

Benefits to the Lead Sponsor of the Golf Tournament

The tournament will be called the **18th Governor's Cup Golf Tournament-2023** and the sponsor's name will be given adequate publicity of their association with the tournament.

❖ Playing Spots

The sponsor will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

❖ Press Conference

The Sponsor has the right to hold a press conference and announce the association with the tournament.

❖ Venue décor

Advertising boards on-course and off-course. Branding on pin flags, tee markers and caddy bibs. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

❖ Collaterals

Logo on Score cards and other collaterals.

❖ Promotional Display

Publicity during the tournament at the prominent places viz Club House, Tees, Inauguration & Prize Distribution Ceremonies and Gala Dinner.

Right to set up a stall and conduct promotions at the venue.

(Subject to club rules and at the cost of the sponsor)

❖ Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

❖ Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

❖ Post Event

Detailed media report encapsulating all media coverage for the tournament.

Detailed event report will be sent within stipulated time.

Cost of Lead Sponsorship – Rs. 20 lakhs and above.

Benefits to the Associate-Sponsor of the Golf Tournament

The tournament will be called the **18th Governor's Cup Golf Tournament-2023** and the sponsor's name will be given adequate publicity of their association with the tournament.

❖ Playing Spots

The Associate Sponsorship will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

❖ Venue décor

Four (4) Advertising boards on-course and off-course. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

❖ Collaterals

Logo on Score cards and other collaterals.

❖ Promotional Display

Right to set up a stall and conduct promotions at the venue.
(Subject to club rules and at cost to sponsor)

❖ Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

❖ Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

❖ Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be sent within stipulated time.

Cost of Associate-Sponsorship – Rs. 10 lakhs and above.

Benefits to the Co-Sponsor of the Golf Tournament

The tournament will be called the **18th Governor's Cup Golf Tournament-2023** and the sponsor's name will be given adequate publicity of their association with the tournament.

❖ Playing Spots

The Co-sponsor will get a total of 01 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

❖ Venue décor

Logo on Press conference and Prize presentation backdrops.

❖ Collaterals

Logo on Score cards.

❖ Promotional Display

Right to set up a stall and conduct promotions at the venue viz Fairways. (Subject to club rules and at cost to Co-sponsor)

❖ Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

❖ Verbal Acknowledgement

Mention by the MC during the Prize Presentation Ceremony.

❖ Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be sent within stipulated time.

Cost of Co-Sponsorship – Rs. 5 lakhs and above.