

NATIONAL EDUCATION POLICY-2020

**Common Minimum Syllabus for all
Uttarakhand State Universities and Colleges for
First Three Years of Higher Education**

**PROPOSED STRUCTURE OF
UG - FASHION DESIGNING
SYLLABUS**

2021

Curriculum Design Committee, Uttarakhand

Sr.No.	Name & Designation
1.	Prof. N.K. Joshi Vice-Chancellor , Kumaun University Nainital Chairman
2.	Prof. O.P.S. Negi Vice-Chancellor , Uttarakhand Open University Member
3.	Prof. P. P. Dhyani Vice-Chancellor , Sri Dev Suman Uttarakhand University Member
4.	Prof. N.S. Bhandari Vice-Chancellor, Soban Singh Jeena University Almora Member
5.	Prof. Surekha Dangwal Vice-Chancellor, Doon University, Dehradun Member
6.	Prof. M.S.M. Rawat Advisor, Rashtriya Uchchatar Shiksha Abhiyan, Uttarakhand Member
7.	Prof. K. D. Purohit Advisor, Rashtriya Uchchatar Shiksha Abhiyan, Uttarakhand Member

Syllabus Expert Committee

S. N.	Name	Designation	Department	Affiliation
1.	Prof. Lata Pandey	Head & Convener	Department of Home Science	D.S.B Campus, Kumaun University, Nainital
2.	Dr. Chhavi Arya	Assistant Professor	Department of Home Science	D.S.B Campus, Kumaun University, Nainital
3.	Dr, Janki Joshi	Assistant Professor	Department of Home Science	SAPKM, Kichha
4.	Ms. Preeti Singh	Assistant Professor	Department of Home Science	SAPKM, Kichha
5.	Mr. Sudhir Nainwal	Assistant Professor	Department of Fashion Designing	Govt. P.G College, Haldwani
6.	Manju Mishra	Assistant Director	Department of Journalism & Mass Communication	Gyanarathi Media Institute, Kashipur
7.	Mr. Satish Kandpal	Assistant Professor	Department of Journalism & Mass Communication	Gyanarathi Media Institute, Kashipur
8.	Ms. Juhi Joseph	Assistant Professor	Department of Journalism & Mass Communication	Gyanarathi Media Institute, Kashipur
9.	Dr. Sunita Rani	Head	Department of Home Science	SAPKM, Kichha

Syllabus Preparation Committee

S.N.	Name	Designation	Department	Affiliation
1.	Prof. Lata Pandey	Head & Convener	Department of Home Science	D.S.B Campus, Kumaun University, Nainital
2.	Dr. Chhavi Arya	Assistant Professor	Department of Home Science	D.S.B Campus, Kumaun University, Nainital
3.	Dr, Janki Joshi	Assistant Professor	Department of Home Science	SAPKM, Kichha
4.	Ms. Preeti Singh	Assistant Professor	Department of Home Science	SAPKM, Kichha

Certificate in Fashion Designing

Program Outcomes (POs)

- Students will get elementary knowledge of fashion design and textile design..
- Students will acquire knowledge of fundamental computer software and ethical behavior.
- Students will get introduced to history of clothing and textiles.

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students get introduced to Fashion Industry and gets finishing and polishing required for the industry.
- Develop good communication skills and confidence.
- May achieve capabilities to start earning by enhancing their skills in the field of Fashion.

Semester		Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
I	Major	I	B511101	Elements of Fashion	Theory	100 (25+75)	2
	Major	I	B511102	Fashion Drawing I	Practical	100 (25+75)	4
	Major	II	B511103	Element of Textile	Theory	100 (25+75)	2
	Major	II	B511104	Introduction to Design	Practical	100 (25+75)	4
	Major	III	B511105	English Communication	Theory	100 (25+75)	6
	Minor/Elective	IV	B511106	Sketching	Practical	100 (25+75)	4**
	Vocational	Voc-1	B511107	Computer Fundamental	Practical	100 (25+75)	3
	Co-Curricular	Co-C-1	B511108	Personality Development I	Theory	100 (25+75)	2
II	Major	I	B511201	Art Appreciation	Theory	100 (25+75)	2
	Major	I	B511202	Fashion Drawing II	Practical	100 (25+75)	4
	Major	II	B511203	History of Indian Costumes	Theory	100 (25+75)	2
	Major	II	B511204	Garment Construction-I	Practical	100 (25+75)	4
	Major	III	B511205	Environment Science	Theory	100 (25+75)	6
	Minor/Elective	IV	B511206	Sketching	Practical	100 (25+75)	4**
	Vocational	Voc-2	B511207	Business Communication for Fashion	Theory	100 (25+75)	3
	Co-Curricular	Co-C-2	B511208	Personality Development II	Theory	100 (25+75)	2
				Total			50

First Semester

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		
Course Code: B511101	Course Title: Elements of Fashion (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Present designs on the basis of elements and principles of fashion. ➤ Understand different languages of fashion. ➤ Understand the concept and origin of fashion. 		
Credits: 2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Color Psychology: What is Color? — How light gives objects colors Factors in perception. Local, Optical and Arbitrary Colors, Color Systems and Color Wheels —The Pigment Wheel. The Process Wheel. The Light Wheel, The Visual Wheel. Coloring Agents -Additive Color Mixing Subtractive Color Mixing, Dimensions of Color — Win_ Value, Intensity, Temperature, Color in Compositions — Rhythm, Balance, Proportion, Scale, Emphasis, Harmony. Transparency. Volume Color, Film Color, Intensity and Space, Line, Texture, Light, Contrast. Shadows. The Influence of Color — Color Symbolism, Ho Color Influences Life, Color Association in Language and Emotion, influences of the Dimensions of Color	5
II	Principles of Fashion: <ul style="list-style-type: none"> • Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in -painting, unity and opposite (discord) • Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony, process of harmony creation • Balance: definition, balance and visual weight (line, form, color and tone), principles of balances. etc. • Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space. • Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm. • Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion 	5
III	<ul style="list-style-type: none"> • Medium and methods — All about painting medium and methods relating to creation • Drawing and rendering — Definition, problem relating two-dimensional drawing and rendering, and three dimensional effects, do's and don'ts in it. 	5
IV	The Language of Fashion: <ul style="list-style-type: none"> • Fashion Today, Fashion and Traditional Costume, Prescribed Clothing and Modem, Democracy, Women- Fashion and Men's Fashion • Fashion between Art and Commerce, Fashion and Body fashion as a Paradigm in our culture. • Terminology - Introduction, Style, Design, Taste, Classics, Fad, Fords, Fashion Look, Accessories, Fashion Trends, Fashion Season • The Intangibles of Fashion — Acceptance, Change, he Futility of forcing change, Meeting the demand for change, Components of fashion change, Why fashion change. 	10
V	Fashion Movement: <ul style="list-style-type: none"> • Theories of Clothing Origin - Protection theory, Modesty Theory, Self-Adornment Theory, Combined Need Theory • Theories of Fashion Adoption - Trickle-down Theory (Traditional Fashion Adoption) • Trickle-across theory (Mass Dissemination), Trickle-up Theory or Bottom-up Theory (Reverse Adoption) 	5
Suggested Readings:		
<ul style="list-style-type: none"> • Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 		

- Understanding Color - An Introduction for Designers by Linda Holtzschue published by John Wiley & Sons, Inc. 2011 Pg. no. 68-92
- Vogue Magazine (India), Editor Priya Tanna published by Conde Nast India Pvt. Ltd.
- Elements of Design – Albert W. Porter, Davis Publications Inc., U.S. 80 pages
- Gini Stephen Frings (2007), Fashion Concept to Consumer 1.
- Pearson Elaine Stone (2013), 2. Dynamics of Fashion,
- Fair Child Books Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press

Suggested Digital Platform:

<https://www.hamstech.com/principles-and-elements-of-fashion-designing>

This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.

Suggested Continuous Evaluation Methods:

Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance

Course pre requisites: The eligibility for this paper is 10+2 with any subject

At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand the importance, need and origin of clothing and fashion.

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		
Course Code: B511102	Course Title: Fashion Drawing I (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Learn to observe images ➤ Develop the ability to observe visuals ➤ Explore the function of tools like pencil, poster colors, pencil colors as media 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building)	15
II	Basic Fashion Silhouettes: Pants, Skirts, Jackets, dresses etc.	15
III	Proportion of the Croquis: Flesh out croqui - Kids, Male, Female (front, back, side and 3/4th view) Stick croqui	15
IV	Human anatomy: Developing a fashion figure male, female and children, Basic figure drawing varying postures,	8
V	Rapid sketching, working from photograph, Sketching body features.	7
Suggested Readings:		
<ul style="list-style-type: none"> ● <i>Perspective Drawing Handbook</i> by Joseph D'Amelio published by Dover Publications (2004) ● <i>Figure Drawing for Fashion Design</i> by Elisabetta Drudi published by The Peppin Press 2001 		
Suggested Digital Platform:		
https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1		
https://www.pinterest.com/cls1956/croquis/		
https://www.fashionistasketch.com/draw-fashion-croquis/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to illustrate basic male, female and kids croquis and basic fashion silhouettes.		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		

Course Code: B511103		Course Title: Element of Textiles (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Obtain basic knowledge on Textile Industry. ➤ Get familiar with the terminology used in textiles. ➤ Understand the performance characteristics of fibers, yarn and fabrics. ➤ Understand the process flow of Textiles from Yarn to Fabric. ➤ Obtain knowledge on various fabric formation processes. 			
Credits: 2		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Introduction to Textile: Reason for studying textiles, The textile Industry, Sequence of fabric construction		5
II	Textile fibers and their properties: Definition, Classification of fibers and their origin, Primary and secondary properties of textile fibers, Production and properties of various fibers: Natural-cotton, linen, wool, silk. Man-made-rayon, polyester, polyamide (nylon 6,6) acrylics, elastomeric fibers, Fiber Identification tests –Visual, burning		5
III	Yarns: Basic principle of yarn making: Mechanical spinning (cotton system, wool system, worsted system), Chemical spinning (wet, dry and melt), Types of yarns: Staple, Filament, Simple, complex Properties of yarns: Yarn numbering systems and twist Yarn Identification: Single, ply, cord, textured, elastic, monofilament, multifilament and spun yarn		10
IV	Fabric construction: Weaving: Parts and functions of the loom, Weaves : Classification : All types, Characteristics and usage,		5
V	Knitting: Basic Method, Classification, Characteristics and usage, Non-woven and felts-construction: Construction, Properties and usage		5
Suggested Readings:			
<ul style="list-style-type: none"> ● Textiles- Fiber to Fabric (6th Edition), by Corbman, P.B. (1985), published by Gregg Division/McGraw Hill Book Co., US. Joseph, M.L., (1988), 576 Pages ● Essentials of Textiles (6th Edition), by Joseph, M.L., (1988), published by Holt, Rinehart and Winston Inc., Florida, 400 pages 			
Suggested Digital Platform:			
https://www.ethicalfashnerd.com/journal/elements-of-a-textile-who-are-the-people-behind-the-fabric/ https://www.testertextile.com/the-four-elements-of-textile-fiber-concept-form-structure-and-characteristic/			
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance			
Course pre requisites: The eligibility for this paper is 10+2 with any subject			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand and learn how various fibers and yarns are obtained and processed.			

Programme/Class:		Year: First		Semester: First	
Certificate in Fashion Designing					
Fashion Designing					
Course Code: B511104			Course Title: Introduction to Design (Practical)		
Course outcomes:					
The Student at the completion of the course will be able to:					
<ul style="list-style-type: none"> ➤ Understand the basic insights of design and fashion as a whole ➤ Understand and analyze the effective use of this knowledge to develop their potentials. 					
Credits: 4			Core Compulsory		
Max. Marks: 25+75			Min. Passing marks: 33		
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8					
Unit	Topics				No. of Lectures

I	Design- Fundamentals of Design, What is Design Elements of Design: Line: i) Directing ii) Dividing iii) Psychological effects of line iv) Optical Illusion, Shape: i) Geometric ii) Natural iii) Non-objective iv) Silhouettes, Texture:(ii) Visual ii) Tactile iii) Audible, Form: Organic form; geometric form; 3D form, Space, Principles of Design: - Rhythm, Balance: i)Symmetrical ii)Asymmetrical iii)Radial iv)Crystallographic, Emphasis, Harmony, Scale/Proportion, Variety, Movement, Pattern, Repetition, Unity	15
II	Color Theory- Introduction,Color Wheel, Primary Colors, Secondary Colors, Color Value Scale Tint, Shade, Tone, Color Scheme: Monochromatic Colour Scheme; Polychromatic Colour Scheme; Achromatic Colour schemes; Complementary Contrast Colour scheme; Analogous Color Scheme; Warm Colour & Cool Colour Scheme; Tertiary Colors. Color Properties/Terminologies: Hue; Saturation;Chroma; Value; Intensity/Luminosity/Luma; Tint; Shade; Tone; Lightness; Brightness; Triadic Colors; Tetradic Colors; Square Color Scheme; Complementary Colors; Split Complementary Colors; Color Palette; Additive Colors; Subtractive colors; Pigments	15
III	Collage: Newspaper Collage - Current Affairs, Printed Text Collage - Fashion; Corruption; Sports; Politics, Illustration Collage - Fashion, Yarn / String - Ocean; Garden, Photography Collage - Campus Photography	10
IV	Print Swatches: (a) Motifs (b) Checks (Plaids) (c) Dots (d) Stripes	10
V	Introduction to Fashion: Elements of Fashion: i) Skirts, ii) Dresses, iii) Trousers, iv) Tops, v) Jackets vi) Coats vii) Necklines viii) Collars, ix) Sleeves, x) Cuffs, xi) Pockets xii) Yokes xiii) Folds xiv) bags xv) shoes xvi) belts xvii) scarfs	10
Suggested Readings:		
<ul style="list-style-type: none"> ● Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 ● Understanding Color - An Introduction for Designers by Linda Holtzschue published by John Wiley & Sons, Inc. 2011 Pg. no. 68-92 ● Elements of Design – Albert W. Porter, Davis Publications Inc.,U.S. 80 pages 		
Suggested Digital Platform:		
https://www.invisionapp.com/defined/elements-of-design https://99designs.com/blog/tips/principles-of-design/#:~:text=The%20principles%20of%20design%20are,has%20to%20have%20a%20purpose.		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn elements of design, principles and color theory.		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		
Course Code: B511105	Course Title: English Communication (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Good listening skills, Capable of understanding spoken English. ➤ Good speaking Skills, capable to speaking English with confidence. ➤ Capable of reading English and comprehending the read matter. ➤ Capable of Writing and handling communication in English language. ➤ Handling presentations with confidence. 		
Credits:	Core Subject (Any Faculty)	
Max. Marks: 25+75	Min. Passing marks:33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0		
Unit	Topics	No. of Lectures
I	LISTENING SKILL: Listening to short and extended dialogues, telephone conversations,	15

	discussion Listening to prose & poetry reading Listening to video clips, documentaries, feature films, presentations, interviews -- Listening for the gist of the text, for identifying a topic, general meaning and specific information -- Listening for multiple-choice questions, for positive & negative comments, for interpretation	
II	SPEAKING SKILL: Introducing oneself or expressing personal opinion -- Simple oral or casual interaction – Dialogue -- Conversation – Participating in group discussions, role plays and interviews, Addressing a small group or a large formal gathering. Debates, discussions and role plays on advanced topics, Brief Power point presentation	15
III	READING SKILL: Basic Reading Comprehension and interpretation, Reading for the gist of a text, for information transfer and interpretation. Reading for specific information, instructions, recommendations, functional checklists, Reading comprehension exercises for multiple-choice questions, for contextual meaning -- Reading newspapers, magazine articles of topical interest and events	15
IV	WRITING SKILL: Writing emails, messages, notices, agendas, leaflets, brochures, minutes of a meeting Writing formal business and official Letters inviting, accepting, declining the invitation, Requesting permission for industrial visits or implant training, Letter applying for a job, enclosing a CV. Writing short reports -- Writing short proposals.	20
V	OVERALL COMMUNICATION SKILL: Development of oratory skills through practice of speaking on various topics. Conversation skills by engaging in discussion on topical issues. Inculcate habit of exploring various events and interesting news and sharing it with others.	25
Suggested Readings: Oxford Guide to Effective Writing & Speaking skills, John Seely, Oxford Publishing, 2013 2. Wren & Martin, High School English Grammar and Composition, D.V. Prasada Rao N, N.D.V. Prasada Rao, 2017		
Suggested Digital Platform: https://www.thelanguagegallery.com/blog/how-to-develop-good-english-communication-skills		
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.		
Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus • Test with multiple choice questions/ short and long answer questions • Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to present their self with confidence and will have a good command on spoken and written English.		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		
Course Code: B511106	Course Title: Sketching (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Good sketching and drawing skills. ➤ Learn basics still life drawing. ➤ Understand and learn perspective drawing. 		
Credits: 4	Elective	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to basics of sketching & Drawing. Introduction to still life by practicing simple and easy objects like a book , a brick or a shoe box.	10
II	Still life in color pencils. (objects on the book like fruits etc.), Still life with a cluster of objects comprising pile of books, fruits, vases, flowers etc.	10

III	Introduction of Drapery in oil pastels. Drapery along with a cluster of objects.	10
IV	Drawing in active environment, outdoor activities, quick and on the spot sketching. Drawing and practice of sketching of outdoor surroundings comprising of flora and fauna.	15
V	Introduction to perspective, Practicing perspective by drawing buildings etc along with trees etc.	15
Suggested Readings:		
<ul style="list-style-type: none"> • The fundamentals of Drawing Landscapes by Barrington Barber published by Arcturus 2017. • Drawing Landscapes: A practical course for Artists by Barrington Barber published by Arcturus 2018. • How to Sketch: A beginner's guide to sketching techniques, including step by step exercises, tips and tricks by Liron Yanconsky published by Liron Yanconsky 13 December 2014. • Elements of Design – Albert W. Porter, Davis Publications Inc.,U.S. 80 pages 		
Suggested Digital Platform:		
https://www.aproged.pt/biblioteca/handbookofdrawing.pdf https://rapidfireart.com/2017/04/06/lesson-1-how-to-sketch/		
This elective subject can be opted by student of own faculty/other faculty (In Semester I or II).		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: No any Pre Requisites.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to have a good have at basic sketching.		

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: First
Fashion Designing			
Course Code: B511107		Course Title: Computer Fundamental (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Acquainted with the basic knowledge computer fundamentals. . ➤ Know about internet surfing and will get fundamental knowledge of computer networking. 			
Credits: 3		Vocational-1	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-6			
Unit	Topics		No. of Lectures
I	Computer and its Architecture Anatomy of computers, Hardware and its types- Input Devices, Output devices and storage devices, CPU, Types of memory, Security issues in Computing.		5
II	Computer Software: Software, Types of software's. PRACTICAL		10
III	MS Office (practical use for industry), Ms Word – Creating a document editing, formatting, saving opening, creating tables .		10
IV	Ms Excel- Creating sheets, function in Ms Excel, MS PowerPoint – Creating presentations, Spreadsheets, word processors.		10
V	Communication with a computer: (practical use) What is Internet? Its advantages and disadvantages, Email, E-commerce, Role of internet in Fashion Industry.		10
Suggested Readings:			
<ul style="list-style-type: none"> • Basandra , S.K computer Today, New Delhi : Galgotia Publications • Clark, A Small Business Computer Systems, Hodder and Stoughton • P K Sinha, Fundamental of computer 			
Suggested Digital Platform:			
https://www.nios.ac.in/media/documents/sec229new/Lesson1.pdf https://www.tutorialsmate.com/2020/04/computer-fundamentals-tutorial.html			
Course pre requisites: No any Pre Requisites.			
Suggested Continuous Evaluation Methods:			
Class Performance/Practical Exam/Submission/Viva/Attendance			
Course pre requisites: No any Pre Requisites			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn basic computer functions and softwear.			

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: First
Fashion Designing			
Course Code: B511108		Course Title: Personality Development I (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Students will be acquainted with the basic knowledge of personality development theories. ➤ Students will get the understanding various factors of personality development. ➤ Students will get to enhance their personalities. 			
Credits: 2		Co- Curricular (Co-C-1)	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Introduction to Personality Development The concept of personality - Dimensions of personality – Theories of Freud & Erickson-Significance of personality development.		5
II	The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analysis.		5
III	Self-esteem Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self esteem - Symptoms - Personality having low self esteem -		5
IV	Positive and negative self esteem.		5
V	Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviour - Lateral thinking		10
Suggested Readings:			
<ul style="list-style-type: none"> ● Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill. ● Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall. 			
Suggested Digital Platform:			
https://www.managementstudyguide.com/importance-of-personality-development.htm https://www.sevenmentor.com/personality-development-the-need-of-the-hour			
This is mandatory Course (Co-Curricular Course) which students have to be opted in I Semester.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance			
Course pre requisites: No any Pre Requisites.			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to develop and enhance their personalities.			

Second Semester

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code: B511201	Course Title: Art Appreciation (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Students will be acquainted with the historical art forms. ➤ Students will get the understanding of ancient historic art of various eras. 		
Credits: 2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Prehistoric Art: Paleolithic, Mesolithic, Neolithic	5
II	Mesopotamia , Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom, Greek Art: Archaic Greece, The Classical Period, Naturalism and Idealization, Barbarian Alternatives: Scythians & Animal Styles, Etruscans Roman Art: Hellenistic Period, Roman Painting, Roman Architecture, Roman Sculpture, Byzantine Art: Ecclesiastical Architecture, The Classical Tradition, Icons and Iconoclasts, The Triumph of Orthodoxy	10
III	Islamic Art: Umayyad Art and Architecture, Abbasid Art and Architecture, Samanid and Seljuk Architecture, Islamic Decoration, Mughal Art and Architecture	5
IV	Gothic Art & Architecture: High Gothic Art, Sculpture & Painting, English and German Gothic, Italian Gothic, Secular and International Gothic, Renaissance Art: The beginnings of Italian Renaissance, Early Renaissance, Architecture in Italy, Sculpture in Italy, Italian Painting and Church, Secular Painting, The High Renaissance in Italy, The Venetian High Renaissance	5
V	20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo-Expressionism, Postmodernism.	5
Suggested Readings:		
<ul style="list-style-type: none"> ● A world history of Art (17th Edition) by Hugh Honour & John Fleming published by Pearson Prentice Hall, 984 pages ● Michelangelo Life and Work Frank Zollner, Taschen America, LLC, 2017, 796 pages, 		
Suggested Digital Platform:		
http://www.visual-arts-cork.com/ancient-art.htm https://en.wikipedia.org/wiki/Ancient_art#:~:text=Ancient%20art%20refers%20to%20the,Egypt%2C%20Greece%2C%20and%20		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Seminar/ Presentation on any topic of the above syllabus • Test with multiple choice questions/ short and long answer questions • Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		
At the End of the whole syllabus any remarks/ suggestions: Students will be able study of ancient art of various eras.		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code: B511202	Course Title: Fashion Drawing II (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To be able to open up with new approaches of design ➤ To develop skill in garment and figure drawing ➤ To be able to create advance fashion figures. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Movements and gestures: Body Movements (kids, female and male), Leg and hand	10

	movement	
II	Human Face: Feature drawing - Eyes, Nose, Lips & Ears, Face drawing and detailing, Hairstyles drawing	10
III	Stylization: Stylization of model figures - poses (different angles with all details - kids, male, female), Draping of garment on the kids, male, female figure. Stylized rendering	10
IV	Garment types and its styles: Garment details (neckline, sleeves, pockets etc.) Sketching garments, Design a costume for a specific event or profession	15
V	Garment Detailing along with theme: Sketching silhouettes in various fabric textures (fur, satin, denim, tissue, silk, chiffon, knits, plaids, corduroy and others) Creating Collection for specific theme	15
Suggested Readings:		
<ul style="list-style-type: none"> • Figure Drawing for Fashion Design by Elisabetta Drudi published by The Peppin Press 2001 • Fashion Drawing in Vogue -William Packer, Thames & Hudson Ltd, 240 pages • Figure Drawing for Fashion Design by Isao Yajima, Graphic-Sha; First Edition (stated) edition (1987), 128 Pages 		
Suggested Digital Platform:		
https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1 https://www.pinterest.com/cls1956/croquis/ https://www.fashionistasketch.com/draw-fashion-croquis/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to illustrate advance fashion figures, textures and drapes.		

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: B511203		Course Title: History of Indian Costumes (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Define different Indian civilizations. ➤ Summarize Clothing & accessories of these cultures. ➤ Identify Study different ancient clothing in period of different rulers. 			
Credits: 2		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Male and female costumes , their specification, jewelry and accessories used. Ancient Indian Civilization : Indus Valley, Vedic Period, Gupta Period		6
II	Mughal period: Costumes of Pre-Mughal, Mughal and Post-Mughal period.		6
III	British period: Costumes of Pre-independence and Post-independence period. Evolution of Khadi movement.		6
IV	Traditional costumes of India: Costumes of Jammu & Kashmir, Costumes of Punjab Costumes of Haryana, Costumes of Rajasthan, Costumes of Madhya-Pradesh		6
V	Traditional costumes of India: Costumes of West Bengal, Costumes of Assam, Costumes of Maharashtra		6
Suggested Readings:			
<ul style="list-style-type: none"> • Traditional Indian Costumes & Textiles” by Parul Bhatnagar • “Indian Costumes” By Gurey G. S, Publisher Popular Book. • “Ancient Indian Costumes” By Roshan Alkazi. • 4. “Periods of Centralization and Development of Dressing in India” By WlexA 			
Suggested Digital Platform:			
https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SFDA1101.pdf https://textilevaluechain.in/in-depth-analysis/articles/traditional-textiles/history-of-indian-costumes/			

This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.
Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance
Course pre requisites: The eligibility for this paper is 10+2 with any subject.
At the End of the whole syllabus any remarks/ suggestions: Students will be able to define ancient Indian clothing and cultures.

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code: B511204	Course Title: Garment Construction I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Gain the knowledge about sewing. ➤ Gain the understanding regarding different garment components and their construction. ➤ Able to stitch sleeves, necklines and other parts of garments. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction of tools and equipments required for sewing. Introduction for sewing machine: Machine parts: Tension Disc; pressure regulator; Take up lever; Tension Disc; Face cover; Thread cutter; Extension table; Feed dog control; Stitch selector; Stitch length; Stitch indicator; Bobbin winder; Stitch width; Reverse lever; Hand wheel; Treadle; Needle and its part. Machine Feet attachments: Straight stitch foot; concealed zipper foot; Blind hem foot; Walking foot Threads: General purpose thread; Silk thread; Metallic thread; Hand embroidery thread Introduction for sewing tools Measuring Tools: Tape measure; Meter Stick; Measure Gauge; Ruler Marking Tools: Chalk; Wash away pen; Fade away pen Cutting Tools: Shears: Pinking Shears; Paper Scissors; Cutter and Mat; seam ripper Pins and Needles	10
II	Hand seams: Double stitch; Running stitch; Back stitch; Blanket stitch; Buttonhole stitch; Hemming; Ladder stitch; Overcasting; Gathering and easing; Herringbone stitch; Bar tacks; Whipping; Darning; Tacking; Slip Tacking.	15
III	Sewing Machine Stitches: Securing threads; Straight stitch; Zig zag stitch; Tacking; Overcasting; Stay stitch; Overlock stitch; Picot edge.	10
IV	Seams, hems, edges and Fastenings: Seams: Plain seam; French seam; Flat fell seam; Welt seam; Lapped seam; Bias bound edge; Top edge stitch. Sewing Buttons: Two hole button; Four hole button; Making button; Button hole, Hooks and Eye	10
V	Stitching different plackets: Slit; Blouse; Continuous; Kurta. Stitching various pockets: Seam Pocket; Patch pocket; Box pocket; Pocket with flap. Zips: Central Zip; Lapped zip; Concealed/invisible zip. Neckline and armhole finishes: Facing Single/Double, Fused Facing; Bias Binding. Stitching various types of waistbands: Fused, Elasticized.	15
Suggested Readings:		
<ul style="list-style-type: none"> • Garment construction skills by Premlata Mullick Published by Kalyani Publishers, New Delhi 2010 • Handbook of sewing stitches by Lorna Knight Published by Search Press, 2012, 256 Pages 		
Suggested Digital Platform:		
https://takelessons.com/blog/learn-basic-sewing-stitches-z13 https://sew4home.com/category/techniques/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is 10+2 with any subject		

At the End of the whole syllabus any remarks/ suggestions: Students will be able to define and practice basic hand and sewing machine stitches.

Programme/Class: Certificate in Fashion Designing		Year: Second	Semester: Second
Fashion Designing			
Course Code: B511205		Course Title: Environmental Communication (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Students will enable to understand environmental problems at local and national level through literature and general awareness. ➤ The students will gain practical knowledge by visiting wildlife areas, environmental institutes and various personalities who have done practical work on various environmental Issues. ➤ The students will apply interdisciplinary approach to understand key environmental issues and critically analyze them to explore the possibilities to mitigate these problems. ➤ Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world 			
Credits: 6		Core Subject (Any Faculty)	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0			
Unit	Topics		No. of Lectures
I	Environment 1. Environment: Concept and Perspectives 2. Environment and society 3. Environment Pollution 4. Relation of Environment with Development, Economy and Health –Brudtland Report 5. Need of Environmental Communication		10
II	Protection of Environment 1. India’s National Environmental Policy 2. Ministry of Environment and Forest Govt. of India 3. Department of Environment Uttar Pradesh 4. Environmental Laws 5. Traditional Practice and Modern ways to Protect Environment, Public Awareness		20
III	International Issues of Environment 1. Global Warming 2. Green House Gas Emissions 3. Earth Summits 4. Developed vs. Developing Nations 5. Role of United Nations Organizations in Environment Protection		20
IV	Clean River Campaign and Waste Management 1. National Mission for Clean Ganga 2. Yamuna Action Plan 3. Waste Management: Problems and Solutions 4. Hazardous Waste: Scale and Problems 5. World Water Situation and conflict		20
V	Environmental Movements in India 1. Chipko Movement 2. The Silent Valley Project 3. Appiko Movement, Jungle Bachao Andolan 4. Narmada Bachao Andolan, Tehri Dam Project 5. Bhopal Gas Tragedy		20
Suggested Readings:			
<ul style="list-style-type: none"> • Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt. • Gadgil, M., & Guha, R.1993. This Fissured Land: An Ecological History of India. Univ. of California Press. • Gleeson, B. and Low, N. (eds.) 1999.Global Ethics and Environment, London, Routledge. • Gleick, P. H. 1993. Water in Crisis. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press. • Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll.Principles of Conservation Biology. Sunderland: 			

<p>Sinauer Associates, 2006.</p> <ul style="list-style-type: none"> • Sengupta, R. 2003. Ecology and economics: An approach to sustainable development. OUP. • Singh, J.S., Singh, S.P. and Gupta, S.R. 2014. Ecology, Environmental Science and Conservation. S. Chand Publishing, New Delhi. • Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. Conservation Biology: Voices from the Tropics. John Wiley & Sons. • Thapar, V. 1998. Land of the Tiger: A Natural History of the Indian Subcontinent. 18. Warren, C. E. 1971. <p>Suggested Digital Platform: https://alg.manifoldapp.org/read/introduction-to-environmental-science/section/8f33cc85-2833-4831-80db-e86d002a35c8</p>
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.
<p>Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance</p>
Course pre requisites: The eligibility for this paper is 10+2 with any subject
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand environment and problems related to it, also will learn to identify these problems.

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: B511206		Course Title: Sketching (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Good sketching and drawing skills. ➤ Learn basics still life drawing. ➤ Understand and learn perspective drawing. 			
Credits: 4		Elective	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Introduction to basics of sketching & Drawing. Introduction to still life by practicing simple and easy objects like a book , a brick or a shoe box.		10
II	Still life in color pencils. (objects on the book like fruits etc.), Still life with a cluster of objects comprising pile of books, fruits, vases, flowers etc.		10
III	Introduction of Drapery in oil pastels. Drapery along with a cluster of objects.		10
IV	Drawing in active environment, outdoor activities, quick and on the spot sketching. Drawing and practice of sketching of outdoor surroundings comprising of flora and fauna.		15
V	Introduction to perspective, Practicing perspective by drawing buildings etc along with trees etc.		15
Suggested Readings:			
<ul style="list-style-type: none"> • The fundamentals of Drawing Landscapes by Barrington Barber published by Arcturus 2017. • Drawing Landscapes: A practical course for Artists by Barrington Barber published by Arcturus 2018. • How to Sketch: A beginner's guide to sketching techniques, including step by step exercises, tips and tricks by Liron Yanconsky published by Liron Yanconsky 13 December 2014. • Elements of Design – Albert W. Porter, Davis Publications Inc.,U.S. 80 pages 			
Suggested Digital Platform: https://www.aproged.pt/biblioteca/handbookofdrawing.pdf https://rapidfireart.com/2017/04/06/lesson-1-how-to-sketch/			
This elective subject can be opted by student of own faculty/other faculty (In Semester I or II).			
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance			
Course pre requisites: No any Pre Requisites.			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to work with oil pastels drawing objects and landscapes.			

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: B511207		Course Title: Business Communication for Fashion (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Acquainted with the knowledge of principles, practices, procedures about Business, Trade and Industry.. ➤ Get the learning in different functional areas and develop. ➤ Get to know about business environment. 			
Credits: 3		Vocational-2	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-6			
Unit	Topics		No. of Lectures
I	Introduction to Business operation, Business Environment, Product & Services		5
II	Types of organization, Formation of Partnership firm and Joint Stock Company.		10
III	Business Correspondence,		10
IV	Introduction to Management,		10
V	Functional Areas of Management		10
Suggested Readings:			
<ul style="list-style-type: none"> • Introduction to Business by Patrice Flynn published by Business Expert Press 27 November 2019, 162 pages. • Introduction to Business by Onyekachi Samuel, 1399 pages. • Business: Success, grow power by Benny P. Benedict published, 8 pages 			
Suggested Digital Platform:			
https://www.toppr.com/guides/business-studies/business-environment/introduction-meaning-importance-of-business-environment/ http://www.jiwaji.edu/pdf/ecourse/tourism/Introduction,%20definition,%20concept%20&%20features%20of%20Business%20environment.pdf			
This is mandatory Course (Vocational Course) which students have to be opted in I Semester.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance			
Course pre requisites: No any Pre Requisites.			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand business environment basics.			

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: B5111208		Course Title: Personality Development II (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Students will be acquainted with the basic personality development factors. ➤ Students will get the understanding problem solving skills. ➤ Students will get to learn and develop leadership qualities within their self. 			
Credits: 2		Co- Curricular	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Other Aspects of Personality Development Body language		6
II	Problem-solving - Conflict and Stress Management - Decision-making skills		6
III	Leadership and qualities of a successful leader		6
IV	Character building -Team-work		6
V	Time management		6
Suggested Readings:			
<ul style="list-style-type: none"> • Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill. • Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall. 			
Suggested Digital Platform:			
https://www.managementstudyguide.com/importance-of-personality-development.htm			

<https://www.sevenmentor.com/personality-development-the-need-of-the-hour>

This is mandatory Course (Co-Curricular Course) which students have to be opted in II Semester.

Suggested Continuous Evaluation Methods:

Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance

Course pre requisites: No any Pre Requisites.

At the End of the whole syllabus any remarks/ suggestions: Students will be able to enhance their personalities.

Diploma in Fashion Designing

Program Outcomes (POs)

- Students will get to learn digital designing for fashion industry.
- Students will be skilled with pattern making techniques.
- Students will get introduced to various fabrics and textiles.

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students will get acquainted with basics, ethics and concepts of fashion design.
- Design and develop the strategies required to manage the garment and fashion industries.
- Students will be able to solve the real time problems related to the above industries.

Semester	Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
III	Major	I	B511301	Computer Graphics I	Practical	100 (25+75)	4
	Major	I	B511302	Fashion Communication	Theory	100 (25+75)	2
	Major	II	B511303	Pattern Making- I	Practical	100 (25+75)	4
	Major	II	B511304	History of World Costumes	Theory	100 (25+75)	2
	Major	III	B511305	Fashion Merchandising	Theory	100 (25+75)	6
	Minor/Elective	IV	B511306	Dyeing and Printing	Practical	100 (25+75)	4**
	Vocational	Voc-3	B511307	Embroidery Stitches	Practical	100 (25+75)	3
	Co-Curricular	Co-C-3	B511308	Human Values and Ethics	Theory	100 (25+75)	2
IV	Major	I	B511401	Computer Graphics II	Practical	100 (25+75)	4
	Major	I	B511402	Fabric Study	Theory	100 (25+75)	2
	Major	II	B511403	Garment Construction-II	Practical	100 (25+75)	4
	Major	II	B511404	Apparel Industry	Theory	100 (25+75)	2
	Major	III	B511405	Fashion Forecasting	Theory	100 (25+75)	6
	Minor/Elective	IV	B511406	Dyeing and Printing	Practical	100 (25+75)	4**
	Vocational	Voc-4	B511407	Advance Embroidery Stitches	Practical	100 (25+75)	3
	Co-Curricular	Co-C-4	B511408	Work Ethics	Theory	100 (25+75)	2
				Total			50

Third Semester

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511301	Course Title: Computer Graphics I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand Corel draw & its tools. ➤ Create simple designs using Corel Draw. ➤ Develop Digital Croquis on Corel Draw. ➤ Understand various Corel Draw effects for creating prints. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Corel Draw Basics: Understanding Vector graphics and Bitmaps Drawing in Corel: What is drawing, Starting and opening drawing, Working with multiple drawing, Undo, redo and repeating actions, Saving and closing drawing, Exploring basic tools:	12
II	Drawing Shapes: Drawing rectangle, square, ellipse, circle, arc, pi shape, polygon, star, spiral, grid, predefined shapes. Shaping object: Using curved object; selecting and moving nodes; Skewing and Stretching object; smudging and smearing object; applying distortion and swirl effect; shaping object by using envelope; cropping, splitting and erasing object; trimming object; welding and intersecting object.	12
III	Color, Color filling and Transparencies: Filling objects: Applying uniform fill, fountain fill, pattern fill, texture fill, postscript fill, mesh fill. Applying transparencies, Special and 3D effect, Using lenses with object Contouring object; Applying perspective to object; creating extrusion; creating bevel effect; creating drop shadow effect; blending object	12
IV	Drawing lines: working with lines, outlines and brush strokes; Drawing calligraphy, brush strokes; Spraying object along a line; drawing dimensional line, Text: Adding and manipulating text; Importing and pasting text; Adding artistic text; Adding paragraph text; Adding column to text; Fitting text to a path Formatting Text: Choosing typeface and fonts; changing text color and text case; Adjusting character and spacing; Adding bullet to text Pages and Layouts: Changing page size; changing page layout; Choosing a page background; adding duplicating, renaming and deleting pages; Inserting page number; using ruler; setting up document grid, Working with tables	12
V	Bitmaps: converting vector graphics to bitmap, importing, cropping and changing dimension of bitmap; tracing bitmap, Printing, File Formats: Importing and exporting files Assignments: Logo design, Poster design, Banner design, Brochure design, Print development textile purpose, Croque designing, Home decor - print designing	12
Suggested Readings: <ul style="list-style-type: none"> ● CorelDraw X6. The official guide, by Gary David Bouton Published by McGraw-Hill Education, 864 pages ● CorelDRAW X7: The Official Guide by Gary David Bouton, McGraw Hill Education; 11 edition (16 November 2014), 704 pages 		
Suggested Digital Platform: https://www.educba.com/coreldraw-tools/ https://design.tutsplus.com/tutorials/coreldraw-basic-drawing-tools--cms-22178		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to develop shapes and digital croquis.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511302	Course Title: Fashion Communication (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Learn and develop Fashion writing skills. ➤ Creating digital videos. ➤ Understanding the importance of communication in fashion industry. 		
Credits: 2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Communicating Fashion: Role of Communication within the Industry, Fashion terminologies for communication, Communication - to get familiar with communication, platforms like - Social media, online Shopping Sites, fashion journalism or special events	5
II	Fashion Content Writing: Writing in Fashion Environment, Effective fashion communication, The writing Process, Fashion Journalism, Writing for newspaper, Magazines, Broadcast media, Ex.: Blogs, Newspapers article, Pg3 news, Magazines, Social media, Column writing, Fashion Promotion Communication, Writing for advertising, Writing for Public Relations, Writing for new media, Writing for business communication,	5
III	Communication through Digital Media: Working with software - To create banners, hoardings, catalogues, brochures, leaflets, cut-out, Advertising - print media (newspaper, magazine), Commercials (Fashion videos); Online Media (Blogs, Social Media)	5
IV	Creative Direction / Video Making: Introduction to Fashion Films (Movie screening), Learning Video Making & creative direction - Script writing & Cinematography, Software	5
V	Learning - Adobe Premiere, Understand and work with fashion video formats - Shooting, Video, Final Cut, Video show.	10
Suggested Readings:		
<ul style="list-style-type: none"> ● Writing for the Fashion Business by Kristen Swanson & Judith Everett published by Fairchild Books ● Fashion Journalism - History, Theory & Practice by Sanda Miller, Peter McNeil published by Bloomsbury ● Uncovering Fashion: Fashion Communication Across the Media by Marian Frances Wolbers, published by Bloomsbury Academic, 2009 		
Suggested Digital Platform:		
https://manavrachna.edu.in/blog/fashion-communication/ https://www.jdinstitute.edu.in/what-is-fashion-communication/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Seminar/ Presentation on any topic of the above syllabus • Test with multiple choice questions/ short and long answer questions • Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand the role of media in fashion industry, also will be able to develop contents for fashion articles, magazines, blogs, advertisement etc.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511303	Course Title: Pattern Making I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Develop the skills will help students to use basic patternmaking principles to create design variations. ➤ Apply pattern making principles to create design variations and construct garments. ➤ Explore the knowledge related to different fashion components and create variety of patterns regard to sleeve and collars. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to Pattern Making: Tools required for Pattern Making, Fabric preparation,	8

	Terminologies in Pattern Making, Pattern Making Principles	
II	How to take body measurements.	8
III	Basic kids bodice block draft, Dartless draft , Dart Block, Bodice with Yoke	8
IV	Neckline Patterns: Scoop neckline, V neckline, Sleeveless bodice with square neckline, Collar Patterns: Peter pan collar, Sailor Collar, Shirt collar with stand,	18
V	Basic Sleeve block: Short sleeve, Puff sleeve, Bishop sleeve, Raglan Sleeve Basic Skirt Block: Flared Skirt, Circle Skirt, Gathered Skirt, Skirt with Hip yoke	18
Suggested Readings:		
<ul style="list-style-type: none"> ● Pattern Design for Children’s Clothes by Gloria Mortimer - Dunn published by B T Batsford Ltd, London ● Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009 ● Pattern Grading for Women’s Clothes, Gerry Cooklin, Wiley India Pvt. Ltd., 2009 ● Encyclopedia of Dress Making, Raul Jewel, APH Publishing, 2015 ● Garment Technology for Fashion Designers Gerry Cooklin, Book Link. WileyBlackwell. US, 2012 ● Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999 		
Suggested Digital Platform:		
https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making https://sewport.com/learn/pattern-making		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able create various basic kids patterns.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Third
Fashion Designing			
Course Code: B511304		Course Title: History of World Costumes (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Develop fashion Garments inspired by different eras. ➤ Understand the past and create designs for present and future fashion industry. ➤ Look at ancient culture as source of inspiration. ➤ Understand the regional variation on Costumes in Africa, America, Europe and Far eastern countries. 			
Credits: 2		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Study of World Costume during following periods-Egyptian, Greek, Roman.		6
II	French – Middle Ages, Renaissance, French Revolution, Romantic Period		6
III	The Twenties, The Thirties, The Forties, The Fifties, The Sixties.		6
IV	To study the changes happened in clothing styles of-The Seventies, The Eighties, The Nineties.		6
V	Twentieth Century Clothing and Clothing in today’s world.		6
Suggested Readings:			
<ul style="list-style-type: none"> ● “A Hi story of Western Dress” By Phyllis G. Tortora. ● “Western World Costumes” By Carolyn. ● “Western European Costume 13th-17th Century and Relation to the Theatre” By Ir is Brooke. ● “Chronicle of Western Fashion “By John Peacock. ● “History of Costumes in the West” By F.Boucher, Publisher Thames and Hudson 			
Suggested Digital Platform:			
https://en.wikipedia.org/wiki/Clothing_in_the_ancient_world https://fashion-history.lovetoknow.com/alphabetical-index-fashion-clothing-history/ancient-world-history-dress			
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance			
Course pre requisites: Student must have qualified Certificate Course.			

At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn about and take inspiration from ancient costumes around the world.

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Third
Fashion Designing			
Course Code: B511305		Course Title: Fashion Merchandising (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> • Acquire knowledge of merchandising in fashion industry. • Understand need for display in the stores. • Explain the fashion retail market. 			
Credits: 6		Core Subject (Any Faculty)	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0			
Unit	Topics	No. of Lectures	
I	Definition of merchandising: Qualities of merchandisers Role of Merchandiser functions of merchandisers, problems and challenges face by merchandisers, responsibilities of merchandiser, Role of merchandisers in garment house buying house malls etc. Introduction to Visual Merchandising: The role of Visual Merchandising in a store, the growing significance of Visual Merchandising.	20	
II	Need of Display in Stores: The Exterior of the Store. Sign & signages, Marquees. Outdoor Display, Outdoor Lighting Windows in Store-Front Design. Display Window Construction Store Interiors, Light and Lighting Attention-Getting Devices. Point-of-Purchase Display a Means of visual communication: Furniture's & Fixtures. Props, Graphics & Signage, Mannequins, Presenting Merchandise on a Three-Dimensional Form, Fixtures & Rack Store Planning and Display, Floor Plans, Visual Merchandise Planning - Scheduling the promotion Exhibit and Trade Show Design - Industrial Display.	20	
III	Introduction to retail: Introduction to the world of retailing: roles performed by a retailer, Types of retailers: retail formats, Multi- channel retailing. Customer buying behaviour. Retail branding & customer relationship: The value delivery process: customer value, perceived value, customer expectations, customer satisfaction & delight, customer loyalty, customer lifetime value, Retail branding: brand equity, brand identity prism.	20	
IV	Need and importance, purchasing cycles: Types of purchasing, methods of purchasing, purchasing procedure, purchase order, selection of supplier, purchase department, purchase budget, purchasing and other functions of manager.	15	
V	The Supply Chain Management: Concept, Purchasing and Supply Management. Operations, Integrated Logistics Management, Quality Customer Service and Integrated Logistics, Service Response Logistics.	15	
Suggested Readings:			
<ul style="list-style-type: none"> • Retailing Management by Michael Levy. Barton Weitz, Ajay Pandit. • Visual Merchandising and Display by Martin M. Pegler. • Point of Purchase by Marta Serrats. • The Aesthetics of Merchandise Presentation by Joseph Weishar. 			
Suggested Digital Platform:			
https://www.textiletoday.com.bd/introduction-to-fashion-merchandising/ https://www.syte.ai/blog/online-merchandising/fashion-merchandising-principles-best-practices/			
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance			
Course pre requisites: Student must have qualified Certificate Course.			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn about fashion merchandising , fashion merchandisers responsibilities and factors involved in fashion merchandising .			

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511306	Course Title: Dyeing and Printing (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Study types of dyes and their properties in brief. ➤ Study stages of dyeing and printing. ➤ Identify finishes applied to dyed and printed fabrics. ➤ Understand and study fabric selection for various dyeing and printing process. 		
Credits: 4	Elective	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to fabric dyeing: Introduction and significance of dyes, Classification of Dyes. Types, Process, Effect, Advantage, And Use of Different Preparatory Processes Done on Textiles For The Dyeing And Printing: Singeing, Desizing, And Boiling. Scouring. Souring, Bleaching and Mercerization.	10
II	Selection of Dyes: Selecting dyes according to the fiber content. Achieving different shade effects on fabrics through cross dyeing union dyeing. Methods of Dyeing and effects achieved on various textile material - Fiber, yarn_ fabric and Garment.	10
III	Introduction to fabric printing: Printing: Introduction, Equipment process Advantages, disadvantages and end uses. Methods of printing: Direct, resist. discharge Styles of Printing: Block, stencil, screen, roller, transfer, flock, warp, yarn, resist (tie and dye and batik), duplex printing and its application in fashion.	15
IV	Finishes applied to dyed and printed fabrics: Finishes-introduction, classification and types of finishes, Fabric Defects - What is quality? Why quality is important? What is Inspection? What is textile testing? Care Labeling of apparel, Standards-Introduction, Importance and benefits Preparatory processes of dyeing.	15
V	Selection of fabrics for dyeing : Dyeing of frequently used fabrics: Cotton dyeing with direct, reactive and vat dyes, Silk dyeing with acid dyes.	10
Suggested Readings:		
<ul style="list-style-type: none"> • Understanding Fabrics : From Fiber to Finished Cloth (Language of Fashion Series) Debbie Ann Gioello • Quality Assurance for Textiles and Apparel by Sara J. Kadolph 		
Suggested Digital Platform:		
http://textilefashionstudy.com/dyeing-printing-difference-between-dyeing-and-printing/ https://textileapex.blogspot.com/2015/04/difference-between-dyeing-and-printing.html		
This elective subject can be opted by student of own faculty/other faculty (In Semester III or IV).		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: No any Pre Requisites.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand various dyeing and printing techniques used for various textiles.		
Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511307	Course Title: Embroidery Stitches (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • Demonstrate various embroidery stitches. • Understand basic fundamentals of embroideries. • Classify various kind embroidery stitches. 		
Credits: 3	Vocational-3	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-6		

Unit	Topics	No. of Lectures
I	Before you Start: Introduction to threads, threads parts, threads categorisation, Threads compositions, Selection of colourful threads, Tools and supplies, about needles, tools to draw and transfer patterns, patterns drawing hooping the fabric, separating the floss, knotting the thread, threading the needle, selection of colors of threads.	5
II	Basic of Embroidery Stitches: Introduction to stitches, Categorisation of stitches, functional stitches, decorative stitches, About stitch families, practicing running stitch family,	10
III	Straight stitch family, back stitch family, stem stitch family, chain stitch family, satin stitch family, Knot family.	10
IV	Embroidery Projects: Samples of 15 basic stitches and 15 decorative stitches, one sample of embroidery combining basic and decorative stitches.	10
V	Finishing and care of the Embroidery pieces: How to take care of embroidered samples, finishing embroideries and embroidery samples.. Introduction to counting thread embroidery.	10
Suggested Readings: <ul style="list-style-type: none"> • The golden thread by Kassia St. Clair. • Thread Painting and Silk shading Embroidery: Techniques and Projects by Margaret Dier. • Embroidery: Hand Embroidery for Beginners by Meredith Graham. • Hand Embroidery stitches for everyone by Sarah. • Embroidery Basics by Cheryl Fall. Suggested Digital Platform: https://www.thesprucecrafts.com/stitches-every-embroiderer-should-know-4122123 https://www.youtube.com/watch?v=4tboUqTV41U		
This is mandatory Course (Vocational Course) which students have to be opted in III Semester.		
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: No any Pre Requisites.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn and practice basic embroidery stitches.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Third
Fashion Designing			
Course Code: B511308		Course Title: Human Values and Ethics (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Understand basic fundamentals of Human Values and Ethics. ➤ Develop self confidence and lead an ethical life. 			
Credits: 2		Co-Curricular (Co-C-3)	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics	No. of Lectures	
I	Introduction to Human Values and Ethics: Goal, Mission and Vision of life, Principles and Philosophy of life,	10	
II	Self Exploration, Self Awareness, Self Satisfaction,	5	
III	Decision making, Motivation, Sensitivity, Success, Self Service	5	
IV	Case Studies of ethical life	5	
V	Business ethics	5	
Suggested Readings: <ul style="list-style-type: none"> • Professional Ethics and Human Values by M. Govindarajan published by PHI 2013. • Work Ethics: The lost Credential by Michael Hogan • Human Values and Ethics by Bhanwar Lal Dhaka, Kirti and Pankaj Kumar Ojha. Suggested Digital Platform: https://www.gktoday.in/topic/human-values-in-ethics/			

<https://www.civilserviceindia.com/subject/General-Studies/notes/human-values.html>

This is mandatory Course (Co-Curricular Course) which students have to be opted III Semester.

Suggested Continuous Evaluation Methods:

Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance

Course pre requisites: No any Pre Requisites.

At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand work ethics which will enable students to become ethical working professionals.

Fourth Semester

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Fashion Designing		
Course Code: B511401	Course Title: Computer Graphics II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Able to gain working knowledge of Photoshop. ➤ Develop the skills in editing and altering photographs. ➤ Able to utilize the tools more efficiently in order to improvise the skills to increase the flexibility and quality of an artwork. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to Adobe Photoshop: Vector and Raster Images, Learning Basic Interface, Introduction to layer based approach, Basic Designing: Introduction to Selection Tools - Creating basic shapes; Saving selection; Selection & Designing with Pen tool, Layers Basics and Transform: Layers basics; Selecting grouping and linking layers; Layer Opacity and style, Move, Crop, Hide selection, Adjust the selection area, Copy and deleting the selection, Free transformation of images, Creative Layer Composition	15
II	Image Manipulation & Color Correction: Import, Selection & Cutting, Manipulation with Designs, Color Basics (RGB), Color Correction (Adjustment Tool), Retouching (Healing, Cloning, Spot healing, Patching, etc.) Basics of Graphic Design: Text Layer, Managing Text (Alignment, Justification, Font, Style), Basics of Print Media Design (Design Theory & Case Study), Designing of Magazine Cover and Print Material	15
III	Designing with Filters : Use of Filters, Pattern Designs, Use of Filters in Garment Construction, Introduction of CAD, Masking : Selections in depth, Saving/loading selection, Combining selections, converting selections into layer mask, Introduction to basic Layer Masks, Using an Adjustment Layer to affect only a portion of the image with Layer Mask	10
IV	Drawing and Painting: Drawing and editing shapes, Painting with brush tool and Pencil tools, Creating patterns, Blending modes, Gradients,	10
V	Actions and Batch Processing: Creating an action set, Making an action, Playing and editing a specific operation, Batch-processing multiple images, Batching two actions into one.	10
Suggested Readings:		
<ul style="list-style-type: none"> ● Adobe Creative Team, Adobe Photoshop 7.0 Classroom in a Book, 25 June 2002, 592 pages ● Katrin Eismann, Photoshop Restoration Retouching, New Riders Publisher, 472 pages ● Scott Kelby, The Adobe Photoshop CC Book for Digital Photographers, New Riders; 2017 ed. edition (8 December 2016), 360 pages 		
Suggested Digital Platform:		
https://helpx.adobe.com/photoshop-elements/using/tools.html https://pathedits.com/blogs/tips/beginners-guide-photoshop-tools		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to work on photoshop to enhance their artwork and designing garments.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Subject: Fashion Designing			
Course Code: B511402		Course Title: Fabric Study (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Gain practical understanding of different textile materials (Fiber, yarn, fabric). ➤ Develop understanding regarding the identification and testing parameters of textiles. ➤ Able to develop basic as well as creative textiles. ➤ Able to care for their garments and developed textile material. 			
Credits: 2		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	Elements of woven design: Classification of woven design, Operations in woven cloth production,		5
II	Construction of elementary weaves: Plain, Twill, Satin, Advantages and disadvantage of basic weaves, Fabric defects - Types, source and Remedies.		10
III	Knitted Garments : Weft knitted fabric and its types, Warp knitted fabrics and its types Quality control of knitted garments, Fabric defects – types, source and remedies		5
IV	Creating catalogue of various fabrics		5
V	Identifying fabrics and their usage.		5
Suggested Readings:			
<ul style="list-style-type: none"> ● Fiber to Fabric by - Cobman; published by McGraw-Hill, 1983, 594 pages ● A handbook of weaves; by G.H.Oelsner; published by Dover Publication, 396 Pages 			
Suggested Digital Platform:			
https://textilevaluechain.in/news-insights/studies-on-fabrics/ https://www.hamstech.com/fashion-designing-basics-fabric-study			
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.			
Suggested Continuous Evaluation Methods:			
Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance			
Course pre requisites: Student must have qualified Certificate Course.			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to identify woven and knitted fabrics, also study process of weaving and knitted.			

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Code: B511403		Course Title: Garment Construction II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Develop fashion Garments. ➤ Understand the basics of garment construction. ➤ Practice pattern making and garment construction simultaneously. ➤ Develop a sense of working of various elements of a garment together. 			
Credits: 4		Core Subject (Any faculty)	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Introducing Fullness (Making Samples) Reducing Fullness: Darts, Tucks, Adding Fullness: Gathers, Pleats (knife pleats, Box pleats, inverted pleats)		10
II	Modification of kids bodice block as a variation and stitching of it.		10
III	Stitching basic silhouettes: Dresses and Jumpers.		10
IV	Attaching basic Collar: Advance collars: Rolled collar, Collar with open necklines, collar with stand, wide collar		15
V	Term End Garment: One piece suit		15
Suggested Readings:			
<ul style="list-style-type: none"> ● Garment construction skills by Premlata Mullick Published by Kalyani Publishers, New Delhi 2010 ● An Introduction to Construction Skills Within the Design Process by Jennifer Prendergast Published by Fairchild 			

Books, 184 Pages
Suggested Digital Platform: https://remake.world/stories/style/how-to-mend-your-clothes-during-quarantine-5-easy-stitch-fixes/ https://www.youtube.com/watch?v=agFB5lmlEN4
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance
Course pre requisites: Student must have qualified Certificate Course.
At the End of the whole syllabus any remarks/ suggestions: Students will be able to create complete basic garments.

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Fashion Designing		
Course Code: B511404	Course Title: Apparel Industry (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Develop basic knowledge about Apparel designing and apparel industry. ➤ Understanding the retail, supply chain and buying of fashion products. ➤ Understand the Business Environment of Apparel Industry. 		
Credits:2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Introduction to Apparel Industry: Evolution of Apparel Industry, Various retail outlets, Criterion for Fashion Selection, Inventions in the Industry. Modern Developments.	5
II	Production & Working of Apparel Industry: Overview of a Garment manufacturing process, Apparel market, Key Players of Apparel market, Challenges of Apparel market opportunities. Domestic market, Export market.	5
III	Apparel Retail Management: Fashion market. Sales promotion. Retail Market.	5
IV	Costing: Introduction, Garment Costing, -Direct Material, Direct- Labour, Factory Overhead General Overhead Merchandise pricing policies, Departmental Pricing, Pricing for the Small Retailer, and Merchandising. Mathematics, Individual Initial Mark up, Mark up on Retail, Mark up on Cost, Cumulative Mark up, Average Mark up, Maintained Mark up, Reasons for Markdowns, Markdowns as a means of revaluating buyers.	10
V	Timing Markdowns, Amount of Markdown, Markdown Calculations, Merchandise inventory (Stock) Turnover, Calculating Turnover, Advantages of Good Turnover, Shortcomings of Turnover Information	5
Suggested Readings:		
<ul style="list-style-type: none"> • Fashion Merchandising by James Clark. • Fashion Trends Forecasting by Gwyneth Holland. • Fashion Design: Apparel Industry by Manish Kushwaha. • Indian Apparel Industry: Challenges and opportunities by Rajendra Kumar Aneja. • Fashion Forecasting by Akhil JK. 		
Suggested Digital Platform: https://www.apparesearch.com/apparel_industry.html https://www.sciencedirect.com/topics/engineering/textile-and-apparel-industry		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to study Apparel Industry and apparel manufacturing process.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Fashion Designing		
Course Code: B511405	Course Title: Fashion Forecasting (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> • Understand the importance of fashion forecasting. • Gain a clear knowledge of responsibilities and sustainability related to fashion trends forecasting. • Understand the process of fashion forecasting. • Study and learn fashion forecasting. 		
Credits:6	Core Subject (Any Faculty)	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 6-0-0		
Unit	Topics	No. of Lectures
I	The basics of Fashion Trends and Forecasting: Objectives, Introduction to fashion trends terminology, The frame work of fashion change, Fashion forecasting terminology. Historical overview of fashion forecasting.	10
II	The process and methods of Fashion trends analysis and forecasting: Objectives. The methods of fashion forecasting. The process of fashion forecasting.	20
III	Role of fashion industry professionals in trends development and forecasting: Introduction, Objectives, The role of fashion industry professionals in creating and supporting trends. The role of developers, gatekeepers and promoters.	20
IV	Social responsibility and sustainability related to fashion trends and forecasting: Introduction, Definition of social responsibilities and sustainability. Increased waste due to rapid diffusion of innovation. The influence of social responsibility and sustainability on fashion trends. The contribution of internet information to socially responsible consumer decisions. Cost issues associated with environmental. Improvements and programs to encourage socially responsible firms.	20
V	The format of trend forecasts and the influence of trend forecasting on business decisions:: Objectives, Formats for trends forecasting. The influence of trend forecasting on business decisions.	20
Suggested Readings:		
<ul style="list-style-type: none"> • Fashion Forecasting in India by Dr. Satyaki Roy, Dr Divya Hiran and Dr. Dilendra Hiran. • Fashion Trends Forecasting by Gwyneth Holland. • Color Forecasting for Fashion by Kate Scully.. 		
Suggested Digital Platform:		
https://www.fibre2fashion.com/industry-article/83/fashion-forecasting https://www.masterclass.com/articles/fashion-trend-forecasting-guide		
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand fashion forecasting process and to the working of fashion forecasting.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: B511406	Course Title: Dyeing and Printing (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Study types of dyes and their properties in brief. ➤ Study stages of dyeing and printing. ➤ Identify finishes applied to dyed and printed fabrics.. ➤ Understand and study fabric selection for various dyeing and printing process. 		
Credits: 4	Elective	

Max. Marks: 25+75		Min. Passing marks: 33
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to fabric dyeing: Introduction and significance of dyes, Classification of Dyes. Types, Process, Effect, Advantage, And Use of Different Preparatory Processes Done on Textiles For The Dyeing And Printing: Singeing, Desizing, And Boiling. Scouring. Souring, Bleaching and Mercerization.	10
II	Selection of Dyes: Selecting dyes according to the fiber content. Achieving different shade effects on fabrics through cross dyeing union dyeing. Methods of Dyeing and effects achieved on various textile material - Fiber, yarn_ fabric and Garment.	10
III	Introduction to fabric printing: Printing: Introduction, Equipment process Advantages, disadvantages and end uses. Methods of printing: Direct, resist. discharge Styles of Printing: Block, stencil, screen, roller, transfer, flock, warp, yarn, resist (tie and dye and batik), duplex printing and its application in fashion.	15
IV	Finishes applied to dyed and printed fabrics: Finishes-introduction, classification and types of finishes, Fabric Defects - What is quality? Why quality is important? What is Inspection? What is textile testing? Care Labeling of apparel, Standards-Introduction, Importance and benefits Preparatory processes of dyeing.	15
V	Selection of fabrics for dyeing : Dyeing of frequently used fabrics: Cotton dyeing with direct, reactive and vat dyes, Silk dyeing with acid dyes.	10
Suggested Readings:		
<ul style="list-style-type: none"> Understanding Fabrics : From Fiber to Finished Cloth (Language of Fashion Series) Debbie Ann Gioello Quality Assurance for Textiles and Apparel by Sara J. Kadolph 		
Suggested Digital Platform:		
http://textilefashionstudy.com/dyeing-printing-difference-between-dyeing-and-printing/ https://textileapex.blogspot.com/2015/04/difference-between-dyeing-and-printing.html		
This elective subject can be opted by student of own faculty/other faculty (In Semester III or IV).		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: No any Pre Requisites.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn and practice various dyeing and printing techniques.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Code: B511407		Course Title: Advance Embroidery Stitches (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Demonstrate various embroidery stitches. ➤ Understand basic fundamentals of embroideries. ➤ Classify various kind embroidery stitches. 			
Credits: 3		Vocational-4	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-6			
Unit	Topics	No. of Lectures	
I	Some Advance Embroidery Stitches: Fishbone stitch family, Fly stitch family, Feather stitch family,	8	
II	Chevron stitch family, Palestrina stitch family,	8	
III	Blanket stitch family, Cretan stitch family	8	
IV	weave stitch family, Herringbone stitch family,	10	
V	Couching stitch family, Cross stitch family.	11	
Suggested Readings:			
<ul style="list-style-type: none"> • The golden thread by Kassia St. Clair. • Thread Painting and Silk shading Embroidery: Techniques and Projects by Margaret Dier. • Embroidery: Hand Embroidery for Beginners by Meredith Graham. • Hand Embroidery stitches - for everyone by Sarah. 			

<ul style="list-style-type: none"> Embroidery Basics by Cheryl Fall. <p>Suggested Digital Platform: https://www.thesprucecrafts.com/stitches-every-embroiderer-should-know-4122123 https://www.youtube.com/watch?v=4tboUqTV41U</p>
This is mandatory Course (Vocational Course) which students have to be opted in IV Semester.
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance
Course pre requisites: No any Pre Requisites.
At the End of the whole syllabus any remarks/ suggestions: Students will be able learn advance embroidery stitches.

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Subject: Fashion Designing		
Course Code: B511408	Course Title: Work Ethics (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand basic fundamentals of Human Values and Ethics. ➤ Develop self confidence and lead an ethical life. 		
Credits: 2	Co-Curricular (Co-C-4)	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Introduction to work ethics	6
II	Attitude& Integrity, Attendance & Punctuality	6
III	Communication & Customer services , Accountability & Initiative	6
IV	Creating a cover letter, creating a resume	6
V	The job interview, Job search Tools	6
Suggested Readings:		
<ul style="list-style-type: none"> Professional Ethics and Human Values by M. Govindarajan published by PHI 2013. Work Ethics: The lost Credential by Michael Hogan Human Values and Ethics by Bhanwar Lal Dhaka, Kirti and Pankaj Kumar Ojha. 		
Suggested Digital Platform:		
https://www.peoplehum.com/glossary/what-is-work-ethics https://harappa.education/harappa-diaries/work-ethic-meaning-definition-and-importance/		
This is mandatory Course (Co-Curricular Course) which students have to be opted in IV Semester.		
Suggested Continuous Evaluation Methods:		
Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance		
Course pre requisites: Student must have qualified Certificate Course.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn work ethics.		

Bachelor in Fashion Designing

Program Outcomes (POs)

- Students will have knowledge of draping and drafting skills.
- Students will learn and practice fashion entrepreneurship and marketing.
- Students will be made industry ready by the end of the program.

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students will become globally competitive industry ready graduates through strong industry connect so as to employed in worldwide garment and fashion industries.
- Students will get to research and relate fashion design to a broader socio economic, historical, and environmental context.
- Will be able to achieve articulate design ideas verbally, visually, and digitally.

Semester		Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
V	Major	I	B511501	Entrepreneurship	Theory	100 (25+75)	2
	Major	I	B511502	Computer Aided Fashion Designing I	Practical	100 (25+75)	4
	Major	I	B511503	Pattern Making-II	Practical	100 (25+75)	4
	Major	II	B511504	Fashion Marketing & Career Guidance	Theory	100 (25+75)	2
	Major	II	B511505	Fashion Styling, Portfolio & Design Collection	Practical	100 (25+75)	4
	Major	II	B511506	Draping & Drafting-I	Practical	100 (25+75)	4
	Co-Curricular	Co-C-5	B511507	Yoga and Meditation	Practical	100 (25+75)	2
	Industrial	Ind-1	B511508	Dissertation Project	Project	100 (25+75)	3
	VI	Major	I	B11601	Quality Assurance	Theory	100 (25+75)
Major		I	B11602	Computer Aided Fashion Designing II	Practical	100 (25+75)	4
Major		I	B11603	Fashion Photography	Practical	100 (25+75)	4
Major		II	B11604	Media Culture & Studies	Theory	100 (25+75)	2
Major		II	B11605	Surface Ornamentation	Practical	100 (25+75)	4
Major		II	B11606	Draping & Drafting-II	Practical	100 (25+75)	4
Co-Curricular		Co-C-6	B11607	Service Learning	Theory	100 (25+75)	2
Industrial		Ind-2	B11608	Internship (3-4 Weeks)	Ind. T.	100 (25+75)	3
				Total			50

Fifth Semester

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: B511501	Course Title: Entrepreneurship (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To understand the process to launch the start-up ➤ To understand the need for market trends and seasonal planning. ➤ Understand the role of Govt. regulatory bodies in Business. 		
Credits: 2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Entrepreneurship: Definition, Role and Expectations, Entrepreneurial types - Social, Family, Business, rural, women, entrepreneurs, etc.	5
II	Role of Government agencies in the Entrepreneurship Development : District Industries Centers (DIC), Small Industries Service Institute (SISI), Entrepreneurship Development Institute of India (EDII), National Institute of Entrepreneurship & small business, Development (NIESBUD), National Entrepreneurship Development Board (NEDB)	5
III	Avenues for fashion entrepreneurs	5
IV	Sources of Finances	5
V	Developing a Business Plan: Contents for various forms of business plan, Identification & Specification of various Resources: land and building; plant and machineries; raw material; labour requirement; Segregate items indigenous and imported Costing: Cost of utility; cost of services; duties; taxation	10
Suggested Readings:		
<ul style="list-style-type: none"> ● Fundamental of Entrepreneurship; by Abha Mathur, 2018; published by Taxmans, 356 Pages ● Entrepreneurship 4Th Editio n; by Barringer Ireland; published by Pearson India; 4th edition (2011) 		
Suggested Digital Platform:		
https://byjus.com/commerce/what-is-entrepreneurship/ https://www.oberlo.com/blog/what-is-entrepreneurship		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus/ Test with multiple choice questions/ short and long answer questions/ Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn about entrepreneurship, need and importance of entrepreneurs, also will be able to establish their business.		

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: B11502	Course Title: Computer Aided Fashion Designing I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Use adobe illustrator tools for creating digital design. ➤ Apply the knowledge for creating digital patterns and designs. 		
Credits:4	Core Compulsory/Elective	
Max. Marks: 25+75	Min. Passing marks: 36	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Adobe Illustrator: Introduction Vector Graphic and Bitmap Graphic. Opening, closing and saving a file. Tool Box, Grids and Guideline, Ruler Setting, Paths – With all options, Importing and Exporting, Printing a document, Filters, Layers, All Menus	10

	Project 1: Drawing the below given Fashion Details by applying various textures and effects.	
II	Fashion Details: Collars: Turtle, Tuxedo, Cape, Convertible, Shirt, Sailors, Chelsea, Coat, Cowl Neckline. Sleeves: Raglan, Ruffle, Dolman, Virago, lantern, Leg-O-Mutton, Bell. Bodice: Basic, Halter Style, Off shoulder, Double Breasted Skirts: Basic, A-Line, Flared, Fishtail, Petal, Peplum, Puffball, Divided. Trousers: Basic, Dungarees, Hipster, Capri, Bell Bottom, Jodhpurs, Fisherman Pants, Cargo.	10
III	Pockets: Patch, Inseam, Welt, Bound and Pouch. Accessories: Bags, Belts, Caps, Bows, Jewellery, Scarves.	10
IV	Project 2: Figure Drawing: Male, Female and Kids. Mood Board and story Board based on Theme. Design and Drape: Kids wear	15
V	Adobe Photoshop : Introduction: Vector Graphic and Bitmap Graphic. Opening, closing and saving a file. Tool Box, Importing and Exporting, Printing a document, Image size and Resolution, Colour Palettes, All Menus Project 3: Draping Simulation	15
Suggested Readings: <ul style="list-style-type: none"> • Adobe Photoshop, 12.0, • Gruman, Galen, Adobe in Design Cs2 Bible. • Adobe Illustrator, 12.0 • Lazer, Susan.H., Adobe Illustrator For Fashion Design • Golding, Mordy, Adobe Creative Suite 2 Suggested Digital Platform: https://www.educba.com/adobe-illustrator-tool/ https://helpx.adobe.com/in/illustrator/using/tools.html		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to create designs and patterns using adobe illustrator.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fifth
Fashion Designing		
Course Code: B511503	Course Title: Pattern Making II (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Acquire knowledge and actual implementation of Dart Manipulation to creative bodice development. ➤ Study various pattern making techniques for creating Ladies wear. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Studying figure analysis, Taking perfect body measurement, Preparing Basic bodice block female Front, Back	10
II	Dart variations and Manipulations : Dart Variations: Single dart series; Double Dart Series, Dart Manipulations: Curved; Parallel; Graduating; Radiating	10
III	Skirt and its Variations : Basic skirt block: Front & back, Double dart skirt; Single dart skirt, Low waisted and High waisted skirt, Gore skirt, Flared skirt, Flounce skirt, Wrap Skirt, Goded Skirt, Skirt with uneven hemline, Sleeve and its variations: Basic sleeve draft, Set in sleeve: Cap; Petal; Lantern; Leg o mutton, Sleeve combined to bodice: Kimono; Raglan; Dolman	15

IV	Trouser and its variations: Basic Trouser: Front & Back, Culottes, Palazzo, Creating Style lines :Princess line; Armhole princess line; Panel style line, Collars: Shawl Collar; Bertha Collar; Collar with deep open neckline; Flat roll, Partial roll, Full roll in non convertible collars	15
V	One piece Dress	10
Suggested Readings:		
<ul style="list-style-type: none"> ● Pattern Alteration: A Multimethod Approach, Fairchild Publications, New York. ● Pattern making for Fashion Designers – Lori A knowlers, Bloomsbury Academic, 2005, 224 pages 		
Suggested Digital Platform:		
https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Certificate in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to develop patterns for female garments.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Fifth
Fashion Designing			
Course Code: B511504		Course Title: Fashion Marketing & Career Guidance (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
➤ Introduce the students to Photography and guide them on tools required for Fashion photography.			
Credits:2		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0			
Unit	Topics		No. of Lectures
I	An introduction to fashion marketing Fashion Marketing; and its practice Fashion marketing, Vs Fashion Industry Ethical Issue in Fashion Marketing An overview of Fashion Marketing Process, the fashion consumer and organizational buyer -Study of fashion buyer ,Study of fashion consumer decision ,Psychological process ,Sociological aspects of consumer behavior The organizational buyer		5
II	Fashion marketing research - The purpose of marketing research, Data sources, Practical sampling methods Primary data collecting methods , Data Collection methods ,Questionnaire design, Attitude measurement and rating scalar. The role of marketing research in new product development. Segmentation and marketing mix - Mass marketing and marks segmentation, Segmentation: rationale, bases and strategy, Positioning and perceptual mapping, Fashion marking mix		5
III	Pricing garments and fashion services ,Different views of price ,The role of price decision within marketing strategy, External factors influencing price decision ,Internal factors influences price decision, Main methods of setting prices ,Pricing strategies in Relation to new producer ,Pricing strategies to match the competitive, Price Changes		5
IV	Fashion distribution-The importance of fashion retailing Structural issuer, the industries components Trends in retailing the internet the gray market, Retail Marketing effectiveness		5
V	Career guidelines :The press Assistance, Public relations Assistant, General duties of the Asst.buyer ,Assistant designers for a high street retailer, Assistant Designer, Visual Merchandising, Costume Designer Working for a magazine, Fashion predictor, Product development, Textile Agent, Recruitment consultant, New Media promotion, Supplier		10
Suggested Readings:			
<ul style="list-style-type: none"> ● ‘Fashion Marketing’ by Mike Easey, published by OM Book Services for Blackwell science publishing ● ‘Fashion Design - Process, Innovation & Practice’ by Kathryn Me -keivey, published by OM Book sen/ices for Black well science publishing. ● “Fashion Buying’ by Helen Goworek, published by OM Book Service for Black well science. ● ‘Color forecasting’ by Tracy Diane & Tom Cassidy. Published by Om Book International for Black well publishing1. ● ‘Fashion Marketing Merchandising’ by manmeet sodhia published by Kalyani publisher ● ‘Inside Fashion Design’ by' Sharon Lee Tate Published by Pearson Education (Singapore) Pvt Ltd.,' 			
Suggested Digital Platform:			
https://www.marketing91.com/what-is-fashion-marketing/			

https://www.referralcandy.com/blog/fashion-marketing-examples/
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.
Suggested Continuous Evaluation Methods: Seminar/ Presentation on any topic of the above syllabus • Test with multiple choice questions/ short and long answer questions • Attendance
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn about fashion marketing, fashion supply chain and various factors related to it.

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: B511505	Course Title: Fashion Styling, Portfolio & Design Collection (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To learn styling skills. ➤ To equip the students with effective communication tools required in the fashion business. ➤ To enable them to develop a comprehensive portfolio showcasing their professional competencies and skills. 		
Credits: 4	Core	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Lectures by Eminent Personalities OR Internal Mentors: Lectures will be based on presenting portfolios Selection of any theme based collection:	10
II	Concept Development : Development of Target Group, Inspiration, Color Board, Theme, Mood Board, Selection of one theme for the execution of the collection (Selection by internal Mentors).	10
III	Making of toils (muslin patterns) for the selected collection	10
IV	Creating Design collection (based on the chosen theme) : Spring Summer Season – for kids, ladies, or men, Autumn Winter Season – for kids, ladies or men, High fashion garments	15
V	Styling and Execution of Design Collection: Source accessories from Market for each ensemble to complete the look of the models & Fashion Styling (Make-up and Hairstyle), Photoshoot of the key ensemble of the collection (Fashion Photography), Presentation of collection through a Portfolio. Creating a complete Look Book	15
Suggested Readings:		
<ul style="list-style-type: none"> • Portfolio Presentation for Fashion Designer -Linda Tain, Bloomsbury Academic, 2010, 384 pages • Encyclopaedia of Fashion Details -Petrick John Ireland ,Batsford, 2008, 304 pages • Creative Fashion Presentations -Polly Guerin , Fairchild Publications, 1987, 406 pages 		
Suggested Digital Platform:		
https://www.jdinstitute.edu.in/what-is-fashion-styling/#:~:text=Fashion%20styling%20is%20the%20art,that%20the%20wearing%20engages%20in. https://jdinstitute.co/why-is-fashion-styling-important/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to design, style and create fashion collections for fashion show and portfolios.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fifth
Fashion Designing		
Course Code: B511506	Course Title: Draping & Drafting I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		

➤ To learn the basic principles of draping. Once the principles of draping have been mastered the designer is free to translate an endless variety of ideas.		
Credits: 4		Core Compulsory
Max. Marks: 25+75		Min. Passing marks:
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Introduction to Draping: Definition, Terminology, Dummy preparation, Muslin Preparation, Illustrate Famous designers Draping works	10
II	Taking perfect body measurement : Upper bodice measurement, Lower bodice measurement: Skirt; Trouser Sleeve measurement	10
III	Basic block: Front, Back, Basic Sleeve block: Basic skirt block: Front, Back	10
IV	Dart Manipulation: Single Dart series, Double Dart series, Converting Darts into - tucks, gathers and pleats	15
V	Skirt variations: Tapered Skirt, A line Skirt, Dirndl Skirt, Flared Skirt, Peg Skirt Term End Garment: Inspired from classroom learning creating a casual wear outfit.	15
Suggested Readings:		
<ul style="list-style-type: none"> • Draping for Apparel Design by Helen Joseph Armstrong published by Bloomsbury Academic, 2013 • The Art Of Fashion Draping by Connie Amaden Crawford published by Bloomsbury Academic, 2012, 512 pages • Draping- The complete course by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages 		
Suggested Digital Platform:		
https://textilelearner.net/fashion-draping-techniques/		
https://www.moodfabrics.com/blog/intro-to-draping-dress-form-muslin-basics/		
This Major (Course Paper) can be opted by student of own faculty/Other Faculty.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Certificate in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn basic draping technique and develop various garments using the same.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Fifth
Fashion Designing			
Course Code: B511507		Course Title: Yoga and Meditation (Practical)	
Course Outcomes:			
The student at the completion of the course will be able to:			
➤ Practice Yoga and Meditation.			
Credits: 2		Co- Curricular (Co-C-5)	
Max. Marks:		Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topic		No. of Lectures
I	Starting Practice- PawanMuktasana Part-1, 2, 3, Marjariasan, Tadasana, iryakTadasana, Kati Chakrasana.		6
II	Suryanamaskara/ Pragma Yoga With Mantras & Breathing pattern.		6
III	Asanas Cultural Standing Utkatasana, Padahasthasana,		6
IV	Trikonasana, Veerasana, Vrikshasana, Sankatasana, Garudasana,		6
V	Padangusthasana, Sarvangpushti, Murdhasana.		6
Suggested Readings:			
<ul style="list-style-type: none"> • O.P. Tiwari - Asana why and how, Kaivalyadham SMYM samiti, Lonavala, 2012. • M.L. Gharote - Guidelines for Yogic Practices, Medha Publication, Lonavla. • Swami SatyanandaSaraswati - Asan, Pranayama, Mudra, Bandha, Yoga publication trust, Munger, 2006. • Pt. Shri Ram Sharma- PragmaAbhiyanka Yoga Vyayam, BrahmvarchashhodhSanshan, Shantikunj, Haridwar, 1998. 			
Suggested Digital Platforms:			
https://youtu.be/TXU591OYOHA			
This is mandatory Course (Co-Curricular Course) which students have to be opted in V Semester.			
Suggested Continuous Evaluation Method:			
Seminar/ Presentation on any topic of the above syllabus. Test with multiple choice questions/ short and long questions. Attendance			

Course pre requisites: No any Pre Requisites.
At the end of the whole syllabus any remark/ suggestions: Students will be able to practice yoga and meditation.

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: B511508	Course Title: Dissertation Project (Project)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To gain experience of working in industry. ➤ To understand process of creating a research project. 		
Credits:3	Industrial/Project (Ind-1)	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-3		
Unit	Topics	No. of Lectures
I	Designing (A Project will be given to students by their department teacher) Concept Development: Meaning and importance, Key elements in Product designing-fashion trends, Product function and added value, Design Ideation : Developing creative idea based on concept, Making flat sketches of developed idea Analysis and Selection: Sourcing and Procurement for design collection , Review of designs for individual strengths relation to the concept and their Estimated cost, Finalizing the blueprint of the final product Development Process: Conceptualization of the details of the product, Prepare/ develop specification sheets of the selected product, Develop prototypes of good quality marketable products Fabrication : Construction of the final product, Display of the article Cost Analysis: Economic analysis of products : Calculation of monetary values of different determinants of total product cost with profits; Creating Look book of designs created along with physical product display Learning	45
Suggested Readings:		
<ul style="list-style-type: none"> ● Frings G.S. (2001) “Fashion from Concept to Consumer” Prentice Hall, New Jersey. ● Gordon L.J. (1961) Economics for Consumer, New York, American Book Company. ● Sundaram & Rudra Dutt (1986) Indian Economy, Sultan Chand & Sons. ● Wingate J.W., Schaller E.O. & Miller F. L.(1972) Retail Merchandise Management, Prentice Hall, New Jersey. 		
Suggested Digital Platform:		
https://www.researchprospect.com/fashion-and-culture-dissertation-topics/ https://www.quora.com/What-are-some-positive-fashion-thesis-topics-I-can-work-on		
Mandatory Course for all the students of Fashion Designing		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to work and experience fashion industry and it’s working.		

Sixth Semester

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Designing		
Course Code: B511601	Course Title: Quality Assurance (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Define quality assurance. ➤ Take measures to check the quality of any given product. ➤ Explain various measures to be taken for quality check. ➤ Understand the principles of quality management. ➤ Understand how to check textiles quality. 		
Credits:2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:36	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	What is quality? Why quality is _important? Inspection- Raw material inspection, In process inspection, Final inspection, How much to inspect, Definitions of fabric defects, Packaging, British standards of interest to garment manufacturers, ISO standards of interests to garment manufacturers	5
II	Textile Testing & Product Evaluation Precision & Accuracy of Test Methods, Atmospheric conditions for testing, Testing Standards for Yarns used for making fabrics, Yarn strength and elongation, Yarn number, Yarn twist.	5
III	Testing Standards for fabrics used for apparel I. Strength properties, Fabric stretch properties, Dimensional changes in apparel due to laundering, dry cleaning, steaming & pressing. Needle cutting / yarn severance, Sewability of fabrics, Bow and skewness (Bias) in woven and knitted fabrics, Soil and stain release testing, Fabric thickness, Abrasion resistance, Wear testing, Color fastness.	10
IV	Testing Standards for related accessories used in apparel, Testing off usable interlinings Testing of zippers, Elastic waistband testing, Sewing Threads.	5
V	Quality cost & Quality Management: Standards - Introduction, benefits, levels, sources.	5
Suggested Readings:		
<ul style="list-style-type: none"> • Quality Assurance for Textiles and Apparel by Sara J. Kadolph. • An Introduction to Quality Assurance for the Retailers by Pradip V. Mehta. • The Fundamentals of Quality Assurance in the Textile Industry by Stanley Bernard Braham. 		
Suggested Digital Platform:		
https://searchsoftwarequality.techtarget.com/definition/quality-assurance https://www.dialog.com.au/open-dialog/the-difference-between-quality-assurance-and-quality-control/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn and practice quality assurance of fashion products.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: B511602		Course Title: Computer Aided Fashion Designing II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ To understand the importance of pattern development. ➤ To apply the knowledge of pattern development for creating structural designs. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Pattern Making (Using any Software): Introduction, Notches and Darts, Pleats, Tucks, yokes, Godets, Dart manipulation.		15
II	Grading: Grading the patterns to various sizes.		15
III	Marker Making: Marker Making and piece plotting of various product types and printing on A4 sheets.		10
IV	Project 1: Pattern: Child bodice block and sleeve Block. Adult Bodice Block and Sleeve Block (Male and Female), Sleeves, Collars, Skirts.		10
V	Project 2: Grading of Adult Bodice Block, Grading of Sleeve, Grading of Skirt, Marker setting of all Graded garments.		10
Suggested Readings:			
<ul style="list-style-type: none"> • Software Manuals • Joseph, Helen, Pattern Making for Fashion Designing • Coklin. Gerry, Pattern Grading for Women's Clothes 			
Suggested Digital Platform:			
https://www.educba.com/adobe-illustrator-tool/ https://helpx.adobe.com/in/illustrator/using/tools.html			
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.			
Suggested Continuous Evaluation Methods:			
Class Performance/Practical Exam/Submission/Viva/Attendance			
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to use digital skills for developing patterns and design.			

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: B11603		Course Title: Fashion Photography (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Showcase their collections and design work through digital media. ➤ Through the understanding of fashion photography student will be able to apply their knowledge in identifying the trends of fashion. ➤ Learn to create still life models and backdrops. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Introduction to Photography as a technique and art? How is image created? Basic parts of a professional camera and its function. Lighting techniques – Indoor and outdoor		15
II	Principles of composition. Lenses, Focal point and its uses. Framing. Viewpoint and camera angle.		15
III	Shooting with models and makeup artists. Taking photographs on Basic principles of photography.		10

IV	Indoor model photography. Take photographs for fashion portfolio	10
V	Exposure and depth of field, lighting, Image editing.	10
Suggested Readings:		
<ul style="list-style-type: none"> • Introduction to Fashion Design – Patrick John Ireland • Fashion Sketch Book – Bina Abling, Bloomsbury Academic, 2012, 496 pages 		
Suggested Digital Platform:		
https://www.lcca.org.uk/blog/fashion/what-is-fashion-photography/ https://www.harpersbazaar.com/fashion/photography/		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Class Performance/Practical Exam/Submission/Viva/Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn fashion photography skills.		

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Designing		
Course Code: B511604	Course Title: Media Culture & Studies (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand the Importance of media in fashion industry ➤ Develop an understanding about various types of media and professions. ➤ Understand how media is important for the designer 		
Credits:2	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topics	No. of Lectures
I	Visual Culture: Basic Concepts in Semiology, What is Image, Myth and Power, Ways of Seeing,	5
II	Media Frames: Meaning, Ideology and Context, Visual language	5
III	Introduction to Media Studies: Media and Communication, Media Origin and Growth and Audience, Media, Society and Communication	5
IV	Cultural Studies: Application and Approaches: Questions of Identity and Culture, Gender, Body, The Culture of Modernity: Contesting Cultures, Techno- Culture, Indigenous Culture	10
V	Cultural Studies: Popular culture, Mass Culture, Culture Industry, Marxist, Feminist, Postmodernist theories	5
Suggested Readings:		
<ul style="list-style-type: none"> • Cultural Studies: Theory and Practice by Dr Chris Barker, Sage Publications, 4th edition, 2011, 584 Pag • The Cultural Studies Reader by Simon During, Routledge; 3 edition (April 21, 2007), 576 Pages • Cultural Studies and the Study of Popular Culture by John Storey, University of Georgia Press, 2003, 184 Pages • History of Modern Design by David Raizman, Pearson Prentice Hall; 2nd edition (July 9, 2010), 432 Pages 		
Suggested Digital Platform:		
https://commarts.wisc.edu/graduate/media-cultural-studies/#:~:text=The%20Media%20and%20Cultural%20Studies,%2C%20national%2C%20and%20global%20level.		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
Suggested Continuous Evaluation Methods:		
Seminar/ Presentation on any topic of the above syllabus• Test with multiple choice questions/ short and long answer questions• Attendance		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand the importance of media in the industry.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: B511605		Course Title: Surface Ornamentation (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Able to explore and bring into practice their ideas of surface ornamentation techniques. ➤ Able to understand the application of different embroidery to techniques to create 2D and 3D effects. ➤ Able to study Indian heritage fabric surface ornamentation methods. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Introduction to Surface Ornamentation : What is surface ornamentation, Tools		10
II	State embroideries : Northern India: Kashida; Phulkari; Chamba Rumal, Western India: Mochi Bharat; Soof Bharat; Abhla Bharat; Moti, Bharat; Kathiyawar, Central India: Chikankari; Zardozi, Southern India: Kasuti; Lambadi, Eastern India: Kantha; Sujani; Pipli,		15
III	Advance hand embroideries: Outline stitch; Border stitch; Variation of cross stitches; Composite band stitches; Types of isolated stitches; Open filling stitches; Solid filling stitches; Insertion stitches; Edging stitches; Cut and drawn stitches; Ribbon embroidery		15
IV	Other textile techniques of surface ornamentation: Fur, beads, lace, chord embroidery etc.		10
V	Creating 15 samples using surface ornamentation techniques.		10
Suggested Readings:			
<ul style="list-style-type: none"> ● 1000 new embroidery designs; by Joan Waldman; published by American Quilter's Society 2014 ● Traditional embroideries of India; by Dr. Shailja D. Naik; published by A.P.H Publishing corporation, New Delhi 			
Suggested Digital Platform:			
https://idinstitute.in/2021/05/02/surface-ornamentation-in-fashion-designing/			
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.			
Suggested Continuous Evaluation Methods:			
Class Performance/Practical Exam/Submission/Viva/Attendance			
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn and practice Indian various regional embroideries and advance hand embroideries.			

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: B511606		Course Title: Draping & Drafting II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ To learn advance draping methods. So as to incorporate those learning into student's designing skill 			
Credits:4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Creating yokes: Front and back bodice yoke, Hip yoke		10
II	Necklines Draping: Cowl neckline, Butterfly neckline, Halter neckline, Wrap on neckline,		10
III	Collar Draping: Mandarin Collar, Convertible collar: Basic shirt collar, Non-convertible collar: Peter pan collar; Sailor Collar		15
IV	Armhole variations: Cowl armhole; square armhole; sleeveless armhole		10
V	Neckline variations, Bias Dress Create a "Party wear" garment inspired by learned techniques		15
Suggested Readings:			
<ul style="list-style-type: none"> ● Draping for Apparel Design by Helen Joseph Armstrong published by Bloomsbury Academic, 2013 ● The Art Of Fashion Draping by Connie Amaden Crawford published by Bloomsbury Academic, 2012, 512 pages ● Draping- The complete course by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages 			

Suggested Digital Platform:

<https://www.aicp.fr/portfolio-items/moulage-technique-du-moulage/?lang=en#:~:text=Draping%2C%20the%20most%20ancient%20of,to%20create%20a%20fabric%20prototype>.
<https://www.thecuttingclass.com/draping-and-moulage/>

This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.

Suggested Continuous Evaluation Methods:

Class Performance/Practical Exam/Submission/Viva/Attendance

Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing

At the End of the whole syllabus any remarks/ suggestions: Students will be able to develop garments using draping techniques.

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Design		
Course Code: B511607	Course Title: Service Learning (Theory)	
Course Outcomes: The student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand the factors of service learning. ➤ Get aware of role of education in democracy.. ➤ Know outcomes of service learning. 		
Credits: 2	Co - Curricular-6	
Max. Marks:	Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 2-0-0		
Unit	Topic	No. of Lectures
I	Understanding the learning through service, Service-Learning,	4
II	The Role of Education in a Democracy, Becoming Community	4
III	Learning landscape, Communication in groups, Group Cohesion, Creating cultural connection	6
IV	Facilitating the group through digital tools, Use of Camera and Types of camera, Developing the concept, Shoot, edit and final output	8
V	Reflections and outcome, Transformational Learning, Ways of Knowing, Critical Inquiry	8
Suggested Readings:		
<ul style="list-style-type: none"> • Learning through service by (Christine_M._Cress,_Peter_J._Collier,_Vicki_L.) • Unheard voices edited by (Randy_Stoecker,_Elizabeth_A._Tryon]_The_Unheard_V) 		
Suggested Digital Platforms:		
https://www.freepirit.com/files/original/Complete-Guide-Service-Learning-preview-1.pdf		
Suggested Continuous Evaluation Method:		
Seminar/ Presentation on any topic of the above syllabus. Test with multiple choice questions/ short and long questions. Attendance		
This is mandatory Course (Co-Curricular Course) which students have to be opted in VI Semester.		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to understand importance and working of electronic and print media.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Fifth
Fashion Designing			
Course Code: B511608		Course Title: Internship (Ind. T.)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Understand industry and give them an opportunity to create a range of garments in the factory along with documenting the workings. ➤ Understand working of industry and understand their interest area. 			
Credits:3		Industrial	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-3			
Unit	Topics		No. of Lectures
I	About Internship Identification of boutiques/fashion house/brands that the students can join for Summer internship. Students are required to work full time in any of the specified area, to understand and get firsthand experience of the workings in the fashion industry. The students will be required to perform as per the requirement of the person in charge. The students will follow the rules of the organization. The assessment of the students performance will be in the hands of the person in charge in the organization. The student will be required to make a collection of garments/theme development or any industry requirement (organization requirement from where they will pursue internship) during the period of internship. The work experience will be need to be documented and presented to the institute on return. The students will submit a project report on the internship. Also including the functioning and process of the organization.		(45) 3- 4 Week Internship
Mandatory for all the students of Fashion Designing Course.			
Suggested Continuous Evaluation Methods:			
Suggested Continuous Evaluation Methods: Internship Report			
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing			
At the End of the whole syllabus any remarks/ suggestions: Students will be able to get industrial exposure and an insight of fashion industry working.			

Extra

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: B511603		Course Title: Pattern Making III (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Acquire knowledge and actual implementation of creative bodice development. ➤ Study various pattern making techniques for creating Menswear. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8			
Unit	Topics		No. of Lectures
I	Taking perfect body measurement (Men)		5
II	Bodice pattern making: Bodice Front, Bodice Back		5
III	Sleeve variations and cuffs : Basic sleeve; Cuff		10
IV	Collar Variations : Shirt collars : With stand; without stand		20
V	Basic Men Shirt, Trouser Development, Term End Garment: Develop “casual wear” garment for Men.		20

<p>Suggested Readings:</p> <ul style="list-style-type: none"> • Patternmaking for Fashion Design 5TH Edition by Armsrong. • Garment manufacturing: Process, Practice and Technology by Prasanta Sarkar. • Make your own dress by Adele P. Margolis. <p>Suggested Digital Platform: https://freehomedelivery.net/wp-content/uploads/2019/09/2018-06-07-home-science-clothing-construction-stdxii.pdf</p>
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.
<p>Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance</p>
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing
At the End of the whole syllabus any remarks/ suggestions: Students will be able to create men's garments patterns.

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Designing		
Course Code: B511606	Course Title: Digital Design (Practical)	
<p>Course outcomes: The Student at the completion of the course will be able to:</p> <ul style="list-style-type: none"> ➤ Understand the fundamental study of info graphics ➤ Understand the fundamental study of letterforms - their proportion and classification ➤ Get the basic insights of details of page composition and the relationship of space to clarity, legibility, aesthetics and advanced typographic functions 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 36	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-8		
Unit	Topics	No. of Lectures
I	Typography: Fundamentals of typography, Functions and theoretical issues.	10
II	Study of Text placements, layout, Page system and grid system showing the creative communication.	10
III	Basic understanding and applying those insights of book design using software.	10
IV	Infographics: What is Infographics, Science of visualization, Why do we need Infographics.	15
V	Creating Infographics: Infographics preparation: Processing ideas, Designing Infographics, Publishing Infographics, Study of few infographics work.	15
<p>Suggested Readings:</p> <ul style="list-style-type: none"> • Mark Smiciklas 2012, Power of Infographics, Pearson Education Inc • Justin Beegel 2014, Infographics for Dummies, John Wiley and sons Inc <p>Suggested Digital Platform: https://www.creativebloq.com/typography/what-is-typography-123652</p>		
This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.		
<p>Suggested Continuous Evaluation Methods: Class Performance/Practical Exam/Submission/Viva/Attendance</p>		
Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing		
At the End of the whole syllabus any remarks/ suggestions: Students will be able to learn typography and infographics.		