

Fwd: Bharat Internet Utsav celebration from 07.07.2023 to 21.08.2023

From : Sanjay Kumar <secy.sel@nic.in>
Subject : Fwd: Bharat Internet Utsav celebration from 07.07.2023 to 21.08.2023
To : Vipin Kumar <as-school.edu@gov.in>

Thu, Jul 27, 2023 08:22 PM
1 attachment

AS(SS.II)

Sd/-
Secy(SE&L)
27.07.2023

From: "Prem Kumar" <kumar.prem93@gov.in>
To: "Sanjay Kumar" <Secy.sel@nic.in>
Cc: "Naveen Kumar" <naveen.kumar71@gov.in>, "Onkar Nath Yadav IRRS" <onkar.yadav@nic.in>, "Vineet Malik" <vineet.malik@gov.in>
Sent: Thursday, July 27, 2023 1:57:55 PM
Subject: Bharat Internet Utsav celebration from 07.07.2023 to 21.08.2023

Respected Sir/Madam,

The undersigned is directed to inform you that the Department of Telecommunications is celebrating "**Bharat Internet Utsav**" in collaboration with MyGov. In this regard, it is requested to kindly arrange the means to give wide publicity to the campaign.

May please find the attached letter dated **27-07-2023** regarding the same.

Regards
Prem Kumar
JTO(Media)
Department of Telecommunications

Pl. inform all States/UTs/ KUS/ J&K
28/7/23
Dir(GS)
all State Govt. Education Deptts
US (Fwd)
circulate the attached letter to all State MoE, DOSEL
1/8/23
Sh. Rakesh
01/08/23

DSE 27-07-2023.pdf
825 KB

No. MEDIA-CAMPAIGN-2023
Government of India
Ministry of Communications
Department of Telecommunications
Media Division

New Delhi, dated the 27th July, 2023

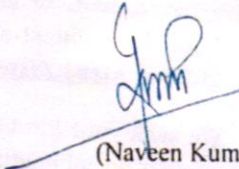
OFFICE MEMORANDUM

Subject – Celebration of Bharat Internet Utsav from 07.07.2023 to 21.08.2023 -reg

Kindly refer to letter of even number dated 19.07.2023, regarding Celebration of Bharat Internet Utsav by Department of Telecommunications and MYGOV.

2. The Human stories regarding transformation of internet in lives of the citizens shall inspire and empower others to enable the people to embrace digital technology and seek similar transformations in their own lives. To embrace the transformative role of Internet, we seek your support regarding the amplification of Bharat Internet Utsav.
3. Accordingly, it is requested that instructions may please be issued to Higher Secondary Schools/Colleges/Universities for participating & promoting the campaign as well as amplifying on various social media handles with #BharatInternetUtsav

Encl.: As above


(Naveen Kumar)
DDG(Media)

To,

1. Secretary, Department of Higher Education
Ministry of Education
Shastri Bhawan, New Delhi
- ✓ 2. Secretary, Department of School Education & Literacy
Ministry of Education
Shastri Bhawan, New Delhi

No: MEDIA-CAMPIGN-2023/C.No. 163123
GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS
DEPARTMENT OF TELECOMMUNICATIONS
MEDIA DIVISION

Dated at ND 19.07.2023

OFFICE MEMORANDUM

Subject: Media Campaign "Bharat Internet Utsav- Celebrate the power of Internet": Documenting Human Stories on the Transformation of Lives

Department of Telecommunications is focussed to provide secure, reliable, affordable and high-quality converged telecommunication services anytime, anywhere for an accelerated, inclusive, socio-economic development. With collective efforts of the centre and state governments, remotest parts of the country have been connected through internet and internet has emerged as an indispensable tool for knowledge-sharing and economic development.

2. In this respect, DoT is celebrating "**Bharat Internet Utsav**", wherein Citizens can share their stories/videos upto 2 minutes on **How internet has transformed the lives of the people** on all social media handles with **#BharatInternetUtsav** and post it on MYGOV and win cash prizes upto Rs.15,000. The contest shall be conducted on MYGOV from 07.07.2023 to 21.08.2023 at <https://innovateindia.mygov.in/bharat-internet-utsav/>

3. We seek your kind support in promoting the event and amplifying the same on your social media handles with **#BharatInternetUtsav**.

Signed by Naveen Kumar
Date: 19-07-2023 16:53:00
Reason: Approved
Naveen Kumar
DDG(Media)
Tel: 011-23036544

To

1. Secretaries of all Ministries / Departments, GoI
2. Chief Secretaries of all State Governments
3. Administrators of all Union Territories