



**OFFICE OF DIRECTOR SECONDARY EDUCATION HARYANA  
PANCHKULA**

**Order No. 10/1-2021 Admn (4)**

**Dated, Panchkula the 27-11-2025**

A copy of letter No.IPRDH&L(PM)-2025/1611-1910 dated 12.11.2025 received from Joint Director (Print Media), Information, Public Relations & Languages Department, Haryana regarding Complinance of Hon'ble Supreme Court guidelines regarding the use/Publishing of photographs in Governmet advertisements is forwarded to the following for information & further necessary action:-

1. Director SCERT Haryana, Gurgram.
2. All District Education Officer's in the State.
3. All Principal DIET's/BITE/GETTI's in the State.
4. Assistant Director (Academic).
5. Registrar Education (Secondary).
6. All Superintendents/Officers (S).
7. Superintendent Coordination Branch (S)
8. Superintendent Admn. (Ele.)
9. PA/DSE.
10. PA/Additional Director Admn.
11. PA/ Joint Director Admn.
12. PA/Joint Director Admn (MSS).
13. IT Cell (HQ) for website.

**SUPERINTENDENT ADMN.  
for DIRECTOR SECONDARY EDUCATION  
HARYANA PANCHKULA**

From

Director General  
Information, Public Relations & Languages Department,  
Haryana, Chandigarh

To

All the Head of the Departments Boards/Corporations/Societies/  
Universities of Haryana.

No. IPRDH&L(PM)-2025/ 1611-1910  
Dated Chandigarh, the 12/11/25

Subject: - Compliance of Hon'ble Supreme Court guidelines regarding the use  
/Publishing of photographs in Government advertisements.

Sir/Madam,


It is submitted that the Hon'ble Supreme Court of India, in its judgments dated 13th May 2015 in W.P.(c) 13/2003 in case titled as "Common Cause Vs Union of India" and 14th June 2016 in has issued clear directions on the use/ publishing of the photographs of government dignitaries in government advertisements.

As per the directions:

- i) The exception carved out in paragraph 23 of the aforesaid judgment dated 13th May, 2015 permitting the publication of the photographs of the President, Prime Minister and Chief Justice of the country, subject to the said authorities themselves deciding the question, is now extended to the Governors and the Chief Ministers of the States.
- ii) In lieu of the photograph of the Prime Minister, the photograph of the Departmental (Cabinet) Minister/Minister In-charge of the concerned Ministry may be published, if so desired.
- iii) In the States, similarly, the photograph of the Departmental (Cabinet) Minister/Minister In-charge in lieu of the photograph of the Chief Minister may be published, if so desired.

You are therefore requested to kindly ensure that all the Government advertisements released by your department comply with these directions of the Hon'ble Supreme Court, and may also circulate these directions to your sub-offices situated in the state or out of the state.

This is issued with the approval of the W/DGIPRL, Haryana.

  
Joint Director (Print Media)  
Information, Public Relations & Languages  
Department, Haryana