#### I. About Department: -

#### **Brief information of the department:**

District Kargil is situated at a distance of 205 kms from Srinagar in the North East of Kashmir Valley having geographical area of 14036 Sq. Kms. at an altitude ranging from 8400ft to 12000 ft above the mean seal level. The district comprises of 17 CD blocks, 07 Tehsils and 04 Sub-Divisions having 129 inhabited villages including 26 villages of Zanskar Sub Division. However there are 103 villages which have been included in Kargil Development Authority.

The main focus of the Authority would be on the development of Tourism related infrastructure with special focus on developing the tourist facilities to attract more and more foreign as well as domestic tourists. The authority will also focus to develop and fully explore the avenues and potential of tourist attraction spots. Like river rafting, Gigantic Mountain and beautiful trekking routes. The district is having great tourism potential particularly adventure, cultural and pilgrimage. The district Kargil shall be brought on the world map of tourism shortly after necessary infrastructure is developed in the district.

The Kargil Dev. Authority intends to focus on the preservation of monuments, existing pilgrimage spots, development of parks and picnic spots, way side tourist facilities and budget accommodation etc. in phased manner. Specific attention shall be given towards the mobilization/diversion of domestic tourists visiting Amaranath Cave through Sonamarg via Drass by way of wide publicity and development of way side facilities and other tourist related facilities as required. Recently new tourist areas have been opened for tourist viz Aryan valley in Batalik and Shakar Chiktan area.

Since 1976, 6,45,610 tourists have entered Ladakh by road through Kargil. Out of this 2,049,82 were foreign and 4,41,668 were domestic tourist. Most of the tourist stay overnight at Kargil. Some tourist used to go for mountaineering and trekking in the Suru Valley. Mostly joint Indo- Foreign expedition take place to Nun Kun peaks. Some tourist used to go for trekking in Zanskar Valley and some for cultural tour to Zanskar Valley. But the bulk of tourist travel to Leh by road from Kargil. Of course some tourist used to go for cultural tour to historical places in around Kargil town.

As compared to Leh, Kargil is lacking in the growth of Tourism Industry particularly in the private sector. One reason for this was due to militancy in Kashmir Valley since 1989 onward. Before 1989 average flow of foreign tourists was 10000 annually. As of now average flow of foreign tourist from 1990 onwards is 2588 annually. In terms of domestic tourist average annual flow was 5000 before 1989 and after 1990 annual average flow of domestic tourist is 12,181.

Another reason for the lack of growth in tourism industry of Kargil is that state of tourism industry in Kargil is not same as compared to Leh. In people are open for tourism industry which grow year by year in terms of increasing bed capacity. However here in Kargil people are need to be motivated and made aware of the importance of tourism for generating income in tourism related economics activities.

Infrastructure Dev. in Kargil:-

Kargil Development Authority was established in the year 2006. Since then process of infrastructure development started creating assets/ units both under the Central Sponsored Scheme and State Sector.

#### Who's is Who: -

#### **Administrative Department:**

Name of the Officer	Designation	Contact No.	Email
Mr. K.Mehboob Ali Khan	Secretary, Tourism UT Ladakh	01982-257561	comsecytouriosmutl@gmail.com
Smt. Kunzes Angmo	Director Tourism, Ladakh	9419179108	directortourismladakh@gmail.com
Sh. Mohd Ali Tak	OSD Tourism, Ladakh	9469324210	Philanthroali2010@gmail.com

## TOURISM DEVELOPMENT AUTHORITY KARGIL- LADAKH

#### **\*** VISION

❖ Describes a compelling idea for long term planning and development which analyses the present and future needs of Kargil and identify the future prospects of Tourism development in Kargil region.

#### **❖** Historical Background-Kargil

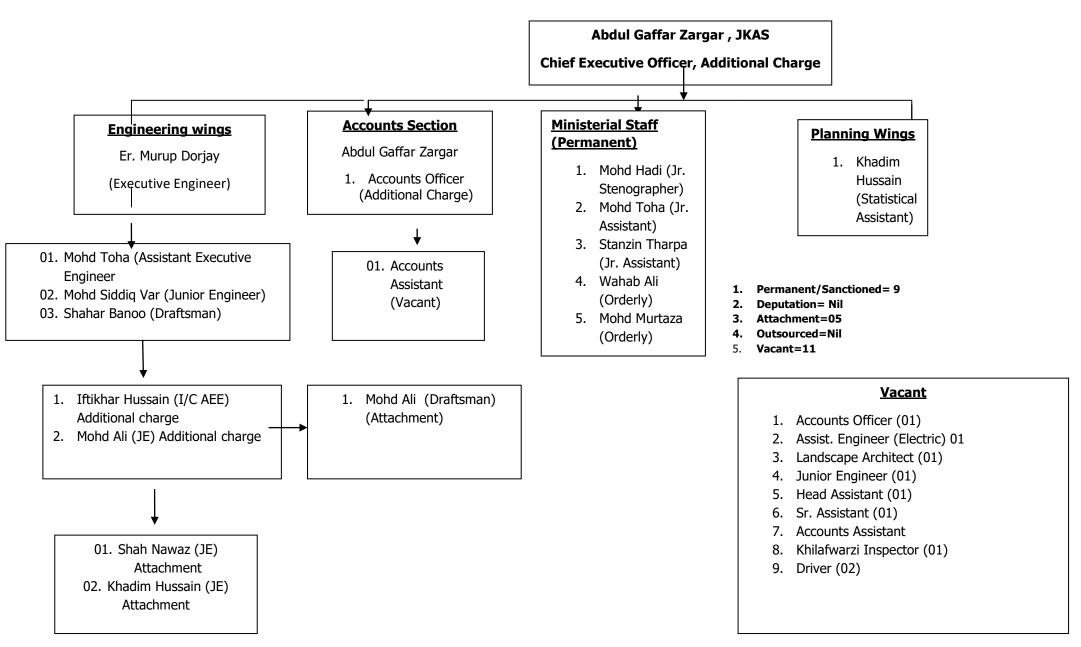
- ❖ The name Kargil is derived from two words "khar" and "rkil". Khar means castle and rkil means centre thus a place between castles as the place lay between many kingdoms.
- ❖ Gasho Tha Tha Khan is said to be the first renowned crusader who established a dynasty in the area. Tha Tha Khan was a scion of the royal family of Gilgit who captured Kargil in early 8<sup>th</sup> century.
- ❖ In ancient times, the major part of Kargil was named as Purik. The racial stocks of Today's Kargil are Aryan's, Dard, Tibetans and Mongoloids.
- \* Kargil is a place where multi ethnic, multi-languish, multicultural are living. The type of people are Brogpas, Baltis, Purik, Sheenas and Ladakhi. The language spoken are Shina, Balti, Ladakhi etc. Balti and Shina are written in Urdu script. Therefore Urdu is very common language.

Since its inception in 2005 Tourism Development Authority Kargil has worked on various aspects of Kargil region including Historical Background, regional setting and resource – base, demography, existing land use & development, Economic base and work area, physical infrastructure, social infrastructure, transport & housing, Environment and disaster management besides land use zoning and development control regulation etc. Based on that following millennium goals are envisioned by the Authority till 2050.

- Maintaining unique image of Kargil as a Heritage town by presenting the character and architectural features while emphasizing on balanced and improved quality of tourist infrastructure facilities through proper planning and design.
- To visualize tourism as an important engine of growth capable of bringing more foreign exchange to exchange as major revenue earner.
  - Increasing the workforce participation ratio of kargil significantly that is accustomed tourism service sector supported by accommodation hotels, transport etc.
- As a general fiscal policy on resource mobilization there will be proper mix of public and private sector playing a symbiotic role that the public infrastructure programme is implemented through budgetary source and market infrastructure and facilities through private sector while a joint venture could also be explored where practical.
- ❖ To ensure fiscal capability evolve alternative institutional arrangements for the performance of functions, relevant and responsive to changing circumstances. To enhance capacity of TDA Kargil for job opportunities to absorb its worker while understanding the size of opportunity, developing new areas and re-development of existing development.
- ❖ To measure visitors satisfaction with various aspects of experiences through tourism as tourism drives growth and satisfactory experiences drives repeated visits.
- \* Creating a balanced town having important function as to live, work and entertainment vis-à-vis tourism.
- ❖ Creating world class tourist infrastructure increasing opportunities for employment, creating employment opportunity and enhanced private sector participation.
- ❖ To encourage international tourism and to improve the economy category in domestic tourism.
- ❖ To preserve for environment and national heritage while showcasing range and depth of cultural offer by connecting local and visitors.

- Making Kargil hub of Eco-tourism, Adventure tourism as well as religion and heritage resource due to its centrality in the vicinity of Kashmir valley and glaciers mountain.
- To make vibrant and comprehensive tourism base supporting a vibrant healthy life for all citizen.
- \* Recognizing and utilizing private sector by providing conclusive environment for public private participation and developing a mechanism to safeguard the area from destruction.
- ❖ To guide physical development towards a desire scale and character that is consistent with the social, economic and aesthetic value of the region
- ❖ Increasing tourist amenities, housing, availability and affordability, raising adequate financing and Hierarchical tourism development infrastructure.
- ❖ Boost economy growth with Tourism industry as growth engine, improve & expand tourism tourist transport infrastructure. Generate Momentum through Tourism Development and Implementation through public private participation models.

#### **DEPARTMENTAL STRUCTURE (TOURISM DEVELOPMENT AUTHORITY KARGIL)**



### Role and Responsibility:-

Name of wing	S.No	Name of officials	Works	Work Particular
Accounts Section	1	Mohammad Hadi Jr. stenographer Stanzin tharpa Jr. Assistant.	will works on all accounts related documents, bill etc. and the completed works files, vouchers received from Technical and establishment wing for payments. The completed vouchers and file processing for further payments with in stipulated time and also handle the Treasury related documents bills etc.	Budget formulation, billing drafting, record completion, reconciliation, cash book , cheque book, G.Stock register, service books and all record keeping. Cashier, Typing, income tax, GIS database, GST, PFMS, GeM portal, vendor detailing, RTI, receipt Book , P. Oil, etc
Technical Engineering Section	2	Iftiqar Hussain AEE Mohd Siddiq Var AEE Shahar Banoo Draftsman	Shall works on all documents regarding constructions and will maintain proper ready and completed files are to be submitted to Account section for further payment.  Mr. Toha Jr. Assistant will works as Camp Clerks, record keeper and also Establishment wing.	
Establishment Section	3	Mohmmad Hadi Jr. Stenographer Mohd Toha Jr. Assistant	Shall works on over all supervisor and record keeping and typing , receipt and dispatch, stationery etc.	

TFC	4	Mr. Khadim Hussain Statistical Assistant	Planning & Development works & shall look after the works in TFC as Manager in addition to his own duties, Management of all works of TFC and campus of TFC and will maintain the stock register and cash book of revenue income, besides outsourcing assets and shall submit the Income statement on monthly basis with shown GR Nos. to Account Section, without fail. All over responsibility of TFC	Record keeping of Revenue related cash book(revenue) stock TFC Managing as (Manager), outsourcing assets records, boarding ,lodging of VVIPs, VIPs guests, etc.
TFC	5	Mohd Younus Casual labour, Mohd Mustafa Casual labour, Altaf Hussain Casual labour, Manzoor Hussain Casual labour,	managing, Cleaning. lighting of parks etc.  All shall be responsible to handle the VVIPs/VIPs during their visits and will serve food/ Tea etc, time to time.	Your's attendance on the attendance register is mandatory, wage shall be released on the basis of attendance.
		Casual labour,	All rooms of TFC to be cleaned and all the beds, cover, sheets etc shall be washed from time to time.	
TFC Park	6	Suqra Banoo Casual labour for (A) Part. Nargis Banoo Casual labour for (B) part Fatima Poyen	TFC park will divided into four parts (A,B,C,D). Watering on the grass, plant and garden of beautifications etc. if they dry up, it will be their responsibility, as well as other work desired by the	Attendance register maintained properly. Wage shall be released on the basis of attendance.

		Casual labour for(C) part. Zanab Khatoon Casual labour for (D)	officers/superiors.	
TFC Gate	7	Syed Assad Shah and Mohmad Ibrahim Casual labour	will work at main gate of TFC with office parking receipt book. Pvt. Vehicles will not be allowed in side the TFC without prior permission of the concern officer, full day parking is not permitted.	
Office bearer	8	Wahab Ali Orderly Gulzar and Khatija Banoo Casual labors	Shall work in the office Management, cleaning of office rooms, tables, etc before 0900 hrs every day. Sh Wahab Aii Also assess in establishment section i.e Stationery, Log books and POL receipt /consumption register, photo state and driving as and when required.	



# **THANKS**