

Last date to apply is 13th Feb, 2022

Email CV to seangamo79@gmail.com or sanjay.dhiman@xeamventures.com

Urgently Required:

1. Manager Marketing

Location: Ladakh

Max. Salary: Rs. 79200 per month

Qualification: From reputed institution - PG degree / diploma in marketing management agri marketing former rural management with specialization in marketing, MBA marketing.

Experience: Minimum 3 years experience in Sourcing/marketing of agri/food products linking of MSM units with retail chain branding etc.

Responsibility:

- 1) Finalize strategy for branding and marketing of food products and the program and its implementation;
- 2) Identifying marketing channel level for the micro food processing Enterprises and establish commercial linkages;
- 3) Closely engage with leading retail chains in the state to develop marketing linkages for Enterprises under FME;
- 4) Monitoring the branding and marketing activities in the state;
- 5) Develop plans to strengthen backward and forward linkages for the Enterprises

2. State Lead Project Management

Location - Ladakh

Max. Salary –Rs. 1.02 lacs per month

Qualification – From reputed institution - Post Graduate degree/diploma in Business Management, Agri or Food Business Management from national / international premier institutes.

Experience - 8-10 yrs experience in managing development projects preferably in Food Processing or Agri Business development or MSME, out of which minimum 3 years in leadership role.

Responsibility -

- 1) Overall management and establishing full functionality of SPMU as planned and ensuring program triggers are met;
- 2) Establishing clear working relationship with key stakeholders at state and District level and ensuring flow of information discussions and feedback among the various stakeholders of the program;
- 3) Ensuring setting up of all Committees and providing sufficient technical and managerial support to efficiently manage program implementation
- 4) Facilitation in preparation and implementing of SLUP;
- 5) Periodic reporting of the overall performance of program to SNA;
- 6) Support SNA in convening meeting of the state level approval committee and putting forth issues to be decided upon from time to time during the implementation of the program
- 7) All the matters relating to the implementation of the scheme at the state and UT level
- 8) Assigning responsibilities to all the managers as specified and additional work as deemed necessary for the implementation of the scheme

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Write the Position Name in Subject.

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