



सत्यमेव जयते

**THE ADMINISTRATION OF UNION TERRITORY OF LADAKH
OFFICE OF THE INFORMATION AND PUBLIC RELATIONS DEPARTMENT**

EMAIL: secretarypaladakh@gmail.com

**Notification
10th May, 2021**

**Subject:- Presentation by Applicants for Empanelment of
Multimedia/Creative Agencies with DI&PR, UT Ladakh.**

In continuation to this office Notification, dated:- 14th April,2021, it is hereby notified that the date of presentation for the following multimedia creative agencies/applicants, for empanelment with DI&PR, shall be conducted on 12.05.2021 via portal link <https://meet.google.com/hgy-mziz-xsk> through Video Conference.

The time schedule for the aforementioned presentation is as follows:-

S.No.	Proprietor/Trade Name	Time of Presentation
1	Rigzin Gurmet/ M/S First Light Media	11:00 A.M
2	Mohd. Hussain Khalo / Kargil Today	11: 15 A.M
3	Tsering Angdus Lonpo/ Ladakh Lineage Films	11: 30 A.M
4	Tsewang Dorjay Chakzod/ Vajra Film Productions, Leh	11: 45 A.M
5	Kacho Ahmad Khan/ Rangthan Theatre Kargil	12: 00 P.M
6	Iftikhar Hussain/ Planet Ladakh	12:30 P.M
7	Mohd. Ishaq/ Alpha Advertisers	12:45 P.M
8	Ahmad Raza/ Raza and Company	1:00 P.M
9	Rubina Fatima/ B2 Vision Ladakh	1:15 P.M
10	Tashi Namgyal/ Digital Photograph Studio	2:00 P.M
11	Stanzin Gyurmet/ Himalayan La-goan Art & Entertainment	2:15 P.M
12	Rinchen Dolma/ Curve Design Studio	2:30 P.M
13	Noor ul Islam/ Alnoor News Network	2:45 P.M
14	Zakir Hussain/ Village Reel Entertainment	3:00 P.M
15	Tashi Namgyal/ Angnam Production and Advt.	3:15 P.M
16	Subhash Chowdary/ J&K Media Network Pvt. Ltd.	3:30 P.M

The final selection of the agencies/applicants shall be subject to verification of the required documents and marks obtained in the aforementioned presentation.

The aforementioned agencies/applicants shall be evaluated on the basis of:-

- i) Creative Sample
- ii) No. of Years in Production
- iii) Work Experience
- iv) Technical Staff Details
- v) Major Client Serviced
- vi) Multi-Lingual content
- vii) Infrastructure Details

This issues with the approval of competent authority.



Suhail Ahmed

**Deputy Director, I&PR Dept.
UT Ladakh**

No: LA(INFO)/CREATIVE AGENCY/2021/93-99

DATED: 10/05/2021

Copy to the:-

1. _____ concerned members of the selection committee constituted vide order No: 09-ID of 2021 dated: 01/04/2021, for kind information.
2. District Informatics Officer, NIC Leh for favour of uploading on Administration of UT Ladakh website.
3. OSD to the Hon'ble Lieutenant Governor, UT-Ladakh for kind information of the Hon'ble Lieutenant Governor, UT Ladakh.
4. OSD to Advisor to the Hon'ble Lieutenant Governor, UT-Ladakh for kind information of the Advisor to Hon'ble Lieutenant Governor, UT Ladakh.
5. PA to Secretary, Information Department, UT Ladakh for kind information of the Secretary, Information Department, UT Ladakh.
6. Office copy