

Expression of Interest (EOI)

Inviting Partnerships for Sugamya Delhi Campaign 2025

(Towards Making Delhi the Purple City by 2028)

Issued by:

Office of the Chief Commissioner for Persons with Disabilities (CCPD), Government of India

in collaboration with

Inclusive Divyangjan Entrepreneur Association (IDEA)

About the Initiative

Building on the successful Sugamya Dwarka Pilot (May 2025), the campaign is now being scaled up across all of Delhi state. Sugamya Delhi Abhiyan has emerged as a path breaking campaign initiated by IDEA with the active collaboration and partnership of CCPD.

The outcome of this ambitious campaign can only be achieved through the participation of experts, community leaders, and the civil society. The Sugamya Delhi Campaign envisions making Delhi the nation's first fully accessible "Purple City" by 2028, ensuring that at least 65% of the built environment is inclusive and barrier-free.

As part of this mission, the Sugamya Delhi Yatra will be organized from 17th–25th September 2025, covering schools, colleges, institutions, markets, heritage spaces, healthcare facilities, government offices, community hubs, and even informal settlements—ensuring outreach to every citizen.

At the heart of this Yatra will be the NAMO (National Accessibility Movement) Sugamya Rath – a convoy of fully accessible vehicle(s) showcasing rights, assistive technologies, rehabilitation services, and practical accessibility solutions.

Purpose of the EOI

This Expression of Interest seeks proposals from NGOs, advocacy groups, institutions, vendors, professionals, and community organizations (Sarkar, Samaaj, Bazar) to participate in and support the Sugamya Delhi Campaign.

We invite stakeholders to collaborate in:

- I. Hosting the NAMO Sugamya Rath at campuses, markets, offices, hospitals, heritage sites, and community venues.
- II. Conducting accessibility pledge drives, audits, workshops, and awareness sessions.
- III. Showcasing innovative assistive technologies, rehabilitation services, and inclusive healthcare models.
- IV. Mobilizing volunteers, students, and youth ambassadors to act as Accessibility Ambassadors.

- V. Participating in the Purple Certification Campaign, committing to accessibility upgrades under the Harmonised Guidelines & RPwD Act, 2016.
- VI. Partnering in Research & Audits to generate actionable reports on Delhi's accessibility status.
- VII. Contributing to inclusive cultural evenings and sensitisation programs (puppet shows, skits, dance, art, etc.).

How to Participate

Interested organizations are invited to submit their proposals **before 5th September, 2025:**

Fill the following google form:

<https://forms.gle/QUUbSH6FbkjN7rS16>

For further details Contact: [Nandan Singh-9868216950] (CCPD)], [Nikhil Verma - 95557433778 (IDEA)]

 Websites:

- <http://ccpd.nic.in> – Office of the Chief Commissioner for Persons with Disabilities

- <http://www.idea4newindia.org> | <http://www.idea4newindia.com> – IDEA

Join the Movement

The Sugamya Delhi Campaign is more than a program—it is a national movement for accessibility, inclusion, and dignity.

The acceptance of proposal shall be confirmed by 10th September, 2025.

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