

**TIME BOUND**

From

Principal Secretary to Govt. Haryana,  
Rural Development Department,  
Chandigarh, Haryana

To

The Chief Executive Officer,  
Haryana State Rural Livelihood Mission,  
Urja Bhawan, Sector-17, Panchkula

Antyodaya/2017/ 3804  
Chandigarh, dated 11-9.2017

**Sub:- Implementation of Mission Antyodaya Gram Samridhi Evam Swachhata Pakhwada.**

Please refer to the this department letter No. Antyod./2017/3786, dated 08.09.2017 on the subject above vide which it was informed that the said Swachhata Pakhwada will be celebrated between 1.10.2017 to 15.10.2017 in all the GPs of the State whereas, specific activities will be performed in the Mission Antyodaya Gram Panchayats. The SHGs will play vital role in cleanliness campaign and health and nutrition assessments for this Pakhwada. The Gram Sabhas will be organized on 2<sup>nd</sup> October, 2017 (Gandhi Jayanti) for which high level IEC activities are to be conducted for all the running programmes/schemes and cleanliness campaign besides motivating village people to participate. The roll of NRLM will be follows-

1) The SHGs/VOs will organize the celebration and conduct some programs in the following areas:

- A pledge on cleanliness, ban on the use of plastics, keeping the village clean, use of toilets/IHHL, maintenance of cleanliness of the toilets, etc. is to be taken.
- Cleanliness drive in their own house, vicinity of the house and the immediate neighborhood.
- Awareness campaign on Swachata (Cleanliness), Swasthya (Wellness), Poshan (Nutrition) etc. with the support of IEC materials.
- Play films on FNHW (Food Nutrition Health and Wellness).
- Anti-plastic campaign and promoting the use of cloth bags and its production as a livelihood activity.
- Promote Behavior Change: Use of Toilets, Hand Washing at critical times, Food Hygiene, Menstrual Hygiene, Waste Segregation, and Solid Waste Management initiatives etc.

Ant/12

- Awareness on WASH related issues will be organized.
- One day will be celebrated as Aajeevika Swayam Sahayata Sangathan Diwas (SHG Day)

These activities will be reported in the format provided in the guideline with the GP level Nodal Officer for the Pakhwada.

2) Deen Dayal Antyodaya Yojana - National Rural Livelihood Mission (DAY-NRLM):

- All village organizations (VOs) will be actively involved in all intensive blocks along with SHGs.
- All SHG members will participate in the Gram Sabha scheduled during these days after necessary preparation of their needs and demands gathered during the VO Day.
- Active participation in the Mission Antyodaya Planning process.
- Preparation of base data on rights, entitlements and services from different schemes and programs.
- Awareness on Girls education- "Beti Bachao Beti Padhao".
- SRLMs may plan for activities to be taken up specifically in the respective states but with due importance to the activities mentioned here.
- Maintenance of registers for SHGs and for youths under DDU-GKY.
- Involve SHGs and students in taking feedback about the Mid-Day meal Scheme.

These activities will be reported in the format provided in the guideline with the GP level Nodal Officer for the Pakhwada.

3) Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) and Rural Self Employment Training Institutes (RSETIs):

- Identify the rural youth who are interested in skilling for wage placement or self-employment.
- The states should use this opportunity to use the mobile app for mobilization of candidates who are interested in wage placement.
- Job fairs/mobilization camps should be organized with the support of Program implementation Agency (PIAs) and potential employers. Aptitude tests of candidates for suitable vocation may also be undertaken, to offer them a choice for enrolment in skilling in an area of their interest. These activities should prominently focus in RURBAN clusters, SAGV villages and potential Poverty Free Panchayats.

cut/d/



- Those who are interested in taking up self-employment should be registered for taking up training in RSETIs. The RSETI states directors and RSETI directors/ faculty should also be actively engaged during this campaign.
- A number of trainings are being conducted by RSETIs. Credit linkage camps should be organized in villages with bank branches so that significant number of loan cases pending for approval may be disbursed. Eligible cases must also be registered under PM Mudra scheme or other Government Schemes.
- Organize DDUGKY alumni meet at district/ block level as a part of mobilization strategy.
- Flagging off of 'Skill Raths' in the state with the mandate to visit every gram panchayat and build a database of job seekers/youth willing to participate in skill development programmes. The database will be shared with employers and training providers.

These activities will be reported in the format provided in the guideline with the GP level Nodal Officer for the Pakhwada.

4) Mission Antyodaya Survey:

Nearly 1108 GPs have been identified in the 1<sup>st</sup> phase of Mission Antyodaya in the State to bring out of the poverty. These GPs are to be benchmarked through a baseline survey in order to track their progress during the Pakhwada. During the period the village development plan and strategy for uplifting the sustainable Livelihood panchayat should be formulated and discussed. This will be carried out by the SRLM machinery with the help of a responsible person to be decided. A format has been design by the MoRD which is available on the web portal [www.missionantyodaya.nic.in](http://www.missionantyodaya.nic.in) and samridhgram mobile app. The information collected will be uploaded on the app using GPS for authentication. The CEO, HSRLM is the State Nodal Officer of the survey and the detail instructions for the survey are available in annexure III of the guidelines. The training to the concern deputed officers may be got conducted from the HIRD in consultation with the State Data Officer (GSS Pakhwada).

In addition to above any action required for making the Pakhwada successful Pakhwada may be taken. A daily agenda of Pakhwada is enclosed herewith. It is requested that every day to day activity in this regard may be intimated to this department for coordination purpose.



State Nodal Officer (GS&S Pakhwada)  
Rural Development Department  
Haryana, Chandigarh

Endst. No. Antyodaya/2017/ 3805

Chandigarh, dated 11.9.2017

A copy of the above is forwarded to the following:-

1. PS to PSRD for kind information of PSRD.
2. PS to DRD for kind information of DRD.
3. All the DCs-cum District Nodal Officer (GS&S Pakhwada) for information and necessary action.
4. All the ADCs for information and necessary action.
5. Project Economist, Rural Development for information and necessary action.
6. State Data Officer (GS&S Pakhwada), Rural Development for information and necessary action.



State Nodal Officer (GS&S Pakhwada)  
Rural Development Department  
Haryana, Chandigarh

Date	Activity	Resource Person
Sept 28 to 30th	Preparation for the pakhwada in GPs, awareness and environment building, display of IEC material, beneficiary information in GP Bhavans	Gram panchayat Sachiv/ GRS/CRP
October 1, 2017	1. General information about the campaign. 2. Lagging off of sanitation campaign.	Gram Panchayat Sachiv/ GRS/CRP
October 2, 2017	1. Prabhat Feris during morning (involving school children, in coordination with School Education Department) 2. Bal Sabhas to be organized alongside the above. 3. Gram Sabhas a. Presentation of overall works taken in last FY and first 6 months of current FY b. GPD review c. Inform the GPs about base line ranking under Mission Antyodaya 4. Gram Panchayat Council Meetings 5. Preparing roadmap for a. Clean Green Villages b. Gram Samridhi 6. Cultural Programs like Film shows, Street Plays etc. in the evening.	Gram Panchayat Sachiv/ GRS/CRP  School teachers
October 3-7, 2017	Sanitation Campaign  <ul style="list-style-type: none"> <li>Clean Green village: Village clean up drive, cleaning garbage from roadside, common places, cleaning of drains.</li> <li>Cleaning, repairing/maintenance of internal village roads.</li> <li>States may take up State/District specific interventions on sanitation <ul style="list-style-type: none"> <li>WASH</li> <li>Inspecting the MDM arrangements in schools.</li> <li>Meeting of SMCs and SHGs managing MDM.</li> <li>Cleaning of Schools/Plantation of trees in school.</li> </ul> </li> <li>Health related activities such as <ul style="list-style-type: none"> <li>Weighing children in ICDS centers.</li> <li>Health checkup of children in schools.</li> <li>Awareness on malnutrition in ICDS centers, schools etc.</li> <li>Female health checkup camps.</li> <li>Health camps along with FNHW.</li> <li>Above activities shall be coordinated with the help of GHGs/ANMs/ASHA/ICDS workers</li> </ul> </li> </ul>	Gram Panchayat Sachiv/ GRS/CRP/ANM/ASHA/ ICDS workers  SHG members and CRPs to be actively involved.



Date	Activity	Resource Person
October 8-9, 2017	<p>Krishi Sabhas: GPs with the help of KVKs and Agriculture extension workers to explain the importance of convergence for improving productivity and diversified livelihood opportunities.</p> <p>List of proposed activities:</p> <ul style="list-style-type: none"> <li>Awareness of latest techniques of agriculture and improved variety of seeds</li> <li>Promotion of Dairy, Poultry, Pisciculture as additional source of income through convergence</li> <li>Special Mahila Sabhas/ SHG members meeting.</li> <li>As part of sanitation drive vermin-compost pits to be made.</li> <li>Discussions on micro credit plan for the village.</li> <li>Value chain development.</li> <li>Formation of producer companies.</li> </ul>	<p>Gram Panchayat Sachiv/ GRS/CRP</p> <p>Krishi Vigyan Kendras/ Agriculture/ Horticulture/ Animal Husbandry/ Fisheries extension workers</p> <p>CRPs and SHGs</p>
October 10, 2017	<p>GPDP detail review and discussion about implementation.</p> <p>Estimation of resources from FFC/SFC and other Government funds</p> <p>Details of the works done to be made public.</p>	Panchayat Sachiv
October 11, 2017	<ul style="list-style-type: none"> <li>Preparation of MGNREGA Action Plan</li> <li>Special focus on SLWM</li> <li>Action plan to lay emphasis on water conservation</li> </ul>	Panchayat Sachiv/ GRS
October 12, 2017	<ul style="list-style-type: none"> <li>Reading out beneficiary list of PMAY-G.</li> <li>PMAY-G: Bhoomi Pujan and inauguration.</li> <li>Individual entitlements under various schemes: <ul style="list-style-type: none"> <li>a. Verification of old age/other pensions, scholarship, food distribution, LPG, Solar Lightening.</li> <li>b. Identification of left out beneficiaries</li> </ul> </li> <li>Verification from the beneficiaries whether payments are made on time</li> </ul>	Gram Panchayat Sachiv / GRs
October 13th- 14th, 2017	<ul style="list-style-type: none"> <li>Skills <ul style="list-style-type: none"> <li>a. Youth registration and mobilization camps</li> <li>b. PIAs/Employers connect with candidates</li> </ul> </li> </ul>	Gram Panchayat Sachiv/ GRS/CRP/SHGs
October 15, 2017	<ul style="list-style-type: none"> <li>Presentation on the Action taken Reports (ATR)</li> <li>Sharing of GP ranking wherever applicable</li> </ul>	Gram Panchayat Sachiv

While the above activities are mentioned to be conducted date wise, it is also proposed to conduct base line survey for GP ranking in Mission Antyodaya Panchayats. The Gram Sabha should be informed of the purpose of the same in the 2nd October Gram Sabha, before this activity is initiated and the results be shared at the end of the campaign on 15<sup>th</sup> of October 2017.