

संघ राज्य प्रशासन, लद्दाख
निदेशक कार्यालय आयुष/सी ई ओ,
राज्य औषधीय पादप बोर्ड

फोन/फैक्स नं Phone/Fax No: 01982 – 256699
ईमेल Email: ayush-Ladakh@ladakh.gov.in



THE ADMINISTRATION OF
UNION TERRITORY OF LADAKH
OFFICE OF THE DIRECTOR OF AYUSH
/CEO, STATE MEDICINAL PLANT BOARD

नमरा कॉम्प्लेक्स, लेह, लद्दाख / Namra Complex,
Leh Ladakh

Subect: Invitation for Design of Logo for the State Medicinal Plant Board (SMPB), Ladakh

NOTICE

The State Medicinal Plant Board (SMPB), Union Territory of Ladakh, hereby invites logo design proposals from eligible artists/designers who are permanent residents of the Union Territory of Ladakh for the creation of an official logo of the Board.

The logo shall represent medicinal plant conservation, the unique topography of Ladakh, and its rich cultural heritage. The name of the office shall be mandatorily incorporated in bilingual format, in both English and Bhoti, as follows:
State Medicinal Plant Board (SMPB), Ladakh / ལ་དྭགས་མངའ་སྡེའི་སྡེ་ཁག་ལྷན་ཆེན་གྱི་ལྷན་ཁག་

The logo shall include graphic representation of the following medicinal plant species:

1. *Hippophae rhamnoides*
2. *Juniperus semiglobosa*
3. *Meconopsis aculeate*

A bowl (Lungzed) may also be incorporated in the logo, containing some of the above selected medicinal plants species.

The logo shall be circular in shape, symbolizing wholeness, harmony, and continuity.

The logo submitted must be an original creation of the artist/designer. Copied or previously published designs shall not be considered. Upon selection, all ownership and intellectual property rights of the logo shall vest solely with the State Medicinal Plant Board (SMPB) Ladakh, and the designer shall have no claim whatsoever over the same.

Each applicant shall submit a brief write-up explaining the concept and vision behind the logo design.

The constituted committee members shall evaluate all submissions and select the most suitable logo.

The selected artist/designer shall be awarded a **prize of ₹30,000/- (Rupees Thirty Thousand only)**.

The logo design along with the following details shall be submitted through email at **ayush-ladakh@ladakh.gov.in** within **one month from the date of publication of this notice**.

1. Name
2. Parentage
3. Address
4. Profession/Occupation
5. Email Address
6. Contact Number
7. Recent passport-size photograph



(डॉ. ताशी थिनलास/**Dr. Tashi Thinlas**)

3 मुख्य कार्यपालक अधिकारी/Chief Executive Officer
राज्य औषधीय पादप बोर्ड/State Medicinal Plant Board
केंद्र शासित प्रदेश लद्दाख/Union Territory of Ladakh

File No.:- E 35336 A/1756/2025-SMPB (AYU) SEC 28-36

Date: 07.01.2026

Copy to the:-

1. Chief Executive Officer, National Medicinal Plant Board, New Delhi for kind information.
2. DIO, NIC, Leh/ Kargil with a request to upload the same on the website of NIC for wide publicity.
3. Assistant Director, Leh/Kargil with a request for wide publicity of the notice.
4. OSD to Chief Secretary, (Chairman, SMPB) Union Territory of Ladakh for information of the Chief Secretary.
5. OSD to Principal Secretary, Health and Medical Education, (Vice-Chairman, SMPB), Union Territory of Ladakh for kind information of the Principal Secretary.
6. Notice Board, Directorate of Health Services, Leh.
7. Office Record.