DIRECTORATE OF TOURISM, UNION TERRITORY OF LADAKH

INTRODUCTION:

The Directorate of Tourism, UT Ladakh is the main developmental, promotional and regulatory arm of the Tourism Department of UT Ladakh Government. Its main role comprises of overall planning and execution of schemes for the development, up-gradation and improvement of the tourism infrastructure in different parts of the UT.

The Department came into existence after the bifurcation of the Erstwhile Jammu & Kashmir into Union Territory of Jammu & Kashmir and Union Territory of Ladakh during the year of 2019.

The Department has a "Directorate Office" head quartered at Kargil, Three "Tourist Offices" at Leh, Kargil&Zanskar, Three "Tourism Development Authorities" at Leh, Kargil &Zanskar and an Institution namely "Food and Craft Institute" at Leh.All these Offices are functioning under the Administrative Control of Secretary Tourism UT Ladakh.

The commercial activities as well as tourist related activities in the tourism sector from government side are looked by these three Tourist Offices, while as the Developmental activities like infrastructure development are looked after by the three Tourism Development Authorities under their respective jurisdiction.

Functions:

- 1. Up-gradation, improvement and Development of infrastructure in all provinces of UT Ladakh in order to boost Tourism in Ladakh.
- 2. Promotion of Tourism in Ladakh by using all possible modes of Advertisement &publicity.
- 3. To identify new areas having tourist potential in far flung areas of Ladakhand build the required necessary infrastructure in order to promote tourism.
- 4. The department is aiming to protect the unique environment of UT Ladakh by means of framing strict building regulations for all related to tourism and by making locals and tourists aware of the need to respect and protect the gifts of nature.

- 5. Restoration of sites of all religious faiths and promotion of Pilgrim Tourism.
- 6. The department is also bound to preserve the unique culture and heritage of UT Ladakh and to promote the same as tourist attractions.

Who's is Who

S.No	Name of the Officer/Official	Designation	Place of Posting	
1	KunsezAngmo (JKAS)	Director Tourism	Directorate of Tourism	
2	Shamim Ahmad Wazir	Accounts Officer	Directorate of Tourism (Additional Charge)	
3	Issa Khan	Assistant Accounts Officer	Directorate of Tourism	
4	Mohd Ibrahim	Head Assistant	Directorate of Tourism	
5	Mukhtar Ahmad	Jr. Statistical Assistant	(Attached to Planning Department, Civil Secretariat, UT Ladakh)	
6	Abbass Ali	Jr. Assistant	Directorate of Tourism	
7	Abdul Hussain	Orderly	Directorate of Tourism	

Name, Designation and Other Particulars of PIOs

Appellate Authority:

S.No	Name Officer	of	the	Designation	Contact No	E-mail ID
1	KunzesAngmo		Director	7051444896	directortourismlada	
						kh@gmail.com

Public Information Officers:

S.No	Name	of	the	Designation	Contact No	E-mail ID
	Officer					
1	Shamim	Ah	mad	Accounts	7006880951	
	Wazir			Officer		
2	Syed Aga	a Tow	ha	Assistant	8595228401	
				Director (H/Q)		

Directory of Employees:

Name of Office: Directorate of Tourism, UT Ladakh

Office Address: Council Secretariat building, Kurbathang Kargil.

S.No	Name of the	Designation	Contact No
	Officer/Official		
1	KunsezAngmo (JKAS)	Director Tourism	7051444896
2	Shamim Ahmad Wazir	Accounts Officer	7006880951
3	Issa Khan	Assistant	8493030098
		Accounts Officer	
4	Mohd Ibrahim	Head Assistant	8899689799
5	Mukhtar Ahmad	Jr.Statistical	9622284100
		Assistant	
6	Abbass Ali	Jr. Assistant	9906418849
7	Abdul Hussain	Orderly	8492095348

Role & Responsibilities:

S.No	Name of the	Role & Responsibility		
	Officer/Official			
1	KunsezAngmo (JKAS)	HOD, Monitoring, Inspection &		
	(Director Tourism)	Supervision of all activities		
		performance of the Directorate.		
2	Shamim Ahmad	DDO, Monitoring & Supervision of		
	Wazir,(Accounts Officer)	Accounts Section		
3	Issa Khan, (Assistant	Assistant to Accounts Officer, & Dealing		
	Accounts Officer)	of all cases of Accounts Section.		
4	Head Assistant	Establishment Section and Store		
5	Mukhtar Ahmad,	Planning Section		
	(Jr. Statistical Assistant)	-		
6	Abbass Ali (Jr. Assistant)	Assisting- Accounts Section,		
		Establishment & Planning Section		
7	(Abdul Hussain)	Orderly		

Schemes:

Financial Year: 2021-22(Rs in Lakhs)

S.No	Head of Account	Name of Work/Scheme	Approved Outlay 2020- 21	Expendit ure 2020-21
1	State Capex 5452-Tourism	New Works &Ongoing Works	3000.00	2293.89
		Total	3000.00	2293.89
2	SDP (capital Component)	New Works &Ongoing Works	6095.00	1071.00
		Total	6095.00	1071.00
3	SDP (Revenue Component)	Promotion of Eco-Tourism including Homestays & related activities	500.00	500.00
		Tourism Publicity/Promotion outreach/ Digital Communication and E-platforms \/ Winter tourism Events/Ice Hockey and Polo	550.00	116.00
		PMU Consultants	40.00	0.00
		Outsourced already Engaged	20.00	20.00
		Total	1110.00	636.00
3	SDP (M&E)		190.00	128.77
	, ,	Total	190.00	128.77
4	Revenue Component (3452- Tourism)	Non Plan	1613.00	1482.00
		Total	1613.00	1482.00

Financial Year: 2022-23

S.No	Head of Account	Name of Work/Scheme	Approved Outlay 2020- 21	Expendit ure 2020-21
1	State Capex 5452-Tourism	New Works &Ongoing Works	3000.00	On-going
		Total	3000.00	
2	SDP (capital Component)	Ongoing Works	5413.00	On-going
		New Works	260.00	On-going
		Total	5413.00	
3	SDP (Revenue Component)	Promotion of Eco-Tourism including Homestays & related activities	500.00	On-going
		Tourism Publicity/Promotion outreach/ Digital Communication and E-platforms \/ Winter tourism Events/Ice Hockey and Polo	504.00	On-going
		PMU Consultants		
		Outsourced already Engaged	0.00	
		Total	1004.00	
3	SDP (M&E)			
	, ,	Total		
4	Revenue Component (3452- Tourism)	Non Plan	1594.00	On-going
		Total	1594.00	

Organizational Charts of the Department

