

**National Informatics Centre
Tamil Nadu State Centre, Chennai**

Report on Swachhata Pakhwada, 2025

National Informatics Centre, Tamil Nadu State Centre, organized the Swachhta Pakhwada, 2025 from February 1st 2025 to February 15th 2025 with a series of engaging activities promoting cleanliness and environmental awareness.

The fortnight commenced with a pledge administered by the Director General, NIC, New Delhi through video conferencing with participation of NIC Officers. As per the directives of Shri M.Kamalakkannan, DDG & SIO, TNSC, the events spanning across the fortnight was planned and further coordinated by a team of NIC officials.

Throughout the Swachhta Pakhwada, NIC staff and outsourced resources from the State Centre, Secretariat, Ezhilagam, and District Centres actively participated in cleaning campaigns, demonstrating their commitment to creating a cleaner and healthier environment.

To foster creative expression and raise awareness, an essay competition on "**Promote Cleanliness, Waste Management, and Community Involvement**" and a poster-making competition themed around **Swachhata** were organized for NIC staff and outsourced Resources. The competitions witnessed enthusiastic participation and showcased innovative ideas.

Highlight of Swachhta Pakhwada was a motivational talk on 12th February, 2025, delivered by Dr. Parvakar Mishra, Former Scientist-G, NCCR, Ministry of Earth Sciences, Govt. of India on the topic "**Plastics in our Oceans - Role of Citizens**" The informative and insightful lecture shed light on the pressing issue of plastic pollution and emphasized the crucial role of citizens in addressing this challenge.

The concluding session of Swachhta Pakhwada was held on 17th February, 2025. Shri M.Kamalakkannan, DDG & SIO, NIC TNSC felicitated the prize winners of the essay and poster making competitions, in recognition of their efforts and stressed the need to sustain this momentum and integrate cleanliness into our daily lives.

Swachhta Pakhwada, 2025, had successfully raised awareness about cleanliness and environmental responsibility, promoting a sense of collective action towards a sustainable future.

Officers nominated by SIO, NIC, TNSC for coordinating the activities

Sl. No	Officer Details	Activities / Location
1	Shri Krishna Kumar R, Scientist-F	Overall Co-ordination
2	Shri R. Sainath, Scientist-F	
3	Shri V.R. Kumaar, Scientist-F	E-Wing (FF & GF)
4	Ms. Santhi Ramamurthi, Scientist-F	
5	Ms. Jeevitha J, Scientist-D	
6	Ms. P. Hemamalini, Scientist-D	E-Wing (SF)
7	Shri K.K. Siva Prasath, Scientist-E	G-Wing (GF)
8	Shri Saravanan T, Scientist-C	
9	Shri S.P. Karthikeyan, Scientist-F	A-Wing (FF)
10	Ms. G. Sarvani, Scientist-E	
11	Shri Kishore Kumar S, SSA	C-Wing (FF)
12	Shri G. Mariappan, SSA	
13	Ms.S. Gomathi, Scientist-E	NIC Secretariat Centre
14	Ms.D. Sripriya, Scientist-D	
15	Shri N. Dhanasekar, Scientist-E	NIC Ezhilagam Centre
16	Ms. N. Sugamathi, Scientist-C	
17	DIOs / ADIOs	NIC District Centres

Day-Wise Activity Plan for Swachhta Pakhwada

(01/02/2025 to 15/02/2025)

Day	Description
03.02.2025 (Monday)	The Opening of the Swachhta Pakhwada ceremony with pledge at 11:00A.M. by all Officers and staff of NIC Tamil Nadu
04.02.2025 (Tuesday)	Devote Denote 1 hour for general cleaning of workspace
05.02.2025 (Wednesday)	Devote 1 hour for general cleaning of workspace.
06.02.2025 (Thursday)	Devote 1 hour for general cleaning of workspace. Poster Making (Tamil & English) -General theme on Swachhata
07.02.2025 (Friday)	Devote 1 hour for general cleaning of workspace. Essay Writing (Tamil & English) -Promote cleanliness, waste management, and community involvement
10.02.2025 (Monday)	Devote 1 hour for general cleaning of workspace. Encourage Staff/ Officers to reduce plastic usage and promote cloth/jute bags.
12.02.2025 (Wednesday)	Devote 1 hour for general cleaning of workspace. "Plastics in our Oceans - Role of Citizens", Dr. Pravakar Mishra, Former Scientist-G from NCCR, MoES - 16:00-17:30 Hours
14.02.2025 (Friday)	Devote 1 hour for general cleaning of workspace. Discussion on long-term Swachhta
17.02.2025 (Monday)	Conclusion with recognitions for the competition winners.

Synopsis of events organized / activities

- 1st February 2025, in the VC Hall, E Wing and A wing Rajaji Bhavan NIC-TNSC Officers taken the Swachhta Pledge.
- An official mail sent to all NIC Centres indicating the celebration of Swachhta Pakhwada was to draw the special attention of all employees and always remind them of the cleanliness drive. Litterbins were placed at each cabin and rooms and kept ready for use.
- During the period 01/02/2025 to 15/02/2025 a special drive for the general cleaning of the premises (Cabins, Rooms & Surrounding places) of all NIC units at different locations (Rajaji Bhavan A Wing 1st Floor, Rajaji Bhavan C Wing 1st Floor, Rajaji Bhavan E Wing Ground Floor & G Wing Ground Floor, Rajaji Bhavan E Wing 1st Floor, Rajaji Bhavan E Wing 2nd Floor(NKN), NIC-Ezhilagam, NIC Secretariat and NIC District Centres) was organized under the supervision of SIO & Coordinators assigned for the activity.
- Files and registers were organized properly in racks and holders. Weeding out of old files was undertaken.
- All the officials enthusiastically cleaned their individual Cabins / Rooms, computers, keyboard, and desk.
- Cleaning of wash areas, corridors and Common areas was undertaken by housekeeping staff. Obsolete items and broken furniture were disposed of as per the procedure.

Prize Winners of Competitions held during Swachhta Pakhwada, 2025

Sl. No	ESSAY	POSTER
1	Mr. Sastha Ganapathy	Ms. L. Stephy
2	Ms. L. Stephy	Ms. Karthiga
3	Mr. R. Vinod Kumar	Ms. Vino Kumari

Glimpses of the Swachhta Pakhwada Pledge Taking Ceremony



Plastics in our Ocean – Role of Citizen Science



Abstract:

In the last few decades, the amount of garbage from land entering the ocean has been enormous. Once it reaches the marine environment, the debris is usually called Marine litter (ML). Several studies have argued that as plastics contain a significant percentage of this litter, their contamination is a major environmental threat worldwide and requires a multidisciplinary approach to managing plastic production, usage and recycling. Because of the transboundary nature of plastic pollution, on the World Environment Day of 2018, the Prime Minister of India declared that India joined the Coastal Clean Seas program of UNEP. India promised that by the end of July 2022, the single use of plastics will be banned entirely. To accomplish this, the Ministry of Earth Sciences (MoES) has initiated several research programs to fill the gaps in quantitative information on the level of microplastic pollution in various environmental matrices viz, beaches, mangroves, lagoons, estuaries and coastal water, sediment, and biota. Data are being generated and in progress for the Indian coastal waters. About 100 Indian beaches have been taken up for beach cleanup activities in the line of “clean seas”, and the data reveals that public participation and awareness programs are the best approaches, enabling the behavior changes in the society and manufacturers/ industries to phase out single-use plastics. Research collaborations with the UK, Japan, Norway, and Australia through the Indo-Pacific Ocean Initiative have been taken to elucidate the pathways of source to sink, various issues and challenges, linear plastics economy, and prospects for circular economy by promoting knowledge sharing, technological solutions for new technology, exploring environmentally sound alternatives to conventional plastics to reduce marine plastic problems. Finally, a Marine Litter Policy for the country is being contemplated to contain the Plastic pollution in our ocean environment.

- **Dr. Pravakar Mishra**

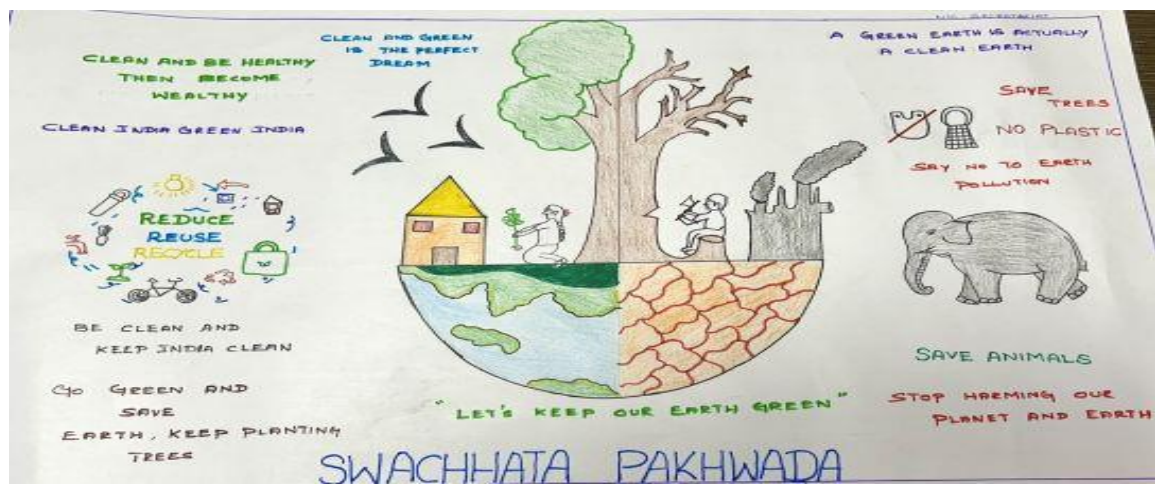
Prize winning Posters



FIRST PRIZE: Ms. L. STEPHY



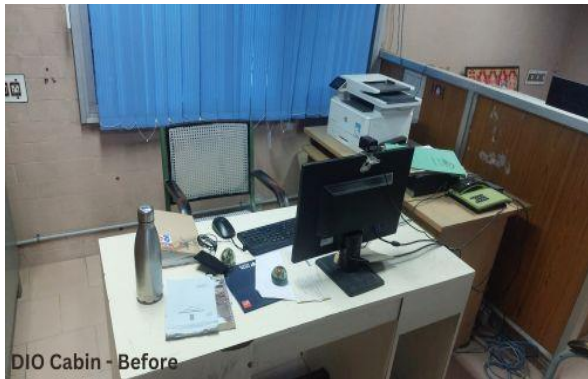
SECOND PRIZE: Ms. KARTHIGA



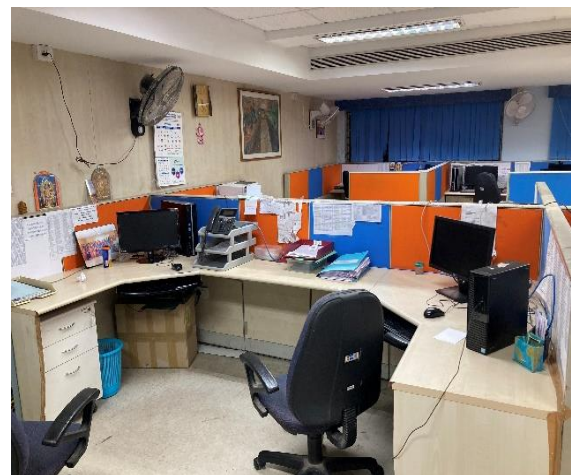
THIRD PRIZE: Ms. VINO KUMARI

NIC Centres at various locations

Before Cleaning



After Cleaning



NIC Centres at various locations

Before Cleaning



After Cleaning

