

M.P Farm Gate App of NIC M.P bagged CSI SIG eGovernance Award of Appreciation 2022 (Doorstep Services for Farmers/Traders)

M.P Farm Gate App is an Android App developed by NIC M.P team headed by Shri Ajay Kulkarni and Shri Musharraf Sultan under the guidance of Shri Vijay Kumar Vishwakarma (SIO) for M.P State Agricultural Marketing Board. The Award was presented in a ceremony held at Dr. Ambedkar Auditorium at Delhi Technical University (DTU) on 25th March, 2023.



Background

During Pandemic Period, all Krishi Upaj Mandis (KUMs) were shutdown. There was a need of an ONLINE trade system outside Krishi Upaj Mandi premises under the provisions of M.P. Krishi Upaj Mandi Adhiniyam 1972 called Sauda Patrak. Previously Sauda Patrak App that was launched in April, 2021, was only trader based system in which traders were registered through Lok Sewa Guarantee Act. Later the App redesigned and named as M.P Farm Gate App. It is live in all 259 all Krishi Upaj Mandis (KUMs) of Madhya Pradesh since 01-08-2022.

Process

- Farmer Registration
- Traders are registered through Lok Sewa Guarantee Act
- Registered Farmer can list their crop on the App
- The Offer of the Farmer is visible to all concerned Mandi Registered Traders
- Trader check quality of the crop by sample
- Traders give their offers on the App against Farmer offer
- Trader issue Sauda Patrak/Bhugtan Patrak on the basis of Farmer consent
- After Sale deed ,Trader Pay Mandi Cess through Anugya Portal which is integrated with App
- After approval of the Secretary, Krishi Upaj Mandi, NOC (ANUGYA) can be issued

Benefit to Farmer

- Farmers can sell the crop at their Farm/barn and at their own rate.
- It Saves time and handholding cost to take it to KUMs
- It provides Protection under Mandi Act.

Benefit to Trader

- Can Trade Anywhere
- Saves Time

Benefit to Government

- Crowd Reduced at KUMs
- Revenue Increased



Links

eAnugya Portal link

<https://eanugya.mp.gov.in/>

Google Play Store Link

<https://play.google.com/store/apps/details?id=com.saudapatrak>

Contact

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