

bxk ykdi oZdsvd j ij vk k r dk Øe ea
ekuuh jk; i ky egk; dkl Ecksu

fnukd 14 uoaj] 2021

t; fguh

vk I Hh dksbxk dh cgg cgg c/kbZ eSl Hh
mRjk kMkf ; k dks igkM ds bl I bhj ykdi oZ
bxk ij gkfn "k dleuk ; , oac/kbZnsk gavi Hh s
dleuk gSfd ; g i oZl Hh i nskkf ; kdst hou ea
l [k] l ef) , oa[k] gky hyk A

ij E j k a, oal adfr cgg egRoi vZgS geavi uh
ij E j k k j hr fjok k I adfr dks t kuuk vjS
l e>uk gkA mudkl Eku djuk gkA gekhl bhj
ij E j k k aeaD, k xgj kbZr Fk fot u gSbl dkal e>uk
gkA bl su; hi k dks Hh cr kuk gkA

gekjh vuDh ij E j k a geal ejl rk dh vjS ys
t k h gA geavkl eat k h gA geavi uh t Madh
vjS yst k h gA

gekj hi j E j k a, oal ad fr gekj si vZ led hns ga
blga vks rd yst kuk gekj h ft Eeskj h ga vi uh
ij E j k v ka, oal ad fr dk l j k k r Fk vxy hi h k d ks
l k suk H h c M k eg Poi vZ ga nu; k d k s H h i r k y x uk
pkfg; sfd gekj hl e) ij E j k v ka d si h N sfd r uhl qj
l k ga gekj h ij E j k a gea, d dj rh ga gekj h
l H r k l ad fr dk vl y h b fr gk bl g he ag a

dgk t k r k g Sfd e; kZ k i q' k e H koku J h i k e
14 o' kZ dsouok dsvkn vk k y k s r k s y k s k aus
mud s Lok r ea? h d sn h st y k dj nh koy h euk a
m r j k k M d si oZ h { k s k a e a; g l p u k nh koy h d s
X k j g f n u c k n fey h r k s; g l a d s y k s k aus, d k n" k h d k s
gh b x k ; k nh koy h euk a bl l s gekj si g k M d h
p q k ; k a d k H h i r k p y r k g a

t c ge vi us R k j] m R o vi us i f j o k] x l o
v k s vi us y k s k a d s c h p e a e u k s g S r k s m d h [k h
v k s v k u a d h d k o Z l h e k u g h g a vi us R k j k a v k s
ij E j k v k a d h , d v y x g h l q / k] e g d g a v k t
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dsy k bl sn\$kusv k A bl l smR j k k M Global
map ea Cultural Tourism dk , d cM# Hub
cudj mHj s k A i j m n f u ; ka gek j h l ad fr]
i j E j k v k a , oax k eh k t hou d k sl e > s k A

eqs i z W r k g S fd j k T ; l H k l k an J h v f u y
cy u h t hus, d v P N k Initiative fy ; k g A og fi Nys
r h u & p k j l k y k a l si k S h ft y seavi usi S d x l a ea
b x k t dk R k g j vi usi f j o k j v l S x l a o k y k ad sl k F k
euk s g A ; g l H h m R j k k M k f l ; k a ds fy ; s
i j . k k k d g A e j k n s k v l S n f u ; k H j e a j g u s o k y s
m R j k k M d s i o k h y k a l s v u p k g S fd os H h
vi us y k d i o Z vi us x l a k a ea euk us dk i z k t d j A
vi u h t M ad sl k F k t v u k c g q v l o " ; d g A eqs bl
fn " k k e a m R j k k M d s ; q k v a l s c g q l h m e h m a g A
eqs v k " k k g S fd m R j k k M d h u ; h i h h Reverse
Migration ds fy ; s d k Z d j s h A osvi us ? k j & x l a k a
ea gh Innovation, Technology & Digital
Marketing dsek / e l s Local products based
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LFkuh mR knka, oagLr f" kY kadks Brand ds: lk ea
jkVh , oa vU jkVh ckt kja ea LFkfi r djusdk
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dksM&19 dsnlS usgeavi uh t Mal st vusdk
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Entrepreneurship r Fk Micro Financing dsek; e
l svFNk dk Zdj jgsga eSLo; a, bsd n ykka l s
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I kFk k

15 uoEcj dks fcj l k eak th dh t; U h dks
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D, k vki t kursgafd geksl fid l jgn ij
D, labruh ohrk vls l kgl l svi usdr dk
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vi usi fjok] xlo] l ekt o jkV^a l sxgjkZI st vsg
ga mudk rFk mudsi fjok kadk l ekt eacMk
l Eku ga osbl l Eku dsfy; st hsga

vkt cgq gh vFNk vol j gS; g l kpusdk
fd ge vi usjkt; fo"ksdj vi usxlo kad sfy; s
D, k dj l drsga jkt; dsfy; sdd djusdk
l dai ysdkv ol j Hnga

gky gh eaesi ksh rFk fvgh ft y kadk nk
fd; kA i gkMad syksa l sfey usdk vyx gh
vkted vuho ga i gkM xlo kad h efgy k kad h

{kerk] yxu"kyrk] i fjJe] fo"dl uh,rk vls
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ge mRjk[kMkf; ka dh ck gh vyx
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dh t y] ok q l p&fopk] R k] ijEjkj, d
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t; fgUHA