

संघ राज्य प्रशासन, लद्दाख  
पर्यटन एवं संस्कृति विभाग  
संघ राज्य सचिवालय, लेह, लद्दाख  
टेलीफोन Telephone: 01982- 255786

THE ADMINISTRATION OF UNION TERRITORY OF LADAKH  
DEPARTMENT OF TOURISM & CULTURE  
UT SECRETARIAT, LADAKH  
ईमेल Email: comsecytourismutl@gmail.com

The Technical Director,  
NIC, Ladakh.

No: Secy(Trm)(30)(Logo)/2023/2056-58

Dated: 28-07-2023

Subject: **Logo design notice-upload on website.**

Sir,

It is hereby stated that the Department of Tourism, UT Ladakh is inviting design/entries for logo of the department.

In this connection, I am directed to enclose herewith the "Public Notice" with the request to kindly upload the same on the UT Ladakh Website and the District Websites immediately.

**Encl: A/A**

आपका विश्वासी/ Yours faithfully,



(मुशर्रफ अली हाफ, जेकेएस/Musharraf Ali Haf, JKAS)

उप सचिव/ओएसडी/Deputy Secretary/OSD, 98-07-23

पर्यटन एवं संस्कृति विभाग, Tourism & Culture Department,  
संघ राज्य लद्दाख /UT Ladakh

Copy to the:

1. Director (Tourism)/Convenor of the Logo selection committee for information and necessary action.





**THE ADMINISTRATION OF UNION TERRITORY OF LADAKH**  
**TOURISM AND CULTURE DEPARTMENT**  
**CIVIL SECRETARIAT, LEH, UT LADAKH**

Telephone: 01982-255786 ..... Email: comsecytourismutl@gmail.com

No.: Secy/T&C/Public Notice/2051

Dated: 28-07-2023

**Public Notice**

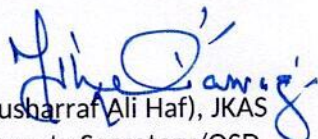
**Subject : Tourism department's 'Logo' design for the Union territory of Ladakh.**

The department of Tourism, Union territory of Ladakh is in the process of designing a 'Logo' for the department. In this regard, 'Logo' designs/entries are invited from the residents of Ladakh for consideration and finalisation of the Tourism 'Logo'.

The following are the terms and conditions :-

- (i) The last date for receipt of the 'Logo' design shall be **20.08.2023**.
- (ii) The design of the 'Logo' should be emailed at [comsecytourismutl@gmail.com](mailto:comsecytourismutl@gmail.com).  
The name of the designer, address, mobile/watsapp number, and email id should be noted on a separate page.
- (iii) The designer of the final selected 'Logo' shall be given a **prize/reward of Rs. 1 lakh**.
- (iv) The designs/entries received from residents of Ladakh earlier in response to Notice dated 03.04.2023 shall also be considered.

Issued with the approval of the Competent authority.

  
(Musharraf Ali Haf), JKAS  
Deputy Secretary/OSD,

Tourism and Culture Department,  
UT of Ladakh

Copy to the:

1. Private Secretary to Advisor to the Hon'ble Lieutenant Governor, Ladakh for kind information of the Advisor.