

To

Director Information, Public Relations & Languages Deptt.,
Government of Haryana,
SCO No. 200-201, Sector 17C,
Chandigarh.

Memo No./EE Hort./PMDA/2025/1979

Dated: 26/09/2025

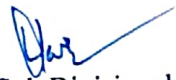
Subject :- Regarding Publications of advertisement for outsourcing for maintenance of of Central Verges, Berms and Green Belts to NGO/Private Companies/Institutions for maintenance in Urban Estate Panchkula and Mansa Devi Complex jurisdiction of PMDA.

This is with reference to the subject cited above.

It is intimated that an advertisement to be published on 27.0.2025 in three Nos. leading Newspapers (One English, Two Hindi in Chandigarh Editions) regarding outsourcing for maintenance of Central Verges, Berms and Green Belts to NGO/Private Companies/Institutions for maintenance in Urban Estate Panchkula and Mansa Devi Complex under the jurisdiction of PMDA.

Please find enclosed herewith a copy of advertisement, which is to be published in Newspapers.

DA/ As above.



for Sub Divisional Engineer (Hort.),
Chief Executive Office,
PMDA, Panchkula.

Endst. No. EE Hort./PMDA/2025/

Dated :

A copy of the above is forwarded to the followings for information :-

1. Additional Chief Executive Officer, PMDA, Panchkula.
2. Advisor, Urban Environment, PMDA, Panchkula.
3. Joint Chief Executive Officer, PMDA, Panchkula.
4. PS/CEO, PMDA for the information of the worthy officer.


for Sub Divisional Engineer (Hort.),
Chief Executive Office,
PMDA, Panchkula.



Panchkula Metropolitan Development Authority (PMDA)

पंचकूला महानगर विकास प्राधिकरण

शहरी सम्पदा पंचकूला के सैन्ट्रल वर्ज, फुटपाथ व हरित पट्टियों के रखरखाव हेतु आउटसोर्सिंग में रुचि की अभिव्यक्ति हेतु आमंत्रण

शहरी सम्पदा पंचकूला व माता मनसा देवी शहरी कम्पलेक्स में पंचकूला महानगर विकास प्राधिकरण के अधीन पड़ती सैन्ट्रल वर्ज, फुटपाथ व हरित पट्टियों के रखरखाव के लिए आउटसोर्सिंग हेतु, विभिन्न समाज सेवा संस्थाओं(NGO)/प्राइवेट कम्पनियों/संस्थाओं से रुचि की अभिव्यक्ति हेतु आवेदन पत्र आमंत्रित किए जाते हैं। इन सैन्ट्रल वर्ज, फुटपाथ व हरित पट्टियों का विवरण तथा इनके आबंटन से संबंधित विस्तृत नियम एवं शर्तें पीएमडीए की वेबसाइट pmdahry.org.in पर देखे जा सकते हैं। अधिक जानकारी के लिए कार्यालय कार्यकारी अभियन्ता (बागवानी), पीएमडीए, कैक्टस गार्डन, सैक्टर 5, पंचकूला से सम्पर्क करें। आवेदन पत्र जमा करने की प्रथम तिथि 27.09.2025 और अंतिम तिथि 10.10.2025 सायं 05.00 बजे तक होगी।

मुख्य कार्यकारी अधिकारी,
पीएमडीए, पंचकूला।

निकट कौशल भवन, माजरी चौक, सैक्टर 3, पंचकूला, दूरभाष-0172-2997880

Details of Central Verges, Berms and Green Belts of PMDA, Panchkula

Sr. No	Description
1.	Central Verges area along with berms Singh Dwar to Gurudwara Kohni Sahab i.e. Sector 5 alongwith Green Belt and Railway underpass to Chandigarh (IT Park) i.e. Green Belt area of Sector 4-6, 2-6MDC, Panchkula.
2.	Central Verges area along with berms Kalka Highway to Chandigarh Pirbaba (Entry point of Chandigarh) i.e. Sector 1, 6, 7-Command Area and Green Belt area of Sector 1, 6 and 7 Panchkula.
3.	Green Belt area of Sector 1, 3, 21 and 20, Panchkula.
4.	Green Belt area of Sector 2, 4, 12 and 12A, Panchkula.
5.	Central Verges area alongwith berms of Sector 16-17-Rajeev Colony Roundabout to Kalka High i.e. Sector 16-Rajeev Colony-Vill. Budhanpur, Sector 15-Bel Factory & IA Ph-II, Sector 14 & 12A-IA Ph-I (Alongwith Green Belt of PH-I & II), Panchkula
6.	Central Verges area alongwith berms Chandigarh Border to Kalka Highway i.e. Sector 7-18, 8-17, 9-16, 10-15, 11-14 and 12-12A, Panchkula
7.	Central Verges area alongwith berms Command Hospital to Kalka Highway i.e. Sector 6-7, 5-8, 5-9, 5-10, 4-11 and 4-12, Panchkula
8.	Central Verges area alongwith berms Tank Chowk to Railway underpass i.e. Sector 1-6, 2-5, 4-5, 10-11, 14-15 and IA Ph-I-Ph-II, Panchkula
9.	Central Verges area alongwith berms Red light of Sector 5/8 & 9 to Roundabout of Sector 16-17-Rajeev Colony i.e. Sector 8-9, 16-17, Panchkula
10.	Central Verges area alongwith berms Red light of Sector 5/9 & 10 to Red Light of Bel Factory i.e. Sector 9-10, 15-16, Panchkula
11.	Central Verges area alongwith berms Red light of Sector 4/11 & 12 to IA Phase I i. e. Sector 11-12, 12A-14, Panchkula
11.	Central Verges area alongwith berms of Sector 20-21, Panchkula
12.	Gaushala, Sector 22 IT Park-23, Panchkula
12.	Central Verges area alongwith berms of Sector 23 Sir Chottu Ram Chowk to Yamuna Nagar Highway i.e. Sector 3-21, Sector 23-Panchkula
13.	Central Verges area alongwith berms of Sector 26-27, and 27-28Alongwith Green Belt area, Panchkula
14.	Green Belt area of Sector 31, alongwith Panchkula-Yamuna Nagar Highway, Panchkula

Terms and Conditions for maintenance of Central Verges, Berms and Green Belts

1. The selected agency shall pay an amount of Rs. 50,000/- (Fifty thousand) per annum on account of advertisement fee to the PMDA, Panchkula. The allotted agency shall deposit the fee within seven working days from the date of issue of allotment letter.
2. The ownership of Green Belt, Berms and/ or Central Verge shall remain with PMDA Panchkula. The agency will not use these properties for any purpose except advertisement their brand value and no sub-letting will be allowed.
3. Merely by maintaining a specified Green Belt, Berm and/or Central Verge for a specified period will not confer upon the agency any right what so ever over this Green Belt, Berm and/or Central Verge. The agency will ensure that the property shall remain free from all type of encumbrances.
4. The PMDA reserves the rights to resume control of maintenance of Green Belt, Berm and/or Central Verge without providing reasons. The decision of PMDA in this regard will be final.
5. The agency may display its brand name on a board not exceeding a size of 75cm x 50cm at the Green Belt, Berm and/or Central Verge. In the Central Verge, the display board shall be erected parallel to the road. The content and placement of this advertising plate/board must be approved by PMDA. No other signage or hoarding will be permitted. The spacing between two signages/boards should not be less than 100 metres.
6. The maintenance of Green Belt, Berm and/or Central Verge will be done by the agency under the advice/suggestions of an officer/official of PMDA. PMDA, Panchkula will oversee and have intervention rights in the maintenance of Green Belt, Berm and/or Central Verge.
7. The maintenance period of the specified Green Belt, Berm and/or Central Verge will be valid for one year from date of issue of allotment letter. The maintenance period may be extended for additional one year provided the maintenance standards remain satisfactory.
8. The agency will be responsible to follow the guidelines of road safety committee scrupulously in true letter and spirit.
9. The agency will be responsible for the functioning and maintenance of electric equipments installed on the Green Belt, Berm and/or Central Verge, if any.
10. In case of Central Verge, the agency will maintain the complete ROW i.e. total width of road including footpath and side berms. The agency will ensure smooth cutting of hedges in Central Verge, cleaning of all kind of vegetation and side drains.

Proposed process of allotment of Central Verges and Green Belts to various agencies:

Applications shall be invited by giving an advertisement in three leading newspapers (Two Hindi and One English) for allotment of all above Central Verges and Green Belts. After receipt of applications interview will be conducted by a Committee. Committee may be constituted under the Chairmanship of W/ACEO, PMDA, for conducting the interviews of the applicants and other members are Expert, IE, PMDA, Advisor, Urban Environment, PMDA, Chief Engineer-I, PMDA, Joint CEO, PMDA and Executive Engineer(Hort.), PMDA, Panchkula. Allotment shall be made on the recommendations of the above Committee to the eligible applicants after the approval of W/CEO, PMDA, Panchkula on the following terms and conditions.