

BENEFITS TO THE LEAD SPONSOR OF THE GOLF TOURNAMENT

The tournament will be called the 18th Governor's Cup Golf Tournament-2022 and the sponsor's name will be given adequate publicity of their association with the tournament.

Playing Spots

The sponsor will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Press Conference

The Sponsor has the right to hold a press conference and announce the association with the tournament.

Venue décor

Advertising boards on-course and off-course. Branding on pin flags, tee markers and caddy bibs. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards and other collaterals.

Promotional Display

Publicity during the tournament at the prominent places viz Club House, Tees, Inauguration & Prize Distribution Ceremonies and Gala Dinner.

Right to set up a stall and conduct promotions at the venue. (Subject to club rules and at the cost of the sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be sent within stipulated time.

Cost of Lead Sponsorship – Rs. 20 lakhs and above.

BENEFITS TO THE ASSOCIATE-SPONSOR OF THE GOLF TOURNAMENT

Playing Spots

The Associate Sponsorship will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Venue décor

Four (4) Advertising boards on-course and off-course. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards and other collaterals.

Promotional Display

Right to set up a stall and conduct promotions at the venue. (Subject to club rules and at cost to sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be sent within stipulated time.

Cost of Associate-Sponsorship – Rs. 10 lakhs and above.

BENEFITS TO THE CO-SPONSOR OF THE GOLF TOURNAMENT

Playing Spots

The Co-sponsor will get a total of 01 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Venue décor

Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards.

Promotional Display

Right to set up a stall and conduct promotions at the venue viz Fairways. (Subject to club rules and at cost to Co-sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation Ceremony.

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be sent within stipulated time.

Cost of Co-Sponsorship – Rs. 5 lakhs and above.