

WWF- WILD WISDOM GLOBAL CHALLENGE 2026- CIRCULAR

About Wild Wisdom Global Challenge

The Wild Wisdom Global Challenge (WWGC), an annual initiative by WWF-India since 2008, is an exciting and interactive program that invites students to dive into the fascinating world of biodiversity and wildlife conservation. Designed to spark curiosity and inspire action, this initiative encourages children from an early age to discover their vital role in protecting nature.

Theme of the challenge

This year's theme, ***“From the Coastline to the Seafloor – An Ocean Odyssey,”*** introduces students to the fascinating world beneath the waves, while building awareness about marine conservation. This year's challenge will take you on a journey through marine life across six fascinating themes:-

1. Marine Diversity and distribution
2. World Beneath the Waves
3. Life Functions Underwater
4. Adaptations and Behaviour
5. Challenge to Oceans Health
6. Human- Ocean Interaction and conservation stewardship

PREPARATION MATERIAL FOR SCHOOLS

(These resources will help students prepare effectively for all levels of the challenge)

WWF-India will provide:

- E-learning study material
- Practice quiz series
- Expert-led sessions by marine specialists

Eligibility

Schools can join the challenge by engaging students from 6th-9th Grade.

Registration Fee: No registration fee

Registration deadline: Registrations will be open till 15th August, 2026!

LEVELS OF THE CHALLENGE

Level	Description	Time line
Round 1- Classroom Level (Virtual)	• A series of quizzes will be hosted virtually on the WWGC website. • Participating students will attempt the quizzes online during the classroom-level phase. • Scores from each quiz will be recorded and will accumulate over the course of the series. • Based on the cumulative scores, the top two students from each classroom will qualify for the	July- September, 2026

	next level.	
Round 2- State Level (Virtual)	- Top two qualified students will participate in the State Level round. The competition will be conducted online on a digital platform. - Top-performing participants will advance to the next level.	September-October, 2025
Round 3- Zonal Level (On-ground)	- Top-winning teams from each state will qualify for the Zonal Level. - A total of five Zonal Rounds will be conducted across India. - Qualified teams will compete in their respective zonal rounds through on-ground events. - Zonal winners will advance to the next level of the Wild Wisdom Global Challenge.	November, 2026
Round 4- National Finale (On-ground)	- The top-winning (5) team from each zone will qualify for the on-ground National Level round to be conducted in Delhi. - Zonal winners will compete to determine the National Champion of the Wild Wisdom Global Challenge.	November, 2026
Round 5 – International Finale (Virtual)	- The National Champion will represent the country at the global level on a virtual platform. - Teams will compete against top participants from around the world and will be crowned the Global Champion.	December, 2026

***All levels of the challenge will be conducted in English language, only.**

REWARDS

GRAND PRIZE – WILD EXPLORER EXPERIENCE- All-expenses-paid trip to a National Park / Nature Reserve for teams securing 1st, 2nd and 3rd positions at National Level

Students	Teacher Coordinator	School
Classroom Level Digital certificate of participation State, Zonal, National Level Awards - Trophy for the winning team - Medals for 1st Runner up, 2nd Runner up and Consolation - Certificate of participation	Certificate of appreciation Upon securing any of the top three position at National level, teacher coordinator will also be provided all-expenses-paid trip to a National Park/ Nature Reserve	Upon securing first position at international level, winning school will receive exciting prizes. Wild Wisdom Champions 2026 trophy with certificates

with exciting prizes	with the students.	
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Note: All schools are encouraged to circulate this information among the students for participation. For further queries, you may contact: WWF-India (Between 9:30 am – 5:30 pm) on 9958982352, 7428056770.

Register here: <https://wildwisdom.wwfindia.org/>

For more details email to wildwisdom@wwfindia.net

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