



सत्यमेव जयते

संघ राज्य प्रशासन, लद्दाख

THE ADMINISTRATION OF
UNION TERRITORY OF LADAKH

सामान्य प्रशासन विभाग

GENERAL ADMINISTRATION
DEPARTMENT

F. No: M/13/2021-GAD SEC-Part (3)

ई-मेल/email:

gad.utladakh@ladakh.gov.in

यूटी सचिवालय/UT Secretariat

लेह/Leh, Dated: 29.05.2026

Subject: Constitution of UT Level Nasha Mukht Bharat Abhiyaan (NMBA) Committee, in UT of Ladakh.

Reference: UO file No. B/18/2024-OFFICE OF DIR (STW) received from Social & Tribal Welfare Department.

Order No: 263- LA (GAD) of 2026

Dated: 29.05.2026

Sanction is hereby accorded to the Constitution of UT Level Nasha Mukht Bharat Abhiyaan (NMBA) Committee under the scheme of National Action Plan for Drug Demand Reduction (NAPDDR) of Ministry of Social Justice & Empowerment. The Committee shall comprise of the following members:

Administrative Secretary, Social & Tribal Welfare Department	Chairperson
Deputy Inspector General of Police	Member
Director Health Department	Member
Representative of Narcotics Control Bureau	Member
Registrar Higher Education Department	Member
Director Social & Tribal Welfare Department	Member Secretary
Director School Education Department	Member
Director Women & Child Development	Member
Joint Director Information and Public Relations	Member
Jammu & Kashmir Society for promotion of Youth and Masses, Leh (NGO working in the field of Drugs)	Member
Chamtse Mental Health and Social Services, Leh (NGO working in the field of Drugs)	Member
Dr. Tsering Norboo Physician (Retired Senior Civil Servant who contributed to this cause)	Member

Dr. Kacho Liyaqat Ali Khan,(Retired Chief Medical Officer Kargil who contributed to this cause)	Member
State Level Coordinating Agency of Ministry of Social Justice Govt of India	Member
State Coordinator of PMU of Social Justice Govt of India	Member

Terms of references:

1. Formulating a State Campaign Activity under Nasha Mukht Bharat Campaign.
2. Ensuring formulation and implementation of the District Level Nasha Mukht campaigns in identified vulnerable districts in the State.
3. Guiding and overseeing the implementation of District Level Nasha Mukht Campaigns
4. To increase community participation and public cooperation.
5. Conducting training programmes for the service providers at State level, district level, and below district level
6. Having a social media strategy for the State campaign and implementation of the same.
7. Visit to the Institutions, hospitals for assessment of preparedness and implementation
8. Ensuring strict implementation of ban on sale of cigarettes with 100 meters of any educational institution (Rule refers).
9. Obtaining information on the availability / sale of drugs and review the action taken on such information.
10. The committee shall meet once in two months.

By order of the Lt. Governor (Administrator), UT of Ladakh


Sd/-
(Rudra Goud P.T) IAS
Administrative Secretary,
General Administration Department

Copy as above to all the members of the Committee.

Copy also to: -

1. All Administrative Secretaries, UT of Ladakh.
2. Director General of Police, Ladakh.
3. Administrative Secretary, Social & Tribal Welfare Department, UT of Ladakh. The UO file No. B/18/2024-OFFICE OF DIR (STW) is returned herewith.
4. Secretary to Lt. Governor, UT of Ladakh for information of Hon'ble Lt. Governor, Ladakh.
5. All Deputy Commissioners.
6. All the Directors / HoD's / Chief Engineers, UT of Ladakh and Registrar, University of Ladakh
7. Director NIC, Ladakh.

8. O.S.D. to Chief Secretary, UT of Ladakh for information of Chief Secretary, Ladakh


(Dorjay Gailson) JKAS
Under Secretary
General Administration Department