



संघ राज्य प्रशासन, लद्दाख

THE ADMINISTRATION OF
UNION TERRITORY OF LADAKH

सामान्य प्रशासन विभाग

GENERAL ADMINISTRATION
DEPARTMENT

F.No: A/317/2021-Secy - GAD

ई-मेल/email:

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यूटी सचिवालय/UT Secretariat

लेह/Leh, Dated:- 07.08.2023

Subject:- Celebrations of 'Har Ghar Tiranga' Programme - Nomination of Nodal Department/ Nodal Officer thereof.

Ref- DO Letter No. Misc./Secy(C)/2023 dated:- 29th July 2023 from Ministry of Culture Gol.

**Order No. 248-LA(GAD) of 2023
Dated:-07.08.2023**

The 'Har Ghar Tiranga' programme of the Ministry of Culture, Government of India envisages hoisting of the national flag in Indian households from 13th -15th August 2023.

In an endeavor to ensure maximum participation, sanction is hereby accorded to the:-

1. Nomination of **Tourism & Culture Department as Nodal Department** for coordinating the 'Har Ghar Tiranga' Campaign and organizing interaction events at UT/ district headquarters; and
2. Nomination of the **Commissioner/Secretary, Tourism & Culture Department as Nodal Officer/ Over-all Coordinator for UT level** coordination and interaction with the Ministries in Government of India and Deputy Commissioners, Leh/Kargil as Nodal Officers for making all arrangements for the programme in their respective districts.

The Nodal Department/ Nodal Officers shall ensure:-

- i. Active participation of all stakeholders including employees of government, PSUs, self help groups, civil society etc. by encouraging people to observe the event along with their families.
- ii. Ensure adequate availability of national flags and identification of flag distribution and sales point in each village. Self help groups to be leveraged for stitching of flags supported by local tailoring groups.
- iii. All government buildings and institutions to hoist the flag.

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07.08.2023
(GAD)

- iv. Necessary logistics arrangements are made for successful implementation of the campaign throughout the Union territory so that participants can join through virtual mode also. Communication material via pamphlets, standees, banners etc. to be displayed prominently in local language(s).
- v. Proper communication plans **for the event/ activities from 13th - 15th August 2023**, are taken up as per instructions contained in the advisories/communications of the Ministry of Culture, Govt. of India.
- vi. Ensure adequate supply of flags and necessary arrangements are made to ensure successful implementation of the campaign at rural and urban areas.

By order of UT Administration of Ladakh.

Sd/-

(Ajeet Kumar Sahu) IAS

Commissioner/ Secretary

General Administration Department

Copy to the:-

1. Secretary to the Government of India, Ministry of Culture.
2. All Administrative Secretaries, UT Administration of Ladakh.
3. Additional Director General of Police , Ladakh.
4. Commissioner/ Secretary, Tourism & Culture Department, Ladakh.
5. Secretary to Hon'ble Lieutenant Governor, Ladakh.
6. Deputy Commissioner/CEO, LAHDCs, Leh & Kargil.
7. All Directors/ HoDs/Chief Engineer /Registrar I-JOL, Ladakh.
8. District Informatics Officer, Scientist-E NIC, Ladakh .
9. OSD/Private Secretary to Hon'ble Chairman/CECs, LAHDC, Leh and Kargil for information of Hon'ble CECs.
10. Private Secretary to Advisor to Hon'ble Lt. Governor for information of Advisor to Hon'ble Lt. Governor Ladakh.
11. Superintendent, Archives, Archaeology & Museums, Ladakh.
12. Order/ e-office file.


7.8.2023

(Sonam Chhosdon/सोनम छोसडोन)

Deputy Secretary/ उप सचिव

General Administration Department/ सामान्य प्रशासन विभाग