

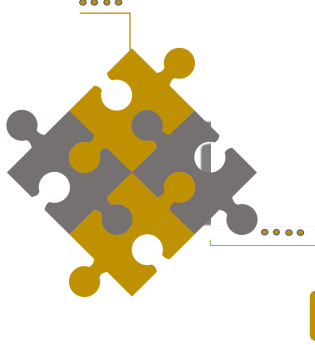
# DDU-GKY

Himayat – Helping Youth Achieve

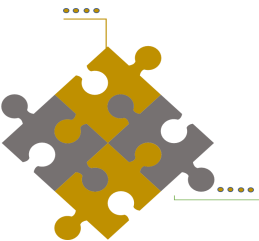
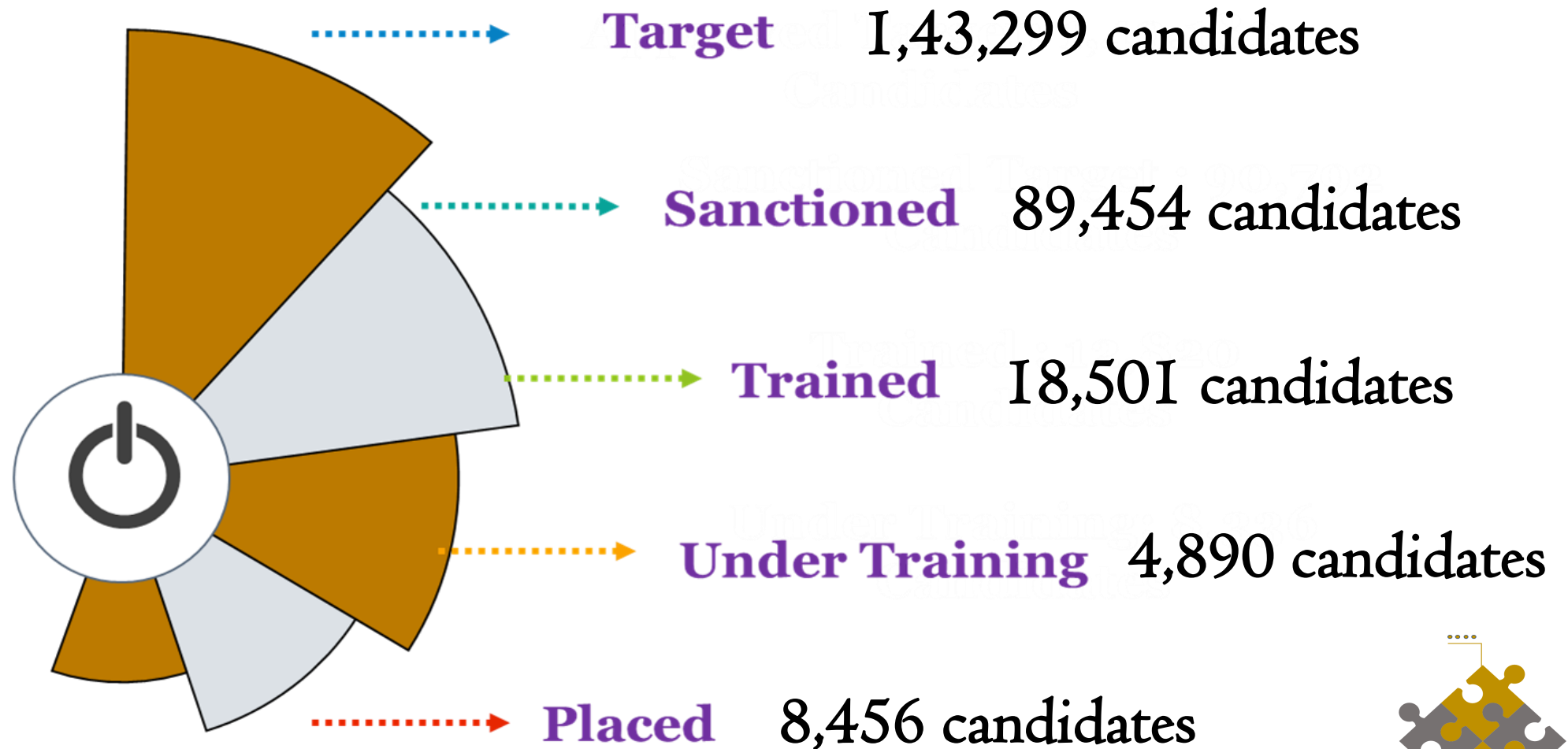
Himayat is a placement linked skill training programme (100% funded by GoI) for unemployed youth of Jammu and Kashmir and is being implemented by the Himayat Mission Management Unit (HMMU) of J&K State Rural Livelihoods Mission (JSRLM), Department of Rural Development, and Government of J&K. The Empowered Committee for DDU-GKY, Ministry of Rural Development (MoRD) has approved a skilling target of 124180 youth for J&K for a period of three years (2016-19) at an outlay of 1581.10 crore, which has been further extended upto 2022 with target of 149180 at the cost of 1781.66 crores.

## *Himayat (DDU-GKY)*

*'A Special scheme for the youth (rural & urban) of  
Ladakh, Jammu & Kashmir'.*

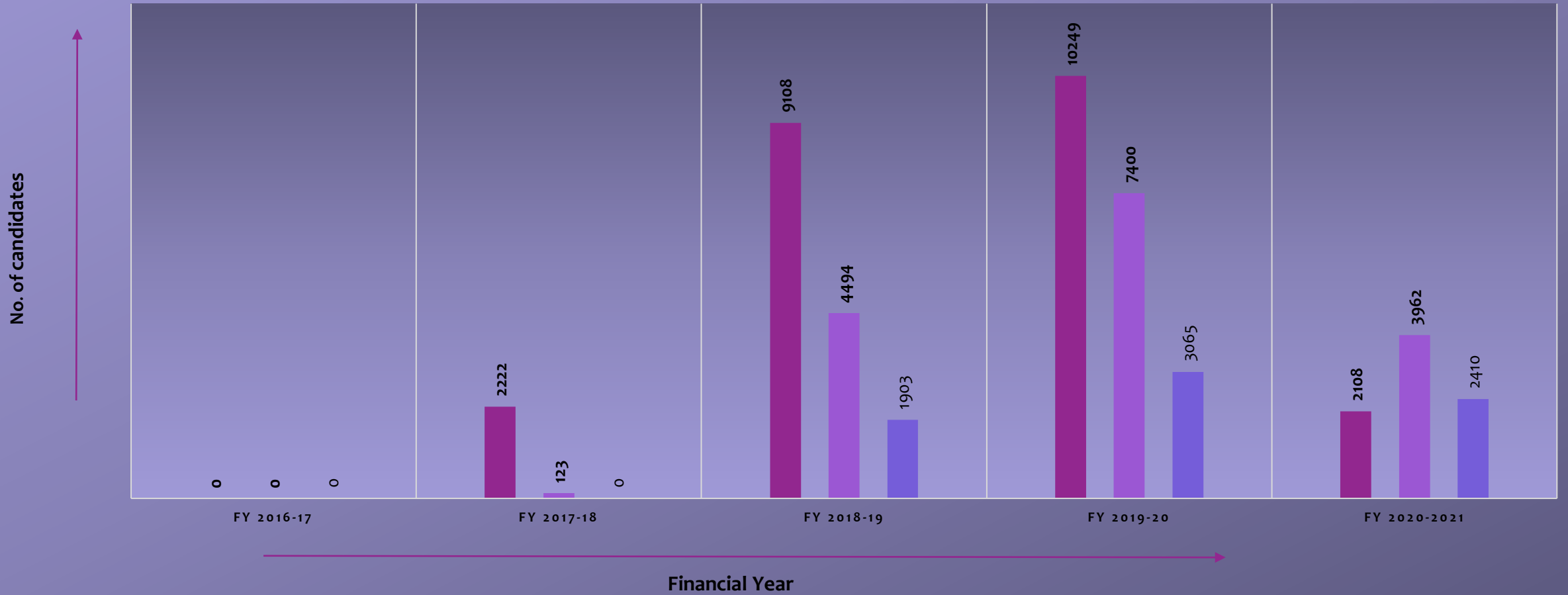


# Himayat Snapshot



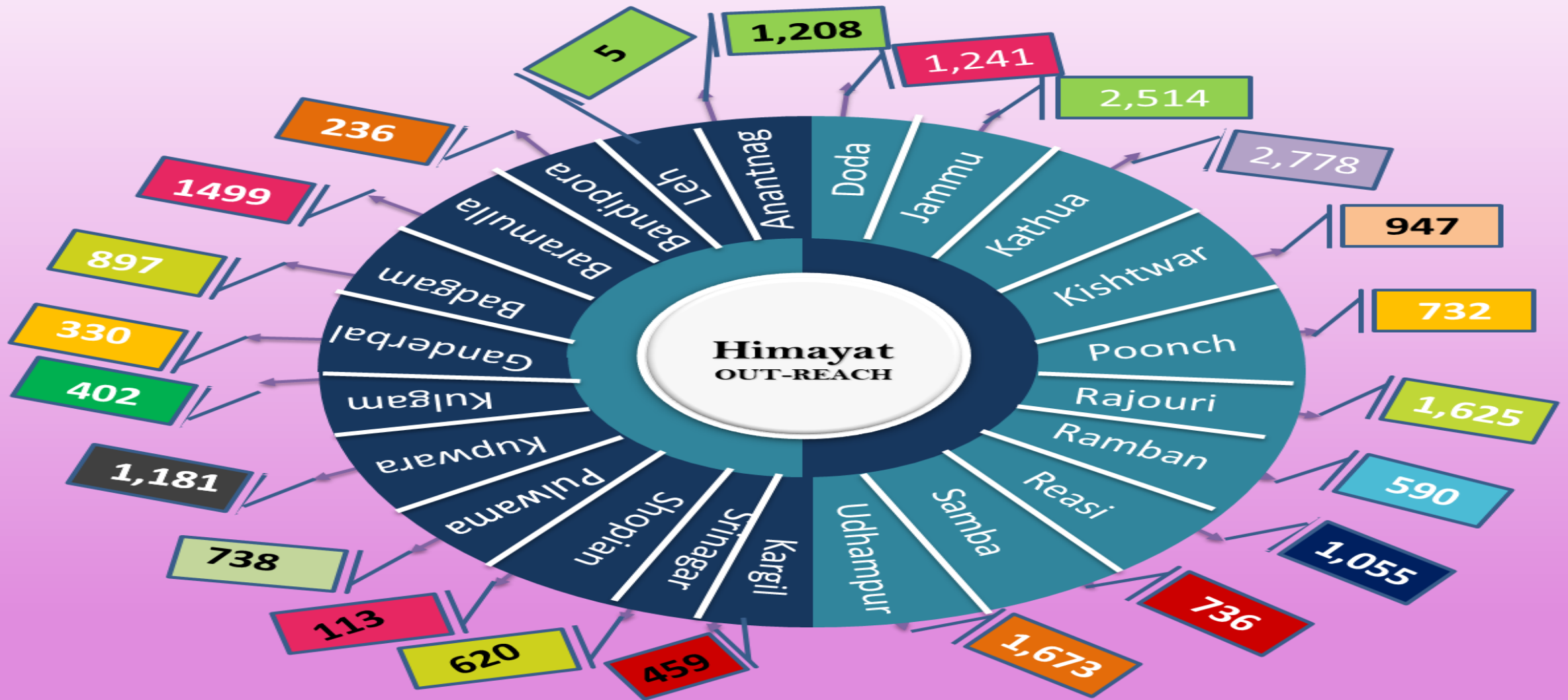
## YEAR WISE ACHEVEMENT

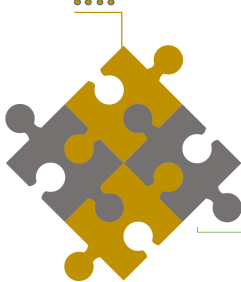
■ COMMENCEMENT ■ TRAINED ■ PLACED





# District Wise Enrolment





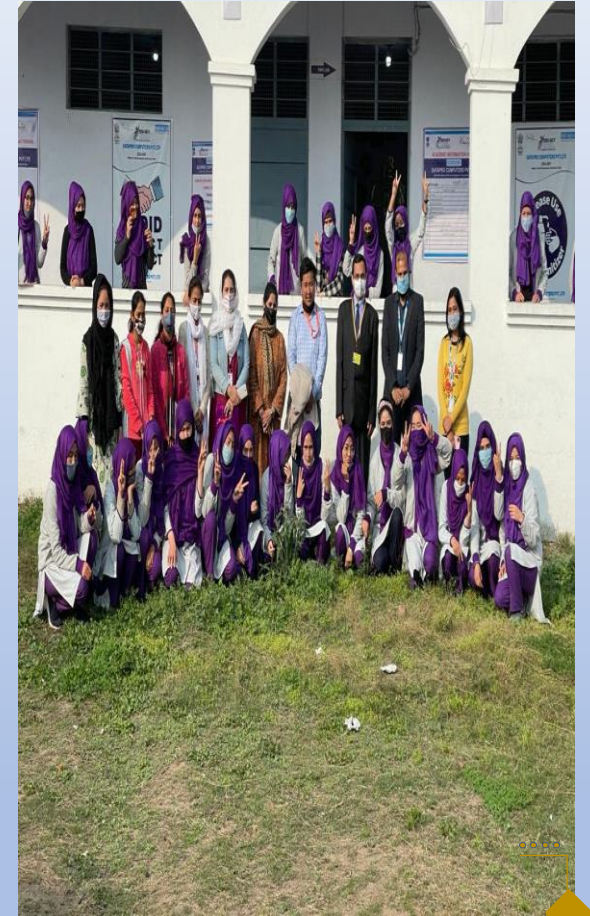
## *Ladakh at Glance:*

Union Territory of Ladakh	District	Himayat Phase I		Himayat under PMDP as on 28 <sup>th</sup> Feb 2021	
		Trained*	Placed	Target	Trained
	Kargil	806	596	1675	426
	Leh	668	404	1588	5
	Total	1474	1000	3263	431

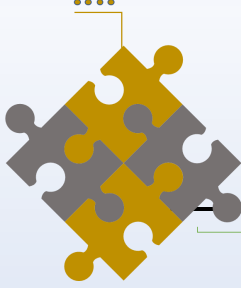




105 Candidates from Ladakh are undergoing training in Residential center, Jammu, in Apparel Sector.



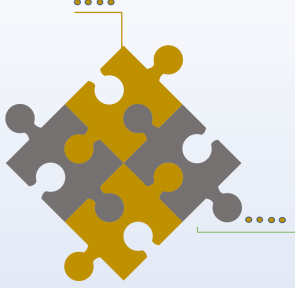




**Candidates from Ladakh at workplace at Colour Dreams, T.N & Vardhaman Baddi H.P**  
**Salary starts from 10,000/- per month.**

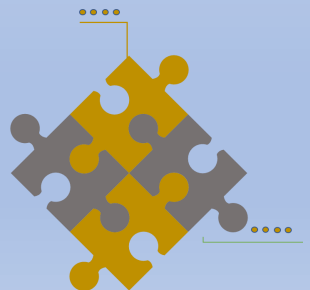






# Prospects post UT for Ladakh

- Setting up of UT-Ladakh Mission Management Unit under NRLM.
- Provide Placement linked Training as well as for Self Employment through PPP Mode.
- Bank Credit Linkages on lines of RSETI.
- Linking candidates with other Govt. Programmes like PMEGP.
- Setting up of counselling centres.



# Best Practices and Initiatives by HMMU- Dedicated Mobilization Vans

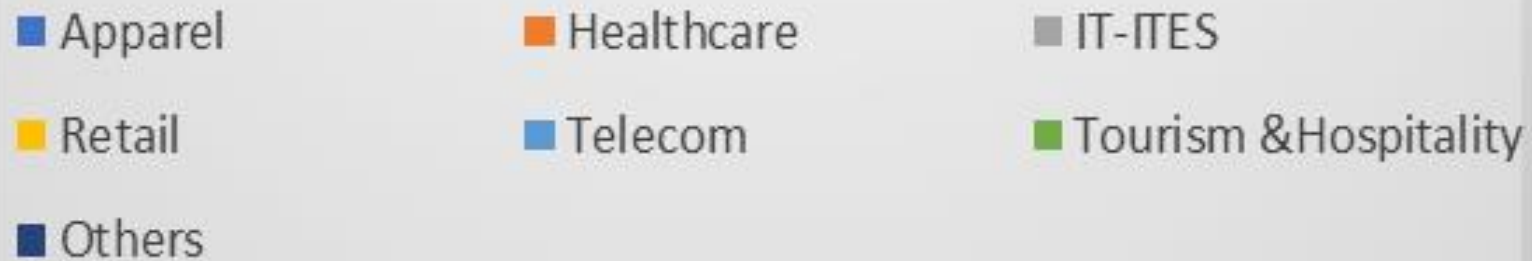
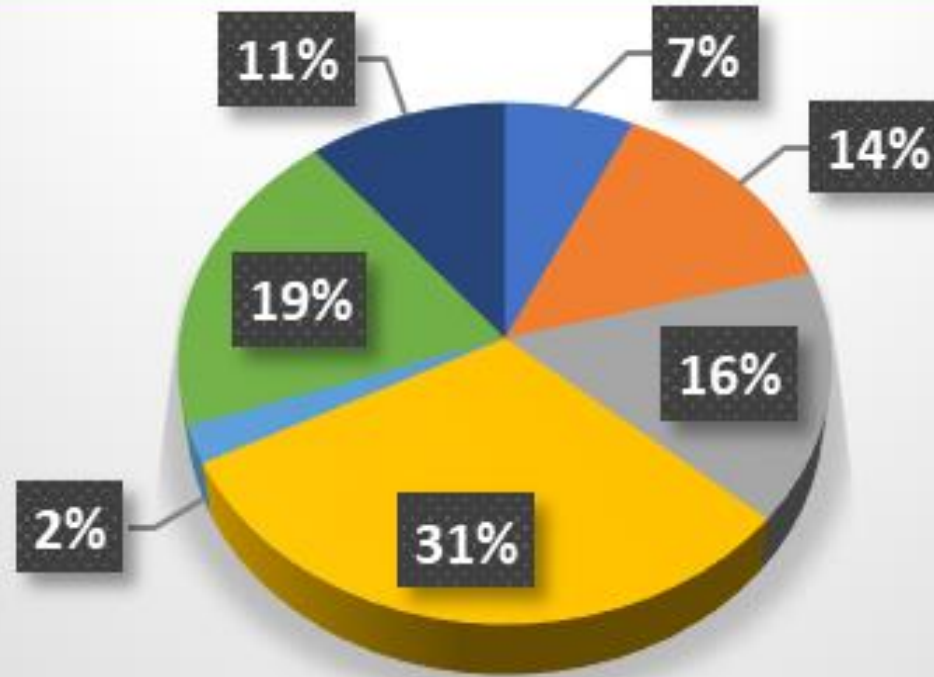


“ DEDICATED  
MOBILIZATION  
VANS WITH  
HIMAYAT  
BRANDING FOR  
BETTER  
OUTREACH”





# Major Sectors for Candidates Training



*(Sector-wise No. of Candidates Enrolled)*



1572  
Mobilization  
camps



587  
Counselling  
Sessions



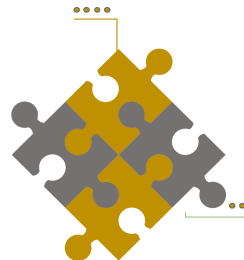
11  
Job Fairs



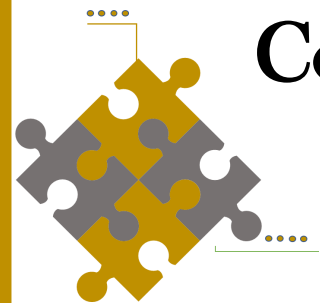
03  
“Himayat  
Industry  
Connect  
Meet”



7  
Capacity Building  
Programs and 6  
Training Sessins  
for Trainers  
(ToT)







# Connect with Stakeholders



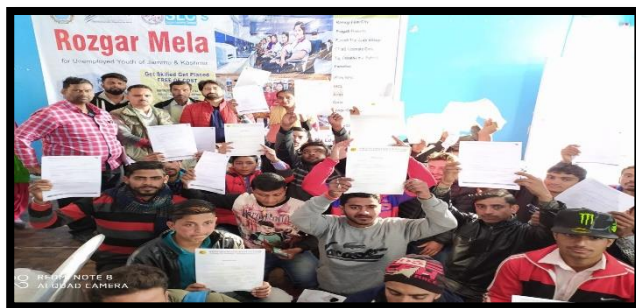
Twitter handle [@Himayat\\_JK](https://twitter.com/Himayat_JK)

Grievance Registration Form

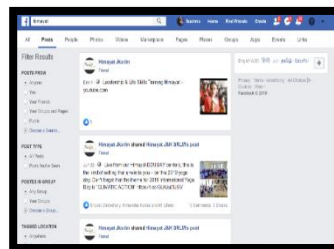
1. Name*	5. Address*
2. Parent/Guardian Name*	6. District*
3. Contact No*	7. Block*
4. Email ID*	8. Grievance Against*

Complaint Description\*

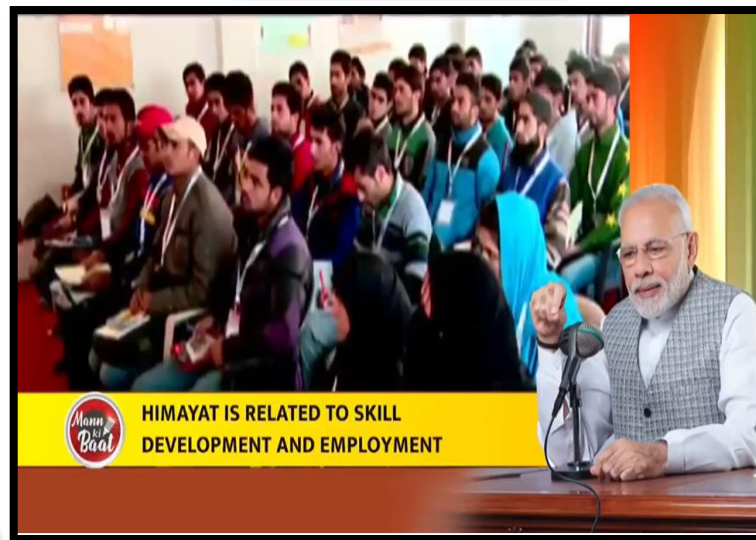
*Real-time Grievance Registration and Redressal*



*Job Fair: Job Offers before commencement of training*



*Facebook – Regular updates and Connect with candidates*



*Dedicated website:*  
[www.himayat.org](http://www.himayat.org)



**Campaign on Radio**

**Advertisement in Prasar Bharati and Pvt. FM Channel**



*Mobilization Van- IEC*



**Promotional Advertisement in Gulistan News Channel**



## Best Practices and Initiatives by HMMU- *‘Putting the Last First’*

*“HMMU  
PROVIDED  
JOB OFFERS  
BEFORE  
COMMENCEMENT  
OF TRAINING”*





# Best Practices and Initiatives by HMMU- Counselling Sessions



➤ Counselling Sessions with involvement of District Administration/ HMMU/ Panchayats/ NIRD / NABCONS officials



➤ Advertisement of Counselling Schedule in local Newspapers





90 Female candidates from Kargil working at Tirupur,  
Tamil Nadu



Candidates placed with Spice 6 at Hyderabad



Candidates placed at Hyderabad



PUMA



RAMADA



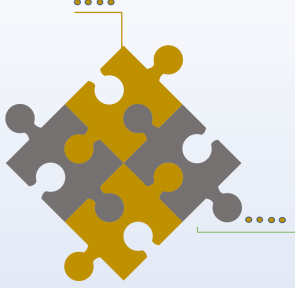
BIG BAZAAR



PANTALOONS

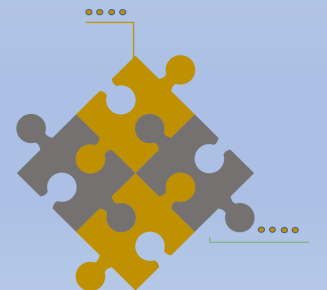
Candidates placed within J&K

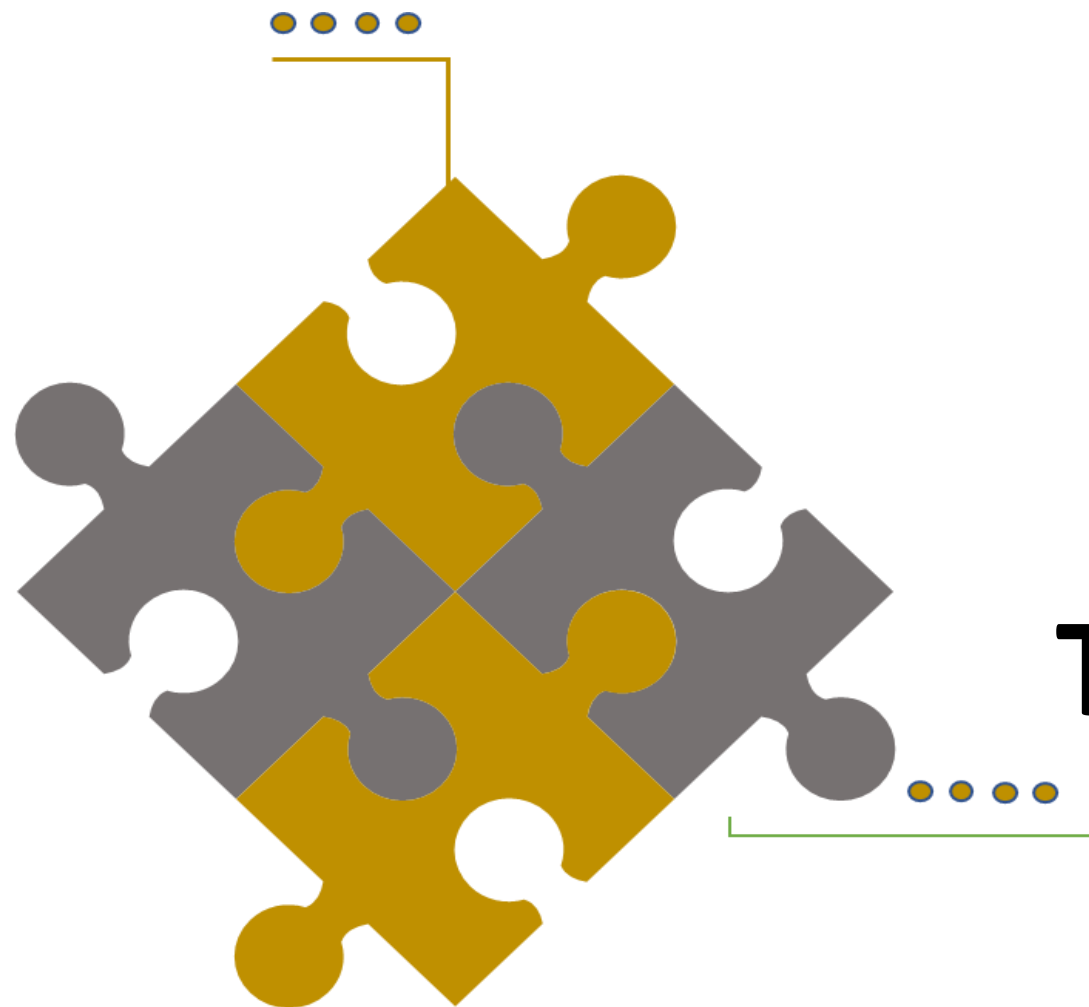
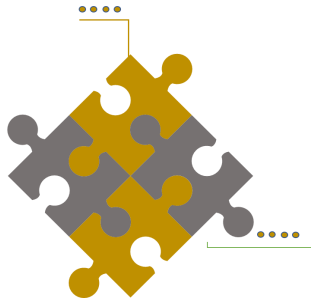




# How to Register ???

- Himayat portal :- [www.himayat.org](http://www.himayat.org)
- Kaushal Panjee :- <https://kaushalpanjee.nic.in/>
- Kaushal Aapti :- <https://kaushalaapti.ddugky.info> (web version). For Mobile app: <https://play.google.com/store/apps/details?id=com.ddugky.kaushalAapti>





**Thank You**

