



***17th Governor's Cup Golf Tournament 2019
(24th , 25th & 26th May 2019)***



Ramesh Kumar Sudhanshu,
IAS
**Secretary to Governor/
Sr. Vice President, RBGC**



**RAJ BHAWAN
UTTARAKHAND DEHRADUN**

**Phone(O) : 91-135-2757402
Fax : 91-135-2757404**

No.4379 /RBGC/G-9(17)/2019

Dated : 20 Feb, 2019

Dear Sir,

The Raj Bhawan Golf Club in Nainital is organizing the 17th Governor's Cup Golf Tournament 2019 from May 24th to 26th, 2019, an annual event in which few national level golfers would add touch of talent and class to the tournament.

Founded in 1926 as part of the Government House estate, the Raj Bhawan Golf Course is a connoisseur's delight. Set in a lush and pristine mixed forest, it is a short par 61 course with the regulation 18 holes covering a distance of about 3200 yards.

We seek your support by sponsorship of the event and request your participation in the tournament. The benefits that could be availed by the sponsors are enclosed for your reference. This is also displayed on the home page of Raj Bhawan website: [www. governoruk.gov.in](http://www.governoruk.gov.in). (link: Raj Bhawan Nainital; sub link : Raj Bhawan Golf Course).

Looking forward to your positive response.

Yours sincerely,

Ramesh Kumar Sudhanshu

**To,
All Concerned
(Interested for Sponsorship)**

BENEFITS TO THE LEAD SPONSOR OF THE GOLF TOURNAMENT

The tournament will be called the Governor's Cup Golf Tournament-2019 and the sponsor's name will be given adequate publicity of their association with the tournament.

Playing Spots

The sponsor will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Press Conference

The Sponsor has the right to hold a press conference and announce the association with the tournament.

Venue décor

Advertising boards on-course and off-course. Branding on pin flags, tee markers and caddy bibs. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards and other collaterals.

Promotional Display

Publicity during the tournament at the prominent places viz Club House, Tees, Inauguration & Prize Distribution Ceremonies and Gala Dinner.

Right to set up a stall and conduct promotions at the venue.
(Subject to club rules and at the cost of the sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be send within stipulated time.

Cost of Lead Sponsorship – ₹15 lakhs and above.

BENEFITS TO THE ASSOCIATE-SPONSOR OF THE GOLF TOURNAMENT

Playing Spots

The Associate Sponsorship will get a total of 02 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Venue décor

Four (4) Advertising boards on-course and off-course. Logo on entry gate. Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards and other collaterals.

Promotional Display

Right to set up a stall and conduct promotions at the venue.
(Subject to club rules and at cost to sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation ceremony

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be send within stipulated time.

Cost of Associate-Sponsorship – ₹10 lakhs and above.

BENEFITS TO THE CO-SPONSOR OF THE GOLF TOURNAMENT

Playing Spots

The Co-sponsor will get a total of 01 spots for participation at the tournament, an excellent opportunity to invite clients and enhance relationship.

Venue décor

Logo on Press conference and Prize presentation backdrops.

Collaterals

Logo on Score cards.

Promotional Display

Right to set up a stall and conduct promotions at the venue viz Fairways. (Subject to club rules and at cost to Co-sponsor)

Media

Guaranteed pick-up of branded elements through the official media partner or other local and national dailies.

Verbal Acknowledgement

Mention by the MC during the Prize Presentation Ceremony.

Post Event

Detailed media report encapsulating all media coverage for the tournament. Detailed event report will be send within stipulated time.

Cost of Co-Sponsorship – ₹5 lakhs and above.