

Swachhta Action Plan (SAP) for 2020-21

A. General

1. Extensive cleanliness drives, up-keep and cleaning of office premises including the common areas like toilets, corridors, stairs, lifts, parking lots, pathways, etc. will be carried out on a continuing basis. Fumigation in the office premises will also be carried out periodically, as appropriate. Even though, the schemes/programmes (DILRMP and WDC-PMKSY) under implementation in this Department do not directly deal with core issues relating to cleanliness/sanitation, these activities will invariably be undertaken by the Department during the year 2020-21 as part of IEC (information, Educational & Communication) activities.
2. Awareness campaigns on self-cleanliness and adopting good habits to keep the surroundings clean and not to spit or throw papers/ leftovers etc. at public / common places will be carried out regularly. Keeping dust bins in adequate numbers will be ensured in the office premises.
3. For collecting e-waste generated in the office, it will be ensured that only authorized firms registered under E-Waste (Management) Rules, 2016 are engaged.
4. In specific reference to Swachhta Pakhwada, instructions/guidelines for celebrating Swachhta Pakhwada in the Department during 2020-21 have been issued to all Divisions/Sections in the Department vide O.M. No. Z-11018/13/2017-Admn. dated 13th November, 2019 for compliance.

B. Watershed Development

1. In respect of the on-going watershed development projects, the State Level Nodal Agencies (SLNAs) will be requested and motivated to imbibe certain activities which fit into the schematic design and programme objectives of watershed development and are also *per se* in accordance with the essential aims and objectives of *Swachhata*. Such activities would be beyond symbolism and meant to sustain in the future. The activities would be dependent on project/site specific conditions and will inter *alia* include:
 - (i) regular water supply to and proper maintenance of toilets if any created as entry point activities;

- (ii) creation of compost pits including through convergence with MGNREGS or through voluntary contribution of labour for disposal of agricultural residues, animal dung, etc. or disposal of unclean/waste materials, etc: in or near the project areas;
- (iii) tree plantation in and near habitations and community assets in the project areas; and
- (iv) convergence with Central and State programmes to create drinking water and sanitation facilities in habitations and community places in the project areas.

2. In addition periodic drives for mainstreaming Swachhta will be undertaken, which will inter alia include:

- (i) Sensitization of grassroots functionaries/User Groups/Self Help Groups towards cleanliness and hygiene, as well as towards the specific need to build and repair toilets in villages/habitations.
- (ii) Administering Swachhata pledge.
- (iii) Spreading awareness among school and college students/youth.

3. An illustrative list of the activities which will be performed during the year is as follows:

S. N.	Suggestive activities which may be undertaken
1.	Cleanliness drives in Departmental offices at State/District/Project level and in their neighborhoods
2.	Administering Swachhta Pledge to officials of SLNAs and their subordinate entities
3.	Awareness campaigns for officials, general public, school and college students, youth, etc.
4.	Tree plantation programmes
5.	Repair, maintenance and cleanliness of toilets created under Entry Point Activities (EPA)
6.	Awareness classes about recharging of wells
7.	Seminar on organic farming, bio-diversity and cleanliness in panchayat areas
8.	Awareness classes regarding water contamination and its role in spreading contagious diseases
9.	Creation of compost pits to make the surroundings of wells and other water sources clean and hygienic
10.	Mass anti-polythene campaigns

4. In addition to the above, the States will be requested to take up activities like construction of individual household toilets in PMKSY villages, repair, maintenance and cleanliness of the toilets constructed under Entry point Activities (EPA) of the Watershed Development Component of the Pradhan Mantri Krishi Sinchayee Yojana (WDC-PMKSY), creation of compost pits and tree plantation programmes, etc. convergence with other Departments/ Schemes.
5. Numerous habitations fall in the Watershed Development project areas. In most projects, self-help groups have been formed and are functional.
6. They would be involved in carrying out the activities listed above and for spreading the awareness about drinking water and sanitation, the core fundamentals of Swachhta. Ministry of Drinking Water & Sanitation will be requested that it would be in the fitness of things if their drinking water and sanitation programmes are taken up in a concerted manner in some or all watershed development projects during 2019-20.
7. Similarly Ministry of Health & Family Welfare will be requested to take up their relevant schemes and programmes in the project areas during 2019-20.
8. Relevant action points included in the departmental action plan that emanated from the recommendations of the Thematic Groups of Secretaries will also be continued to be implemented in co-ordination with Department of Drinking Water & Sanitation and Ministry of Health & Family Welfare in 2020-21. These are:

S. No.	Action point	Sub Action Point	Action Plan
1.	Health and Sanitation – universal access and quality	(a) Since the Self Help Groups (SHGs) largely comprising of women, are actively involved with the Watershed Management Programme, a chapter	(a) & (d): As part of preparatory phase activities in 8214 IWMP projects currently being implemented in 28 States, women SHGs and user groups have been formed at village level.

		on basic health and Swachhta in the training material for the SHGs under the Watershed Management Programmes may be incorporated.	<p>The Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation have been provided with details of all these projects and requested to propagate standardized material on awareness of basic health & family welfare and swachhta as feasible and appropriate under their ongoing schemes and programmes.</p> <p>A concerted effort in this regard on an ongoing basis will be made to make the efforts sustainable.</p> <p>(b) & (c) Attempts will be made to include short-duration sessions as feasible and appropriate at the central / DoLR level with the assistance / collaboration of Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation.</p>
		(b) A shorter module of appropriate length (15 to 20 minutes) on health issues will be made mandatory in all training programme to be conducted at Centre/State level by the DoLR.	
		(c) Depending upon the duration of the training programme; the medium will vary from brief mention to full session.	
		(d) The awareness about Health and Swachhta can further be strengthened through distribution of pamphlets.	
2.	Resources & Financial Strengthening	User Groups/SHGs to be trained in masonry for building and	Ministry of Drinking Water & Sanitation was requested to provide financial/logistical support under the initiative of Swachh

		repairs/renovation of toilets in villages;	<p>Bharat Mission for capacity building/training of User Groups/ SHGs in watershed projects for building and repair/ renovation of toilets in villages. They in turn have advised Secretaries in-charge of Rural Sanitation in States that watershed programmes have grassroots functionaries / user groups / self-help groups that can provide important contribution to Swachh Bharat; these persons can be provided appropriate training in community approaches / toilet construction; and this can be done as part of SBM (G) or in convergence with the NRLM.</p> <p>It is envisaged that the State Secretaries in-charge, in consultation with the departments concerned implementing watershed programmes, will carry out this convergence appropriately.</p> <p>SLNAs will be requested to organise/ arrange for training/capacity building of user groups / SHGs in masonry for the above purpose in convergence with National Rural Livelihood Mission (NRLM).</p>
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3.	Communication Strategy	One agenda item for 5 to 15 minutes on Swachh Bharat will be made mandatory in every workshop, conference, meetings organized by DoLR/ State Government at different levels.	Attempts will be made to include short-duration sessions as feasible and appropriate at the central / DoLR level with the assistance / collaboration of Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation.
		Pamphlet will also be distributed in the meetings, workshops, conferences etc. organized at Centre, State, district and village levels.	<p>The Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation have been requested to propagate standardized material on awareness of basic health & family welfare and swachhta as feasible and appropriate under their ongoing schemes and programmes.</p> <p>A concerted effort in this regard on an ongoing basis will be made to make the efforts sustainable</p>

9. Vide O.M. No. Z-11011/12/2016-PPC dated 15th November, 2019, instructions have been issued to the State Level Nodal Agencies of all States/UTs regarding "Promotion of Swachhata in all Watershed Development Projects in the States/UTs".

C. Land Records

1. Important objectives of Digital India Land Record Modernization Programme (DILRMP) are to create a system of updated computerized record of rights and digitalized

cadastral maps, computerized registration, integration of registration and land records and minimization of use of paper. This in itself contributes to and complements the Swachhta drive.

2. The Secretaries in charge of Revenue and Registration Departments of all States and UTs have been requested and motivated to ensure sanitation and cleanliness in all revenue and registration offices/centres/units etc. concerned or connected with DILRMP at the State, District and Tehsil levels on a continuing basis throughout the Year vide communication No. 21013/10/2014-LRD dated 19th November, 2019.

Note: The Department of Land Resources is not engaged in any core or directly connected sanitation or drinking water scheme. The nature and ambit of its programmes are not such as may warrant a special sanitation or drinking water etc. component with separate budget. Hence Swachhta as a significant component has been included and will be propagated as part of its own programmes and with convergence as appropriate. In view of the above, no separate financial provision has been made in the budget Estimates of 2020-21.