

संघ राज्य प्रशासन, लद्दाख

सामान्य प्रशासन विभाग



THE ADMINISTRATION OF  
UNION TERRITORY OF LADAKH

GENERAL ADMINISTRATION  
DEPARTMENT

F.No: A/129/2021-O/o Un Secy - GAD

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यूटी सचिवालय/UT Secretariat

लेह/Leh, Dated: 01.06.2026

**Subject: Implementation of Action Points Arising from the Hon'ble Prime Minister's Appeal to the Nation – Directions to Departments.**

**Order No: 266 -LA (GAD) of 2026**

**Dated: 01.06.2026**

The Hon'ble Prime Minister, in his recent Appeal to the Nation, has emphasized the need for concerted efforts towards resource conservation, sustainable development, promotion of domestic tourism, adoption of local products, healthy lifestyles, natural farming, renewable energy and efficient utilization of public resources.

Accordingly, all Administrative Secretaries, Heads of Departments, Deputy Commissioners and Chief Executive Officers of the Autonomous Hill Development Councils shall take necessary action for implementation of the following directions:

### **1. General Administration Department (GAD) and Labour & Employment Department**

- a) Promote maximum use of video conferencing and digital platforms for official meetings, trainings and reviews.
- b) Encourage reduction in avoidable official travel through digital modes of communication.
- c) Examine feasibility of suitable Work From Home (WFH), hybrid working arrangements and staggered office timings wherever administratively appropriate.
- d) Promote prudent expenditure, efficient utilization of public resources and maximization of virtual meetings.
- e) Labour & Employment Department shall issue suitable advisories to private establishments regarding adoption of WFH and hybrid working arrangements for eligible employees wherever feasible.

### **2. Power Development, Transport and Housing & Urban Development Departments**

- a) Promote energy conservation measures in Government offices and public establishments, including efficient utilization of heating and cooling systems.
- b) Encourage optimum temperature settings and adoption of energy-efficient practices.
- c) Accelerate adoption of rooftop solar systems in Government buildings and public institutions and facilitate net-metering.
- d) Promote renewable energy adoption and establishment of EV charging infrastructure.

- e) Encourage use of public transport, adoption of electric vehicles and sustainable mobility initiatives wherever feasible.

### **3. Tourism Department**

- a) Intensify campaigns promoting Ladakh as a preferred domestic tourism destination.
- b) Promote adventure tourism, eco-tourism, spiritual tourism, cultural tourism, heritage tourism and rural tourism.
- c) Engage tourism stakeholders, travel operators, tourism associations and other relevant agencies for promotion of responsible and sustainable tourism.
- d) Undertake outreach and promotional activities to enhance domestic tourist footfall.

### **4. Industries & Commerce, Handicrafts & Handloom and Rural Development Departments**

- a) Strengthen promotion of locally manufactured and locally produced goods under Vocal for Local and ODOP initiatives.
- b) Promote local products through exhibitions, fairs, retail outlets and digital commerce platforms.
- c) Encourage procurement of local products from MSMEs, artisans, SHGs, cooperatives and producer groups wherever feasible.
- d) Support local enterprises and identify opportunities for import substitution and strengthening of local value chains.

### **5. Health & Medical Education, Social & Tribal Welfare, School Education and Higher Education Departments**

- a) Undertake awareness campaigns promoting healthy lifestyles and balanced dietary practices.
- b) Promote reduction in excessive edible oil consumption and healthier cooking practices.
- c) Disseminate awareness through hospitals, schools, colleges, Anganwadi Centres, SHGs, ASHA workers and community-based platforms.
- d) Promote awareness regarding sustainability, environmental responsibility and energy conservation.

### **6. Agriculture, Horticulture and Animal/Sheep Husbandry Departments**

- a) Promote natural farming and sustainable agricultural practices.
- b) Organize farmer awareness programmes, demonstrations and capacity-building activities.
- c) Promote soil-health-based agriculture, bio-input usage and sustainable production systems.
- d) Facilitate registration of farmers on AgriStack and other digital agriculture platforms.
- e) Strengthen value addition and market linkages for agricultural and horticultural produce.
- f) Promote indigenous livestock breeds and sustainable livestock management practices.

### **7. Public Works (R&B) Department**

- a) Promote use of environmentally sustainable and innovative construction materials.
- b) Encourage utilization of plastic waste in road construction wherever technically feasible.

- c) Explore adoption of bio-bitumen and other green technologies in infrastructure development.

### **8. Information & Public Relations Department**

- a) Undertake public awareness campaigns on energy conservation, domestic tourism, local products, healthy lifestyles, natural farming and sustainable development.  
b) Utilize print, electronic, digital and social media platforms for dissemination of public messages and awareness initiatives.

### **General Directions**

All Administrative Secretaries shall ensure timely implementation of the aforesaid directions by the Departments under their administrative control and issue suitable instructions to all subordinate offices and field formations. A consolidated Action Taken Report (ATR) on the measures initiated shall be submitted to the Chief Secretary's Secretariat within 30 days from the date of issuance of this order.

**By order of the Lt. Governor (Administrator), UT of Ladakh.**



**Ashish Kundra (IAS)**  
**Chief Secretary**  
**Union Territory of Ladakh**

### **Copy also to: -**

1. All Administrative Secretaries, Administration of UT of Ladakh.
2. Joint Secretary (JKL), Ministry of Home Affairs, Government of India.
3. Director General of Police (DGP), Ladakh.
4. Secretary to Lt. Governor, UT of Ladakh, for information of Hon'ble Lt. Governor, Ladakh.
5. All Deputy Commissioners.
6. All the Directors / HoD's / Chief Engineers, UT of Ladakh and Registrar, University of Ladakh.
7. Joint Director, Information & Public Relations Department for wide dissemination in all mediums of information.
8. Director (NIC), UT of Ladakh.
9. OSD to Chief Secretary, UT of Ladakh for information of Chief Secretary, Ladakh.