

Innovation Challenge for Development of a Cloud Based Web Accessibility Reporting Solution

Innovation Idea Submission Form-Sample

A. Approach towards Problem Statement

- 1. Explain your understanding of the Problem Statement. (150 words)
- 2. What is the research & development work that has already been done in this area? (Both Globally & India)
- 3. Briefly describe your problem-solving approach for the problem statement. (You may use diagrams) Attachment (PDF within 10MB)
- 4. What will your innovation focus on?
 - a) Application of existing technologies in new areas. (combination/ adaptation of existing approaches)
 - b) Development of new technologies for existing areas
 - c) Totally disruptive approach (Original/ New Concept)
- 5. Describe the following regarding your solution
 - a) Process Flow (Process Flow Diagrams may be leveraged for explaining) Attachment (PDF within 10MB)
 - b) Key Technology Involved
 - c) Solution Capabilities (e.g. Preventive, Detective and/ or responsive), Features & Specifications.
 - d) Scalability

B. Business Use Case

- 1. Explain business use case of your innovation and future plans (with Examples)
- 2. What is the USP of your innovation? (For e.g. Time Saved, Improved Efficiency etc.)

C. Solution Technical Feasibility

- 1. Does your innovation require assistance from existing products?
- 2. Briefly describe key technical hurdles that need to be overcome to implement your innovation, and the resources required to do so.
- 3. Are there any key partners whom you plan to work with to develop the technology?
- 4. How is your solution more appealing than existing products in the market (if any)? (In design, quality or additional features)/
- 5. Succinctly state why your company should win this award. (Please provide any additional information/supporting documents /testimonials that hasn't been covered



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in the above questionnaire, but that you feel will underpin your nomination) Attachment (PDF within 10MB)

- 6. Briefly explain the following:
 - a) Technology Stack used for Development of Web Accessibility Compliance Checking Solution
 - b) Deployment strategy and work plan to go Live