संघ राज्य प्रशासन, लद्दाख

सत्यमेव जयते

THE ADMINISTRATION OF
UNION TERRITORY OF LADAKH

सामान्य प्रशासन विभाग

GENERAL ADMINISTRATION
DEPARTMENT

F. No: A/25/2021-O/o Un Secy - GAD

ई-मेल/email:
gad.utladakh@ladakh.gov.in

यूटी सचिवालय/UT Secretariat
लेह/Leh, Dated: 03.11.2026

Subject: Constitution of Committee for Identification, Quality Assessment and Finalisation of Tourism Memorabilia for Display and Promotion at Leh Airport and Other Tourism-Related Activities.

Ref. U.O File No. M/5630/2026-TOURISM & CULTURE DEPT received from Tourism & Culture Department, UT Ladakh.

Order No: 531- LA (GAD) of 2026
Dated: 03.11.2026.

Sanction is hereby accorded to the constitution of a Committee for identification, assessment and recommendation of suitable tourism memorabilia representing the rich cultural heritage, traditions, art, craftsmanship and tourism identity of the Union Territory of Ladakh, for display and promotion at the newly constructed Kushok Bakula Rimpochee Airport, Leh, and for use in tourism promotion activities, official events, exhibitions, conferences and other related programmes of the Department of Tourism, UT Ladakh.

The space allocated to the Department of Tourism at Leh Airport shall be utilised for showcasing suitable memorabilia reflecting the cultural heritage, traditional craftsmanship, indigenous art forms and locally manufactured products of Ladakh, with a view to enhancing the visibility of Ladakh's tourism identity and promoting local artisans, self-help groups and entrepreneurs.

Accordingly, the Committee shall comprise the following officers:

S. No.	Designation	Role
1.	Secretary, Tourism & Culture Department, UT Ladakh.	Chairperson
2.	Director, Social & Tribal Welfare Department, UT Ladakh	Member
3.	Director, Tourism Department, UT Ladakh	
4.	Director, Industries & Commerce Department, UT Ladakh	
5.	Deputy Director, Tourism, Leh	Member
6.	Deputy Secretary, LAACL, Leh	Member

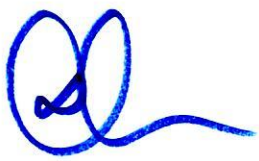
7.	Deputy Secretary, LAACL, Kargil	Member
8.	Assistant Director, Tourism, Leh	Member
9.	Assistant Director, Tourism, Kargil	Member
10.	Tourist Officer, Zanskar	Member
11.	State Programme Manager, Ladakh Rural Livelihood Mission (LRLM)	Member
12.	Any other officer / expert as may be nominated by the Chairperson, whenever required	Special Invitee

Terms of Reference

The Committee shall:

1. Identify and recommend suitable memorabilia reflecting the culture, heritage, traditions, art, craftsmanship and tourism identity of Ladakh for display and promotion at Leh Airport and other tourism-related venues.
2. Assess the design, quality, material, specifications, durability, aesthetic appeal, utility and overall suitability of the proposed memorabilia.
3. Give due consideration to locally manufactured products, traditional handicrafts, indigenous art forms and products developed by local artisans, self-help groups and other local entrepreneurs, with a view to promoting local livelihoods and entrepreneurship.
4. Ensure appropriate representation of the cultural heritage, traditional craftsmanship and tourism identity from each corner of Ladakh, including their distinct local traditions and products.
5. Examine the indicative cost, pricing and commercial viability of the proposed items and recommend suitable options keeping in view quality, cost-effectiveness and the intended purpose of the memorabilia.
6. Recommend suitable items, designs, specifications and indicative quantities for display, sale, distribution or use by the Department, as appropriate.
7. Assess the manner in which the space allocated to the Department of Tourism at Leh Airport can be effectively utilised for showcasing Ladakh's cultural heritage, promoting local products and enhancing the experience of arriving tourists.
8. Submit its recommendations, along with the proposed list of items and other relevant details, to the competent authority for consideration and approval.

The Committee shall ensure that any procurement or other financial commitment arising from its recommendations is undertaken only after obtaining the requisite approval and in accordance with the applicable financial rules, procurement procedures and Government instructions in force.



The recommendations of the Committee shall not, by themselves, constitute approval for procurement or expenditure.

By order of the Administration of UT of Ladakh.

Sd/-
(Sanjit Rodrigues) IAS,
Administrative Secretary,
General Administration Department.

Copy as Above to all Officers / members.
Copy also to:

1. All Administrative Secretaries, UT of Ladakh.
2. Director General of Police, UT of Ladakh.
3. Administrative Secretary, Tourism & Culture Department, UT of Ladakh. The U.O file M/5630/2026-TOURISM & CULTURE DEPT is returned herewith.
4. All Deputy Commissioners.
5. All the Directors / HoD's / Chief Engineers, UT of Ladakh and Registrar, University of Ladakh.
6. Director NIC Ladakh for uploading on the UT website.
7. Under Secretary to Hon'ble Lt Governor, UT of Ladakh for information of Hon'ble Lt. Governor.
8. OSD to the Chief Secretary, UT of Ladakh for information of Chief Secretary.

(Dorjay Gailson) JKAS
Under Secretary
General Administration Department