



The Administration of Union Territory of Ladakh
Directorate of Information & Public Relations,
Office of Joint Director
(HQ Kargil)

NOTICE

Subject: Fresh empanelment of newspapers/periodicals with DIPR-Ladakh and renewal.

As per the Advertisement Policy of 2021 notified vide Order No. 02-ID of 2021 dated 11.03.2021, the Department of Information & Public Relations, Ladakh invites applications from eligible newspapers and periodicals (based in Ladakh) for empanelment with the Department to be eligible for advertisements from the Administration of Union Territory of Ladakh and the District Administrations of Kargil and Leh as per the enclosed application form.

The last date for submission of forms is **22nd September, 2024**. The application form can also be downloaded from www.ladakh.nic.in. The duly filled and signed forms need to be submitted to the Directorate of Information (in Kargil) physically or by email at jdinfo.ladakh@gmail.com.


2.9.XXIV
(Imteeaz Kacho, JKAS)
Joint Director, Information
Dated 02.09.2024

No.ID-Info/Ladakh/57/2024

Copy to:

- i) Deputy Commissioner/CEO, LAHDC, Kargil for information.
- ii) Deputy Commissioner/CEO, LAHDC, Leh for information.
- iii) Director, NIC-Ladakh for uploading the notice and application form on the UT Administration's official website.
- iv) Assistant Director, Information & Public Relations, Kargil for information and publicity.
- v) Assistant Director, Information & Public Relations, Leh for information and publicity.
- vi) OSD to Secretary, Department of Information & Public Relations, Ladakh for information of the Secretary.
- vii) President, Press Club of Ladakh (Kargil) for information.
- viii) President, Press Club of Ladakh (Leh) for information.

APPLICATION FORM

FOR EMPANELMENT OF NEWSPAPERS/PERIODICALS
(TO BE SUBMITTED TO JOINT DIRECTOR, INFORMATION & PUBLIC RELATIONS, LADAKH)

1.	Name of the newspaper	
2.	Place of publication	
3.	Periodicity of publication	
4.	If newspaper (other than daily), day of publication	
5.	Retail price of the newspaper/periodical	
6.	Publisher's name, nationality, address, contact number, e-mail address	
7.	Editor's name, nationality, address, contact number, e-mail address	
8.	Name and address of the printing press	
9.	Name and address of individuals of society who own the newspaper	
10.	RNI registration certificate number (if registered)	
11.	Evidence of circulation (Chartered Accountant's Certificate/Cost Accountant's Certificate/ Statutory Auditor's Certificate/ABC Certificate, as applicable)	
12.	Permanent Account Number (PAN) (Also, enclose photocopy)	

I _____ do hereby declare that I am the Publisher of the Newspaper (name of newspaper) _____. I pledge to strictly abide by the journalistic code of ethics as set out in Para 10 of the Advertisement Policy of the Administration of Union Territory of Ladakh and the other terms & conditions as laid down in it.

Name and signature of Publisher

Place _____

Date _____