



THE ADMINISTRATION OF UNION TERRITORY OF LADAKH

संघ राज्य प्रशासन, लद्दाख

(MOTOR VEHICLE DEPARTMENT)

मोटर वाहन विभाग

OFFICE OF THE REGIONAL TRANSPORT OFFICER LADAKH

क्षेत्रीय परिवहन कार्यालय, संघ राज्य लद्दाख

Subject: Standard Operating Procedure (SOP) for assignment of Preferential/Choice Registration Marks/fancy numbers through E-Auction.

Order No. 91 RTO of 2025,

Dated: 22.09.2025.

The Standard Operating Procedure (SOP), detailing procedure for allotment of preferential/choice registration marks/fancy numbers through e-auction, is hereby notified as per **Annexure-A** to this Order.

By order of the Competent Authority.

डॉ. ज़हीदा बानो (जेकेएस)/Dr. Zahida Bano (JKAS)

क्षेत्रीय परिवहन अधिकारी /Regional Transport officer,

संघ राज्य लद्दाख /UT of Ladakh

No: - RTO/UTL/MVD/2025-26/1563-1569

Dated: - 22 /09/2025

Copy to the:

1. All Administrative Secretaries, UT of Ladakh.
2. Director General of Police, Ladakh.
3. Administrative Secretary, Transport Department.
4. Deputy Commissioners/CEOs, LAHDC, Leh/Kargil.
5. All Heads of the Departments.
6. Superintendent Archive, Archaeology & Museums.
7. Order/Stock file (w.2.s.c)/e-file No. M/1013/2025-OFFICE OF ARTO LEH.

Annexure-A

Procedure for allotment of preferential/choice registration marks through the e-auction/fancy number booking portal on www.parivahan.gov.in

1. Background

It is hereby informed that all preferential/choice registration marks shall henceforth be assigned exclusively through the **e-auction portal/fancy number booking portal** available at www.parivahan.gov.in. The portal shall be **soft launched on 25-09-2025**.

2. Access to Portal

- Main Website: www.parivahan.gov.in
- Direct Fancy Number Portal:
- <https://fancy.parivahan.gov.in/fancy/faces/public/login.xhtml>

3. Registration Process

1. Visit the site www.parivahan.gov.in → Online Services → Fancy Number Booking
(or directly visit the fancy number portal link above).
2. Create a **User Login** by clicking on the "**Public User**" button.
3. After successful sign-up, **log in** to the portal.
4. Select "**Auction Process**" for Non-Transport Vehicles.
5. Click on "**Number Selection.**"
6. Select the desired **Preferential/Choice Number**, then click "**Continue to Register.**"
7. Complete the **payment** (allowed only during the registration period as mentioned in the portal under "Show Auction Status").

4. Bidding Process

1. Log in to the portal during the auction period.
2. Go to **Auction Services** → **Bidding Process**.
3. Select the desired **Unique Acknowledgement Number (UAN)** from the drop-down list of your registered Preferential/Choice Numbers.
4. To increase your bid, click on "**Change Bid Amount**", then click "**Up**" and **Submit**.

5. Balance Payment Process (For Successful Bidders)

1. Log in to the portal after declaration of results.
2. Go to **Auction Services** → **Balance Amount Payment**.
3. Pay the balance amount as per the bid awarded.

6. Record

- Allotment of preferential/choice registration marks shall be completed only after successful completion of registration, bidding, and payment as per the process outlined above.
- The portal shall maintain electronic records of all bids and transactions.