

THE ADMINISTRATION OF UNION TERRITORY OF LADAKH LADAKH AUTONOMOUS HILL DEVELOPMENT COUNCIL LEH OFFICE OF THE GENERAL MANAGER, DISTRICT INDUSTRIES CENTRE LEH Email:dicleh2013@gmail.com

Subject: Applications for credit linked subsidy programme PMEGP for financial assistance year 2024-25.

Online applications are invited from un-employed youth of Rural/Urban area of UT Ladakh, for availing financial assistance/loan for establishment of Industrial units in Leh district under Prime Minister's Employment Generation Programme (PMEGP) for the year 2024-25. Interested/Deserving candidates shall have to submit online application on or before 21st September 2024 on KVIC national web portal https://www.kviconline.gov.in and contact General Manager, District Industries Centre, Leh near District Court, Skampari during working hours for information.

The eligibility criteria for the scheme are as under:

- 1. **Qualification**:For setting up of project costing above Rs.10 lakh to Rs 50 lakh in the Manufacturing sector and above Rs. 5 lakh to Rs. 20 lakh in the Service/ Business sector, the beneficiaries should possess at least VIII standard pass educational qualification.
- 2. Age:18 years and above.

3. Nature of financial assistance:

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Categories of beneficiaries under	Beneficiary's	Rate	٠. ا
PMEGP(for setting up of new enterprises)	contribution	Subsidy(of	
,		project cost)	
Area(location of project/unit)		Urban	Rural
General Category	10%	15%	25%
Special Category(including SC,ST,OBC,	05%	25%	35%
Minorities, Women, Ex-Servicemen,			
Transgenders, Differentlyabled, NER,			
Aspirational Districts, Hill and Border			
areas(as notified by the Government)etc.	<u> </u>		

- 4. Online applications is supported by uploading of following documents:
 - Passport Size Photo
 - Highest Educational/Technical certificate.
 - Detailed Project Report / Project Profile.
 - Caste certificate scheduled Tribe, (if applicable)
 - Rural area certificate (if applicable)
- 5. **Selection of candidate**: The General Manager, District Industries Centre Leh will scrutinize applications on the basis of experience, qualification, skill, viability of project and final selection on the basis of performance depending upon score card.

General Manager, District Industries Centre, Leh

No: DICL/PMEGP/2024-25/ 406 - 08 Copy to the:

1. Deputy Commissioner/Chairman, DLTFC Leh favour of kind information.

Director, Industries and Commerce, UT Ladakh for favour of information.
This is in reference to your letter No. M/907/2024-Office of BI(Inc)/162326 dated- 23.07.2024.
Sub-Divisional Magistrate (All)for information of

3. Sub-Divisional Magistrate (All) for illioination

prospective beneficiaries in his/her respective Sub-Division.

4. District Informatics Officer, NIC Leh with the request to upload the content on the website of NIC for information of public.

- 5 Assistant Director, Information Leh with the request to give wide publicity to the advertisement through local news bulletin of All India radio Leh for five consecutive days.
- 6. Block Development Officer.....(All)for information of prospective beneficiaries in his/her respective block.
- 7. P.A to Executive Councillor, Industries for favour of information to Hon'ble
- 8. Notice Board of DC office and Notice Board of Employment Exchange Office.
- 9. Office file.