	Malika Premium Beauty Cream Batch No : 002 Mfg/Dt: 03/2024 Exp/Dt: 03/2027 Mfg.Lic No: Not Stated	Kass cosmetics plot # 204/b site area p.o. box, 75840 karachi pakistan., karachi, 75840	1) the sample does not comply for content of mercury which is more than the prescribed 2) the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.
6	Goree Beauty Cream with Lycopene Batch No: Not Mentioned Mfg/Dt: 07/2025 Exp/Dt: 06/2028 Mfg. Lic No: Not Stated	Goree cosmetics (pvt) ltd. Web: www.goreecosmetics.com , E-mail : info@goreecosmetics.com , made in pakistan.	1) the sample does not comply for content of mercury which is more than the prescribed 2) the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.
7	Goree Whitening Soap Batch No : Not Mentioned Mfg/Dt: 08/2024 Exp/Dt:07/2027 Mfg.Lic No: Not Stated	Goree cosmetics (pvt) ltd. Made in pakistan, www.goreecosmetics.com .	1) the sample does not comply for content of mercury which is more than the prescribed 2) the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.
8	PARLEY GOLDIE ADVANCED BEAUTY CREAM PEARL SHINE Batch No : 0093 Mfg/Dt: 08/2025 Exp/Dt:08/2029 Mfg.Lic No: Not Stated	Not Mentioned	1) the sample does not comply for content of mercury which is more than the prescribed 2) the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.
9	HANIA BEAUTY CREAM Batch No : HBC001 Mfg/Dt: 11/2025 Exp/Dt:11/2028 Mfg.Lic No: Not Stated	Bora inc. .	1)the sample does not comply with requirements for heavy metals as lead (pb). & for content of mercury which is more than the prescribed limits 2) the sample is misbranded for manner of labelling as given under rule 34 of cosmetics rules 2020.

It has also been observed that these products do not mention the name and address of the manufacturer and do not bear essential particulars such as Batch Number, Manufacturing Date, Expiry Date, etc.

In the interest of protecting public health, the Food and Drugs Administration, Maharashtra State, hereby issues the following directions:

- Consumers are advised to immediately stop purchasing, using, or distributing the above-mentioned cosmetic products.
- Retailers, wholesalers, distributors, and e-commerce platforms are directed to immediately discontinue the sale, stocking, display, and distribution of these products.

- All stockists and distributors holding this stocks of the above products shall immediately report the available stock and initiate the recall of all distributed stocks from the market.
- Details of the available stock and the quantity recalled shall be reported to the concerned Food and Drugs Administration Office without delay.
- Any information regarding the availability or sale of these cosmetic products may be reported to the Food and Drugs Administration, Maharashtra State through:
 - Toll-Free Number: 1800-222-365
 - Email: jchq.fda-mah@nic.in

The Food and Drugs Administration, Maharashtra State, urges the public to remain vigilant and to purchase cosmetic products only from authorized sources, ensuring that the products bear complete labelling particulars, including the manufacturer's details, batch number, manufacturing date, and expiry date.

Issued in Public Interest.

Digitally signed by
Ganesh Ramchandra Rokade
Date: 11-07-2026 16:24:46

(G. R. Rokade)
Joint Commissioner cum Drug Controller
Food and Drugs Administration,
Maharashtra State